

International Symposium 2009

Date: Sunday 13th September 2009
Venue: 309C (9th floor), Academy Common, Meiji University
[No participation fee](#)

Program

International Student Session

12:45 — 13:30 Nyunho JUNG, "An Industrial Management Study on New Product Development Organization Based on Information Sharing and Knowledge Sharing"

13:30 — 13:50 Wei ZANG, "Balancing between Efficiency and Effectiveness in Manufacturing through a Mass-customisation System: The High-low Entropy Framework" (Presented by Kiyoshi MURATA on her behalf)

Opening Session

14:00 — 14:10

Moderator: Dr. Tetsuya USUI (School of Law, Nihon University)

1) Opening Speech

Prof. Hiroshi YAMASHITA (School of Commerce, Meiji University)

2) Introduction of the Symposium Program and Participants

Dr. Nyunho JUNG (School of Commerce, Meiji University)

Keynote Speech

14:20 — 15:00

Prof. Masaaki KOTABE

(Fox Business School, Temple University)

Director's Speech

15:10 — 16:00

The Concept and Framework of "Management Quality Science"

Prof. Hiroshi Yamashita

(School of Commerce, Meiji University)

Panel Discussion

16:10 — 17:25

Moderator: Prof. Shigeto MOROKAMI (School of Commerce, Meiji University)

Panelists: Prof. Masaaki KOTABE (Fox Business School, Temple University)

Prof. Nobutaka KAZAMA (School of Commerce, Meiji University)

Prof. Hiroshi YAMASHITA (School of Commerce, Meiji University)

Dr. Wassim MNIF (ITOCHU Corporation)

Closing Session

17:25 — 17:30

Prof. Kiyoshi MURATA (School of Commerce, Meiji University)

Reception

Everyone is welcome!