## Certified Evaluation and Accreditation Results for Professional Graduate Business School

# Meiji University Graduate School of Global Business, Global Business Program



#### Basic Information of the Institution

Ownership: Private Location: Tokyo, Japan

#### **Accreditation Status**

Year of the Review: 2018

Accreditation Status: accredited (Accreditation Period: April.01.2019 – March.31.2024)

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Meiji University Business School (hereafter, MBS), aims to foster highly specialized professionals who possess an enterprising character supported by Meiji University's founding spirit, a vigorous business spirit, flexibility in dealing with rapid changes in the business environment, and high ethics. The mission of MBS is to elevate dynamism of the Japanese economy and society as well as to nurture the following business professionals who have specialized knowledge and skills, a broad perspective, leadership, and a strong sense of ethics. The school has set the three targets of fostering such human resources as owners, successors, and supporters for the growth of family businesses; Those who take on start-up businesses and innovation including venture businesses and company renaissance; and general managers with a global perspective and an Asian focus; in short, human resources who can exercise leadership in various organizations such as business managers, senior executives, successors, and entrepreneurs.

As a pillar of its global strategy, MBS set the objective of obtaining EPAS, one of the international accreditations by the European Foundation for Management Development (EFMD), and was accredited in February 2018. This highly commendable achievement was the culmination of its efforts to implement the strategy to fulfill its stated purpose. MBS's curriculum is also distinctive in various aspects. For example, it created a real estate area of study as one of its sets of special courses and developed a curriculum focusing on the cultivation of talented people, rather than a system of academic disciplines, by introducing two interdisciplinary clusters: family businesses and start-ups. Other than the curriculum, MBS devised an entrance examination that allows faculty members with expertise in the fields where applicants wish to study to participate in the screening of applications and interviews. It has also improved its relationship with the alumni association.

There are some concerns that MBS needs to address, however. For example, some courses have not been offered throughout the two-year term of the program even though they are provided for in the university code. MBS should rectify this situation promptly.

The Japan University Accreditation Association (JUAA) also provides additional suggestions for improvement. First, it is expected that MBS, in connection with "the profile of people to be cultivated" in the diploma policy, will clarify the relationship among the knowledge and skills required for course completion, the four competencies, and the intended learning outcomes stated in the university handbook and guidebook. Second, JUAA encourages MBS to improve its curriculum by reducing the number of unoffered courses and devising a phased system of curriculum. There are also concerns about the course guidance and consultation system for students as well as its institutional efforts to collect, analyze and make use of data on educational achievements. MBS is expected to improve these points, regardless of the fact that it offers too many courses to deal with these issues.

JUAA can confirm through the evaluation this time that MBS is making tireless efforts to attain its purpose, and adds suggestions for improvement to support its future growth. JUAA expects MBS's further development and enrichment through conducting continuous self-study and evaluation activities, implementing reforms and improvement efforts, and extending its unique characteristics.