

# Meiji University Graduate School of Global Governance's Special Lecture

Students are expected to become:

- familiar with broad range of methods used in social sciences research
- more able to distinguish problems that are and are not amenable to empirical research
- adept at recognizing strengths and weaknesses of alternative research designs
- proficient at critically assessing the validity of claims based on empirical research
- skilled at designing effective means to answer them

## - Lecture theme and brief overview, including lecture's objectives

This lecture introduces the foundations of social science research design for students with diverse knowledge. Depending on time limitations, covered topics might include key components of the research enterprise; measurement methods; sampling techniques; experimental and quasi-experimental design; survey methods, arts of the interview, program evaluation and mixed-method approaches to investigation. Along the way of discussing these themes, students will learn to assess the relative strengths and weaknesses of alternative research methods designed to answer the questions and identify appropriate tools to carry out credible studies that yield information worthy of analysis and interpretation.

The course is of value to students who intend to conduct and/or consume research in their future careers and, more generally, to anyone interested in finding out about different ways to understand why people and organizations behave as they do.

## - Detailed information of Lecture

Date

**10.23 (Wed)**  
**10:50-12:30**

Registration

Read the QR code  
or Click [HERE](#)



Venue

Room 309F, 9th floor of  
Academy Common, Surugadai Campus

## - Lecturer Dr. Pham Thi Cam Anh (Foreign Trade University)

Dr. Pham is a lecturer who specializes in public policy, international development and international business. She joined school of Economics and International Business, Foreign Trade University in September of 2009. She has more than ten years of teaching experience at both undergraduate and graduate levels.

She has conducted research, and taught in the general area of business economics, trade negotiation, economic development, policy analysis and research methodology. Her research has been widely published in high-ranking academic journals and presented at international conferences.

### Academic background

Master degree : Indiana University, Indiana, USA in May 2013.

PhD degree: The University of Texas at Dallas, Texas, USA in May 2017.

