

2 0 1 3

School of Business Administration Meiji University



CONTENTS

Our Mission & History	1
Dean's Message	2
About Our School	3
Annual Events	5
Campus Life	6
Campuses	7
Interview with Exchange Students	9
Student Life in Japan(Tokyo)	11
Accommodations & Access	12
Services for International Students	13
Learning Japanese & Educational Content	14
Seminars	15
Courses in English	19
Partner Institutions of Meiji University	22

Our Mission & History

Our Mission & History

Our aim at the School of Business Administration is to produce graduates with well-rounded general learning in addition to expertise in their fields. To that end, we offer a wide variety of subjects so as to instill our “well-rounded experts,” as it were, with compassion and global-mindedness to pursue a richer and more varied lifestyle. Put simply, we hope that these will be the people to spearhead the creation of Japan as a fully internationalized nation that is as righteous and virtuous as it is prosperous.

In order to achieve those lofty goals, students of the School of Business Administration are required to take a large number of general education and language courses. Specialist subjects, meanwhile, are taught in three discrete departments to enable students to delve more deeply into their chosen fields: the Department of Business Administration, the Department of Accounting and the Department of Public Management.

Established in 1953, the Meiji University School of Business Administration was the first of its kind among privately-owned colleges. As we contemplate our 60th birthday in 2013, we take immense pride in the success of our alumni who have made rewarding careers in the private sector (at for-profit and non-profit organizations) and government institutions, as well as in such specialized occupations as certified public accountants and tax accountants.

Equally impressive are the graduates who progress to the Graduate School of Business Administration and other post-graduate schools to pursue ever higher levels of expertise through master’s degrees and doctorates, with many going on to stellar careers as university lecturers and researchers.

Indeed, it is our mission to provide broad-ranging education so as to develop our students into competent adults with the potential to make a valuable contribution to society.



History

- | | |
|------|--|
| 1881 | Meiji Law School established |
| 1903 | Name changed to Meiji University |
| 1953 | School of Business Administration established |
| 1959 | Graduate School of Business Administration (Master’s Degree Program and Doctoral Degree Program for Business Administration Major) established |
| 2002 | Department of Business Management
Department of Accounting
Department of Public Management
established in the School of Business Administration |

Dean's Message

Dean's Message

Create a vigorous co-working environment through business administration



Dean of the School of Business Administration
ABE Etsuo

PROFILE

Professor of Business History and Business Culture
Current Research Field: International Comparison of Business System and Culture
1976: MA from Hitotsubashi University, 1978: left the doctoral course of the same university
1989 to the present time: Professor of Meiji University
Major Books and Articles: Japanese Success? British Failure? (OUP, co-editor)

Everyone hopes to get along in a rich, satisfactory life. For that purpose, we need to create wealth. "Firms" can play the key role to achieve the goal now.

FPO (for-profit organization), likened to NPO (non-profit organization), would be the main player in the modern time.

Most people have a job at FPO and get rewards like salaries and wages from it, thereby sustain his or her family's lives.

Hence it is quite important to nurture judgment ability concerning business decisionmaking and his or her own career path throughout learning business theory and actual situations.

Needless to say, it is not permissible, legally and morally, to deceit or make the sacrifice of others for self interest. It is essential to get "proper profits". In addition to FPO, there are some other areas like NPO and governmental roles. At the School of Business Administration, students can learn about fields such as business firms, governments and NPOs.

School of Business Administration website: <http://www.meiji.ac.jp/keiei/>

About our School

About our School

The School of Business Administration consists of three different departments. The Department of Business Administration trains students to become members of the professional community with the ability to understand diversity and change while constantly seeking out the best way to run a business. The Department of Accounting trains students to be certified public accountants or other accounting professionals as well as experts on the accounting and financial activities of corporations and other organizations. In the Department of Public Management, students become specialists who are ready to take on organizational management in administrative organizations, NPOs, or other institutions.

Department of Public Management

Create new public services

Public management is generally understood as the activities to realize effective and efficient administrative operation by introducing the concept of "business management" into public organizations. In recent years, however, there has been a tendency to include NPOs, social enterprises and cooperatives – which are expected to be the supporters of "new public service" – in public management. It is growing as an academic field that deals with the management of public entities in a broader sense, including NPOs, from the viewpoint of business administration. In the Department of Public Management, the students will learn about not only the management of administrative organs, but also that of NPOs active in a wide range of public service areas such as medicine, welfare, education, town planning, environmental conservation, international cooperation, public facilities, sports organizations, and so on.





Department of Accounting

Contribute to society as an accounting specialist !

Accounting information is indispensable for decision-making by people in various fields, such as business executives, supervisors, investors, bankers, government and municipalities. Accounting information is also a globally-comprehensible common language, as it reflects the basis of corporate activities. In today's highly globalized society, there is a growing demand for accounting specialists who have a profound knowledge of accounting.

The Department of Accounting was established to meet the needs of the times. We have unique, enriched curricula for students based on accounting know-how accumulated by Meiji University over the years, which is among the best in Japan. Have a clear goal in mind and work hard together with fellow students who share the same ambition, and you will surely make a great contribution to society in the future as an international accounting specialist.

Department of Business Management

Develop an ability to read the future

Turbulent changes in today's business environment force enterprises to carry out reforms in many ways. The Department of Business Management aims to develop capable individuals who have the insight to predict future changes and are able to properly respond to them. We organize subjects for particular purposes: subjects related to international business strategies for responding to the rapid economic globalization, subjects related to the management of human resources for dealing with the most familiar issues such as employment and job satisfaction, and subjects related to the management of information and technology for responding to the development of knowledge information networks. And we take various approaches – from theoretical, historical and demonstrative perspectives – in classes.

We hope to work together with our students in the Department of Business Management to read the future of the business community through a wide range of curricula that meet the needs of the times.

Annual Events

Annual Events

4

April

- Entrance Ceremony
- Orientation Week
- Health Examination for Students
- Registration for Spring Semester
- Spring Semester Starts



5

May

- Tokyo "Big Six" universities baseball Spring Championship

6

June

- I-meeting

7

July

- Exams
- End of Classes
- Awarding Ceremony for International Students



8

August

- Summer Holidays

9

September

- Start of Classes
- Tokyo "Big Six" universities baseball Fall Championship
- Open Campus Day

10

October

- Homecoming Day
- Rugby football Championship
- Sports meet



11

November

- Anniversary of the Meiji University
- School Festivals
- On-campus competitions (seminar)
- International Speech Contest

12

December

- Rugby-Kanto Varsity Matches Championship
- English Presentation Contest
- Winter Holidays
- Year-end Party



1

January

- Start of Classes
- Hakone Ekiden (marathon relay race)
- Anniversary of the Meiji University
- Exams

2

February

- End of Classes
- Awarding Ceremony for international students
- Spring Holidays



3

March

- Spring Holidays
- Commencement Ceremony

Campus Life

Campus Life

Sports meet

The seminars (or classes for freshmen and sophomores) of the School of Business Administration compete with one another in three events – volleyball, basketball and mini soccer. There are also softball matches between the students and the faculty team. They get really exciting!



Factory tour

Every year, students are encouraged to visit many different factories. The objective is to observe how the knowledge they acquired in the classroom is actually being applied to the real world. To date, they have visited many firms beyond industry, from automobile companies such as Toyota, Nissan and Honda, to electronics businesses including Sony, Cannon and Hitachi, coming in touch with the frontline business and asking questions.



On-campus competition

Each seminar of the School of Business Administration is divided into groups and they give presentations on a chosen theme. The judges comment on the performances and the seminars that receive the best assessments are awarded prizes.



I-meeting

"I-meeting" is an international exchange event for all students and faculty members at School of Business Administration which is held about once every few months. More than 100 students and teaching staff in total attended this event last semester. Each event is planned on home countries of international students. Representatives of the international students have a presentation about their own culture, traditions and trend, etc, and the participants have a discussion from various viewpoints. After session, they enjoy having a small party. Both the international students and Japanese students are able to interact with each other and it may encourage improvement of their communication skills. "I-meeting" provides a valuable opportunity for cross-cultural communication to share diverse values with all students and faculty members at School of Business Administration.



Campuses

IZUMI

In the first and second year, the students of the School of Business Administration spend time on this spacious campus endowed with a lot of greenery.



Media Tower is the symbol of the Izumi Campus, with the classrooms equipped with multimedia facilities. A comfortable learning environment is provided to students, with plenty of equipment in place ranging from the IT facilities for private studies and classes to the lounge for relaxation.



Cafeteria

If you feel hungry, go to the cafeteria! The huge space for chatting with friends makes you feel like staying longer...!?



Well-equipped Sports Facilities. These facilities provide a perfect environment for building up your body and spirit.



Izumi Library

When it opened 2012, the new Izumi Library became a symbol of the Izumi Campus. Designed to be an inviting library that draws people in. The new facility is equipped with a variety of spaces and reading chairs for visitors so that it can act as "face" of Izumi Campus and fulfill its aim of spreading information.

SURUGADAI

In the third and fourth year, the students of the School of Business Administration study in the heart of Tokyo, Surugadai, which is also the center of politics, economy, science and culture. The area surrounding the Surugadai Campus, unlike Izumi, has a modern atmosphere.



Liberty Tower

Liberty Tower houses Kishimoto Tatsuo Memorial Hall and the stained glass panels and angel removed from the former memorial hall are brought back to life here.

Sky Lounge Akatsuki

The townscape of Tokyo viewed from the 17th-floor cafeteria in Liberty Tower is magnificent.

Academy Common

This is the base of lifelong education open to society, furthering intellectual progress. It houses the Law School and other Graduate Schools for training highlyskilled professionals, a museum, and an auditorium that can accommodate 1,200 people.



Lounge Marronnier

This relaxation spot on the Surugadai Campus is also the best place for group studies and meeting. There are many such "Refresh Spaces" in Liberty Tower.



Central Library

The library is situated on building has the first floor and three floors underground. In the Rodin Room, students are prohibited from using calculators and listening to music. Even the cell phone connection is disabled, so they can concentrate on studying in a quiet space.



Museum

(Academy Commons B1F)



Interview with Exchange Students



TREPS Guillaume

From: IPAG Business School (France)

Why did you choose Meiji (or Japan) for your overseas study?

I'm learning Japanese since high school. Japanese culture interests me. When I knew that a partnership between my Business school and Meiji was signed, I took my chance.

What are you studying while on exchange?

I mainly study management and communication. I also improved my English skills. And of course I practiced my Japanese, 3 hours per week.

How do you like living in Japan?

My life in Japan was really great. It's completely different from France. It was an unforgettable experience. I will probably come back for an internship, or just for leisure. Everything is so convenient. Though some things will surprise you ;)

Message to students who are considering studying abroad.

It is a real gold opportunity in your life!! Please choose a country/culture different from your own. The point is to enlarge your mind and your way of thinking. Don't choose the next door country; you can still go there another time. Focus on your studies, but also on tourism! Explore, visit, and gather memories of this marvelous part of your life.

My timetable

	1 st period	2 nd period	3 rd period	4 th period	5 th period	6 th period
Mon.	Japanese language class					
Tue.	Business Presentation		Strategic Marketing		Innovation Strategy in Japanese Company (ISJC)	Strategic Analysis of Japanese Company (SAJC)
Wed.	Creative Content Business	Web content Business	Strategic Marketing		Intercultural Communication Theory	
Thu.	Japanese language class		Comparative Management		Transcultural Management	
Fri.			Seminar			
Sat.						



LECLERCQ Sylvain

From: ESCM School of Business and Management (France)

Why did you choose Meiji (or Japan) for your overseas study?

I chose to study in Meiji because I was learning Japanese in my university back in France and I wanted to spend some time in Japan to improve my proficiencies in the language.

What are you studying while on exchange?

I was studying management while in Meiji, and more specifically the issues that arise when dealing with a multicultural structure and how to cope with them.

How do you like living in Japan?

I really enjoyed and loved studying in Japan. Tokyo is very enjoyable, with a lot of things to see and to experience and the Japanese people are all very nice.

Message to students who are considering studying abroad.

Living in Japan is very easy, though expensive. Everything is very convenient and even if you can't speak their language the Japanese will usually do their best to help you in case of trouble.

My timetable

	1 st period	2 nd period	3 rd period	4 th period	5 th period	6 th period
Mon.						
Tue.						
Wed.	Content Business	Japanese	Seminar on Marketing Management		Intercultural Communication Theory	
Thu.			Comparative Management	International Management	Transcultural Management	
Fri.		Japanese				
Sat.						



CHU Chung Kan (Ken)

From: City University of Hong Kong (Hong Kong)

Why did you choose Meiji (or Japan) for your overseas study?

I choose Japan for overseas study because my major in my home University is International Business (Japan Studies). In addition, I have a great interest to learn Japanese as well as Japanese management. Meiji provides me a lot of opportunities to learn what I really want to learn.

What are you studying while on exchange?

In exchange I take a Japanese language class for total 6 credits on grade II-1, also I am enrolled to Oishi Seminar which is about the Global Marketing. I also take Strategic Marketing A and Strategic Analysis of Japanese Companies A.

How do you like living in Japan?

I love this few months to live in Japan. Tokyo is a nice place for living. Everything is very convenient especially the コンビニ and the train. I love the food here and I like the staff here which is very polite. But at the same time the living standard is quite high in Tokyo so need to concern the spending.

Message to students who are considering studying abroad.

I think students should do much more prepare before go for exchange, like which class you want to enroll or what is your target during the exchange life. And you should become more active and outgoing to meet more local people to try to study the language and cultures from them. Exchange time is very short especially for one semester, so you should not waste it.

My timetable

	1 st period	2 nd period	3 rd period	4 th period	5 th period	6 th period
Mon.						
Tue.	Japanese II-1	Japanese II-1	Strategic Marketing A			Strategic Analysis of Japanese Company
Wed.	Japanese II-1	Japanese II-1	Oishi Seminar			
Thu.						
Fri.	Japanese II-1	Japanese II-1				
Sat.						



SIN Ching Kit (Sky)

From: City University of Hong Kong (Hong Kong)

Why did you choose Meiji (or Japan) for your overseas study?

I chose Meiji university on account of the reputation of Meiji in the world. And also, because my major study is international business (Japan Studies), this is a great chance for me to understand the Japanese culture directly through my own observation. Moreover, I can improve my Japanese through communicating with my new Japanese friends.

What are you studying while on exchange?

I was studying Strategic marketing, Global marketing, Japanese, and Strategic Analysis in Meiji University.

How do you like living in Japan?

I like living in Japan, where I can speak more Japanese. I met many friends whatever Japanese or people from foreign countries. And also, traveling in Japan is really awesome. I visited many different places even in Osaka and Tokyo.

Message to students who are considering studying abroad.

I love everything and everyone in Japan, people are nice and everything is great (comparing with Hong Kong). I hope that I will come back to Japan again soon!



Student Life in Japan

PAN Ying

From: Sun Yat-sen University (China)

Japan is a country full of adventures. All you have to do is start your "expedition" right now.

During my stay in Japan, I have travelled with friends or by myself to various places, at least 11 cities. Every place I visited has its own remarkable characters. In general, some are traditional and historical, such as Nara, Kyoto and Nikko, where I could experience the true Japanese style; some, such as Izu and Ito, have great scenery and awesome Japanese-style "Onsen" (hot-spring); some astonishingly inherit a multiple culture formed by the long sea-trading history, for example, Okinawa.

It is interesting that in most of tourist attractions, you can find memorial stampers. Not long after I arrived in Japan, I cultivate this new interest in collecting different stamps on my notebook. Realizing that I got only have year in this attractive country, I spent almost every weekend and holidays on my so-called "Japan-Exploration Project". Thus, every page of my notebook now is thickly occupied by stamps.

Since Meiji University has a perfect location in the central of Tokyo, it has given me a good offer to go anywhere inside Japan without transportation obstacles. Japan's train network, though expensive, is highly efficient, by taking which allowed me to go at any time I was ready. Therefore, I have been amazed by momiji (red maple leaves) in Nikko, tasted fantastic takoyaki (baked batter with octopus) and okonomiyaki (pancake with special Japanese sauces), impressed by Mt. Fuji when standing on the board of "pirate ship" in the middle of Lake Ashi, and pleased by the elegant whale sharks when sitting beneath the thick clear Acrylic in Churaumi Aquarium in Okinawa.

People I have run into on my trip were very nice and friendly. Even though most of them could hardly speak English and my Japanese skill was quite inadequate, they tried their best to help me out. An Ojisan (aged man) in Hita Takayama, who was the host of the guest house I stayed in, left me a deep impression. With no knowledge of English, he used gestures and single Japanese words to show me the recommended points to visit. Another unforgettable experience was when I travelled to Motobu, Okinawa, the host ardently taught me how to play Sanshin, a traditional Japanese music instrument with three strings. Later we together played the advertising song of Orion Beer.

There is an old Chinese saying which goes as "Reading a thousand books cannot compete with travelling a thousand miles". On the road, I have studied the real Japanese life and tradition, and learned how to fit myself in this exotic culture as well. I will never forget autumn's splendid momiji, spring's earliest Sakura, countless torils on outskirts of Kyoto, and all other beautiful sceneries as well as nice people I have come across. After all, this travel experience turns out to be priceless treasure in my life.



Hakone



Ito



Kyoto



Okinawa



Osaka

ZHIGULSKIY Dmitry

From: State University of Management (Russia)

I love the people. They are polite, act respectfully in public. Most people will not talk loudly or act obnoxiously if there are other people nearby, and even more so if there are elderly people nearby. People don't eat or play music on the train, and they always say excuse me if they bump you. In general people are respectful of their fellow human and take pride in keeping their community or commute peaceful.

The main thing I like about Japan is that it's clean. People respect each other enough to not litter or smoke in the street. Easy, cheap and accessible food like ramen at the corner shop, or "eki" soba at the station. Cuisine in Japan always very safe and delicious. The excellent customer service I always received anywhere in Japan.

I like the Japanese winters also because it is very warm for me (I am Russian and its so unusual for me).

I think Japanese history is amazing because of how long Japan was an isolated feudal military dictatorship, but now it is very modern country with developed infrastructure and newest technologies. Of course Japan now is a mix between traditional and modern. I found it cool how Japan took other things it adopted from other cultures and made it into it's own.



Accommodations & Access

Accommodations

(Izumi International House / Komae International House)

Izumi international House and Komae International house are residential facilities for invited researchers and exchange students from partner universities.

Both have a full range of features and offer a comfortable living environment. Located close to their respective campuses, these facilities offer the ultimate in convenience.

Student's Voice

(ZHIGULSKIY Dmitry From: State University of Management (Russia))

Izumi house is wonderful place to live. It located in periphery of Tokyo - Suginami-ku. Many places to walk around dormitory. I like silence and cleanness. My opinion that this place is more 5th star hotel than dormitory. All stuffs are very kind and helpful. You can meet with many students from all of the world and exchange your knowledge (language) between each other.



Access / Campus

Meiji University is an urban university with campuses throughout the Tokyo metropolitan area.



Services for International Students

Meiji University strives to create an academic environment that promotes diversity, acceptance and unity. Meiji University has created the following programs to facilitate interaction between Japanese and international students and promote international awareness.

International Offices (Surugadai, Izumi)

In Izumi and Ikuta campuses that are staffed as indicated below. Study abroad information and consultation as well as services and information for international students are available. Students are encouraged to visit often.

Office Hours	
Surugadai Campus	
Monday - Friday	9:00 ~ 17:00 (Closed 11:30 ~ 12:30)
Saturday	8:30 ~ 12:00
Izumi Campus	
Monday - Friday	9:00 ~ 17:00 (Closed 11:30 ~ 12:30)

International Lounges

The International Lounge is open for international students, exchange students and also students wishing to study abroad or make friends from other countries. Materials such as multilingual newspapers, magazines, books about study abroad and various pamphlets can be found here. It is also a place to relax and get to know other students.

Location
Surugadai Campus 3F of the Kenkyuto (research building)
Izumi Campus 1F of the University Building 3

Activities / Events

There are many events organized to encourage interaction between international and Japanese students. Information regarding these events can be found on the bulletin boards near the International Offices at each campus. All students are welcome to participate.

Schedule	
May	: Bus trip
June	: Japanese Cultural Activity
November	: Japanese Speech Contest
December	: Year-end Party etc...

Student Advisors for International Students

The International Student Exchange Center recruits student volunteers to help exchange students adjust to life in Japan and at Meiji University. Student advisors are responsible for meeting exchange students when they arrive in Japan, assisting them with registration and paperwork, helping them understand syllabuses and other course information and helping ease their transition into life in Japan.



Learning Japanese & Educational content

Many exchange students are studying Japanese language during the program at Meiji University, even if Japanese language proficiency is not required as a condition of student exchange agreement.

Name of subject	Class par week	Level	Eligible person	Credit
Introductory 1 Introductory 2 Beginners 1 Beginners 2	Comprchensive 1-2 each	Introductory	Exchange Students	Non credit
	Comprchensive 3 each			
Japanese (Level 1-5)	Reading Speaking Writing 1 each	Introductory		
Meiji Language Program (MLP)	Comprehensive Speaking Writing 1 each		Undergraduate (1st to 4th grade)	Credit
Japanese	Reading Writing 1 each	Advanced	Undergraduate (1st grade)	
	Careful Reading Rapid Reading 1 each		Undergraduate (2nd grade)	



My views about Japanese language courses

LI Qian
University of International Business And Economics(China)

Before I came to Japan, I actually learned a little Japanese. But it was not enough to communicate with Japanese people. I took 6 classes every week, including comprehensive, reading and writing courses.

We have 3 teachers focusing on different abilities in learning Japanese. On reading day, we had some simple Japanese books to read. On speaking day, we had some debates or speeches. We even went to the lobby to interview the Japanese students. On writing day, we wrote articles on different themes. To make us learn more about Japanese Kanji, the teachers played some games with us. I'm very happy to hear from the teachers that I'm much better in Japanese than at the beginning. I really enjoy the Japanese courses not only because I can get improved from them, but also because teachers are so nice. We sometimes can receive some little presents from teachers. The teachers are quite gentle. Students in the class are active. The atmosphere is quite good. We can expect some interesting thing to happen every time when we start out class.



Educational content

School of Business Administration provides educational content for the incoming exchange students. By using this content, exchange students can get information about Meiji University and studying at School of Business Administration. In addition, they can learn basic Japanese conversation and get used to the sound of Japanese before coming to Japan.

Content consists of two parts: "Campus Tour" and "Japanese Lesson". In "Campus Tour", Meiji students show you around the university campus. In "Japanese Lesson", you can practice daily conversation in Japanese through the native English professor's guide. This content may help incoming exchange students to know well about school life in Japan from the starting line.

Seminars

Well-organized small-class education

One of the important things in college life can be the attitude to study on one's own initiative, or student autonomy. The seminar is one educational form essential to the cultivation of student autonomy. The fact that Meiji University offers small-class education, even though it is Japan's leading university with more than 30,000 students, is one of the school's great features. Turning the downside of mass production education into the upside by enriching the quality of seminars will help strengthen the individual. What you gain from discovering a theme of your own interest and discussing it with many people is not just knowledge and theory, but also a connection to others that you will be able to cherish throughout your lifetime. Recognizing the individuality of one another and trying to improve on it will lead to strong solidarity among Meiji University students. And the bonds among the students will give them food for the mind and enable them to work actively in this advanced, complex society.

Seminars require initiative in addition to communication skills and the ability to address and resolve issues. It is one of the major differences in the learning style between high school and university. We offer seminar-style classes for students to delve deep into their specialized fields toward their dreams and goals instead of just tackling the given assignments. By enhancing presentation and discussion skills in interactive classes of 10 to 20 students led by one instructor, they can increase knowledge and ability needed for studies in the seminars of their special fields.

Seminars offered in English



AOKI Katsuki, Associate professor

Organization and management

Research theme

Business strategy and planning

Message for exchange students

In this seminar students will try to create business strategy and planning. We will be happy to have students who are interested in such a group work.



ABE Etsuo, Professor

Business Culture, Business Strategy, Business History

Research theme

International Comparison of Business Development

Message for exchange students

I am teaching business culture and business history. My academic interest is the international comparison of business, based on the long term analysis, i.e. history. Words in my research are market, strategy, structure, governance and culture.



ABE Taku, Associate Professor

Cultural Anthropology

Research theme

Anthropological Studies on Bali and Yunnan

Message for exchange students

My specialty is anthropology (Area: Bali Indonesia and Yunnan China). The seminar students are from Japan, China, Korea, and Australia. Students who are interested in Asian culture and want to make Japanese friends are welcome!



ENDO Koshi, Professor

Industrial Relations

Research theme

Individual labor disputes in Japan, individual affiliate unions in Japan, and pay system

Message for exchange students

I hope you enjoy studying employment relations in Japan.



HAO Yanshu, Professor

Comparative Management (China)

Research theme

Human Resources Management of Japanese Companies in China

Message for exchange students

If you don't ask, you don't get.
The best is yet to come.
To learn is good, to like better, to enjoy the best.



ICHINOSE Masashi, Associate Professor

Physiology, Science of Exercise Training, Industrial Physiology

Research theme

Exercise training for improving health and athletic performance. Cardiovascular, respiratory and body temperature regulation during Exercise.

Message for exchange students

The physiological functions of human body are regulated very well during exercise. Studying the exercise physiology will give you important knowledge of how the exercise provides benefits for health and athletic performance.



KATO Shizuko, Professor

Business Management

Research theme

Business Management

Message for exchange students

At the start of a term, students themselves organize 3 or 4 autonomous groups, and each group chooses a topic related to business management, writes a report and makes a presentation at the term end. Discussion and presentation by students are emphasized.



KIERNAN Patrick, Associate Professor

English, Global Issues

Research theme

Intercultural Communication in Business

Message for exchange students

This seminar focuses on intercultural communication and global issues from a business perspective. In seminar classes you will follow up areas of particular interest to share through reports and presentations. I very much welcome international and exchange students.



KIKUCHI Masao, Associate Professor

Global Public Management Reform

Research theme

Public Policy and Management from a Comparative Perspective

Message for exchange students

One of the major thrusts of this course is to explore both Japanese and international students to the general contour of global public management transformation. In the class, comparative analysis and case study are highly valued.



ORISE Marie, Associate Professor

Business English, Practical Drama, Creative Writing

Research theme

English Literature, Multiculturalism

Message for exchange students

In my seminar classes, we read literary texts and watch films with multicultural elements in them. We focus on Anglophone and Francophone countries as well as Japan. Discussions are conducted mostly in English and sometimes in Japanese.



NAKANISHI Aki, Professor

Managerial Psychology Knowledge Management

Research theme

Humans, Organizations and Business in Knowledge Society

Message for exchange students

My students enjoy researching businesses and organizations which they are interested in and participate some presentation contests to report their study results. Through this process, students can learn business knowledge and develop social skills. We appreciate diversity and open-minded culture.



OISHI Yoshihiro, Professor

Global Marketing

Research theme

Global Marketing, Global Brand

Message for exchange students

We are studying Global Marketing of manufacturers, retailers, services and so on. Crossing national borders cause several problems because there are many differences between domestic and abroad. Resolving such problems is getting more and more important these days than before.



SAKAMOTO Tsuneo, Professor

Corporate Finance

Research theme

The principle of the maximization of shareholder return to the Harmonized Management

Message for exchange students

Meiji University seeks to make dramatic advances into the global community as an open-minded University. We are looking to welcome more foreign students in the future. Welcome to Meiji University.



SASAKI Satoshi, Professor

Japanese Business History

Research theme

Entrepreneurial History, History of Distribution System in Japan

Message for exchange students

I hope exchange students will take an interest in Japanese business history. A historical perspective promotes better understanding of the Japanese business climate. In my seminar, students read books on Japanese business history in turn and do research on some case studies jointly.



SATSUMA Hideto, Professor

European History

Research theme

History of Eastern Europe

Message for exchange students

As the world is now changing fast, learning history is very important for us to cope with many problems of the contemporary world. In my seminar, each student chooses topic not only from Japanese but from world history.



SHIMIZU Kazuyuki, Associate Professor

Comparative Business Economics

Research theme

Corporate Governance, Corporate Social Responsibilities

Message for exchange students

My research subject is the comparative study between EU and Japan on Corporate Governance and Corporate Social Responsibilities. I hope students who will attend my seminar to collaborate in a team-work.



SUMI Atsushi, Senior Assistant Professor

International Management

Research theme

Transcultural Management

Message for exchange students

The central theme of the seminar concerns the issue of "glocalization." You will examine how "global" and "local" are related in the management strategic thinking when companies cross national borders. Examples will be taken from both Japanese and foreign companies.



SUZUI Masatoshi, Professor

Lifestyle Management

Research theme

Life Science

Message for exchange students

Health is one of the biggest issues in modern society. Risk factors are related to the individual lifestyle in most cases. In my seminar, students investigate exercise, nutrition, rest, stress-management and abuse-management to create better lifestyle for wellness.



TAKAHASHI Masayasu, Professor

Organizational Theory / Organizational Behavior

Research theme

Organizational Discourse and Organizational Behavior

Message for exchange students

Students of my seminar study human behavior in organizations by employing statistical methods such as multivariate analysis. Anyone interested in research and analysis in this field is welcome to participate, provided that they already have knowledge of statistics.



TAKAYANAGI Mika, Associate Professor

Marketing Management

Research theme

Media and Marketing

Message for exchange students

In my seminar class, students try to combine real-world expertise and rigorous research to create powerful knowledge and innovation in marketing.



TSUKAMOTO Ichiro, Professor

Nonprofit Organizations

Research theme

Study on Nonprofit Organizations, Social Enterprises and CSR

Message for exchange students

My research interest is to examine the potential of nonprofit organizations, social enterprises, social marketing activities, and public-private partnerships for resolving social issues. I hope that students will learn hybrid and multi-stakeholder approach to social problems beyond traditional public-private division.



USHIMARU Hajime, Professor

Corporate Theory

Research theme

Emergent Process of Inter-organizational Networks

Message for exchange students

My research focuses on corporate behavior from a quantitative approach. In my seminar classes, students actually visit Japanese corporations for research and make presentations on their findings.



YAMASHITA Yoshie, Professor

English Seminar III , Seminar A · B

Research theme

Communicative English, Introductory LinguisticsA, Introductory Linguistics B

Message for exchange students

Welcome to Meiji! I hope you will enjoy meeting new people and exploring the new world here with keiei students. Time passes quickly, so grab opportunities whenever you can!



Courses in English

Fundamental Specialized Lectures A/B (International Political Economy)

International Political Economy (IPE) is to analyze the interactions between political and economic phenomena on an international scale. The courses of International Political Economy A & B provide a systematic introduction to IPE. The courses cover the major approaches to the discipline of IPE as well as contemporary issues. International Political Economy A concentrates on the major theoretical perspectives about the international political economy.

American Culture

Football? Hip Hop? The Statue of Liberty? Homelessness? Wall Street? Soul? Family? Drugs? Equality? What is American culture? Is there such a thing as American Culture? What are the sources of American Culture? Who makes it? Who owns it? Where is it? In this course we explore "American Culture" like space travelers who have crash landed on an alien world. We will explore American Culture from inside and out: closely observing Americans, who they are, what they do, and how they live. We will think about our relationships to American Culture, and maybe find our places in it. We will work together, learning with each other. Three questions will guide us in our search: What do you see? What do you think of it? What do you make of it?

Comparative Business Management (CBM) A/B

<Outline>

This course will give students a general understanding of "Comparative Business Management."

<Objectives>

- (1) To understand similarities and differences of businesses in various countries.
- (2) To understand the factors behind such similarities and differences.
- (3) To think how to communicate people from different countries.

Global Issues A/B

[Global Issues A]

English has become the language of global communication. Studying English at university should therefore involve some exploration of prominent issues in the global community. Global Issues A aims to develop students' English ability while introducing issues in the world today and encouraging further exploration. Since such issues are also viewed in variety of ways, the course also seeks to promote critical thinking skills to explore these issues using English. The main course materials will be readings introducing the issues which will be used to promote reading skills as well as introduce content. The readings will be assigned during the previous class and should be prepared in advance. Video materials will also be used to promote listening and give a multi-media view of the issues. Besides reading and listening, students will be required to keep a reflective journal in English which will be used as a source for small in-group discussions. Learning how to discuss topics effectively will also be a goal for this course.

[Global Issues B]

Global Issues B builds on the approach and issues considered in Global Issues A. It aims to broaden your understanding of issues through readings that explore different aspects of the issues considered in Global English A. As with Global Issues A, Global Issues B aims to develop students' English ability while exploring issues in the world today and seeks to promote critical thinking skills to explore these issues using English. The main course materials will be readings introducing the issues which will be used to teach reading skills. Video materials will also be used to promote listening and give a multi-media view of the issues. Besides reading and listening, students will be required to keep a reflective journal in English which will be used as a source for small in-group discussions. Becoming skilled at discussing these topics effectively will also be a goal for this course.

Intercultural Communication Theory

The study of Intercultural Communication has three basic objectives: First is the fostering of attitudes appropriate to mutual understanding of the common issues that face humanity in a global community. Achieving this goal requires understanding one's own culture and objectively understanding and respecting other cultures. A second goal is learning to understand and deal with problems such as culture shock that may arise from contact with new cultures. A third goal is the training of individuals such as exchange students, employees on overseas assignment or diplomats who will sojourn for extended periods in a culture other than that in which they were born for purposes of education, negotiation, problem solving and engaging in commerce.

TOEFL Intensive A/B/C/D

This course is a preparatory course for TOEFL iBT which has been used widely among North American Universities and other universities in the world as an assessment tool for English proficiency of non-native speakers of English. There are four sections (listening, reading, writing, speaking) all of which will be administered through the Internet-based program. Many of the themes deal with academic events on campus including visiting professors and university staff for help with college life and university lectures in various fields. Some classes will be held in a CALL classroom



Fundamental Specialized Lectures A/B (History of International Relations)

In this course, we will try to get the basic historical knowledge that are necessary to think about the future of Japan and the World. From the beginning of the 19th century, until the 1960s, the colonial question has been one of the most important problems within the international relations. From this time, almost all the world, including Asia, had fallen under the domination of the “western” countries. Only two countries preserved their independence: Thailand and Japan. The price for Japan of this independence was the westernisation of its culture and political system. But Japan soon joined the club of the colonial powers. We will try to analyse several case of colonisation and decolonisation of Asian countries. We will also try to explain the main causes and consequences of this phenomenon. We will especially focus on the relations between Japan and its Asian neighbours. Finally, we will explain how this question has remained an important issue until today.

International Management A/B

Globalization of nation's socio-economy influences corporations in a variety of ways, and one of its salient characteristics could be seen in increasing cross border trade and foreign direct investment. This is most evident in the recent shift in the strategic goals of many corporations; the change from the export-oriented, multi-domestic strategy where corporations focus on internationalizing only selected divisions to the more global strategy where corporations actively aim at building profit centers worldwide.

Global competition has increased its complexity as well. The emerging newly industrialized nations as represented by the BRICs, and the increasing emphasis on regionalization and regional economic alliances have necessitated corporations to change their managerial practices to cope with the turbulent global environments.

Under these changes in today's international political economy, Japanese corporations are compelled to develop the international human resources who are able to actively cope with urgent global challenges. Foreign affiliated companies in Japan, in contract, are known to be more successful in the localization of their management practices.

Internet Contents A/B

[Internet Contents A]

This course will help students learn about the creative content business with special emphasis on the internet and world wide web. The class will take students through the history and developments of web contents with observations into each particular category. The students will have the opportunity to understand and discuss the creative industry with an international perspective, as well as develop English communication skills.

[Internet Contents B]

This course, as a continuation from the previous semester, will discuss Web Contents from the context of monetization of web assets. The course will help students develop an understanding of the current issues in the web business arena. The students will have the opportunity to understand and discuss business on the internet with an international perspective, as well as develop English language skills.

Transcultural Management A/B

Globalization has been influencing many aspects of our everyday lives, but the cultural barriers in the global business environment seem to be difficult to overcome without understanding the diversified values and cultural backgrounds of others. We need to consider various attributes such as nationality, people, language, religion, gender, manners and customs, etc., in order to make the most of diversified human resources. Once each person's sense of value and way of thinking are understood and accepted, it becomes possible to develop mutual trust and respect.

This course aims to provide basic guidance to students who wish to live and work in a global environment. All lectures will be conducted in English.

Strategic Marketing A/B

[Strategic Marketing A]

Strategic Marketing provide us the “Marketing oriented business” is most important element to survive globally under cut throat competition This course tries to find issues and solution as management and marketing strategies through observing the electronics industry. All lectures will be based on actual business. The contents of this class will help the students to work globally in future. This class refers to strategic marketing itself.

[Strategic Marketing B]

Strategic Marketing provides us to understand some crucial aspects of Strategic Marketing in global arena.

“Marketing oriented business is most important element to survive globally understand under cut throat competition. This course tries to find issues and solution as management and marketing strategies through observing the electronic industry. All lectures will be based on actual business. The contents of this class will help the students to work globally in future. This class refers to relation between marketing and others.

Courses in English

Sociology A/B

[Sociology A]

What is sociology? This course introduces basic sociological concepts and perspectives, using concrete examples from everyday life. Students will look at various social phenomena and learn to question “common sense” in our social worlds. The goal is to acquire basic academic knowledge on sociology and develop reading/writing skills in English.

[Sociology B]

This course will address issues on globalization of media and culture. It explores how global flows of media and popular culture have been changing, and how these flows affect our consciousness and interpersonal relations. Students are expected to acquire basic academic knowledge on globalization and culture and develop reading/writing skills in English.

Content Business A/B

[Content Business A]

This course will help students take an overview of the structure of the creative content industry, and discuss the developments which took place. The class will also discuss the future of the industry in specific categories, using actual case studies. The students will have the opportunity to understand and discuss the creative industry with an international perspective, as well as develop English language skills.

[Content Business B]

This class will study the creative content industry into depth, by discussing the many issues that arise in the creative content industry in general (intellectual rights, privacy issues, pirating, etc.). The students will have the opportunity to understand and discuss the creative industry with an international perspective, as well as develop English language skills.

Business Presentation A/B

The goal of this intermediate class is to assist students to freely utilize both written and oral English. The students will learn how to grab various business models or cases, how to organize their own ideas toward those models or cases in English, and how to deliver their speech effectively in English. The teacher will provide the students with knowledge and skills how to analyze each of those models or cases in a number of real world business settings. Actual presentations will be videotaped and the students will receive feedbacks from the teacher.

Corporate Social Responsibility B

This course will focus on the theory and practice of Corporate Social Responsibility which has become a common language globally. Students will learn the definition, history, policy, standards and best practices of CSR as a systemic and practical knowledge. This course is aimed at helping students understand the business role in the society with a global perspective and its role as a solution provider for sustainable and equitable world.

Comparative management (America) A/B

This course provides a foundation for understanding and managing in transcultural environment and workplace based on Comparing with American business model.

Current Top Global Brand value ranked companies' Country of origin is almost USA.

American business model has been forced to be a Global one.

Student will develop an understanding of similarities and differences between US and student's home country business model

Goal is to foster the capability of student to manage the global business with knowledge of basic theory of the management.

All lectures will be based on actual business.

Innovation Strategy in Japan A/B

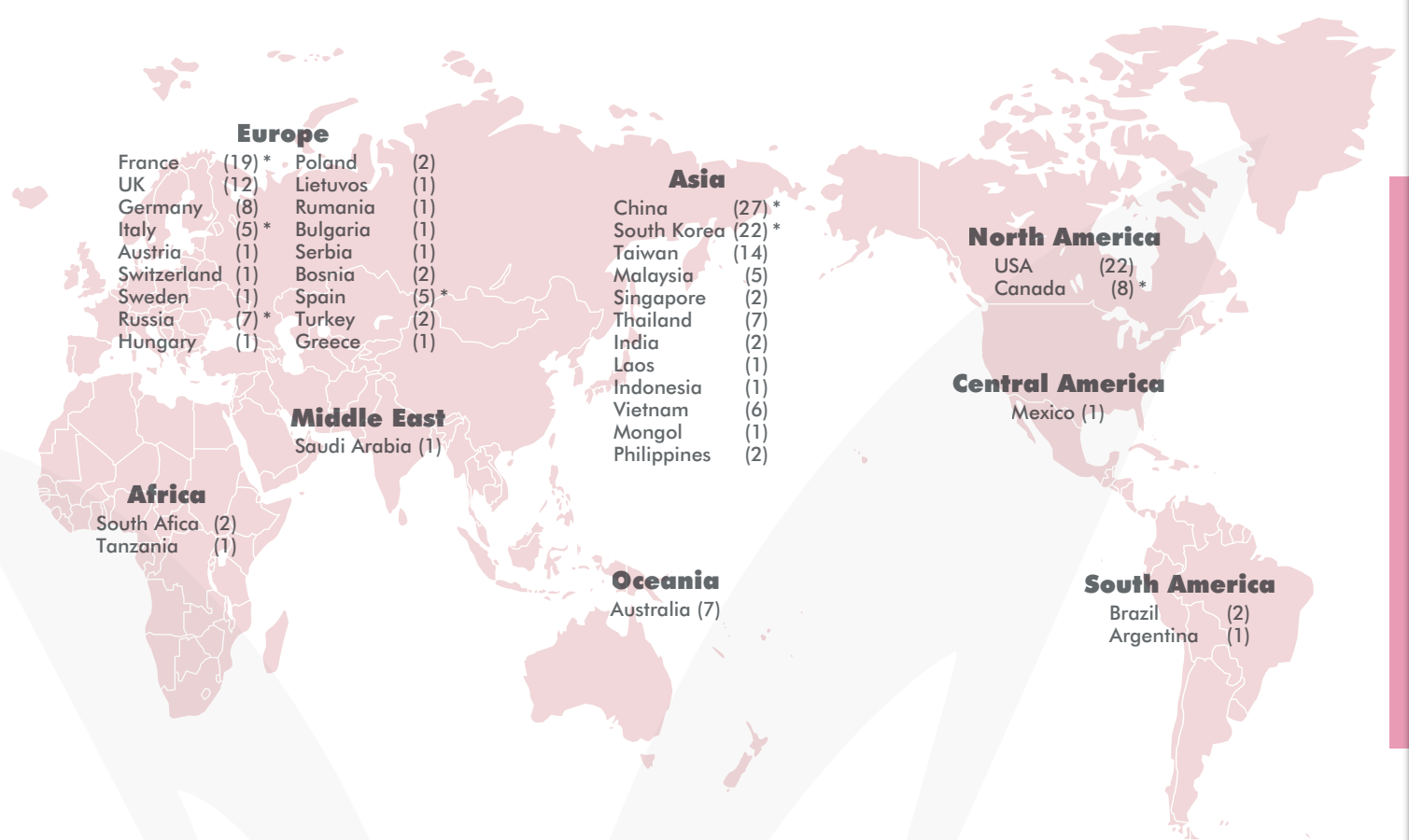
[ISJ A]

This course try to find out the cause and counter-plan to restore Japanese industry competitiveness. Toward that purpose, we would like to study MOT for it basic notion and Related issue with management and marketing strategies.

[ISJ B]

This course tries to find out the cause and counter-plan to restore Japanese industry competitiveness. Toward that purpose, we would like to study MOT for it basic theory and related issue with management and marketing strategies to avoid Galapagos Particularly, ISJB at first review basic MOT theory, proceed to different case study of Actual industries. Finally wrap up corporate strategy in technology.

Partner Institutions of Meiji University



Partner Institutions of Meiji University

208 Collaborating universities in **40** countries (As of Jan 2013)

() : The number of Schools

* : Interdepartmental agreement of School of Business Administration (7 countries, 11 schools)

