

2026

School of Business Administration

SYLLABUS

MEIJI UNIVERSITY

2026 Academic Year Schedule

Spring Semester		April 1 (Wed.)	~	September 19 (Sat.)
Entrance Ceremony		April 7 (Tue.)		
Orientation		April 1 (Wed.)	~	April 9 (Thu.)
Course Terms		April 10 (Fri.)	~	July 22 (Wed.)
	First Half Intensive Course (S1) *	April 10 (Fri.)	~	June 3 (Wed.)
	Second Half Intensive Course (S2) *	June 4 (Thu.)	~	July 22 (Wed.)
Temporary Closure (No Classes)		May 1 (Fri.)	.	May 2 (Sat.)
Classes held on this holiday (1)		April 29 (Wed.)		[Showa Day]
Classes held on this holiday (2)		July 20 (Mon.)		[Marine Day]
Make-up Classes (1)	*Held on periods available on Saturdays	May 23 (Sat.)	.	May 30 (Sat.)
Make-up Classes (2)	*Held on periods available on Saturdays	July 11 (Sat.)	.	July 18 (Sat.)
Final Examinations	*Including days in reserve	July 23 (Thu.)	~	July 31 (Fri.)
Summer Break		August 1 (Sat.)	~	September 19 (Sat.)
Fall Graduation Ceremony		September 19 (Sat.)		
Fall Semester		September 20 (Sun.)	~	March 31 (Wed.)
Fall Entrance Ceremony		September 19 (Sat.)		
Orientation		September 18 (Fri.)		
Course Terms		September 20 (Sun.)	~	January 23 (Sat.)
	First Half Intensive Course (F1) *	September 20 (Sun.)	~	November 14 (Sat.)
	Second Half Intensive Course (F2) *	November 15 (Sun.)	~	January 23 (Sat.)

Classes held on this holiday (1)		September 21 (Mon.)	[Respect for the Aged Day]
Classes held on this holiday (2)		September 22 (Tue.)	[National Holiday]
Classes held on this holiday (3)		October 12 (Mon.)	[Sports Day]
Classes held on this holiday (4)		November 23 (Mon.)	[Labor Thanksgiving Day]
Make-up Classes (1)	*Held on periods available on Saturdays	October 17 (Sat.)	October 24 (Sat.)
Make-up Classes (2)	* Make-up Classes ONLY will be held on these days	December 22 (Tue.)	January 22 (Fri.)
University Festival Week	*No Classes during this period	October 29 (Thu.)	~ November 3 (Tue.)
Meiji Festival ("Meidaisai")		October 30 (Fri.)	~ November 1 (Sun.)
Ikuta Meiji Festival ("Ikumeisai")		October 30 (Fri.)	~ November 1 (Sun.)
University Foundation Memorial Holiday		November 1 (Sun.)	
Temporary Closure (No Classes)		December 23 (Wed.)	December 24 (Thu.)
		January 16 (Sat.)	
Winter Break		December 25 (Fri.)	~ January 7 (Thu.)
University Foundation Day		January 17 (Sun.)	
Final Examinations	*Including days in reserve	January 25 (Mon.)	~ February 3 (Wed.)
Spring Break		February 4 (Thu.)	~ March 31 (Wed.)
Graduation Ceremony		March 26 (Fri.)	

*First and second half intensive courses for each semester are only provided in schools which have a 7-week completion system for some of their courses.

*No undergraduate classes will be held on any of the campuses during the University Festival Week. However, classes may be held in the Graduate School or Professional Graduate School during this week.

2026 Academic Year Calendar

Applies to All Campuses

【Spring Semester】

	Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.
4 Apr.				1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
5 May	26	27	28	29	30		
						1	2
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
6 Jun.	24	25	26	27	28	29	30
	31						
		1	2	3	4	5	6
	7	8	9	10	11	12	13
7 Jul.	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30				
				1	2	3	4
8 Aug.	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30	31	
							1
9 Sep.	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
9 Sep.	30	31					
			1	2	3	4	5
	6	7	8	9	10	11	12
9 Sep.	13	14	15	16	17	18	19

The Number of Classes

14 14 14 14 14 14

- Orientation
- Holiday (School Closure)
- Classes held on the Holiday
- Final Examinations (Including reserve days)
- University Festival Week

*No undergraduate classes at any campuses

【Fall Semester】

	Sun.	Mon.	Tue.	Wed.	Thu.	Fri.	Sat.
9 Sep.							
	20	21	22	23	24	25	26
10 Oct.	27	28	29	30			
					1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
11 Nov.	18	19	20	21	22	23	24
	25	26	27	28	29	30	31
	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
12 Dec.	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30					
1 Jan.			1	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
2 Feb.	27	28	29	30	31		
						1	2
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
3 Mar.	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
	31						
3 Mar.		1	2	3	4	5	6
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
3 Mar.	28	29	30	31			

The Number of Classes

14 14 14 14 14 14

- Temporary Closure (No Classes)
- Make-up Classes (Held on periods available on Saturdays)
- Make-up Classes ONLY are held on these days and ONLY in the Fall Semester

Meidaisai: October 30 (Fri.)~November 1 (Sun.)

Ikumeisai: October 30 (Fri.)~November 1 (Sun.)

Timetable

Period	Module	Time period	Remarks
M	m	8:00- 8:50	In principle, these classes will not be full semester classes
1st period	a	9:00 - 9:50	
	b	9:50-10:40	
2nd period	a	10:50 - 11:40	
	b	11:40-12:30	
L	m	12:35 - 13:25	In principle, this will be a 1-hour lunch break, in conjunction with a 5-minute break before and after
3rd period	a	13:30 - 14:20	
	b	14:20 - 15:10	
4th period	a	15:20 - 16:10	
	b	16:10 - 17:00	
5th period	a	17:10 - 18:00	
	b	18:00 - 18:50	
6th period	a	19:00 - 19:50	
	b	19:50 - 20:40	
N	m	20:50 - 21:40	In principle, classes spanning a full semester will not be held in Undergraduate Schools.

*Classes held on weeknights by Graduate Schools may be held during the Sb to Nm time periods.

*Classes held on weekdays by the Graduate School of Governance Studies and Graduate School of Global Business will be taught using the conventional 90-minute, 15-week schedule.

List of Courses 2026

Language of Tuition : ENGLISH

Campus	Semester	Day	Period	Subject [Lecturer]	Instructor	Credit	Note
Izumi	Spring	Mon	1	LA Seminar in Foreign Languages C	Edamura	2.00	
Izumi	Spring	Mon	2	LA Seminar in Foreign Languages A	Berninger George Jr	2.00	GREAT
Izumi	Spring	Mon	3	Global Issues A	Duplice John	2.00	GREAT
Surugadai	Spring	Mon	3	International Management A	Sumi	2.00	
Surugadai	Spring	Mon	5	Business Presentation A	Azeez	2.00	Advanced
Surugadai	Spring	Mon	5	Innovation Strategy in Japan A	Kondo	2.00	
Izumi	Spring	Tue	1	T O E F L P r e p a r a t i o n A	Yamashita	1.00	
Surugadai	Spring	Tue	1	Business English A	Kaneko	2.00	Advanced
Izumi	Spring	Tue	2	Global Issues A	Berninger George Jr	2.00	
Surugadai	Spring	Tue	2	Corporate Social Responsibility	ikuta	2.00	
Surugadai	Spring	Tue	2	Transcultural Management A	Nagai	2.00	
Surugadai	Spring	Tue	2	Organizational Behavior A [M]	Dassanayake	2.00	
Izumi	Spring	Tue	3	Fundamentals of Management A	Sumi	2.00	
Surugadai	Spring	Tue	4	Core Subjects Seminar C	Nagai	2.00	
Izumi	Spring	Wed	1	LA Seminar in Foreign Languages A	Kiernan	2.00	GREAT
Surugadai	Spring	Wed	1	Business Presentation A	Lindskoog	2.00	
Surugadai	Spring	Wed	1	Business English A	Yamataka	2.00	
Surugadai	Spring	Wed	1	Strategic Management A [M]	Dassanayake	2.00	
Izumi	Spring	Wed	2	LA Seminar in Foreign Languages A	Kiernan	2.00	GREAT
Izumi	Spring	Wed	2	Strategic Business Communication A	Kaneko	2.00	
Surugadai	Spring	Wed	2	Business Presentation A	Lindskoog	2.00	
Surugadai	Spring	Wed	2	Business English A	Yamataka	2.00	
Surugadai	Spring	Wed	2	E Commerce A [M]	Andrew	2.00	
Izumi	Spring	Wed	3	English Exams A	Kiernan	1.00	
Surugadai	Spring	Wed	3	Contents Business A	Nakatani	2.00	
Surugadai	Spring	Wed	3	Business English A	Lindskoog	2.00	
Surugadai	Spring	Wed	3	Information Science A [M]	Andrew	2.00	
Surugadai	Spring	Wed	3	International Management A	Sumi	2.00	Advanced
Izumi	Spring	Wed	4	Genres of Writing	Kiernan	1.00	
Izumi	Spring	Wed	4	T O E F L L i s t e n i n g	Duplice John	1.00	
Izumi	Spring	Thu	1	Global Issues A	Moreau	2.00	GREAT
Surugadai	Spring	Thu	1	Business English A	Vaughan	2.00	
Surugadai	Spring	Thu	1	Business English A	Masuyama	2.00	
Nakano	Spring	Thu	1	Tourism Management A	Sato	2.00	
Izumi	Spring	Thu	2	LA Seminar in Foreign Languages A	Duplice John	2.00	GREAT
Izumi	Spring	Thu	2	Strategic Business Communication A	Miyata	2.00	
Surugadai	Spring	Thu	2	Business Presentation A	Vaughan	2.00	Advanced
Surugadai	Spring	Thu	2	Special Lectures on Business MGT C	Nagai	2.00	
Surugadai	Spring	Thu	2	The Future of E Business A [M]	Andrew	2.00	
Surugadai	Spring	Thu	2	Transnational Management A	Sumi	2.00	
Izumi	Spring	Thu	3	LA Seminar in Foreign Languages A	Moreau	2.00	GREAT
Izumi	Spring	Thu	3	Global Issues C	Wash Ian	2.00	
Surugadai	Spring	Thu	3	Fundamentals of Management C	Sumi	2.00	
Surugadai	Spring	Thu	3	Information Ethics A [M]	Andrew	2.00	
Izumi	Spring	Thu	4	Global Issues A	Wash Ian	2.00	GREAT
Surugadai	Spring	Thu	4	Internet Business A	Takahashi	2.00	
Izumi	Spring	Thu	5	Strategic Business Communication A	Lindskoog	2.00	
Surugadai	Spring	Thu	5	Strategic Marketing A	Matsuura	2.00	
Surugadai	Spring	Thu	5	International Marketing A [M]	Chang	2.00	
Surugadai	Spring	Thu	5	Social Impact Investment	Tsukamoto	2.00	
Surugadai	Spring	Thu	6	Service Marketing A [M]	Chang	2.00	
Izumi	Spring	Fri	1	T O E F L R e a d i n g	Yamataka	1.00	
Surugadai	Spring	Fri	1	Business English A	Miyata	2.00	Advanced
Izumi	Spring	Fri	2	LA Seminar in Foreign Languages C	Nagai	2.00	
Surugadai	Spring	Fri	2	Transcultural Business Communication A	Kaneko	2.00	
Izumi	Spring	Fri	2	Basic Accounting A	Nakajima	2.00	
Izumi	Spring	Fri	3	LA Seminar in Foreign Languages A	Moreau	2.00	GREAT
Surugadai	Spring	Fri	3	Financial Accounting A	Nakajima	2.00	
Surugadai	Spring	Fri	4	Advanced Financial Accounting A [M]	Nakajima	2.00	
Surugadai	Spring	Fri	5	Financial Statement Analysis A [M]	Nakajima	2.00	
Surugadai	Spring	Fri	6・7	Family Business B [M]	Yu-Hsu	“4.00”	
—	Spring	—	—	Management Accounting A [M]	S, Nagano	2.00	

List of Courses 2026

Language of Tuition : ENGLISH

Campus	Semester	Day	Period	Subject [Lecturer]	Instructor	Credit	Note
Izumi	Fall	Mon	1	LA Seminar in Foreign Languages D	Edamura	2.00	
Izumi	Fall	Mon	2	LA Seminar in Foreign Languages B	Berninger George Jr	2.00	GREAT
Izumi	Fall	Mon	3	Global Issues B	Duplice John	2.00	GREAT
Izumi	Fall	Mon	3	Religious Thought	Edamura	2.00	
Surugadai	Fall	Mon	3	International Management B	Sumi	2.00	
Surugadai	Fall	Mon	5	Business Presentation B	Azeez	2.00	Advanced
Surugadai	Fall	Mon	5	Innovation Strategy in Japan B	Kondo	2.00	
Izumi	Fall	Tue	1	TOEFL Preparation B	Yamashita	1.00	
Surugadai	Fall	Tue	1	Business English B	Kaneko	2.00	
Izumi	Fall	Tue	2	Global Issues B	Berninger George Jr	2.00	
Izumi	Fall	Tue	2	TOEFL Writing	Kiernan	1.00	
Surugadai	Fall	Tue	2	Transcultural Management B	Nagai	2.00	
Izumi	Fall	Tue	3	Speech and Debate	Moreau	1.00	
Izumi	Fall	Tue	3	Fundamentals of Management B	Sumi	2.00	
Izumi	Fall	Tue	3	Core Subjects Special Lectures B	Takagi	2.00	
Surugadai	Fall	Tue	4	Core Subjects Seminar D	Nagai	2.00	
Izumi	Fall	Wed	1	LA Seminar in Foreign Languages B	Kiernan	2.00	GREAT
Surugadai	Fall	Wed	1	Business Presentation B	Lindskoog	2.00	
Surugadai	Fall	Wed	1	Business English B	Yamataka	2.00	
Surugadai	Fall	Wed	1	Strategic Management B [M]	Dassanayake	2.00	
Izumi	Fall	Wed	2	LA Seminar in Foreign Languages B	Kiernan	2.00	GREAT
Izumi	Fall	Wed	2	Strategic Business Communication B	Kaneko	2.00	Advanced
Surugadai	Fall	Wed	2	Business Presentation B	Lindskoog	2.00	
Surugadai	Fall	Wed	2	Business English B	Yamataka	2.00	
Izumi	Fall	Wed	3	English Exams B	Kiernan	1.00	
Surugadai	Fall	Wed	3	Contents Business B	Nakatani	2.00	
Surugadai	Fall	Wed	3	Business English B	Lindskoog	2.00	
Surugadai	Fall	Wed	3	Information Science B [M]	Andrew	2.00	
Surugadai	Fall	Wed	3	International Management B	Sumi	2.00	Advanced
Surugadai	Fall	Wed	3	Introduction to Public Management	Kikuchi	2.00	
Surugadai	Fall	Wed	6・7	Human Resource Management A [M]	Yu-Hsu	~4.00~	
Izumi	Fall	Thu	1	Global Issues B	Moreau	2.00	GREAT
Surugadai	Fall	Thu	1	Business English B	Vaughan	2.00	
Surugadai	Fall	Thu	1	Business English B	Masuyama	2.00	
Nakano	Fall	Thu	1	Tourism Management B	Sato	2.00	
Izumi	Fall	Thu	2	LA Seminar in Foreign Languages B	Duplice John	2.00	GREAT
Izumi	Fall	Thu	2	Strategic Business Communication B	Miyata	2.00	
Surugadai	Fall	Thu	2	Business Presentation B	Vaughan	2.00	Advanced
Surugadai	Fall	Thu	2	Special Lectures on Business MGT D	Nagai	2.00	
Surugadai	Fall	Thu	2	The Future of E Business B [M]	Andrew	2.00	
Surugadai	Fall	Thu	2	Transnational Management B	Sumi	2.00	
Izumi	Fall	Thu	3	LA Seminar in Foreign Languages B	Moreau	2.00	GREAT
Surugadai	Fall	Thu	3	Fundamentals of Management D	Sumi	2.00	
Surugadai	Fall	Thu	3	American Culture	Duplice John	2.00	
Surugadai	Fall	Thu	3	Information Ethics B [M]	Andrew	2.00	
Surugadai	Fall	Thu	3	International Development	Takayanagi	2.00	
Izumi	Fall	Thu	4	Global Issues B	Wash Ian	2.00	GREAT
Surugadai	Fall	Thu	4	Internet Business B	Takahashi	2.00	
Surugadai	Fall	Thu	5	Japanese Economy	H, Nagano	2.00	
Izumi	Fall	Thu	5	Strategic Business Communication B	Lindskoog	2.00	
Surugadai	Fall	Thu	5	Strategic Marketing B	Matsuura	2.00	
Surugadai	Fall	Thu	5	International Marketing B [M]	Chang	2.00	
Surugadai	Fall	Thu	5	Business for Social Impact	Tsukamoto	2.00	
Surugadai	Fall	Thu	6	Service Marketing B [M]	Chang	2.00	
Izumi	Fall	Fri	1	TOEFL Speaking	Yamataka	1.00	
Surugadai	Fall	Fri	1	Business English B	Miyata	2.00	Advanced
Izumi	Fall	Fri	2	LA Seminar in Foreign Languages D	Nagai	2.00	
Izumi	Fall	Fri	2	Basic Accounting B	Nakajima	2.00	
Izumi	Fall	Fri	3	LA Seminar in Foreign Languages B	Moreau	2.00	GREAT
Surugadai	Fall	Fri	3	Financial Accounting B	Nakajima	2.00	
Surugadai	Fall	Fri	4	Advanced Financial Accounting B [M]	Nakajima	2.00	
Surugadai	Fall	Fri	5	Financial Statement Analysis B [M]	Nakajima	2.00	
Izumi	Fall	—	—	IBP (語学研修) B	Duplice John	1.00	
Izumi	Fall	—	—	IBP (実習) B	Duplice John	2.00	
—	Fall	—	—	Management Accounting B [M]	S, Nagano	2.00	

Timetable 2026 Spring Semester

	1st period (9:00～10:40)					2nd period (10:50～12:30)					3rd period (13:30～15:10)					4th period (15:20～17:00)					5th period (17:10～18:50)					6th period (19:00～20:40)					7th period (20:30～22:00)				
	Campus	Course Title	Instructor	Credit	Classroom	Campus	Course Title	Instructor	Credit	Classroom	Campus	Course Title	Instructor	Credit	Classroom	Campus	Course Title	Instructor	Credit	Classroom	Campus	Course Title	Instructor	Credit	Classroom	Campus	Course Title	Instructor	Credit	Classroom	Campus	Course Title	Instructor	Credit	Classroom
Mon.	Izumi	LA Seminar in Foreign Languages C	Edamura	2.00	M715番教室	Izumi	LA Seminar in Foreign Languages A	Berninger George Jr	2.00	M407番教室	Izumi	Global Issues A	Duplice John	2.00	302番教室						Surugadai	Innovation Strategy in Japan A	Kondo	2.00	1011教室										
	Surugadai					Surugadai	International Management A	Sumi	2.00	1063教室										Surugadai	Business Presentation A	Azeet	2.00	1089教室											
Tue.	Izumi	TOEFL Preparation A	Yamashita	1.00	M601番教室	Izumi	Global Issues A	Berninger George Jr	2.00	M410メディア教室	Izumi	Fundamentals of Management A	Sumi	2.00	M402番教室	Surugadai	Core Subjects Seminar C	Nagai	2.00	2084メディア教室															
	Surugadai	Business English A	Kaneho	2.00	2122CALL教室	Surugadai	Transcultural Management A	Nagai	2.00	2054室 (NEL)																									
	Surugadai					Surugadai	Organizational Behavior A(M)	Dassanayake	2.00	4021教室																									
	Surugadai					Surugadai	Corporate Social Responsibility	Ibata	2.00	1114教室																									
Wed.	Izumi	LA Seminar in Foreign Languages A	Kiernan	2.00	M502番教室	Izumi	LA Seminar in Foreign Languages A	Kiernan	2.00	M502番教室	Izumi	English Exams A	Kiernan	1.00	M701番教室	Izumi	Genres of Writing	Kiernan	1.00	M701番教室															
	Surugadai	Strategic Management A(M)	Dassanayake	2.00	404E教室	Surugadai	E Commerce A(M)	Andrew	2.00	4150共同演習室	Surugadai	Information Science A(M)	Andrew	2.00	4031教室	Izumi	TOEFL Listening	Duplice John	1.00	502番教室															
	Surugadai	Business Presentation A	Lindskoog	2.00	1167教室	Izumi	Strategic Business Communication A	Kaneho	2.00	M408メディア教室	Surugadai	Contents Business A	Nakatani	2.00	1166教室																				
	Surugadai	Business English A	Yamataka	2.00	1138教室	Surugadai	Business Presentation A	Lindskoog	2.00	1167教室	Surugadai	Business English A	Lindskoog	2.00	2102番教室																				
Thu.	Izumi	Global Issues A	Moreau	2.00	M413メディア教室	Izumi	LA Seminar in Foreign Languages A	Duplice John	2.00	M502番教室	Izumi	LA Seminar in Foreign Languages A	Moreau	2.00	M413メディア教室	Izumi	Global Issues A	Wash Ian	2.00	M710番教室	Surugadai	Strategic Marketing A	Matsuura	2.00	1154教室	Surugadai	Service Marketing A(M)	Chang	2.00	404E教室					
	Nakano	Tourism Management A	Sato	2.00	510教室	Surugadai	Transnational Management A	Sumi	2.00	404F教室	Izumi	Global Issues C	Wash Ian	2.00	M710番教室	Surugadai	Internet Business A	Takahashi	2.00	1011教室	Surugadai	International Marketing A(M)	Chang	2.00	404E教室										
	Surugadai	Business English A	Vaughan	2.00	1135教室	Izumi	Strategic Business Communication A	Miyata	2.00	M514番教室	Surugadai	Information Ethics A(M)	Andrew	2.00	402M教室						Surugadai	Social Impact Investment	Tsukamoto	2.00	1074教室										
	Surugadai	Business English A	Matsuyama	2.00	2052メディア教室	Surugadai	Business Presentation A	Vaughan	2.00	1128教室	Surugadai	Fundamentals of Management C	Sumi	2.00	1104教室						Izumi	Strategic Business Communication A	Lindskoog	2.00	304番教室										
Fri.						Surugadai	Special Lectures on Business MGT C	Nagai	2.00	2054室 (NEL)																									
						Surugadai	The Future of E Business A(M)	Andrew	2.00	403M教室																									
Fri.	Izumi	TOEFL Reading	Yamataka	1.00	M601番教室	Izumi	LA Seminar in Foreign Languages C	Nagai	2.00	L5306	Izumi	LA Seminar in Foreign Languages A	Moreau	2.00	M517番教室	Surugadai	Advanced Financial Accounting A(M)	Nakajima	2.00	2052メディア教室	Surugadai	Financial Statement Analysis A(M)	Nakajima	2.00	2052メディア教室	Surugadai	Family Business B	Yu-Hsu	2.00	310F教室	Surugadai	Family Business B	Yu-Hsu	2.00	310F教室
	Surugadai	Business English A	Miyata	2.00	1075教室	Izumi	Basic Accounting A	Nakajima	2.00	M409メディア教室	Surugadai	Financial Accounting A	Nakajima	2.00	2052メディア教室																				
						Surugadai	Transcultural Business Communication A	Kaneho	2.00	2052メディア教室																									

Classes are subject to change. Please make double check on our Intranet. 09-01 日付。

Timetable 2026 Fall Semester

	1st period (9:00～10:40)					2nd period (10:50～12:30)					3rd period (13:30～15:10)					4th period (15:20～17:00)					5th period (17:10～18:50)					6th period (19:00～20:40)					7th period (20:30～22:00)				
	Campus	Course Title	Instrutor	Credit	Classroom	Campus	Course Title	Instrutor	Credit	Classroom	Campus	Course Title	Instrutor	Credit	Classroom	Campus	Course Title	Instrutor	Credit	Classroom	Campus	Course Title	Instrutor	Credit	Classroom	Campus	Course Title	Instrutor	Credit	Classroom	Campus	Course Title	Instrutor	Credit	Classroom
Mon.	Izumi	LA Seminar in Foreign Languages D	Edamura	2.00	M715番教室	Izumi	LA Seminar in Foreign Languages B	Berninger George Jr	2.00	M407番教室	Izumi	Global Issues B	Duplice John	2.00	302番教室						Surugadai	Innovation Strategy in Japan B	Kondo	2.00	1011教室										
																					Surugadai	Business Presentation B	Azawa	2.00	1009教室										
Tue.	Izumi	TOEFL Preparation B	Yamashita	1.00	M601番教室	Izumi	Global Issues B	Berninger George Jr	2.00	M410メディア教室	Izumi	Speech and Debate	Moreau	1.00	302番教室	Surugadai	Core Subjects Seminar D	Nagai	2.00	2083メディアゼミ															
	Surugadai	Business English B	Kaneho	2.00	2122CALL教室	Izumi	TOEFL Writing	Kiernan	1.00	M504番教室	Izumi	Fundamentals of Management B	Sumi	2.00	M402番教室																				
						Surugadai	Transcultural Management B	Nagai	2.00	2054室 (NEL)	Izumi	Core Subjects Special Lectures B	Takagi	2.00	L5305																				
Wed.	Izumi	LA Seminar in Foreign Languages B	Kiernan	2.00	M502番教室	Izumi	LA Seminar in Foreign Languages B	Kiernan	2.00	M502番教室	Izumi	English Exams B	Kiernan	1.00	M701番教室											Surugadai	Human Resource Management A	Yu-Hsu	2.00	308B教室	Surugadai	Human Resource Management A	Yu-Hsu	2.00	308B教室
	Surugadai	Strategic Management B(M)	Dassanayake	2.00	404E教室	Izumi	Strategic Business Communication B	Kaneho	2.00	M408メディア教室	Surugadai	Information Science B(M)	Andrew	2.00	4031教室																				
	Surugadai	Business Presentation B	Lindskoog	2.00	1167教室	Surugadai	Business Presentation B	Lindskoog	2.00	1167教室	Surugadai	Introduction to Public Management	Kikuhi	2.00	1114教室																				
	Surugadai	Business English B	Yamataka	2.00	1138教室	Surugadai	Business English B	Yamataka	2.00	1138教室	Surugadai	Contents Business B	Nakatani	2.00	1166教室																				
Thu.						Surugadai	Business English B	Yamataka	2.00	1138教室	Surugadai	Business English B	Lindskoog	2.00	2102番教室																				
						Surugadai	International Management B	Sumi	2.00	2092番教室																									
	Izumi	Global Issues B	Moreau	2.00	M412メディア教室	Izumi	LA Seminar in Foreign Languages B	Duplice John	2.00	M502番教室	Izumi	LA Seminar in Foreign Languages B	Moreau	2.00	M412メディア教室	Izumi	Global Issues B	Wash Ian	2.00	M710番教室	Surugadai	Strategic Marketing B	Matsuura	2.00	1154教室	Surugadai	Service Marketing B(M)	Chang	2.00	404E教室					
	Nakano	Tourism Management B	Sato	2.00	510教室	Surugadai	Transnational Management B	Sumi	2.00	404M教室	Surugadai	Information Ethics B(M)	Andrew	2.00	403M教室	Surugadai	Internet Business B	Takahashi	2.00	1011教室	Surugadai	International Marketing B(M)	Chang	2.00	404E教室										
Fri.	Surugadai	Business English B	Vaughan	2.00	1135教室	Izumi	Strategic Business Communication B	Miyata	2.00	M514番教室	Surugadai	International Development	Takayanagi	2.00	1074教室						Surugadai	Business for Social Impact	Tsukamoto	2.00	1074教室										
	Surugadai	Business English B	Matsuyama	2.00	2052メディア教室	Surugadai	Business Presentation B	Vaughan	2.00	1128教室	Surugadai	Fundamentals of Management D	Sumi	2.00	1104教室						Surugadai	Japanese Economy	H.Nagano	2.00	1134教室										
						Surugadai	Special Lectures on Business MGT D	Nagai	2.00	2054室 (NEL)	Surugadai	American Culture	Duplice John	2.00	1104教室						Izumi	Strategic Business Communication B	Lindskoog	2.00	304番教室										
						Surugadai	The Future of E Business B(M)	Andrew	2.00	403M教室																									
Fri.	Izumi	TOEFL Speaking	Yamataka	1.00	M601番教室	Izumi	LA Seminar in Foreign Languages D	Nagai	2.00	L5306	Izumi	LA Seminar in Foreign Languages B	Moreau	2.00	M517番教室	Surugadai	Advanced Financial Accounting B(M)	Nakajima	2.00	2052メディア教室	Surugadai	Financial Statement Analysis B(M)	Nakajima	2.00	2052メディア教室										
	Surugadai	Business English B	Miyata	2.00	1075教室	Izumi	Basic Accounting B	Nakajima	2.00	M409メディア教室	Surugadai	Financial Accounting B	Nakajima	2.00	2052メディア教室																				

Classes are subject to change. Please make double check on our Intranet. 09-01 日付。

科目区分／科目ナンバー		02_教養科目／(BA)PHL111E	
科目名		Religious Thought	
担当者		EDAMURA SHOHEI	
Credits:2	Year:1	Fall Semester	Izumi
1.Course Outline and Objectives In this class, I examine so-called world religions as well as other major religious traditions, including Hinduism and Judaism. I also seek to identify a possible common ground that may be found across these diverse traditions. I begin by introducing the psychological motivations that lead us to pursue religious relationships. I then explore how individuals are driven to approach the Absolute, to seek salvation, or to attain what is understood as the supreme good of human life. In this course, students will learn not only the diversity of religious traditions, but also the essential components underlying them, and their meanings in relation to contemporary life.			
2.Course Content 1st session: Introduction 2nd session: Suffering and Finitude 3rd session: Infinity and Law 4th session: Pantheism 5th session: Natural Theology 6th session: Revelational Theology I 7th session: Revelational Theology II 8th session: Mystic Experience 9th session: Theravada Buddhism 10th session: Emptiness 11th session: Zen Buddhism 12th session: Pure Land 13th session: Pluralism of Religion I 14th session: Pluralism of Religion II			
3.Registration Requirements No prerequisites, and no registration requirements			
4.Course Preparations Please read provided materials (pdf files) before attending classes.			
5.Textbook (s) No textbook is required.			
6.Reference Book (s)			
7.How to provide Feedback to assignments Feedbacks will be provided during classes if necessary.			
8.Assessment Reaction Paper 4 x 14 = 56 % Report 29% Special Assignment (usually an oral presentation video) 15 % There are some extra credits.			
9.Others			

科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues A G R E A T	
担当者		BERNINGER GEORGE JR. ROBERT	
Credits:2	Year:1	Spring Semester	Izumi
1. Course Outline and Objectives Outline English has become a language of global communication. At the university level we will use English to look at some important issues on the global level. Global Issues A aims to develop students' English ability while introducing issues in the world today and encouraging further exploration. Learning how to discuss topics effectively will also be a goal for this course. Students will learn from the teacher as well as from each other. Objectives To develop a detailed awareness of global issues To be able to discuss global issues in English To become familiar with and practice a range of reading skills To acquire key vocabulary associated with global issues To be able to participate effectively in an in group presentation To be able to present in front of a class on important issues			
2. Course Content Part 1: Introduction / needs survey / reading skills Part 2: Not your typical 9-to-5 job Part 3: Job interview types Part 4: Female virus writer packs punch Part 5: Into the heart of a family in Casablanca Part 6: Travel for good Part 7: A Kenyan safari Part 8: Midterm presentation on travel Part 9: An interview with J.K. Rowling Part 10: Emotional intelligence Part 11: Left brains and right brains Part 12: The vanishing hitchhikers Part 13: Final mystery presentations Part 14: Final mystery presentations			
3.Registration Requirements Be able to discuss issues in English			
4. Course Preparations Students will read textbook articles. Students will do vocabulary exercises. Students will make a summary of some readings. Students will prepare for two presentations.			
5. Textbook (s) Active Skills for Reading 4 by Neil J. Anderson (Heinle Cengage Learning/ National Geographic)			
6. Reference Book (s) Have a good English English or Japanese English dictionary (including electronic dictionary).			
7. How to provide Feedback to assignments Teacher will provide feedback to students in class.			
8. Assessment Evaluation will be made up of the following: Homework from textbook (15%) Quizzes/ summaries (10%) Active daily participation (25%) Midterm presentation (25%) Final presentation (25%)			

9. Others

This class will be taught in English. Students will be expected to do about one hour of homework each week on average.

科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues B G R E A T	
担当者		BERNINGER GEORGE JR. ROBERT	
Credits:2	Year:1	Fall Semester	Izumi
1. Course Outline and Objectives Outline English has become a language of global communication. At the university level we will use English to look at some important issues on the global level. Global Issues A aims to develop students’ English ability while introducing issues in the world today and encouraging further exploration. Learning how to discuss topics effectively will also be a goal for this course. Students will learn from the teacher as well as from each other. Objectives To develop a detailed awareness of global issues To be able to discuss global issues in English To become familiar with and practice a range of reading skills To acquire key vocabulary associated with global issues To be able to participate effectively in an in group presentation To be able to present in front of a class on important issues			
2. Course Content Part 1: Introduction / needs survey / The Mediterranean Diet (homework) Part 2: Healthy living (3 exceptional longevity areas) Part 3: Genetically modified food Part 4: Beyond Planet Earth/ Solar storms Part 5: Star struck (Astronomy) Part 6: Language and Life / The exodus of languages Part 7: Life with the Tarahumaras Part 8: Midterm presentation on endangered languages Part 9: Unearthing the Past (archaeology) / The Search for Cleopatra Part 10: Wildlife Conservation (zoology) / The race to rescue koalas Part 11: Rhino wars Part 12: Living on the edge (zoology/ ecology) Part 13: Final endangered animal presentations Part 14: Final endangered animal presentations			
3.Registration Requirements Be able to discuss issues in English.			
4. Course Preparations Students will read textbook articles. Students will do vocabulary exercises. Students will make a summary of some readings. Students will prepare for two presentations.			
5. Textbook (s) Active Skills for Reading 4 by Neil J. Anderson (Heinle Cengage Learning/ National Geographic)			
6. Reference Book (s) Have a good English English or Japanese English dictionary (including electronic dictionary).			
7.How to provide Feedback to assignments Teacher will provide feedback to students in class.			
8. Assessment Evaluation will be made up of the following: Homework from textbook (15%) Quizzes/ summaries (10%) Active daily participation (25%) Midterm presentation (25%) Final presentation (25%)			

9. Others

This class will be taught in English. Students will be expected to do about one hour of homework each week on average.

科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues A G R E A T	
担当者		DUPLICE JOHN ANTHONY	
Credits:2	Year:1	Spring Semester	Izumi
1. Course Outline and Objectives The aim of this course is to give you practice in using English to examine academic issues. This course will focus on Global Issues. Global Issues A will introduce students to international organizations, specific interests, and some of the issues affecting the world. After completing this course you should be able to: • understand the major functions of international organizations • gain knowledge of how these organizations work with nations and affect the world • take part in discussions on global issues			
2. Course Content Week 1 : What are global issues? Week 2 : The United Nations and its role in the world Week 3 : Topics within the United Nations Week 4 : Maintaining peace: armaments and the balance of power Week 5 : Maintaining peace: the importance of justice; international organizations Week 6 : Human rights; women’s rights Week 7 : Human rights: children’s rights Week 8 : Deep dive into current topic Week 9 : Mock debate/comparison presentation of current controversial issue Week 10 : The environment as a global issue Week 11 : The environment as a global issue continued Week 12 : Deep dive into group project Week 13 : Poster Presentations Week 14 : Course Review+Exam			
3.Registration Requirements Registration Requirements: This course is a required course for students on the Global Resources English Applied Track (GREAT). GREAT will only be available to students with adequate English test scores. International exchange students may also apply to attend this course.			
4. Course Preparations Please have a good learner dictionary—this may be either electronic or paper-based.			
5. Textbook (s) Gratz, A. (2017). Refugee. Scholastic Press.			
6. Reference Book (s) Handouts, the Internet, O-oh Meiji! system			
7.How to provide Feedback to assignments The final exam will be held on the last day of classes. All papers will be submitted on Oh-o! Meiji system.			
8. Assessment Grading and Evaluation Attendance and class participation: 30% Homework 15%In-class quizzes 15%Final presentation and written report 40% (NOTE: More than 3 unexcused absences will result in a fail (3 lates=1 absence))			
9. Others This course aims to help you use English more fluently and to engage in academic discussions. The issues are issues that affect us all and ones that we all need to talk about.			

科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues B G R E A T	
担当者		DUPLICE JOHN ANTHONY	
Credits:2	Year:1	Fall Semester	Izumi
1. Course Outline and Objectives The aim of this course is to give you practice in using English to examine academic issues. This course will focus on Global Issues around trade and commerce building upon what was learned in the spring semester. Global Issues B will introduce students to the world of business and global exchange as a global issue. After completing this course you should be able to: • understand the major functions of trade and commerce in the world • gain knowledge of how trade affects nations and the world • take part in discussions on global issues			
2. Course Content Week 1 : Review of Global Issues topics discussed in spring semester Week 2 : Trade and commerce overview Week 3 : The role of global business Week 4 : Free trade and tariffs Week 5 : Trade topic deep dive Week 6 : Mock debate on a controversial current global topic around trade and commerce Week 7 : The environment and trade (part 1) Week 8 : The environment and trade (part 2) Week 9 : Mid-term quiz and introduction to transportation in global trade Week 10 : Global issues around shipping of goods Week 11 : The role of energy in trade and commerce Week 12 : Deep dive into poster project Week 13 : Poster Presentations Week 14 : Course Review+Exam			
3.Registration Requirements Registration Requirements: This course is a required course for students on the Global Resources English Applied Track (GREAT). GREAT will only be available to students with adequate English test scores. International exchange students may also apply to attend this course. Preparation and Review			
4. Course Preparations Please have a good learner dictionary—this may be either electronic or paper-based. You will also need to have access to a computer regularly to watch lectures and short videos on subject to be covered.			
5.Textbook (s) none			
6.Reference Book (s) Handouts, the Internet, O-oh Meiji! system			
7.How to provide Feedback to assignments The final exam will be held on the last day and the final presentation will be held on the second to last class. Papers will be submitted on Oh-o! Meiji system.			
8. Assessment Attendance and class participation: 30% Homework 15%In-class quizzes 15%Final presentation and written report 40% (NOTE: More than 3 unexcused absences will result in a fail (3 lates=1 absence))			
9. Others This course aims to help you use English more fluently and to engage in academic discussions. The issues are issues that affect us all and ones that we all need to talk about.			

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科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues A G R E A T	
担当者		MOREAU ROBERT JOHN	
Credits:2	Year:1	Spring Semester	Izumi
1. Course Outline and Objectives <summary> In this course we will focus on discussing, researching and critically understanding various global issues facing the world and the role of different global organizations in dealing with them in the 21st century. Students will be able to choose issues to research global issues such as poverty, gender, health, education, human rights, environmental, as well as issues connected to labor. Students will research and share information about various issues in class discussions, and will create blogs individually, and websites as a group project, based on the information that they have researched. <objectives> In this course, students will gain knowledge of important global issues while at the same time develop and practice specific English skills, such as listening, writing, and discussion. The course will assist students in developing their vocabulary for talking about global issues, as well as various academic skills including note-taking, pair and small group discussion, and presentation skills. In addition, it is a goal of this course to help students develop their research skills, and critical thinking skills.			
2. Course Content Week 1. Introduction to the course focusing on topics and expectations. Week 2. Watching videos and discussing global issue topics. Choosing a global issue to research. Week 3. Weekly discussions and in-class notes. Begin group research project 1: background information Week 4. Weekly discussions and in-class notes. Continue research project 1: Details on where and who is affected Week 5. Weekly discussions and in-class notes. Continue research project 1: Details on organizations that are helping Week 6. Mid-term test, based on weekly discussions, and notes taken in class. Discussing research and outlining for research project #1 Week 7. Presentation and peer review of research project #1 Week 8. Weekly discussions and in-class notes. Begin group research project #2. Initial mind-mapping and group discussions. Begin researching background information. Week 9. Weekly discussions. Continue research project 2: Details on where and who is affected Week 10. Weekly discussions. Continue research project 2: Details on who is helping Week 11. Weekly discussions. Continue research project 2: Details local issues connected to the project Week 12. Sharing project information. Working on outlines for project #2 Week 13. Peer review of group projects and discussions Week 14. a. Final Test b. Course Wrap-up			
3.Registration Requirements This course is a required course for students on the Global Resources English Applied Track (GREAT). Non-GREAT students cannot take this course. International exchange students may also apply to attend this course.			
4. Course Preparations Each week you will be assigned homework for reading, writing, or looking for information outside of class. Before and after classes, review what you have learned. Prepare notes reflecting what you researched. You will need an A4 size notebook for this class to prepare notes, which will enable you to join group/class discussions. You will need to spend at least one hour for the review of the class and to prepare the assigned homework every week. Each week, you will have discussions with other students, based on the information you have read for homework.			
5. Textbook (s) There is no textbook. Materials will be provided as handouts during class or links on Oh-o! Meiji. You should keep a file for handouts and all the other study materials for this course.			
6.Reference Book (s) None			
7.How to provide Feedback to assignments The midterm exam will be held in week-6, and the explanation will also be held on the same day. The final exam will be held on the last day of classes, and the explanation will also be held on the same day. Student papers, notes, outlines, and other materials worked on will be handed in through Oh-o Meiji. General comments on assignments will be published on the Oh-o! Meiji system.			

8. Assessment

Class Participation, discussions, reflection writing, and worksheets 30%

Project #1 research notes and presentation 25%

Project #2 research notes and presentation 25%

Midterm test 10%

Final test 10%

Attendance and participation are very important. Missing more than 3 classes will automatically result in a failure of the course. (2 late comings = 1 absence). If you must be absent:

A) Send the teacher an email, preferably before the class starts with the reason for the absence

B) Provide the teacher with any necessary documentation to show why you were absent

9. Others

None

科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues B G R E A T	
担当者		MOREAU ROBERT JOHN	
Credits:2	Year:1	Fall Semester	Izumi
1. Course Outline and Objectives <summary> In this course we will continue building students’ research, presentation, and discussion skills as we focus on critically understanding the various global issues facing the world and the role of business and various global organizations in dealing with them in the 21st century. Global issue topics that students may research and discuss include: climate change, war and terrorism, gender issues, health, education, human rights, and global issues connected to business. Students will research and share information about issues in class discussions, and will give presentations based on the information that they have researched. <objectives> In addition to the research projects the students will work on, class time will be used to continue to develop and practice specific English skills, such as listening, writing and discussion, using a variety of sources dealing with global issue topics. The course will help students develop their vocabulary for talking about global issues, as well as improve various academic skills including note-taking, pair and small group discussion and presentation. In addition, activities will be included that help to develop students’ critical thinking skills.			
2. Course Content Week 1. Introduction to the course focusing on topics and expectations, first discussions on global issues Week 2. Watching videos and discussing global issue topics. Choosing a global issue to research. Week 3. Weekly discussions and in-class notes. Begin group research project 1: background information Week 4. Weekly discussions and in-class notes. Continue research project 1: Details on where and who is affected Week 5. Weekly discussions and in-class notes. Continue research project 1: Details on organizations that are helping Week 6. Mid-term test, based on weekly discussions, and notes taken in class. Discussing research and outlining and practice for the presentation Week 7. Group presentations and discussions Week 8. Weekly discussions and in-class notes. Begin individual research project #2. Initial mind-mapping and group discussions. Begin researching background information. Week 9. Weekly discussions. Continue research project 2: Details on where and who is affected Week 10. Weekly discussions. Continue research project 2: Details on who is helping Week 11. Weekly discussions. Continue research project 2: Details about local issues Week 12. Sharing project information. Working on outlines for project #2 Week 13. Peer review and discussions about project #2 Week 14. a. Final Test b. Course Wrap-up			
3. Registration Requirements This course is a required course for students on the Global Resources English Applied Track (GREAT). Non-GREAT students cannot take this course. International exchange students may also apply to attend this course.			
4. Course Preparations Each week you will be assigned homework for reading, writing, or looking for information outside of class. Before and after classes, review what you have learned. Prepare notes reflecting what you researched. You will need an A4 size notebook for this class to prepare notes, which will enable you to join group/class discussions. You will need to spend at least one hour for the review of the class and to prepare the assigned homework every week. Each week, you will have discussions with other students, based on the information you have read for homework.			
5. Textbook (s) There is no textbook. Materials will be provided as handouts during class or links on Oh-o! Meiji. You should keep a file for handouts and all the other study materials for this course.			
6. Reference Book (s) None			
7. How to provide Feedback to assignments The midterm exam will be held in week-6, and the explanation will also be held on the same day. The final exam will be held on the last day of classes, and the explanation will also be held on the same day. Student papers, notes, outlines, and other materials worked on will be handed in through Oh-o Meiji. General comments on assignments will be published on the Oh-o! Meiji system.			

8. Assessment

Class Participation, discussions, reflection writing, and worksheets 30%

Project #1 research notes and presentation 25%

Project #2 research notes and presentation 25%

Midterm test 10%

Final test 10%

Attendance and participation are very important. Missing more than 3 classes will automatically result in a failure of the course. (2 late comings = 1 absence). If you must be absent:

A) Send the teacher an email, preferably before the class starts with the reason for the absence

B) Provide the teacher with any necessary documentation to show why you were absent

9. Others

None

科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues A G R E A T	
担当者		WASH IAN DAVID	
Credits:2	Year:1	Spring Semester	Izumi
1. Course Outline and Objectives Course outline Global Issues is an advanced-level English course that focuses on our increasingly globalised world. The course is designed to enhance students’ understanding of major issues and trends associated with globalisation. It also raises awareness of how events and experiences at the local level affect those on a global level and vice versa. Ultimately, this course hopes to bring its students to a higher level of consciousness and responsibility as citizens of a global world. Learning objectives One objective is to familiarise students with key global issues through English by completing relevant reading and listening assignments inside and outside of class. Another goal is to enable students to critically formulate and express their own thoughts in English through collaborative tasks and activities.			
2. Course Content Part 1: Introduction and course outline. Part 2: Article and discussion (Gender) Part 3: Student article share (Gender) Part 4: Documentary and fluency-building (Gender) Part 5: Student article share (Gender) Part 6: Article and discussion (Crime) Part 7: Student article share (Crime) Part 8: Documentary and fluency-building (Crime) Part 9: Student article share (Crime) Part 10: Article and discussion (Food Ethics) Part 11: Student article share (Food Ethics) Part 12: Documentary and fluency-building (Food Ethics) Part 13: Student article share (Food Ethics) Part 14: Review and discussion			
3. Registration Requirements Who is this course for? Global Issues A is a mandatory course for 1st year students in the GREAT (Global Resources English Applied Track) program in the School of Business Administration, based at Izumi campus. The typical Global Issues A student has recently entered university and their English language level is around the intermediate level. Exchange students and other students from higher grades (2nd, 3rd year) with more advanced levels of English language ability are welcome to take the course. Having a culturally diverse classroom can be beneficial to the global nature of the course. This works best when they can support the English education of regular GREAT students and offer insights on topics from their own cultural perspective. Students from outside the GREAT program are expected to adapt to the pace and level of the GREAT students, who are the primary users of this Global Issues A course.			
4. Course Preparations Overview of activities • Reading assignments using authentic texts • Multi-media listening activities using authentic broadcasts • Summarising and reporting in oral and written forms • Mini-presentations • Group discussions • Fluency-building • Collaborative learning tasks			
5. Textbook (s) No textbook			
6. Reference Book (s) No textbook			

7. How to provide Feedback to assignments

On lecture slides

8. Assessment

- Active participation: 30%
- Classwork and homework (mini-presentations, discussions, reflection papers, etc): 40%
- Student article share worksheets: 30%

9. Others

Homework policy

Being absent from class is not a valid excuse for not completing homework assignments. Even if you are absent, you are expected to come fully prepared for the next class with the necessary materials. Failure to do this may result in penalties for participation. Homework submitted late will not be graded or marked.

科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues B G R E A T	
担当者		WASH IAN DAVID	
Credits:2	Year:1	Fall Semester	Izumi
1.Course Outline and Objectives Course outline Global Issues is an advanced-level English course that focuses on our increasingly globalised world. The course is designed to enhance students’ understanding of major issues and trends associated with globalisation. It also raises awareness of how events and experiences at the local level affect those on a global level and vice versa. Ultimately, this course hopes to bring its students to a higher level of consciousness and responsibility as citizens of a global world. Learning objectives One objective is to familiarise students with key global issues through English by completing relevant reading and listening assignments inside and outside of class. Another goal is to enable students to critically formulate and express their own thoughts in English through collaborative tasks and activities.			
2.Course Content Part 1: Introduction and course outline. Part 2: Article and discussion (Migration) Part 3: Student article share (Migration) Part 4: Documentary and fluency-building (Migration) Part 5: Student article share (Migration) Part 6: Article and discussion (Public health) Part 7: Student article share (Public health) Part 8: Documentary and fluency-building (Public health) Part 9: Student article share (Public health) Part 10: Article and discussion (Celebrity) Part 11: Student article share (Celebrity) Part 12: Documentary and fluency-building (Celebrity) Part 13: Student article share (Celebrity) Part 14: Review and discussion			
3.Registration Requirements Who is this course for? Global Issues B is a mandatory course for 1st year students in the GREAT (Global Resources English Applied Track) program in the School of Business Administration, based at Izumi campus. The typical Global Issues B student has recently entered university and their English language level is around the intermediate level. The majority of students took Global Issues A in the spring semester and this course builds on the skills development last semester. Exchange students from higher grades (2nd, 3rd year) with more advanced levels of English language ability are welcome to take the course. Having a culturally diverse classroom can be beneficial to the global nature of the course. This works best when they can support the English education of regular GREAT students and offer insights on topics from their own cultural perspective. Students from outside the GREAT program are expected to adapt to the pace and level of the GREAT students, who are the primary users of this Global Issues B course. A degree of patience will be required for this to work.			
4.Course Preparations Overview of activities • Reading assignments using authentic texts • Multi-media listening activities using authentic broadcasts • Summarising and reporting in oral and written forms • Mini-presentations • Group discussions • Fluency-building • Collaborative learning tasks			
5.Textbook (s) No textbook			
6.Reference Book (s) No textbook			

7. How to provide Feedback to assignments

On lecture slides

8. Assessment

- Active participation: 30%
- Classwork and homework (e. g. mini-presentations, discussions, reflection papers): 40%
- Student article share worksheets: 30%

9. Others

Homework policy

Being absent from class is not a valid excuse for not completing homework assignments. Even if you are absent, you are expected to come fully prepared for the next class with the necessary materials. Failure to do this may result in penalties for participation. Homework submitted late will not be graded or marked.

科目区分／科目ナンバー		02_教養科目／(BA) SOC191E	
科目名		Global Issues C	
担当者		WASH IAN DAVID	
Credits:2	Year:2	Spring Semester	Izumi
1.Course Outline and Objectives Course title Introduction to International Cooperation and Development: Approaches and Actors Course outline This course introduces students to the multidisciplinary field of international development. The course allows students to explore a range of critical debates and discussions connected to doing development and tackling poverty in less prosperous parts of the world, and is divided into two parts. The first part of the course focuses on theories and approaches by examining how the understanding of development has evolved from the colonial period up to contemporary theories of what constitutes a developed society. Part two looks at key actors in the field of development including the state, national development agencies, global financial institutions. In addition to the acquisition of content knowledge, students will develop their English academic communication skills in the following areas: listening comprehension; notetaking skills; critical thinking, discussion, intensive and extensive reading, summary writing, research, and presentation. Learning objectives One objective is to familiarise students of business with the field of development studies by exploring competing theoretical approaches and a range of different stakeholders. Another goal is to further develop academic communication skills necessary to engage fully in courses in which English is the language of instruction.			
2.Course Content Part 1: Course introduction. What is development? Part 2: Theory 1: Colonialism and imperialism 1 Part 3: Theory 1: Colonialism and imperialism 2 Part 4: Theory 2: Modernisation and developmentalism 1 Part 5: Theory 2: Modernisation and developmentalism 2 Part 6: Theory 3: Dependency and underdevelopment 1 Part 7: Theory 3: Dependency and underdevelopment 2 Part 8: Actors 1: The nation state 1 Part 9: Actors 1: The nation state 2 Part 10: Actors 2: National development agencies 1 Part 11: Actors 2: National development agencies 2 Part 12: Actors 3: International financial institutions 1 Part 13: Actors 3: International financial institutions 2 Part 14: Final presentations			
3.Registration Requirements Who is this course for? Global Issues C is primarily for 2nd, 3rd and 4th year students in the GREAT (Global Resources English Applied Track) program in the School of Business Administration. Students should have, at the very least, successfully completed courses in the 1st year of the GREAT program. Their English ability should be around the intermediate to upper-intermediate level. As a guide, students should have a TOEIC score of at least 700 to access this course. Exchange students and other 2nd/3rd/4th grade students at the university are welcome to take the course provided their English level is equal to or higher than that of students in the GREAT program. This course is also suitable for advanced level users of English. Demands of the course Global Issues C is a very challenging course and therefore students are expected to spend at least 3 - 4 hours on homework per week to fully prepare for each lesson.			
4.Course Preparations Advice to students ・ Pre-read the chapter of the textbook before the lecture. Listen to the lectures carefully and take notes effectively. ・ Preparation for reflection and discussion lessons is key. Beforehand make sure you do the following: o Do any required pre-readings o Complete all parts of the Preparation Worksheets for homework o When researching your answers to questions, consider the credibility of your sources. Newspaper articles, book chapters and journal articles provide better quality material than blogs and webpages with no identifiable author. o Optional: Do additional reading around concepts and key thinkers covered in the lecture			

- Use reflection and discussion lessons as an opportunity to make sense of and internalise the material from the lectures and pre-readings. Continually refer your lecture notes, research notes and pre-readings during discussions.
- Be patient and respectful of others when discussing challenging ideas.
- After class, review the ideas covered in your discussions. Return to your pre-readings and lecture notes to clarify points raised during the reflection and discussion sessions.

Demands of the course

Global Issues C is a very challenging course and therefore students are expected to spend at least 3 - 4 hours on homework per week to fully prepare for each lesson.

5. Textbook (s)

Haslam, P. A., Schafer, J, & Beaudet, P. (2021). Introduction to International Development: Approaches, Actors, Issues, and Practice. Oxford: Oxford University Press. ISBN: 0199036438

(The Izumi library holds several copies of this text)

6. Reference Book (s)

Recommended supplementary reading

- Desai, V. & Potter, R. B. (2014) The Companion to Development Studies. Third Edition. London: Routledge

An essential one-stop reference book for undergraduate students of international development.

- Sachs, W. (2010)

7. How to provide Feedback to assignments

8. Assessment

- Active participation: 30%
- Classwork and homework (Preparation worksheets, classroom discussions, etc): 50%
- Final presentation: 20%

9. Others

Homework policy

Being absent from class is not a valid excuse for failing to complete homework assignments. Even if you are absent from class, you are expected to come fully prepared for the next class with the necessary materials. Failure to do this may result in penalties for participation. Homework submitted late will not be graded.

科目区分／科目ナンバー		02_教養科目／(BA) IND112E	
科目名		Liberal Arts Seminar in Foreign Languages A	
担当者		KIERNAN PATRICK JAMES	
Credits:2	Year:1	Spring Semester	Izumi
1.Course Outline and Objectives Course Summary This course aims to provide students with guidance on how to develop effective study habits and to effectively approach study at university. It includes time management skills and strategies and techniques needed to accomplish core academic tasks. The style of the class will also help to prepare students for English discussion-based classes as it will be taught in English and include pair-work, group work and informal feedback presentations. Students will also write a CV (Curriculum Vitae) and a personal statement which will become the basis for their first-year portfolio in the fall. In addition, students will have practice in notetaking and in listening to academic English. Toward the end of the semester, there will be a separate English lecture given by a guest speaker. Students will attend, take notes, and write up a summary and response. During Week 13 students will give a presentation to the class. There will be mid-term and final tests. Objectives By the end of this course students should be able to: (1) communicate effectively with a partner or in group discussion (2) give an in-class individual presentation on a prepared topic (3) write a CV and personal statement in English (4) understand effective strategies and be able to manage study at university effectively (5) be able to put study strategies into practice			
2.Course Content Week1 Introduction, Part A Self-efficacy: Managing your Success as a Student, Chapter 1 Success as a student: Take charge of your success Week2 Chapter 1 Success as a student Week3 Chapter 2 Gaining the most from your course: Engage, Enjoy, Excel Week4 Chapter 2 Gaining the most from your course: Engage, Enjoy, Excel Week5 Chapter 3 Employability and preparing for your future Week6 Chapter 3 Employability and preparing for your future Week7 Chapter 4 Successful study: Intelligence, strategy and personalized learning Week8 Mid-term listening test, Chapter 4 Successful study: Intelligence, strategy and personalized learning Week9 Chapter 5 The CREAM strategy for learning Week10 Chapter 5 The CREAM strategy for learning Week11 Chapter 6 Time management as a student Week12 Chapter 6 Time management as a student, Chapter 7 Managing stress and well-being Week13 Individual presentation Week14 a. Review b. Final Test			
3.Registration Requirements This is a required course for GREAT (Global Resources English Applied Track) students. (GREAT1 年次必修科目です。GREAT 対象者以外の学生は履修できません。)			
4.Course Preparations A copy of the textbook should be purchased from the university bookstore and brought to every class. Students should prepare for all classes by reviewing the content of the previous class and previewing the material in the next part of the textbook. Any supplementary materials provided during class or through Oh-o! Meiji should also be previewed and reviewed to maximize learning. In addition, specific preparation or review tasks will be announced during class and/or on Oh-o! Meiji.			
5.Textbook (s) The Study Skills Handbook, 6th Edition, by Stella Cottrell, Macmillan Study Skills			
6.Reference Book (s) Reference to other recommended study materials or sources will be given during class and/or posted on Oh-o! Meiji. You should keep a file of digital and/or paper copies of all materials.			
7.How to provide Feedback to assignments The specific method of feedback may vary according to the teacher and assignment but will generally be either in class or through Oh-o! Meiji. All written assignments will receive written feedback. For presentations, students will submit the visuals and teachers will provide written comments to each student.			

8. Assessment

Class participation: 30%

CV and personal statement: 15%

MSBA Lecture summary/response: 10%

MT Test 5%

Presentation 15%

Final Test: 25%

S=90-100%; A=80-89%; B=70-79%; C=60-69% F= less than 60% T= absent from course

9. Others

科目区分／科目ナンバー		02_教養科目／(BA) IND112E	
科目名		Liberal Arts Seminar in Foreign Languages B	
担当者		KIERNAN PATRICK JAMES	
Credits:2	Year:1	Fall Semester	Izumi
1.Course Outline and Objectives Course Summary This course aims to provide students with guidance on how to develop effective study habits and to effectively approach study at university. It includes time management skills and strategies and techniques needed to accomplish core academic tasks. The style of the class will also help to prepare students for English discussion-based classes as it will be taught in English and include pair-work, group work and informal feedback presentations. At the beginning of the semester, there will be a listening test. Students will create a portfolio that includes an updated CV, a personal statement, and future prospects. In addition, students will have practice in notetaking and in listening to academic English. Toward the end of the semester, there will be a separate English lecture given by a guest speaker. Students will attend, take notes, and write up a summary and response. During Week 13 students will give a presentation to the class. There will be mid-term and final tests. Objectives By the end of this course students should be able to: (1) manage and communicate effectively in group discussions (2) work effectively with a group (3) present with confidence either individually or as part of a group (4) prepare a professional style portfolio (at a student level) (5) understand the principles of cultural competence and ability to put them into practice (6) take and make effective notes (7) understand and be able to apply critical thinking skills			
2.Course Content Week1 Introduction Chapter 7 Managing Stress and well-being Week2 After-summer listening test, Chapter 7 managing Stress and well-being Week3 Chapter 8 Working with others: Collaborative study Week4 Chapter 8 Working with others: Collaborative study Week5 Chapter 9 Developing cultural competence: Learning in diverse and international contexts Week6 Chapter 9 Developing cultural competence: Learning in diverse and international contexts Week7 Chapter 10 Effective reading and note-making Week8 Mid-term test, Chapter 10 Effective reading and note-making Week9 Chapter 10 Effective reading and note-making, Chapter 11 Researching and managing information for study Week10 Chapter 11 Researching and managing information for study Week11 Chapter 12 Critical thinking Week12 Chapter 12 Critical thinking Week13 Group presentation Week14 a. Review b. Final Test			
3.Registration Requirements This is a required course for GREAT (Global Resources English Applied Track) students. (GREAT1 年次必修科目です。GREAT 対象者以外の学生は履修できません。)			
4.Course Preparations A copy of the textbook should be purchased from the university bookstore and brought to every class. Students should prepare for all classes by reviewing the content of the previous class and previewing the material in the next part of the textbook. Any supplementary materials provided during class or through Oh-o! Meiji should also be previewed and reviewed to maximize learning. In addition, specific preparation or review tasks will be announced during class and/or on Oh-o! Meiji.			
5.Textbook (s) The Study Skills Handbook, 6th edition, by Stella Cottrell, Macmillan Study Skills			
6.Reference Book (s) Reference to other recommended study materials or sources will be given during class and/or posted on Oh-o! Meiji. You should keep a file of digital and/or paper copies of all materials.			
7.How to provide Feedback to assignments			

The specific method of feedback may vary according to the teacher and assignment but will generally be either in class or through Oh-o! Meiji. All written assignments will receive written feedback. For presentations, students will submit the visuals and teachers will provide written comments to each student.

8. Assessment

Attendance & Class participation: 30%

MSBA English lecture summary & response: 10%

1st year-Portfolio: 15%

Group presentation: 15%

Mid-term test (incl. listening test): 10%

Final test (incl. listening test): 20%

S=90-100%; A=80-89%; B=70-79%; C=60-69% F= less than 60% T= absent from course

9. Others

科目区分／科目ナンバー		02_教養科目／(BA) IND112E	
科目名		Liberal Arts Seminar in Foreign Languages C	
担当者		EDAMURA SHOHEI	
Credits:2	Year:1	Spring Semester	Izumi
1. Course Outline and Objectives THEME: What’ s The Good Thing To Do? This course aims to provide students with opportunities to discuss specific cases from real or fiction stories and form their own views based on their values. It includes presentations by students to introduce stories they want others to consider and evaluate. These stories may be taken from their own experiences, but they can also be picked from novels, cartoons, movies, animations, and others. Original fiction stories are welcome. Students will also write reaction papers after sessions.			
2. Course Content Week1 Introduction to the Course Week2 Personal Stories with Relatives and Friends I Week3 Personal Stories with Relatives and Friends II Week4 Personal Stories with Relatives and Friends III Week5 Personal Stories within Communities I Week6 Personal Stories within Communities II Week7 Personal Stories within Communities III Week8 Stories of the Current Politics I Week9 Stories of the Current Politics II Week10 Stories of the Current Politics III Week11 Stories of Historical Figures I Week12 Stories of Historical Figures II Week13 Stories of Historical Figures III Week14 Review			
3.Registration Requirements All classes will be conducted in English and will be highly interactive. Students are expected to be prepared to discuss their beliefs and feelings about sensitive topics with others in the class. Reading, writing, and speaking in English inside and outside the classroom are highly recommended.			
4. Course Preparations Students will be asked to pre-read the materials that the presenters provided in Oh-o! Meiji.			
5.Textbook (s) Resources will be provided as pdf files in Oh-o! Meiji.			
6.Reference Book (s)			
7.How to provide Feedback to assignments Feedback for reaction papers will be provided in sessions.			
8. Assessment Attendance & Class participation 42 Reaction Paper 28 Individual Presentation 30 100			
9. Others			

科目区分／科目ナンバー		02_教養科目／(BA) IND112E	
科目名		Liberal Arts Seminar in Foreign Languages D	
担当者		EDAMURA SHOHEI	
Credits:2	Year:1	Fall Semester	Izumi
1. Course Outline and Objectives THEME: Introduction to Philosophy This course aims to provide students with opportunities to read and discuss philosophical texts. It includes presentations by students to explain and interpret the contents of philosophical texts. Students will choose philosophical materials that they would like to read, and we are going to cover them in Week 12 and 14. Students will also write reaction papers after sessions.			
2. Course Content Week1 Introduction to the Course Week2 Apology and Crito (Plato) Week3 Republic I (Plato) Week4 Republic II (Plato) Week5 Nicomachean Ethics I (Aristotle) Week6 Nicomachean Ethics II (Aristotle) Week7 Discourse on the Method (Descartes) Week8 Meditations (Descartes) Week9 Thus Spoke Zarathustra (Nietzsche) Week10 Anarchy, State, and Utopia (Nozick) Week11 Mind: A Brief Introduction (Searle) Week12 Selected Text I Week13 Selected Text II Week14 Review			
3. Registration Requirements All classes will be conducted in English and will be highly interactive. Students are expected to be prepared to discuss their beliefs and feelings about sensitive topics with others in the class. Reading, writing, and speaking in English inside and outside the classroom are highly recommended.			
4. Course Preparations Students will be asked to pre-read the assigned texts and the materials that the presenters provided in Oh-o! Meiji.			
5. Textbook (s) Resources will be provided as pdf files in Oh-o! Meiji.			
6. Reference Book (s)			
7. How to provide Feedback to assignments Feedback for reaction papers will be provided in sessions.			
8. Assessment Attendance & Class participation 42 Reaction Paper 28 Individual Presentation 30 100			
9. Others			

科目区分／科目ナンバー		02_教養科目／(BA) IND112E		
科目名		Liberal Arts Seminar in Foreign Languages C		
担当者		NAGAI HIROHISA		
Credits:2	Year:1	Spring Semester	Izumi	
1. Course Outline and Objectives In today’ s global and uncertain business environment, future professionals are required not only to acquire knowledge, but also to understand themselves, adapt to diverse contexts, and make independent, well-informed decisions. Students will learn strategic learning methods that foster self-awareness—such as clarifying personal values, strengths, interests, and aspirations—and examine how these elements can be aligned with long-term global career paths. Particular emphasis is placed on developing a global mindset, cross-cultural awareness, and the ability to reflect on one’ s role in multicultural and international settings. Active learning—“Learning by Doing” —is at the core of this class. Through proactive participation in discussions, group work, and projects conducted entirely in English, students will engage with peers from diverse backgrounds, integrate reflection with action, and strengthen essential competencies for global collaboration and communication. The ultimate goal of the course is for students to view themselves as the CEO of their own life and career. By conceptualizing themselves as a “company,” students will design a personalized blueprint called Company ME, which integrates self-analysis, strategic thinking, and global career planning. This process enables students to take ownership of their professional development and prepare for dynamic and complex global career environments where adaptability, responsibility, and self-directed learning are essential.				
2. Course Content Week 1 - Course Orientation (Mandatory to receive credit) Review course expectations, grading criteria, and the overall structure of Company ME. Complete a short self-introduction exercise and submit a Student Information Sheet. Attendance is mandatory to receive course credit. Week 2 - Self-Improvement and Vision Setting Write a short personal vision statement and identify current strengths and weaknesses. Map available resources (skills, networks, experiences) and discuss how to use them more strategically. Conclude with a written personal improvement goal for the semester. Week 3 - Career Exploration and Personality Tools Complete a personality assessment. Analyze the results and compare them with possible career paths and working styles. Reflect on whether the findings align with personal goals. Week 4 - Critical Thinking and Problem-Solving Work on a short case requiring structured problem-solving. Identify assumptions, generate alternatives, and choose solutions with logical reasoning. Strengthen analytical thinking for personal and professional decisions. Week 5 - Communication Strategies Practice structured speaking exercises to express ideas clearly. Apply persuasive techniques in short mini-presentations. Receive peer feedback on clarity, logic, and confidence. Week 6 - Conflict Management Analyze a conflict case and identify underlying interests of each party. Role-play a negotiation and attempt to reach a constructive agreement. Focus on listening skills and collaborative solutions. Week 7 - Interim Feedback and Self-Assessment Review participation and progress in the first half of the course. Complete a short self-evaluation and receive feedback. Set one concrete improvement goal for the second half. Week 8 - Collaboration and Teamwork Complete a timed collaborative task in small teams. Examine group roles, communication patterns, and decision-making styles. Reflect on how individual differences influence team performance. Week 9 - Meeting Skills and Idea Generation Simulate a structured team meeting with assigned roles. Practice agenda setting, time management, and idea facilitation. Reflect on how diverse perspectives enhance innovation. Week 10 - Role Model Research Select one role model and analyze their career path, key decisions, and global experiences. Present a summary and identify one concrete action applicable to personal development. Move from admiration to practical learning. Week 11 - Drafting Company ME Write the first full draft of Company ME, including mission, strengths, target industry/region, and a 3-5 year direction. Exchange drafts in pairs and respond to critical questions. Produce a structured and realistic strategy document.				

Week 12 - Action Plan and Strategic Refinement Convert the strategy into a concrete action plan with specific timelines. Eliminate vague goals and strengthen feasibility. Complete the final written Company ME blueprint. Week 13 - Presentation Rehearsal and Leadership Framing Transform the written strategy into a 10-minute CEO-style presentation. Practice delivery and prepare responses to critical questions. Refine clarity, confidence, and strategic storytelling. Week 14 - Final CEO Presentation Deliver the formal CEO presentation of Company ME. Present mission, competitive strengths, global positioning, and action roadmap. Respond to questions demonstrating strategic consistency and leadership stance.
3.Registration Requirements English proficiency Students are required to use spoken English in the classroom. A minimum TOEFL iBT score of 65 is required. Attendance Policy Attendance at the first orientation session is mandatory for all students. Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled. As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.
4.Course Preparations Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.
5.Textbook (s) No textbook is required. Lecture materials will be uploaded on Oh-o! Meiji or distributed in class.
6.Reference Book (s)
7.How to provide Feedback to assignments The first half of the course progress will be reviewed in Week 7. Feedback on other activities and exercises will be handed out or posted via Oh-o! Meiji.
8.Assessment Class Engagement and Performance: 80% Quality of participation in discussions (clarity, logic, initiative): 40% Preparation and readiness for class (evidence of advance thinking and task completion): 20% Written work and Company ME development process (drafts, revisions, action plan): 20% Final CEO Presentation (Company ME): 20%
9.Others

科目区分／科目ナンバー		02_教養科目／(BA) IND112E	
科目名		Liberal Arts Seminar in Foreign Languages D	
担当者		NAGAI HIROHISA	
Credits:2	Year:1	Fall Semester	Izumi
1. Course Outline and Objectives This course provides a practical and experiential introduction to sustainability management and the Sustainable Development Goals (SDGs). Students move beyond conceptual learning to explore how sustainability challenges can be identified, analyzed, and addressed in real contexts. Through a combination of campus-based fieldwork, team collaboration, and creative problem-solving, students examine sustainability issues at personal, organizational, and institutional levels. The course integrates key frameworks such as the Triple Bottom Line and emphasizes balanced decision-making through the Bearable, Equitable, and Viable perspectives. Interactive methods, including SDG action games and LEGO® Serious Play®, are used to support systems thinking, root-cause analysis, and the design of practical solutions. The course culminates in a final project in which students propose original “New SDGs” supported by evidence, concrete actions, and expected outcomes, integrating learning from theory, fieldwork, and reflective activities.			
2. Course Content Week1. Course Orientation (Mandatory for Course Credit) Unit 1: Foundations of Sustainability Management (Weeks 2-3) Students learn the basic concepts of sustainability management, including the SDGs and the Triple Bottom Line (TBL). The unit introduces the Bearable, Equitable, and Viable connectors as analytical tools for understanding balanced decision-making. Unit 2: Personal and Local Sustainability Perspectives (Week 4) Students reflect on sustainability issues related to their own homes or hometowns, linking global SDGs with personal and local contexts through peer sharing. Unit 3: Campus-Based Fieldwork and Best Practices (Weeks 5-7) Working in teams, students plan and conduct fieldwork on campus to identify SDG-related practices and challenges. Findings are presented and compared with best practices from PRME Champion universities. Unit 4: Creative SDG Action Design (Week 8) Through an SDG card-based game, students experience collaborative and creative approaches to generating sustainability solutions. Unit 5: Problem Analysis Using LEGO® Serious Play® (Weeks 9-10) Students use LEGO® Serious Play® to model sustainability problems, identify root causes, and develop proposals for original “New SDGs” based on team insights. Unit 6: Testing and Refining Sustainability Solutions (Weeks 11-13) Teams conduct a second round of fieldwork to test and improve their New SDG ideas, followed by action modeling using LEGO® Serious Play®. Unit 7: Integration and Final Presentation (Week 14) Students present revised New SDG proposals with evidence, concrete actions, and expected outcomes, integrating learning from theory, fieldwork, and LSP activities.			
3. Registration Requirements Course Style Rather than a traditional lecture-based format, it adopts an interactive, participant-centered, active learning approach, including class discussions, in-class activities, individual and group projects, and presentations. In addition, this course is offered as an international collaborative learning class in which students from more than ten countries participate each year. Attendance Policy Attendance at the first orientation session is mandatory for all students. Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled. As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.			
4. Course Preparations Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.			

5. Textbook (s)

No textbook is required. Lecture materials will be uploaded on Oh-o! Meiji or distributed in class.

6. Reference Book (s)**7. How to provide Feedback to assignments**

Feedback on other activities and exercises will be handed out or posted via Oh-o! Meiji.

8. Assessment

Class Participation and Engagement (40%)

Assessment is based on students' preparation for class, contribution to discussions and activities, and constructive involvement in team work throughout the course.

Fieldwork and Interim Presentations (30%)

Students are evaluated on team-based campus fieldwork and interim presentations, focusing on the quality of observation, analysis, and application of sustainability frameworks.

Final Presentation (30%)

The final team presentation is evaluated based on the clarity, originality, and feasibility of proposed "New SDGs," as well as the integration of insights from fieldwork and class activities.

9. Others

科目区分／科目ナンバー		03_外国語科目／(BA)LAN111E		
科目名		TOEFL Reading		
担当者		YAMATAKA MIWA		
Credits:1	Year:1	Spring Semester	Izumi	
1.Course Outline and Objectives Course Outline: The TOEFL Reading course is designed to engage students with a variety of academic reading passages and comprehension questions covering a wide range of subjects, from art to science. This course is ideal for students planning to pursue undergraduate or graduate studies at English-speaking universities. In addition, it is open to anyone wishing to improve their English language skills in an academic context. Course Objectives ※To be well acquainted with TOEFL reading tasks. ※To build confidence in reading comprehension skills for introductory academic subjects.				
2.Course Content Course Content: 第1回：【対面授業】Introduction to TOEFL Reading 第2回：【対面授業】TOEFL Question Types (Part 1) 第3回：【対面授業】TOEFL Question Types (Part 2) 第4回：【対面授業】Reading: Practice Test 1 (Passage A) 第5回：【対面授業】Reading: Practice Test 1 (Passage B) 第6回：【対面授業】Reading: Practice Test 2 (Passage A) 第7回：【対面授業】Reading: Practice Test 2 (Passage B) 第8回：【オンライン授業（リアルタイム型）】Reading: Practice Test 3 (Passage A) 第9回：【オンライン授業（リアルタイム型）】Reading: Practice Test 3 (Passage B) 第10回：【オンライン授業（リアルタイム型）】Reading: Practice Test 4 (Passage A) 第11回：【オンライン授業（リアルタイム型）】Reading: Practice Test 4 (Passage B) 第12回：【オンライン授業（リアルタイム型）】Reading from an External Source (Passage A) 第13回：【オンライン授業（リアルタイム型）】Reading from an External Source (Passage B) 第14回：【オンライン授業（リアルタイム型）】aのみ：Course Review				
3.Registration Requirements 履修上の注意 This course includes both in-person sessions and live-streamed classes via Zoom. 本コースは、春学期前半は Zoom によるリアルタイム型オンライン授業を実施し、後半は対面授業を行います。 オンライン授業については、以下の方法で実施します： 【Zoom 招待状の配信】 原則として、オンライン授業の前日までに、Oh-o! Meiji のクラスウェブを通じて Zoom 招待状を配信します。授業はリアルタイム配信型（100 分）で行います。 【春学期最終授業の特例】 春学期の最終オンライン授業のみ、授業時間は 50 分とします。 【授業の進行】 ※リアルタイム型授業では、授業中に出席確認を行います。また、授業内容に応じて、ブレイクアウトルームを使用したグループ・アクティビティを取り入れて進行します。 ※Zoom のプロフィール名は、必ずフルネーム（実名）で、英語と日本語を併記してください（例：Hanako Meiji 明治花子）。 【意見交換と質問の場合】 年度限定のクラス用 SNS グループを活用し、意見交換の場を設けます。教員への質問や相談については、専用のメールアドレスおよび SNS アカウントを初回授業でお知らせします。 オンライン授業の履修条件： 【学習環境】 ※安定したインターネット接続環境があり、静かで学習に集中できる環境（例：自宅、またはキャンパス内で本コース用に指定された教室）で受講してください。 ※騒音の多い商業施設での受講は禁止します。また、交通機関を利用した移動中の Zoom 参加は、出席として認めません。 【使用デバイス】 ※個人で使用可能なノート PC、またはタブレットの使用を推奨します。ヘッドセットやマイクなどの使用も必要です。 ※スマートフォンでの受講は、PC またはタブレットの接続状況が悪化した場合を除き、推奨しません（画面が小さく、Zoom の操作が制限されるため）。ただし、ロールプレイや PDF 資料の閲覧など、補助的な用途として使用することは可能です。また、授業中に Zoom のチャット以外で緊急連絡を行う際にも、スマートフォンを使用できます。				

4. Course Preparations ※Students should bring their e-textbook, notebook, and all relevant class worksheets uploaded as PDF files on Oh-o! Meiji to class. ※Online assignments will be regularly uploaded to Oh-o! Meiji to assess comprehension of course topics.
5. Textbook (s) The Official Guide to the TOEFL iBT Test, Seventh Edition 出版社 : ETS ISBN: 9781265477318
6. Reference Book (s) During the course, additional worksheets in PDF format will be made available for download on Oh-o! Meiji.
7. How to provide Feedback to assignments Individual feedback will be provided to all students through Oh-o! Meiji after the submission deadline. オンライン課題のフィードバックは、提出期限後に、Oh-o! Meiji のシステムを通じて、各学生に配信します。
8. Assessment 成績評価の方法 【評価割合】 授業への貢献度 : 50% 課題 : 50% 【試験】 対面形式による試験は実施しません。 【単位取得条件】 単位を取得するためには、授業への貢献度の総合点および課題の総合点を合計し、60 点以上を取得する必要があります。 【出席に関する規定】 ※公的機関が発行した証明書を提出できない欠席が合計 4 回に達した場合、単位取得は不可となります。 ※公欠や病欠を除き、欠席は合計 3 回まで認められます。ただし、欠席回数に応じて、授業への貢献度評価が、出席している他の学生より段階的に低くなる可能性がありますので、注意してください。 ※公欠または病欠を申請する場合は、公的機関が発行した証明書を提出する必要があります。 ※遅刻 3 回は、欠席 1 回分として扱います。 ※授業への貢献度が著しく低い場合は、成績評価が下がることがあります。
9. Others To prospective students: I am Japanese and grew up and worked in London, UK. This background has given me a cross-cultural perspective, which I look forward to sharing with you in this course. This course aims to provide students with a solid understanding of TOEFL Reading and to build a strong foundation in academic reading skills. Please note that the course is taught at a careful and steady pace. Reading materials will be explained by breaking them down into smaller parts to ensure clarity and thorough understanding. For this reason, the course may not be suitable for students who prefer a fast-paced learning environment. In addition, this course is not recommended for beginners in English, as it focuses on academic-level reading materials. I look forward to meeting you and to working together in a constructive and enriching learning environment. Best wishes, Miwa Yamataka

科目区分／科目ナンバー		03_外国語科目／(BA) LAN111E	
科目名		TOEFL Listening	
担当者		DUPLICE JOHN ANTHONY	
Credits:1	Year:1	Spring Semester	Izumi
1.Course Outline and Objectives This TOEFL listening course is designed for students to become trained in typical listening tasks on a variety of topics that draw on campus-based situations, and a variety of academic subjects ranging from art to science (based on university lectures). We will use TOEFL practice tests and other materials in class to build listening strategies. Students will be required to do out-of-class listening tasks, as well as maintain a listening log/vocabulary notebook. {objectives } To become well equipped with the nature of TOEFL listening tasks and to enhance English listening proficiency. In addition, students will develop their academic vocabulary			
2.Course Content Week 1. Introduction to the course and TOEFL Listening Section, practice pre-test Week 2. Preparations and strategies for TOEFL Listening Section Week 3. Listening Question Type 1: Comprehension questions (gist, content, detail) Week 4. Listening Question Type 1: Comprehension questions (gist, content, detail) Week 5. Listening Question Type 2: Pragmatic questions (function, attitude) Week 6. Listening Question Type 3: Connecting information questions Week 7. "Mid-term" mock practice test Week 8. Review of question types and practice Week 9. Listening Practice Test 1 / Class review Week 10. Listening Practice Test 2 / Class review Week 11. Listening Practice Test 3 / Class review Week 12. Listening Practice Test 4 / Class review Week 13. Student review on learning Week 14. a. Final Test b. Course wrap-up			
3.Registration Requirements The TOEIC level necessary for registering for this course is around 600.			
4.Course Preparations Each week, students will do short reading and listening assignments in English. Students will share summaries of the listening and reading texts they have looked at with other students in the class. Students will also be able to develop their vocabulary through doing these homework assignments. Students may also be required to do some TOEFL test questions as part of their outside-of-class test preparation.			
5.Textbook (s) A notebook for vocabulary and note taking. Educational Testing Service. (2024). Official Guide to the TOEFL iBT Test, Seventh Edition (Official Guide to the TOEFL Test) (7th ed.). McGraw-Hill Education. ISBN: 978-1265477318			
6.Reference Book (s) None			
7.How to provide Feedback to assignments The final exam will be held on the last day of class, but this exam is focused for practice purposes for you to assess your improvement throughout the course.			
8.Assessment Participation (including attendance) and quality of performance in assigned class activities 50% Outside of class activities (e.g., listening and vocabulary logs done for homework) 30% Midterm test 10% Final test 10%			

9. Others

The TOEFL iBT test is designed for students who want to pursue undergraduate or graduate study in English-speaking universities. However, the course is open to any student who is interested to learn and improve the English language skills necessary to succeed in an academic setting across the world. There will be weekly opportunities to participate actively in pair or group work to build confidence in speaking skills.

科目区分／科目ナンバー		03_外国語科目／(BA)LAN111E	
科目名		TOEFL Speaking	
担当者		YAMATAKA MIWA	
Credits:1	Year:1	Fall Semester	Izumi
1.Course Outline and Objectives Course Outline: The TOEFL Speaking course is designed to help students develop skills required for typical speaking tasks across a variety of topics. These topics include personal experiences, campus-related situations, and a range of academic subjects such as art and science. This course is ideal for students planning to pursue undergraduate or graduate studies at English-speaking universities. In addition, it is open to anyone wishing to improve their English language skills in an academic context. Course Objectives: ※To be well acquainted with TOEFL speaking tasks. ※To improve English speaking proficiency in both general and academic topics.			
2.Course Content Course Content: 第1回：【オンライン授業（リアルタイム型）】Introduction to TOEFL Speaking 第2回：【オンライン授業（リアルタイム型）】TOEFL Question Types (Part 1) 第3回：【オンライン授業（リアルタイム型）】TOEFL Question 1: The Independent Task (Selecting Your Preference) 第4回：【オンライン授業（リアルタイム型）】TOEFL Question 1: The Independent Task (Giving Your Opinion) 第5回：【オンライン授業（リアルタイム型）】TOEFL Question 1: Independent Task Activity 第6回：【オンライン授業（リアルタイム型）】TOEFL Question 2: The Integrated Tasks (Part 1) 第7回：【オンライン授業（リアルタイム型）】TOEFL Question 2: The Integrated Tasks (Part 2) 第8回：【対面授業】TOEFL Question 3: General and Specific (Part 1) 第9回：【対面授業】TOEFL Question 3: General and Specific (Part 2) 第10回：【対面授業】TOEFL Question 3: General and Specific (Part 3) 第11回：【対面授業】TOEFL Question 4: Summary (Part 1) 第12回：【対面授業】TOEFL Question 4: Summary (Part 2) 第13回：【対面授業】TOEFL Question 4: Summary (Part 3) 第14回：【対面授業】a のみ：Course Review			
3.Registration Requirements 履修上の注意 This course includes both in-person sessions and live-streamed classes on Zoom. 本コースは、秋学期前半は Zoom によるリアルタイム型オンライン授業を実施し、後半は対面授業を行います。 オンライン授業については、以下の方法で実施します： 【Zoom 招待状の配信】 原則として、オンライン授業の前日までに、Oh-o! Meiji のクラスウェブを通じて Zoom 招待状を配信します。授業はリアルタイム配信型（100 分）で行います。 【秋学期最終授業の特例】 秋学期の最終対面授業のみ、授業時間は 50 分とします。 【授業の進行】 ※リアルタイム型授業では、授業中に出席確認を行います。また、授業内容に応じて、ブレイクアウトルームを使用したグループ・アクティビティを取り入れて進行します。 ※Zoom のプロフィール名は、必ずフルネーム（実名）で、英語と日本語を併記してください（例：Hanako Meiji 明治花子）。 【意見交換と質問の場合】 年度限定のクラス用 SNS グループを活用し、意見交換の場を設けます。教員への質問や相談については、専用のメールアドレスおよび SNS アカウントを初回授業でお知らせします。 オンライン授業の履修条件： 【学習環境】 ※安定したインターネット接続環境があり、静かで学習に集中できる環境（例：自宅、またはキャンパス内で本コース用に指定された教室）で受講してください。 ※騒音の多い商業施設での受講は禁止します。また、交通機関を利用した移動中の Zoom 参加は、出席として認めません。 【使用デバイス】 ※個人で使用可能なノート PC、またはタブレットの使用を推奨します。ヘッドセットやマイクなどの使用も必要です。 ※スマートフォンでの受講は、PC またはタブレットの接続状況が悪化した場合を除き、推奨しません（画面が小さく、Zoom の操作が制限されるため）。ただし、ロールプレイや PDF 資料の閲覧など、補助的な用途として使用することは可能です。また、授業中に Zoom のチャット以外で緊急連絡を行う際にも、スマートフォンを使用できます。			

4.Course Preparations ※Students should bring their e-textbook, notebook, and all relevant class worksheets uploaded as PDF files on Oh-o! Meiji to class. ※Speaking assignments will be regularly uploaded to Oh-o! Meiji to assess students’ speaking performance related to course topics.
5.Textbook (s) The Official Guide to the TOEFL iBT Test, Seventh Edition 出版社：ETS ISBN：9781265477318
6.Reference Book (s) During the course, additional worksheets in PDF format will be made available for download on Oh-o! Meiji.
7.How to provide Feedback to assignments Individual feedback on speaking assignments will be provided to all students after their presentations. For in-person classes, feedback will be distributed in paper format. For online classes, feedback will be provided in PDF format through Oh-o! Meiji. スピーキング課題のフィードバックは、発表後に、各学生に配信します。対面授業の場合は紙媒体にて、オンライン授業の場合は PDF 形式で、Oh-o! Meiji を通じて配布します。
8.Assessment 成績評価の方法 【評価割合】 授業への貢献度：50% 課題：50% 【試験】 対面形式による試験は実施しません。 【単位取得条件】 単位を取得するためには、授業への貢献度の総合点および課題の総合点を合計し、60 点以上を取得する必要があります。 【出席に関する規定】 ※公的機関が発行した証明書を提出できない欠席が合計 4 回に達した場合、単位取得は不可となります。 ※公欠や病欠を除き、欠席は合計 3 回まで認められます。ただし、欠席回数に応じて、授業への貢献度評価が、出席している他の学生より段階的に低くなる可能性がありますので、注意してください。 ※公欠または病欠を申請する場合は、公的機関が発行した証明書を提出する必要があります。 ※遅刻 3 回は、欠席 1 回分として扱います。 ※授業への貢献度が著しく低い場合は、成績評価が下がることがあります。
9.Others To prospective students: I am Japanese and grew up and worked in London, UK. This background has given me a cross-cultural perspective, which I look forward to sharing with you in this course. This course aims to provide students with a comprehensive understanding of TOEFL Speaking questions and to build a strong foundation in both general and academic speaking skills. Please note that the course is taught at a careful and steady pace. Speaking tasks will be explained by breaking them down into smaller parts to ensure clarity and thorough understanding. Students will be guided step by step in preparing responses and given sufficient practice time through pair activities to help build confidence. For this reason, the course may not be suitable for students who prefer a fast-paced learning environment. In addition, this course is not recommended for beginners in English, as it focuses on academic-level speaking tasks. I look forward to meeting you and to working together in a constructive and enriching learning environment. Best wishes, Miwa Yamataka

科目区分／科目ナンバー		03_外国語科目／(BA)LAN111E	
科目名		TOEFL Writing	
担当者		KIERNAN PATRICK JAMES	
Credits:1	Year:1	Fall Semester	Izumi
1. Course Outline and Objectives This course is to prepare students for the writing section of the TOEFL Test. The test format changed in July 2023 to include an Academic Discussion writing task together with the integrated writing task. This course will focus on developing the skills needed to complete both the new task and the integrated one. To begin with, the course will focus on analyzing the test and model answers in order to understand what is required to write successful answers. Practice activities to develop the skills needed will include classroom tasks working and communicating with other students; homework assignments to build the necessary listening, reading, writing, and discussion skills; and practice with the TOEFL writing tasks. The main text for this course is a collection of seven practice writing tests that will be supplemented with other materials in order to enable you to perform effectively on these tasks. Even though this is a course focused on writing, the integrated task means that there will be extended practice in reading and listening. In addition, to help develop the skills for the written discussion section, we will also practice having verbal discussions of the topics. Therefore, this course will be an effective way to develop communicative academic skills in English above and beyond the specific requirements of the writing section of the TOEFL test. Course aims (1) To become familiar with the structure and content of the writing section of TOEFL (2) To develop effective test taking strategies for the writing section of TOEFL (3) To develop the general academic skills needed to succeed in TOEFL (4) To improve the English academic skills needed for study at an overseas university			
2. Course Content Week 1 Course introduction Week 2 History PT1 - Integrated Week 3 History PT12- Academic Discussion Week 4 Astronomy PT2- Integrated Week 5 Political Science PT9- Academic Discussion Week 6 Education PT3- Integrated Week 7 Sociology PT10/PT14- Academic Discussion Week 8 Review / Practice Test 1 Week 9 Anthropology PT4- Integrated Week 10 Psychology PT11- Academic Discussion Week 11 Health PT5- Integrated Week 12 Economics PT13- Academic Discussion Week 13 History PT7 - Integrated Week 14 Review / Practice Test 2			
3. Registration Requirements This course is open to all students with an interest in learning to take or improve scores academic tests such as TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT.			
4. Course Preparations Students should preview and review the content of all classes and will also be given other assignments to complete at home during the course.			
5. Textbook (s) Montayre, R. J. G. (2023) TOEFL Writing Practice Test 2023-2024.			
6. Reference Book (s) Practice tests available online at: https://www.ets.org/pdfs/toefl/toefl-ibt-writing-practice-sets.pdf Other resources will be shared through Oh-o! Meiji during the course			
7. How to provide Feedback to assignments Weekly classwork and assignments will be either submitted during class or through Oh-o! Meiji and feedback will be given in class or on Oh-o! Meiji according to the submission method.			
8. Assessment 40% Participation and classwork 20% Assignments			

20% MT Test
20% Final Test

9. Others

Stick with the course and try to make what you learn your own so that you can become confident in writing these short timed essays in accordance with the exam format.

科目区分／科目ナンバー		03_外国語科目／(BA) LAN111E	
科目名		TOEFL Preparation A	
担当者		YAMASHITA YOSHIE	
Credits:1	Year:1	Spring Semester	Izumi
1. Course Outline and Objectives This course focuses on the Reading Section of TOEFL iBT and is designed for advanced students who want to achieve 20 or more in the Reading Section. The various question types found in the Reading Section will be introduced and students will practice each question type. Also, students will learn different types of texts and vocabulary specific to the academic subject areas. There will be a final exam at the end of the term.			
2. Course Content WEEK 1: Introduction, Preview test WEEK 2: Chapter 1 Fact Questions WEEK 3: Chapter 2 Negative Fact Questions WEEK 4: Chapter 3 Inference Questions WEEK 5: Chapter 4 Rhetorical Purpose Questions Vocabulary Review WEEK 6: Mini Test 1, Review WEEK 7: Chapter 5 Vocabulary Questions WEEK 8: Chapter 6 Reference Questions WEEK 9: Chapter 7 Sentence Simplification Questions WEEK 10: Chapter 8 Text Insertion Questions, Vocabulary Review, Mini Test 2 WEEK 11: Chapter 9 Prose Summary Questions WEEK 12: Chapter 10 Table/Chart Questions WEEK 13: Vocabulary Review 3, Review WEEK 14: Course review + Final Test			
3. Registration Requirements 『履修のための英語要件』の基準点を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 600) cannot register. *This course is open to all students with an interest in learning to take or improve scores academic tests such as TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT.			
4. Course Preparations Please have a good learner dictionary. This may be either electronic or paper-based.			
5. Textbook (s) Building Skills for the TOEFLiBT, 3rd edition, Reading by Paul Edmunds, Nancie McKinnon, Jeff Zeter Compass Publishing, ISBN: 978-1-68591-348-9			
6. Reference Book (s) Handouts, the Internet, O-oh Meiji! system			
7. How to provide Feedback to assignments Feedback will be given through grades or comments, or both.			
8. Assessment Class participation and attendance: 40% Homework/Quizzes: 10% Final examination: 50%			
9. Others			

科目区分／科目ナンバー		03_外国語科目／(BA)LAN111E	
科目名		TOEFL Preparation B	
担当者		YAMASHITA YOSHIE	
Credits:1	Year:1	Fall Semester	Izumi
1. Course Outline and Objectives This course focuses on the Writing Section of the updated TOEFL iBT and is designed for advanced students who want to obtain 20 or more in the section. There are two parts in the Writing Section: Integrated Task and Academic Discussion. Students will learn how to approach one by one and practice with the questions included in the textbook and also from other materials provided in the class. There will be a final exam at the end of the term.			
2. Course Content Week 1 Course introduction Week 2 Chapter 1 About the new TOEFL writing section Week 3 Chapter 2 About the integrated task Week 4 Chapter 3 Integrated writing practice questions (1) Week 5 Chapter 3 Integrated writing practice questions (2) Week 6 Chapter 3 Integrated writing practice questions (3) Week 7 Chapter 3 Integrated writing practice questions (4) Week 8 Review / Practice Test 1 Week 9 Chapter 4 About the writing for an academic discussion task (1) Week 10 Chapter 5 About the writing for an academic discussion task (2) Week 11 Chapter 5 About the writing for an academic discussion task (3) Week 12 Chapter 5 Comomon grammar and language use errors Week 13 Chapter 6 Review/Practice Test 2 Week 14 Review / Final Exam			
3. Registration Requirements 『履修のための英語要件』の基準点を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 600) cannot register. *This course is open to all students with an interest in learning to take or improve scores academic tests such as TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT.			
4. Course Preparations Please have a good learner dictionary. This may be either electronic/web or paper-based.			
5. Textbook (s) The Test Resources Guide to the New TOEFL iBT® Writing Section By Michael Goodine, 2023/8/23, ISBN 979-8858651208:			
6. Reference Book (s) Handouts, the Internet, Oh-o! Meiji system			
7. How to provide Feedback to assignments Feedback will be given through grades or comments, or both.			
8. Assessment Participation and classwork 40% Practice Tests 20% Final Test 40%			
9. Others			

科目区分／科目ナンバー		03_外国語科目／(BA)LAN111E	
科目名		English Exams A	
担当者		KIERNAN PATRICK JAMES	
Credits:1	Year:1	Spring Semester	Izumi
1. Course Outline and Objectives This course is to prepare students taking English academic exams such as IELTS. Accordingly, it will focus on introducing the question types found in IELTS as well as the strategies needed to perform well on these tests. The main textbook for this course is a general English based on the IELTS test but this will be used in conjunction with the IELTS practice material that will be provide in class or for homework. Both IELTS (and similar tests such as TOEFL) are designed to ensure that the English ability of students studying on English-based programs is adequate. This includes having sufficient academic vocabulary and communication skills to follow lectures, complete reading and writing assignments, and participate in campus life using English. The class will therefore be taught in English with these overall aims in terms of English communication in mind. Each week will focus on a common test topic and specific strategies and skills needed to be successful in such tests as well as academic vocabulary. Practice tests or textbook materials will be provided for extra practice to develop these skills. By the end of the course, students should have a familiarity with both IELTS have acquired effective strategies for taking it and have improved knowledge of the vocabulary and skills targeted by these tests. Although the focus of the course will be on texts the classroom method with focus on communicative activities. (1) (1) To become familiar with the structure and content of academic English exams, particularly IELTS (2) To develop effective test taking strategies (3) To develop a good vocabulary of academic English (4) To improve the practical English skills targeted by the tests and needed for study abroad			
2. Course Content Week 1 Course introduction Week 2 The man-made environment Week 3 The man-made environment Week 4 The man-made environment Week 5 Leisure and education Week 6 Leisure and education Week 7 Leisure and education + MT test Week 8 News and media Week 9 News and Media Week 10 News and Media Week 11 Travel and Transport Week 12 Travel and Transport Week 13 Travel and Transport Week 14 Review and final test			
3. Registration Requirements This course is open to all students with an interest in learning to take or improve scores academic tests such as IELTS and TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT.			
4. Course Preparations Students should review all classwork. Other assignments will be given as homework to be completed at home depending on the pace of the class and specific goals of the students taking the class. For example, although the main focus of classwork will be on examples from IELTS, those with a main interest in taking TOEFL will have the option to focus on TOEFL rather than IELTS examples.			
5. Textbook (s) Mindset for IELTS with updated digital pack: Level 2 Student’ s Book with Digital Pack) (March 2023) Cambridge University Press. ISBN: 9781009280303			
6. Reference Book (s) Other class materials, resources, or suggestions for further reading will be shared in class and through Oh-o! Meiji.			
7. How to provide Feedback to assignments Feedback on assignments will be given during class or through Oh-o! Meiji. Written tasks should be submitted to Oh-o! Meiji and feedback, including corrections and suggestions will be provided. Speaking tasks will be followed up with individual oral feedback. Listening and reading tasks will be reviewed in class with advice on specific issues faced by students. Students will receive individual feedback on the mid-term and final tests via Oh-o! Meiji.			

8. Assessment

Classwork and participation: 40%

Homework: 20%

Test practice: 40%

9. Others

Do your best and keep practicing so that you can get the best possible score when you take IELTS TOEFL or other academic tests and improve your confidence and skill in using English at the same time!

科目区分／科目ナンバー		03_外国語科目／(BA)LAN111E	
科目名		English Exams B	
担当者		KIERNAN PATRICK JAMES	
Credits:1	Year:1	Fall Semester	Izumi
1.Course Outline and Objectives Summary This course is to prepare students taking English academic exams such as TOEFL and IELTS. The main textbook for this course is based on the IELTS test so it is ideally suited to students considering taking the IELTS test. It is, however, also a challenging course to help you push up your English skills. Achieving success in IELTS should show that you have sufficient academic vocabulary and communication skills to follow lectures, complete reading and writing assignments, and participate in campus life using English. The class will therefore be taught in English with these overall aims in terms of English communication in mind. Each week will focus on specific strategies and skills needed to be successful in such tests as well as academic vocabulary. Practice tests or textbook materials will be used to practice and develop these skills. By the end of the course, students should have a familiarity with IELTS, have acquired effective strategies for taking academic tests and improved the kind of vocabulary and skills targeted by these tests. As these tests are used to confirm the English ability of students applying for study abroad on exchange programs, I welcome questions or advice on study abroad. Although the focus of the course will be on texts the classroom method with focus on communicative activities. Objectives (1) To become familiar with the structure and content of academic English exams, particularly IELTS (2) To develop effective test taking strategies (3) To develop a good vocabulary of academic English (4) To improve the practical English skills targeted by the tests and needed for study abroad			
2.Course Content Week 1 Course introduction (Travel) Week 2 Business and Work - Reading Week 3 Business and Work - Writing/Speaking Week 4 Business and Work - Listening Week 5 The Natural Environment Reading Week 6 The Natural Environment Writing/Speaking Week 7 The Natural Environment Listening Week 8 Review / Practice Test 1 Week 9 Educational Systems Reading Week 10 Educational Systems Writing/Speaking Week 11 Educational Systems Listening Week 12 Festivals and Traditions Reading Week 13 Festivals and traditions Writing/Speaking Week 14 Review / Practice Test 2			
3.Registration Requirements This course is open to all students with an interest in learning to take or improve scores academic tests such as IELTS and TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT.			
4.Course Preparations Students should review all classwork. Other assignments will be given as homework to be completed at home depending on the pace of the class and specific goals of the students taking the class. For example, although the main focus of classwork will be on examples from IELTS, those with a main interest in taking TOEFL will have the option to focus on TOEFL rather than IELTS examples.			
5.Textbook (s) Mindset for IELTS with updated digital pack: Level 2 Student’ s Book with Digital Pack) (March 2023) Cambridge University Press. ISBN: 9781009280303			
6.Reference Book (s) Other resources or suggestions for further reading will be shared in class and through Oh-o! Meiji			
7.How to provide Feedback to assignments Feedback on assignments will be given during class or through Oh-o! Meiji. Written tasks should be submitted to Oh-o! Meiji and feedback, including corrections and suggestions will be provided. Speaking tasks will be followed up with individual			

oral feedback. Listening and reading tasks will be reviewed in class with advice on specific issues faced by students. Students will receive individual feedback on the two practice tests via Oh-o! Meiji.

8. Assessment

Class participation 40%

Homework: 20%

Test practice (20% x2): 40%.

9. Others

Do your best and keep practicing so that you can get the best possible score when you take IELTS TOEFL or other academic tests.

科目区分／科目ナンバー		03_外国語科目／(BA)LAN111E	
科目名		Genres of Writing	
担当者		KIERNAN PATRICK JAMES	
Credits:1	Year:1	Spring Semester	Izumi
1.Course Outline and Objectives Summary This is an English reading and writing elective course which focuses on practical English writing through exploring the features of different kinds of writing. These different kinds of writing are called “genres”. The course will focus on reading, analyzing, and imitating some business and other common genres of writing such as business and casual email, social media posts, product/service reviews, and business reports. This will help you acquire and use these writing genres for communication in everyday life and teach you how to recognize and imitate features of other genres that you may encounter in the future. Learning about genre helps overcome the common problem that student writers have with confusing different genres. Confusing genres is common when students do not realize that ways of speaking and writing in one situation are not appropriate in other situations. During the course, you will learn conventional expressions which are frequently used in the genres. Objectives (1) To be able to write clearly in some business and other common genres of English writing (2) To be familiar with common expressions used in some common genres of English writing (3) To be able to identify features of a writing genre (4) To become familiar with the three kinds of meaning involved in communication and how they shape genre			
2.Course Content 1. Course introduction and overview: What is genre writing and why is it important? 2. Comparing a business and casual email 3. Writing business email 4. Writing Formal and informal email 5. Email – customer-supplier sequence 6. Informal email exchange 7. Preparing a blog and self-introduction 8. Coffee shop comparison 9. Writing a product/service comparison 10. Customer reviews 11. Event reviews 12. Personal narrative 13. Blog rants and farewell blog 14. Review and final test			
3.Registration Requirements Students should be comfortable with taking a class taught in English and using Word to write assignments. English requirement : TOEIC 600～			
4.Course Preparations Each class will focus on either reading and analyzing examples of particular business writing genres or preparing a written example of the genre. Therefore, homework will generally consist of preparing the readings in advance or completing the writing tasks. Other supplementary readings to help with better understanding the concept of genre may also be assigned.			
5.Textbook (s) All materials for this class will be provided in class and posted on Oh-o! Meiji.			
6.Reference Book (s) All reference materials for this class will be provided during class and made available on Oh-o! Meiji.			
7.How to provide Feedback to assignments Weekly in class writing assignments will be posted on Oh-o! Meiji and students will submit assignments and receive feedback through Oh-o! Meiji.			
8.Assessment attendance/participation: 30% general writing tasks (20%) email tasks (20%); blog tasks (20%);			

Review quiz: 10%.

9. Others

This is a practical English writing course open to students of all levels of English ability and accordingly includes tasks that are adaptable to the student's ability. You can learn practical English skills that may be useful to you at work in and gain a deeper understanding of language and communication. This class is not concerned with testing your English ability but rather with developing it in cooperation with other students.

科目区分／科目ナンバー		03_外国語科目／(BA)LAN111E	
科目名		Speech & Debate	
担当者		MOREAU ROBERT JOHN	
Credits:1	Year:1	Fall Semester	Izumi
1.Course Outline and Objectives (summary) In this course, students will prepare and deliver an informative speech, as well as a persuasive speech. Also, students will learn basic debating skills such as constructing effective arguments, and giving refutations. We will cover ways of effectively organizing speeches and debates. In preparing the materials for this class, the students’ discussion, research, and public speaking skills will be developed. Students will actively listen to debates and speeches, make notes, and write summaries and reflection on what they have learned. (objectives) The main objective of this course is to develop students’ ability to prepare and deliver effective, academic speeches and debates in English. Students will be able to prepare effective visual aids, and speak from well-organized, key point outlines. An additional objective of the course is the development of students’ basic research skills, and ability to make notes in English from written and spoken texts.			
2. Course Content Week 1. Introduction to the class, general concepts on public speaking, impromptu speeches Week 2. Impromptu speeches, informative speech, general concepts and preparation Week 3. Informative speeches, preparation and practice Week 4. Informative speech presentations and peer review Week 5. Informative speech presentations and peer review, introduction to persuasive speech Week 6. Persuasive speech general ideas and preparation Week 7. Persuasive Speech preparation and practice Week 8. Persuasive speech presentations and peer review Week 9. Persuasive speech presentations and peer review, introduction to debate Week 10. Debate: general structure and introduction speeches Week 11. Debate: refutations Week 12. Debate: conclusions and practice Week 13. Final debate and peer review Week 14. a. Final debates and peer review b. Class wrap-up			
3.Registration Requirements The TOEIC level necessary for registering for this course is around 600.			
4.Course Preparations Students will need to do some research outside of class in order to prepare for their speeches and debates. They will also be expected to review any concepts related to speech and debate preparation covered in the class. Students will need to practice their speeches for homework as well.			
5.Textbook (s) There is no textbook. Materials will be provided as handouts during class or links on Oh-o! Meiji. You should keep a file for handouts and all the other study materials for this course. Students will also be required to do their own online searches for in			
6.Reference Book (s) None			
7.How to provide Feedback to assignments Feedback for the speeches and debates will be provided in the class. Student papers, notes, outlines, and other materials worked on will be handed in through Oh-o Meiji. General comments on assignments will be published on the Oh-o! Meiji system.			
8. Assessment Class participation (notes, discussions, homework, reflections) 25% Informative Speech 25% Persuasive Speech 25% Debate 25% Grades will be based on content, organization, and the overall effectiveness of speeches and debates. Students will submit notes, summaries, self-reflections and other writings about the projects as required. The class participation is based on the effort that people make in class, completion of homework tasks, and having a positive attitude towards the course.			

9. Others

None

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Fundamentals of Management A 2018 年度以前入学者 「Introduction to Management A」	
担当者		SUMI ATSUSHI	
Credits:2	Year:2	Spring Semester	Izumi
1.Course Outline and Objectives Course Outline and Objectives: This course serves as a general introduction to Management, utilizing a popular English textbook commonly used in undergraduate business programs at United States universities. The primary goal is to comprehend fundamental concepts and approaches in Management, including the business mindset, business ethics, corporate social responsibility, ownership, issues of corporate governance, and management roles and functions. The course is specifically designed for students in the business program who have successfully completed the General Management (経営総論) course in Japanese during the spring semester of their freshman year. In addition, it is desirable that participants have successfully completed Fundamentals of Management A/B during the 2nd year. Lectures are conducted in English. The course is designed to facilitate students understanding of the selected topics by elaborating key issues instead of superficially covering the wide range of topics in business management. Each session includes team presentations by participants, followed by group discussions on the topics featured in the textbook. Goals of the Course: 1 Gain an understanding of the basic concepts and approaches in Management in English. 2 Develop a foundational business mindset to prepare for future global business careers.			
2.Course Content Course Content: 1st Week Course Introduction and assignment of students' team presentations 2nd Week Developing a Business Mindset 1 3rd Week Developing a Business Mindset 2 4th Week Developing a Business Mindset 3 (Discussion) 5th Week Economics, Money, and Banking 1 6th Week Economics, Money, and Banking 2(Discussion) 7th Week The Global Marketplace 1 8th Week The Global Marketplace 2 9th Week The Global Marketplace 3 (Discussion) 10th Week Business Ethics and Corporate Social Responsibility 1 11th Week Business Ethics and Corporate Social Responsibility 2 12th Week Business Ethics and Corporate Social Responsibility 3 (Discussion) 13th Week TEAM PRESENTATION 1 14th Week TEAM PRESENTATION 2			
3.Registration Requirements Registration Requirements Minimum TOEIC score: around 730 Students who wish to enroll in this course must attend the first class on course introduction/guidance.			
4.Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. All participants are required to read the designated part of the textbook carefully in advance and prepare for presentations and group discussions.			
5.Textbook (s) Textbook (s) Courtland L. Bovee, John V. Thill (2023) Business in Action, Global Edition. Pearson Education Limited: 10th edition.			
6.Reference Book (s) Reference Book (s) References are introduced, if necessary.			
7.How to provide Feedback to assignments			

8. Assessment

Assessment:

- (1) 10 Quizzes 40%
- (2) Participation to the class (including team presentations and group discussions) : 30%.
- (3) Case Study Question Assignment: 30%. *Case Study Question: TBA

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2025classes.sumi@gmail.com.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Fundamentals of Management B 2018 年度以前入学者 「Introduction to Management B」	
担当者		SUMI ATSUSHI	
Credits:2	Year:2	Fall Semester	Izumi
1.Course Outline and Objectives Course Outline and Objectives: This course serves as a general introduction to Management, utilizing an English textbook popular in undergraduate business programs at universities in the United States. The primary goal is to understand the basic concepts and approaches in Management, covering areas such as production systems, employee motivation, human resources management. The course is specifically designed for students in the business program who have successfully completed the General Management (経営総論) course in Japanese during the spring semester of their freshman year. In addition, it is desirable that participants have successfully completed Fundamentals of Management A/B during the 2nd year. Lectures are conducted in English. The course is designed to facilitate students understanding of the selected topics by elaborating key issues instead of superficially covering the wide range of topics in business management. Each session includes team presentations by participants, followed by group discussions on the topics featured in the textbook. Goals of the Course: 1 Understand the basic concepts and approaches in Management in English. 2 Develop a foundational business mindset to be ready for future global business careers.			
2. Course Content 1st Week Course Introduction & Assignment of Students’ Team Presentations 2nd Week Employee Motivation 1 3rd Week Employee Motivation 2 4th Week Employee Motivation 3 5th Week Employee Motivation 4 (Discussion) 6th Week Human Resource Management 1 7th Week Human Resource Management 2 8th Week Human Resource Management 3 9th Week Human Resource Management 4 (Discussion) 10th Week Discussion Week (Discussion Topics TBA) 11th Week TEAM PRESENTATION 1 12th Week TEAM PRESENTATION 2 13th Week TEAM PRESENTATION 3 14th Week TEAM PRESENTATION 4			
3.Registration Requirements Minimum TOEIC score: around 730 Students who wish to enroll in this course must attend the first class on course introduction/ guidance.			
4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji’s class web in between classes. 2. All participants are required to read the designated part of the textbook carefully in advance and prepare for presentations and group discussions.			
5. Textbook (s) Courtland L. Bovee, John V. Thill (2023) Business in Action, Global Edition, Pearson Education Limited; 10th edition.			
6.Reference Book (s) References are instructed, if necessary.			
7.How to provide Feedback to assignments			
8. Assessment Assessment : (1) 10 Quizzes 40%			

- (2) Participation to the class (including team presentations and group discussions) : 30%.
- (3) Mini Case Study Report Assignment: 30%.

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2025classes.sumi@gmail.com.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Strategic Business Communication A	
担当者		Kaneko Atsuko	
Credits:2	Year:2	Spring Semester	Izumi
1. Course Outline and Objectives			
Course Description			
Successful leaders are highly effective communicators.			
This course serves as a bridge between Organizational Behavior (OB) and Business Communication, focusing on how key OB concepts are enacted through communication in organizational contexts.			
Drawing on foundational themes in Organizational Behavior—such as personal credibility, emotional intelligence, team communication, psychological safety, inclusion, and cultural intelligence—students examine communication as a central mechanism of organizing, leadership, and collaboration.			
As a second-year course in the GREAT curriculum, SBCA emphasizes interaction, discussion, and structured expression in English, rather than fully polished professional outputs. SBCA does not aim at producing finalized professional-level outputs. Instead, it focuses on building conceptual understanding and communication readiness. Through guided discussions, short presentations, and applied writing tasks, students develop the ability to think, interact, and analyze organizational issues in English, preparing them for more advanced communication and leadership practice in later years.			
Learning Objectives			
By the end of this course, students will be able to:			
Explain key Organizational Behavior concepts related to leadership, teams, and diversity using appropriate business communication terminology			
Analyze organizational situations by applying OB theories through a communication-focused perspective			
Demonstrate how credibility, emotional intelligence, and psychological safety are constructed through interaction			
Structure and deliver short business messages and presentations informed by OB concepts			
Participate actively in collaborative discussions and teamwork using English as a working language			
Main Deliverables			
Two poster presentations.			
Students must video-record their presentations and submit the recordings along with their visual aids (posters) for grading.			
2. Course Content			
Course Content / Weekly Schedule			
1. Introduction; Establishing Credibility: Competence, Caring, and Character			
2. Interpersonal Communication and Emotional Intelligence			
3. Team Communication and Psychological Safety			
4. Inclusion in a Diverse Workplace			
5. Global Communication and Cultural Intelligence			
6. Poster Presentations (OB Concepts in Practice)			
7. Creating Effective Business Messages			
8. Improving Readability with Style and Design			
9. Email and Other Traditional Tools for Business Communication			
10. Collaboration Tools and Social Media for Business Communication			
11. Routine Business Messages			
12. Persuasive Messages and Influence			
13. Poster Presentations			
14. Reflection and Integration of OB and Communication			
3. Registration Requirements			
※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。			
Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFLiBT 64, or IELTS 5.5) cannot take this course.			
4. Course Preparations			
Preparation and Review / Teaching and Learning Methods			
This course is conducted entirely in English and integrates short lectures, structured discussions, pair and group activities, applied writing tasks, and short presentations. Through these learning activities, students examine how key concepts from Organizational Behavior are enacted through communication in organizational settings.			
Students are encouraged to reflect on familiar organizational and team experiences and to analyze them using OB concepts through communication-based perspectives. To prepare for each class, students are expected to preview the assigned readings, complete Learning Through Discussion (LTD) notes, and respond to quizzes. Quizzes are designed to support students’ understanding of key concepts introduced in the textbook and to reinforce theoretical foundations for in-class discussion and application.			

In addition, students engage in the development of poster presentations as a means of structuring ideas, integrating evidence, and practicing clear and purposeful communication.

5. Textbook (s)

Peter Cardon (2024). Business Communication: Developing Leaders for a Networked World 5th Edition McGraw-Hill ISBN 978-1-266-15821-6

6. Reference Book (s)

7. How to provide Feedback to assignments

Provide feedback through Oh-o! Meiji (LMS) discussions as well as in-class discussions.

8. Assessment

Attendance Policy

Students who miss more than three of the fourteen scheduled classes will not receive course credit.

Three late arrivals (arriving within 30 minutes of the class start time) will be counted as one absence.

Students who arrive more than 30 minutes after the start of class may be recorded as absent.

Assessment

Reports and Presentations (2): 40%

Quizzes and Assignments: 40%

Contribution to Class (Participation and Preparation): 20%

Assessment Criteria

Assessment in this course emphasizes conceptual understanding, structured thinking, and active engagement, rather than the production of fully polished professional outputs.

1. Reports and Presentations (40%)

Reports and presentations in this course are treated primarily as formative assessments.

They are designed to support students' learning by providing opportunities to practice applying Organizational Behavior concepts through communication in English.

Students are evaluated on:

- Clarity and logical organization of ideas
- Appropriate application of relevant OB concepts
- Purposeful communication aligned with the task
- Evidence of reflection and improvement over time

Linguistic accuracy and delivery are considered, but perfection is not required, as the primary focus is on development and learning progress.

2. Quizzes and Assignments (40%)

Quizzes and assignments assess students' understanding of key concepts introduced in the textbook and discussed in class.

These tasks focus on comprehension, conceptual accuracy, and the ability to connect theory to familiar organizational situations.

3. Contribution to Class (20%)

Contribution to class includes consistent preparation, active participation in discussions and activities, and constructive collaboration with peers.

As a second-year course, this component values students' willingness to engage, ask questions, and experiment with using English as a working language.

9. Others

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E		
科目名		Strategic Business Communication B		
担当者		Kaneko Atsuko		
Credits:2	Year:2	Fall Semester	Izumi	
1. Course Outline and Objectives Course Description Successful leaders are highly effective communicators. This course builds on Strategic Business Communication A (SBCA) and focuses on structuring and producing extended business communication outputs based on guided research and analysis. While SBCA emphasizes interaction and conceptual understanding of Organizational Behavior (OB) through communication, SBCB shifts the focus toward early-stage production, helping students organize ideas, integrate evidence, and deliver clear business reports and presentations in English. As a second-year course in the GREAT curriculum, SBCB emphasizes process-oriented learning, allowing students to experience the full communication cycle—from research and analysis to reporting and presentation—while preparing them for more advanced, performance-oriented communication tasks in later years. Learning Objectives By the end of this course, students will be able to: Apply business communication theories to the planning and production of reports and presentations Conduct and evaluate basic primary and secondary business research Organize information logically and integrate evidence to support business messages Design clear and effective visual materials, including charts, tables, and slide decks Deliver structured business presentations with appropriate clarity and credibility Main Deliverables Two poster presentations Students must video-record their presentations and submit the recordings along with their visual aids (posters) for grading.				
2. Course Content Course Content / Weekly Schedule 1. Introduction; Creating a Team Charter; Overview of Research-Based Communication 2. Primary Research Methods; Company Selection; Project (1) Kick-off 3. Secondary Research; Model Presentation Analysis 4. Evaluating Charts and Tables in Annual Reports; Data Interpretation 5. Poster Presentation: Evaluating an Annual Report 6. Completing Business Reports; Survey Research; Project (2) Kick-off 7. Precision-Oriented Style and Objective Business Writing (Guest Lecture) 8. Completed Business Reports; Survey Design and Development 9. Planning Business Presentations; Responding to Survey Data 10. Designing Slide Decks; Analyzing and Visualizing Data 11. Delivering Presentations; Establishing Credibility 12. Using Visual Aids and Handouts; Evaluating Corporate Presentations 13. Individual Poster Presentation 14. Reflection and Integration; Post-Course Measurement				
3. Registration Requirements ※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFLiBT 64, or IELTS 5.5) cannot take this course.				
4. Course Preparations Teaching and Learning Methods This course is conducted entirely in English and combines short lectures, guided analysis of models and samples, research-based group projects, applied writing tasks, visual design activities, and structured presentations. To prepare for each class, students are expected to preview the assigned readings and complete Learning Through Discussion (LTD) notes. Students work collaboratively on research projects and are guided through each stage of the communication process, with emphasis on clarity, structure, and evidence-based reasoning.				
5. Textbook (s) Peter Cardon (2024). Business Communication: Developing Leaders for a Networked World 5th Edition McGraw-Hill ISBN 978-1-266-15821-6				

6. Reference Book (s)

7. How to provide Feedback to assignments

Provide feedback through Oh-o! Meiji (LMS) discussions as well as in-class discussions.

8. Assessment

Assessment

Reports and Presentations (2): 40%

Quizzes and Assignments: 40%

Contribution to Class (Preparation and Participation): 20%

Assessment Criteria

In SBCB, reports and presentations function as transitional assessments, moving from formative toward more summative evaluation.

Students are evaluated on:

Logical structure and organization of ideas

Appropriate use of evidence and data

Clarity and coherence of written and visual materials

Effectiveness of presentation delivery and credibility

While accuracy and professionalism are expected, emphasis remains on learning progression and application, rather than full professional-level perfection.

Attendance Policy

Students who miss more than three of the fourteen scheduled classes will not receive course credit.

Three late arrivals (arriving within 30 minutes of the class start time) will be counted as one absence.

9. Others

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E		
科目名		Strategic Business Communication A		
担当者		MIYATA RINAKO		
Credits:2	Year:2	Spring Semester	Izumi	
1.Course Outline and Objectives This course is a general introduction to the practice of Strategic Communication. Strategic Communication is the systematic planning and realization of information flow, communication, media development and image care in order to achieve a strategic goal. During the Spring semester, a variety of topics related to business will be introduced to understand the basic methods of how organizations and individuals communicate to a targeted audience. Moreover, principles of interpersonal communication such as strategies for presentations, meetings, negotiations and conversations will be introduced.				
2. Course Content Week1. Introduction Week2. What is Strategic Communication and why is it important? The Nature of Communication Week3. Communicating in and beyond Organizations Week4. Communication in a Diverse Society Week5. Cultural Differences in International Business Week6. Cultural Awareness Week7. Strategic Case Week8. Listening strategies Week9. Verbal and Non-verbal Messages, Interpersonal Strategies Week10. Managing conflict Week11. Strategic Case Week12. Communicating in Teams Week13. Practice, Review Week14. a: Review b: Final Exam.				
3.Registration Requirements Students need to meet the English requirement (TOEIC 730) for this course. 履修のための英語要件の基準点を満たさない場合、本科目の履修はできません。				
4. Course Preparations Positive attitude and preparation for discussions are required.				
5.Textbook (s) Communicating at Work, 12th edition , McGraw Hill				
6.Reference Book (s) To be introduced in class.				
7.How to provide Feedback to assignments				
8. Assessment Class Participation 30 % Homework, Papers, 30% Final Exam 40%				
9. Others				

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Strategic Business Communication B	
担当者		MIYATA RINAKO	
Credits:2	Year:2	Fall Semester	Izumi
1.Course Outline and Objectives This course is a general introduction to the practice of Strategic Communication. Strategic Communication is the systematic planning and realization of information flow, communication, media development, and image care to achieve a strategic goal. During the Fall semester, topics related to business will be introduced to understand the basic methods of how organizations and individuals communicate with a targeted audience. Moreover, students will practice strategic communication skills.			
2.Course Content Week1 Introduction, Review of Spring Semester Week2 Communicating in Teams Week3 Effective Meetings Week3 Virtual Meetings Week4 Conducting Meetings Week5 Case Week6 Case Week7 Strategic Presentations Week8 Types of Presentations Week9 Functions of the Introduction, Functions of the Conclusion Week10 Informative Presentations Week11 Persuasive Presentations Week12 Research, Review Week13 Presentations Week14 Presentations			
3.Registration Requirements Students need to meet the English requirement (TOEIC 730) for this course. 履修のための英語要件の基準点を満たさない場合、本科目の履修はできません。			
4.Course Preparations Preparation for discussions and presentations are required.			
5.Textbook (s) Communicating at Work, 12th edition. McGraw-Hill.			
6.Reference Book (s) To be announced in class.			
7.How to provide Feedback to assignments			
8.Assessment Participation 30% Homework, Papers 30% Final Presentation 40%			
9.Others Positive attitude preferred.			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Strategic Business Communication A	
担当者		LINDSKOOG ALLEN WAYNE	
Credits:2	Year:2	Spring Semester	Izumi
1.Course Outline and Objectives This course is a general introduction to the practice of Strategic Communication. Strategic Communication is the systematic planning and realization of information flow, communication, media development and image care in order to achieve a strategic goal. During the Spring semester, you will be introduced to a variety of topics related to business. Students will understand the basic methods of how organizations communicate to a targeted audience in order to change/strengthen attitudes and behaviors. Students will also be exposed to the principles of interpersonal communication, such as how to persuade/convince the target through presentations, meetings, negotiations and day-to-day conversations from topics chosen that are related to business or industries. This will be achieved in a workshop-like environment in which you will create your own companies from start to finish.			
2. Course Content Week 1 : Introduction Week 2 : What is strategic communication (and why is it important)? Week 3 : Companies: Facts, How to do group presentations. Week 4 : Choosing a company. Research Week 5 : Contacts: Group presentations begin Week 6 : Products and Services: Describing a company’ s products and services. Group presentations continue Week 7 : Welcoming visitors: Company structures. Group presentations continue Week 8 : Customer service: Dealing with customers. Week 9 : Employment: Employment procedures, job interview. Week 10 : Presentation production: How to present (Style and content) Week 11 : Travel: Asking for directions, making reservations. Individual presentations begin Week 12 : Orders: Order processes, payments and terms. Individual presentations continue Week 13 : Individual presentations finish. Final exam review and preparation. Week 14 : Final exam.Semester review and Reflections (What did we learn?)			
3.Registration Requirements ※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFLiBT 64, or IELTS 5.5) cannot take this course.			
4. Course Preparations For this course you will need: 1. Be ready to participate in pair and group discussions. 2. Enthusiasm: take advantage of this chance to learn new skills and ideas. 3. Communication: share your ideas, questions, and opinions with the class. 4. Preparation: before each class you need to read and critically think about issues related to business.			
5.Textbook (s) No textbook will be used in the course. Online worksheets and reading material provided.			
6.Reference Book (s) Other references and resources will be provided as hand-outs during class along with access to our blog site which we will be using weekly.			
7.How to provide Feedback to assignments			
8. Assessment • Attendance and In-class participation 25% • (2) presentations - 50% • homework 25%			
9. Others I will work hard to make this course as valuable as possible for you now and for your future. Classroom learning is You will need to work hard and participate in class and with your classmates. What do you need to do to be successful in this course and prepare for your future?			

- Attend all the classes and arrive on time.
- Prepare outside of class each week 1 - 2 hours.
- Participate actively in class each week.
- Help each other in class.
- Complete all assignments on time.
- Prepare and do both group and individual presentations

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Meiji Strategic Communication" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Strategic Business Communication B	
担当者		LINDSKOOG ALLEN WAYNE	
Credits:2	Year:2	Fall Semester	Izumi
1. Course Outline and Objectives This course is a general introduction and continuation on the practice of Strategic Communication. Strategic Communication is the systematic planning and realization of information flow, communication, media development and image care in order to achieve a strategic goal. During the Fall semester, you will be introduced to a variety of topics related to business. Students will understand the basic methods of how organizations communicate to a targeted audience in order to change/strengthen attitudes and behaviors. Students will also be exposed to the principles of interpersonal communication, such as how to persuade/convince the target through presentations, meetings, negotiations and day-to-day conversations from topics chosen that are related to business or industries. This will be achieved in a workshop-like environment where you will form groups, decide upon a company idea and create the company from start to finish and presenting it to your classmates.			
2. Course Content Week 1 : Personal objectives and 2nd semester introductions Week 2 : Selling: Advertising, discussions and meetings Week 3 : Facilitating a meeting: Agenda, leading Q and A. (Make groups for meetings) Week 4 : Facilitating a meeting continued: What makes for an interesting meeting? Plan your group meeting. Week 5 : Environment: Corporate responsibility Week 6 : Entertaining: Hospitality, invitations and offers. First group meeting. Week 7 : Performance: Talking about performance. Group meetings continue. Week 8 : Performance continues: Fine tuning your individual presentations with style. Group meetings continue. Week 9 : Time: Managing your time. Group meetings continue and individual presentations begin. Week 10 : Training: Personal development and training. Final group meetings. Individual presentations continue. Week 11 : Training: Personal development and training continued. Giving advice, and feedback. Individual presentations continue. Week 12 : Email writing: How to write a formal email, introduction and practice. Individual presentations continue. Week 13 : Individual presentations. Week 14 : Semester review and Reflections (What did we learn?)			
3. Registration Requirements ※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFLiBT 64, or IELTS 5.5) cannot take this course.			
4. Course Preparations For this course you will need: 1. Be ready to participate in pair and group discussions. 2. Enthusiasm: take advantage of this chance to learn new skills and ideas. 3. Communication: share your ideas, questions, and opinions with the class. 4. Preparation: before each class you need to read and critically think about issues related to business.			
5. Textbook (s) No textbook will be used in the course. Online worksheets and reading material provided.			
6. Reference Book (s) Other references and resources will be provided as hand-outs during class and access to our blog site which will be used weekly throughout the semester.			
7. How to provide Feedback to assignments			
8. Assessment • Attendance and In-class participation 25% • (2) presentations - 50% • homework 25%			
9. Others You will need to work hard and participate in class and with your classmates. What do you need to do to be successful in this course and prepare for your future?			

- Attend all the classes and arrive on time.
- Prepare outside of class each week 1 - 2 hours.
- Participate actively in class each week.
- Help each other use English in class.
- Complete all assignments on time.
- Prepare and do both group and individual presentations

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Business Presentation" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC291E		
科目名		Basic Accounting A 2016 年度以前入学者 「Basic Accounting」		
担当者		NAKASHIMA MASUMI		
Credits:2	Year:1	Spring Semester	Izumi	
1. Course Outline and Objectives <Outline> This course provides an introduction to the concepts and principles underlining financial accounting and reporting in English. The course covers fundamental financial accounting such as accounting cycles, adjusting entries, inventories, asset valuation, current liabilities, long-term liabilities, and the preparation and an analysis of financial statements. <Objectives> Students can develop: the knowledge of the principles of accounting, an understanding the procedures and terminology of accounting, and the applying the techniques to accounting problems in English.				
2. Course Content 1. Introduction: Accounting in Action [Media-based class (Real-time delivery type)] 2. The Recording Process[Face-to-face class] 3. Adjusting the Accounts[Face-to-face class] 4. Completing the Accounting Cycle[Face-to-face class] 5. Accounting for Merchandising Operations[Face-to-face class] 6. Mid-Term Exam [Media-based class (Real-time delivery type)] 7. Database Learning [Media-based class (Real-time delivery type)] 8. Inventories[Face-to-face class] 9. Accounting for Information Systems[Face-to-face class] 10. Fraud, Internal Controls, and Cash[Face-to-face class] 11. Accounting for Receivables[Face-to-face class] 12. Plant Assets, Natural Resources, and Intangible Assets[Face-to-face class] 13. Review [Media-based class (Real-time delivery type)] 14. Final Exam [Media-based class (Real-time delivery type)]				
3.Registration Requirements N/A				
4. Course Preparations The students should read each of the assigned chapter prior to class.				
5.Textbook (s) Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso Accounting Principles 15edition, International Student Version Wiley 2024 eBook is available through library website(Maruzen eBook Library)				
6.Reference Book (s)				
7.How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date.				
8. Assessment Class Contribution 40% Assignments 40% Midterm Exam 10% Final Exam 10%				
9. Others Accounting is referred as the language of business. Therefore, the students who want to pursue a career in business should obtain the knowledge of accounting and develop a skill and techniques for basic accounting. But, it is very important to enjoy the study of accounting always through the process. Let’ s enjoy BASIC ACCOUNTING together!				

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC291E	
科目名		Basic Accounting B	
担当者		NAKASHIMA MASUMI	
Credits:2	Year:1	Fall Semester	Izumi
1. Course Outline and Objectives (Outline) This course provides an introduction to the concepts and principles underlining financial accounting and reporting in English. The course covers fundamental financial accounting such as Stockholder's Equity, Earnings Per Share and Share-Based Payment, Investments, Revenue Recognition and the analysis of financial statements. (Objectives) Students can develop: the knowledge of the principles of accounting, an understanding the procedures and terminology of accounting, and the applying the techniques to accounting problems in English.			
2. Course Content 1. Intangible Assets [Media-based class (Real-time delivery type)] 2.. Current Liabilities and Payroll Accounting[Face-to-face class] 3. Long-Term Liabilities[Face-to-face class] 4. Corporations: Organization and Capital Stock Transactions[Face-to-face class] 5. Data Learning [Media-based class (Real-time delivery type)] 6. Revenue recognition [Face-to-face class] 7. Mid-Term Exam [Media-based class (Real-time delivery type)] 8. Corporations: Dividends, Retained Earnings, and Income Reporting[Face-to-face class]Investments[Face-to-face class] 9. Investments [Face-to-face class] 10. Statement of Cash Flows[Face-to-face class] 11. Full Disclosure in Financial Reporting [Face-to-face class] 12. Financial Analysis 2[Face-to-face class] 13. Fraud in Japan [Media-based class (Real-time delivery type)] 14. Final Exam [Media-based class (Real-time delivery type)]			
3.Registration Requirements N/A			
4. Course Preparations The students should read each of the assigned chapter prior to class.			
5.Textbook (s) Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso Accounting Principles 15th ed, International Student Version Wiley 2024 eBook is available through library website(Maruzen eBook Library)			
6.Reference Book (s)			
7.How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date.			
8. Assessment Class Contribution 40% Assignments 40% Midterm Exam 10% Final Exam 10%			
9. Others Accounting is referred as the language of business. Therefore, the students who want to pursue a career in business should obtain the knowledge of accounting and develop a skill and techniques for basic accounting. But, it is very important to enjoy the study of accounting always through the process. Let's enjoy BASIC ACCOUNTING together!			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English A	
担当者		Kaneko Atsuko	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives			
Course Description			
This course focuses on how business professionals design, explain, and justify communication strategies in international and professional contexts, rather than on memorizing cultural differences or business terminology in isolation. Business English Advanced is designed for students who already possess upper-intermediate (B2) English proficiency and wish to further develop their ability to communicate complex business ideas fluently, persuasively, and strategically. Using authentic business themes such as innovation, product life cycles, and finance and investment, students will engage in structured discussions, short presentations, and applied communication tasks.			
The course emphasizes interaction quality, idea development, and strategic language use, rather than rote vocabulary acquisition alone.			
Small-class dynamics are actively leveraged to create a psychologically safe learning environment, where motivated students can experiment with ideas, challenge perspectives, and refine their professional voice in English.			
Intended Students			
This course is recommended for students who:			
Have an English proficiency level of CEFR B2 or higher			
Are interested in study abroad, international careers, global projects, or research			
Enjoy thinking, discussing, and developing ideas, rather than simply demonstrating that they are “good at English.”			
Intended Learning Outcomes			
By the end of this course, students will be able to:			
Explain and discuss complex business topics using appropriate professional English			
Participate actively in extended discussions, responding critically and constructively to others			
Deliver short, well-structured presentations supported by clear reasoning and relevant examples			
Demonstrate strategic awareness of audience, purpose, and stance in spoken business communication			
Reflect on their own communication mindset and interaction style in professional contexts			
2.Course Content			
1 Course Orientation & Diagnostic Short discussion, expectation setting			
The impact of technology pp. 8-9			
2 Innovation			
How innovators think pp. 10-11			
3 Innovation			
Pitching an idea for a magazine section pp. 12-13			
4 Life Cycle			
Case-based discussion: Replacing electronic devices pp. 18-19			
5 Life Cycle			
Product life cycles: speaking and writing pp. 20-21			
6 Life Cycle			
Effective meetings pp. 24-26			
7 Poster Presentation (1)			
8 Finance & Investment			
How traders work: Explaining numbers in English pp. 28-29			
9 Finance & Investment			
Investor-style mini presentations pp. 30-31			
10 Finance & Investment			
Exploring options: Cosmetics company research project pp. 34-35			
11 Disruptors			
Industry disruptor analysis pp. 38-39			
12 Disruptors			
Finding solutions: Increasing magazine revenue pp. 42-43			
13 Poster Presentation (2)			
14 Disruptors			
Job interview: Change management consultancy pp. 44-45			
3.Registration Requirements			
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Students who do not meet the English requirement cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki.

4.Course Preparations

To participate effectively in class discussions, students are required to prepare LTD (Learning Through Discussion) notes before each class.

These notes will be used to support meaningful contributions to discussions and reflective learning.

5.Textbook (s)

Dubricka, I., Ronsenberg, M., O’Keeffe, M. Dignen, & B. Hogan, M (2020). Business Partner C1. Pearson

6.Reference Book (s)

7.How to provide Feedback to assignments

Provide feedback through Oh-o! Meiji (LMS) discussions as well as in-class discussions.

8.Assessment

Grading Policy

Reports and Presentations (2): 40%

Assignments and Quizzes: 40%

Contribution to Class (Participation & Interaction): 20%

Active participation in discussions and collaborative tasks is essential in this course.

Attendance Policy

Students who miss more than three (3) classes during the 14-week course will receive a failing grade.

Three (3) instances of tardiness—defined as arriving within 30 minutes after the start of class—are considered equivalent to one (1) absence.

9.Others

Classroom language is English.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English B	
担当者		Kaneko Atsuko	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives			
Course Description			
This course focuses on how business professionals design, explain, and justify communication strategies in international and professional contexts, rather than on memorizing cultural differences or business terminology in isolation.			
Business English Advanced is designed for students who already possess upper-intermediate (B2) English proficiency and wish to further develop their ability to communicate complex business ideas fluently, persuasively, and strategically.			
Using authentic business themes such as customer engagement, managing conflict, and professional mindset, students will engage in structured discussions, short presentations, and applied communication tasks.			
The course emphasizes interaction quality, idea development, and strategic language use, rather than rote vocabulary acquisition alone.			
Small-class dynamics are actively leveraged to create a psychologically safe learning environment, where motivated students can experiment with ideas, challenge perspectives, and refine their professional voice in English.			
Intended Students			
This course is recommended for students who:			
Have an English proficiency level of CEFR B2 or higher			
Are interested in study abroad, international careers, global projects, or research			
Enjoy thinking, discussing, and developing ideas, rather than simply demonstrating that they are “good at English.”			
Intended Learning Outcomes			
By the end of this course, students will be able to:			
Explain and discuss complex business topics using appropriate professional English			
Participate actively in extended discussions, responding critically and constructively to others			
Deliver short, well-structured presentations supported by clear reasoning and relevant examples			
Demonstrate strategic awareness of audience, purpose, and stance in spoken business communication			
Reflect on their own communication mindset and interaction style in professional contexts			
2. Course Content			
1	Re-orientation & Warm-up		
	Discussion reboot; marketing strategies	pp. 48-49	
2	Customer Engagement		
	Planning a marketing campaign	pp. 50-51	
3	Customer Engagement		
	Presenting research data	pp. 52-53	
4	Customer Engagement		
	Negotiation: sale and purchase of high-fashion men’ s shirts	pp. 54-55	
5	Business of Tourism		
	Industry analysis: the impact of tourism	pp. 58-59	
6	Business of Tourism		
	Storytelling in presentations	pp. 64-65	
7	Poster Presentation		
	(1) Mid-course poster presentations		
8	Managing Conflict		
	HR survey for managing conflict	pp. 68-69	
9	Managing Conflict		
	The road to reconciliation	pp. 70-71	
10	Managing Conflict		
	Role-play: mediating conflict	pp. 74-75	
11	Mindset		
	The entrepreneurial mindset	pp. 78-79	
12	Mindset		
	Mindsets	pp. 80-81	
13	Poster Presentation (2)		
	Final poster presentations		
14	Mindset / Review & Reflection		
	Handling a performance review	pp. 82-83	

3.Registration Requirements

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Students who do not meet the English requirement cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki.

4.Course Preparations

To participate effectively in class discussions, students are required to prepare LTD (Learning Through Discussion) notes before each class.

These notes will be used to support meaningful contributions to discussions and reflective learning.

5.Textbook (s)

Dubricka, I., Ronsenberg, M., O’Keeffe, M. Dignen, & B. Hogan, M (2020). Business Partner C1. Pearson

6.Reference Book (s)

7.How to provide Feedback to assignments

Provide feedback through Oh-o! Meiji (LMS) discussions as well as in-class discussions.

8.Assessment

Grading Policy

Reports and Presentations (2): 40%

Assignments and Quizzes: 40%

Contribution to Class (Participation & Interaction): 20%

Active participation in discussions and collaborative tasks is essential in this course.

Attendance Policy

Students who miss more than three (3) classes during the 14-week course will receive a failing grade.

Three (3) instances of tardiness—defined as arriving within 30 minutes after the start of class—are considered equivalent to one (1) absence.

9.Others

Classroom language is English.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English A	
担当者		VAUGHAN ROBERT ALEXANDER	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives Course Summary: This Business English course develops the communication skills students will need to succeed in business and enlarges students’ knowledge of the business world. Participation in the course will enable students to become more fluent and confident using business language in preparation for their careers. Course Goals: students will be able to: Take part in discussions on international business issues Develop listening skills in a business context Develop reading skills in a business context Develop language and the vocabulary for business Develop business skills Develop business writing			
2. Course Content Week 1. Course overview and Unit 1 Brands (Skills: discussion, listening, reading, language work) Week 2. Unit 1 Brands (Skills: taking part in meetings) Week 3. Unit 2 Travel (Skills: discussion, listening, reading, language work) Week 4. Unit 2 (Skills: telephoning and making arrangements) Week 5. Unit 3 Change (Skills: discussion, listening, reading, language work) Week 6. Unit 3 Change continued Skills: managing meetings, writing action minutes) Week 7. Mid-term Exam Week 8. Unit 4 Organization (Skills: discussion, listening, reading, language work) Week 9. Unit 4 Organization (Skills: socialising, introductions and networking) Week 10. Unit 5 Advertising (Skills: discussion, listening, reading, language work) Week 11. Unit 5 Advertising (Skills: starting in structuring a presentation, writing a summary) Week 12. Unit 6 Money (Skills: discussion, listening, reading, language work) Week 13. Unit 6 Money (Skills: with figures, writing an e-mail) Week 14. Final Exam			
3.Registration Requirements Students who do not meet the minimum English requirement (TOEIC 400) cannot take this course. Note there is a limit to the number of students per class. To register for this class, refer to the “Rishuno Tebiki.”			
4. Course Preparations Students are expected to prepare for each class by reading the textbook and completing assignments ahead of class for homework. As we are studying textbooks units in order, students should review units covered.			
5. Textbook (s) Textbook—MARKET LEADER (Intermediate), 3rd Edition Extra, by David Cotton, David Falvey, and Simon Kent, Pearson Publishing (ISBN: 9781292361130).			
6. Reference Book (s) None.			
7.How to provide Feedback to assignments Feedback and grading of the midterm and final exams will be provided on the day of the exams . Feedback and grading on any other assignments will be provided in writing by the lecturer.			
8. Assessment Active Participation in class activities 20% Mid-term exam 30% Quizzes, assignments, presentations 20% Final exam 30%			
9. Others			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English B	
担当者		VAUGHAN ROBERT ALEXANDER	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives Course Summary: This Business English course develops the communication skills students will need to succeed in business and enlarges students’ knowledge of the business world. Participation in the course will enable students to become more fluent and confident using business language in preparation for their careers. Course Goals: students will be able to: Take part in discussions on international business issues Develop listening skills in a business context Develop reading skills in a business context Develop language and the vocabulary for business Develop business skills Develop business writing			
2. Course Content Week 1. Course overview and Unit 7 Cultures (Skills: discussion, listening, reading, language work) Week 2. Unit 7 (Skills: social English, writing a report) Week 3. Unit 8 Human Resources (Skills: discussion, listening, reading, language work) Week 4. Unit 8 Human Resources Week 5. Unit 9 International Markets (Skills: discussion, listening, reading, language work) Week 6. Unit 9 International Markets (Skills: negotiating) Week 7. Mid-term Exam Week 8. Unit 10 Ethics (Skills: discussion, listening, reading, language work) Week 9. Unit 10 Ethics (Skills: considering options, writing a report) Week 10. Unit 11 Leadership (Skills: discussion, listening, reading, language work) Week 11. Unit 11 Leadership (Skills: presenting) Week 12. Unit 12 Competition (Skills: discussion, listening, reading, language work) Week 13. Unit 12 Competition (Skills: negotiating, writing an email) Week 14. Final Exam			
3.Registration Requirements Students who do not meet the minimum English requirement (TOEIC 400) cannot take this course. Note there is a limit to the number of students per class. To register for this class, refer to the “Rishuno Tebiki.”			
4. Course Preparations Students are expected to prepare for each class by reading the textbook and completing assignments ahead of class for homework. As we are studying textbooks units in order, students should review units covered.			
5. Textbook (s) Textbook—MARKET LEADER (Intermediate), 3rd Edition Extra, by David Cotton, David Falvey, and Simon Kent, Pearson Publishing (ISBN: 9781292361130).			
6.Reference Book (s) None.			
7.How to provide Feedback to assignments Feedback and grading of the midterm and final exams will be provided on the day of the exams through software. Feedback and grading on any other assignments will be provided in writing by the lecturer and published on Oh-o! Meiji system.			
8. Assessment Active Participation in class activities 20% Mid-term exam 30% Quizzes, assignments, presentations 20% Final exam 30%			
9. Others			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English A	
担当者		YAMATAKA MIWA	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives Course Outline: This course is designed to enhance students’ workplace listening and speaking skills through engaging weekly activities such as role-playing and group work. Students will develop confidence in using English effectively in a range of workplace situations, while learning in a supportive and interactive environment. Course Objectives: By the end of this course, students will: ※ Improve their ability to communicate confidently in workplace settings. ※ Develop intercultural awareness, workplace etiquette, and teamwork skills. ※ Gain practical experience in handling everyday workplace interactions.			
2.Course Content Course Content: The course will be conducted primarily in English, with Japanese used when necessary for clarification. 第1回：【オンライン授業（リアルタイム型）】Workplace Scenario A: Show Me the Ropes 第2回：【オンライン授業（リアルタイム型）】Unit 1: Who Are You? (Part 1) 第3回：【オンライン授業（リアルタイム型）】Unit 1: Who Are You? (Part 2) 第4回：【オンライン授業（リアルタイム型）】Unit 2: Anytime, Anywhere (Part 1) 第5回：【オンライン授業（リアルタイム型）】Unit 2: Anytime, Anywhere (Part 2) 第6回：【オンライン授業（リアルタイム型）】Unit 4: Survival Skills: Eating Out 第7回：【オンライン授業（リアルタイム型）】Unit 6: Can You or Can’ t You? (Part 1) 第8回：【対面授業】Unit 6: Can You or Can’ t You? (Part 2) 第9回：【対面授業】Unit 8: Survival Skills: Hotels 第10回：【対面授業】Unit 9: What Happened? (Part 1) 第11回：【対面授業】Unit 9: What Happened? (Part 2) 第12回：【対面授業】Unit 10: Travelling Light (Part 1) 第13回：【対面授業】Unit 10: Travelling Light (Part 2) 第14回：【対面授業】aのみ：Class Activity and Course Review			
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4. Course Preparations

準備学習（予習・復習等）の内容

【予習】

Oh-o! Meiji のクラスウェブに定期的に投稿される PDF 資料に目を通し、授業内で行うグループ・アクティビティに備えてください。

【復習】

授業後は、使用した教材および PDF 資料を復習し、内容の理解を深めてください。

【課題】

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5. Textbook (s)

本コースで使用する教材は、前年度より変更しました。

in company 3.0 Elementary Student's Book Pack, A2, Premium

著者：Simon Clarke

出版社：Macmillan

ISBN：978-0-230-45500-9

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7. How to provide Feedback to assignments

オンライン課題のフィードバックは、提出期限後に、Oh-o! Meiji のシステムを通じて、各学生に配信します。

8. Assessment

成績評価の方法

【評価割合】

授業への貢献度：50%

課題：50%

【試験】

対面形式による試験は実施しません。

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単位を取得するためには、授業への貢献度の総合点および課題の総合点を合計し、60 点以上を取得する必要があります。

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9. Others

To prospective students:

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Miwa Yamataka

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English A	
担当者		YAMATAKA MIWA	
Credits:2	Year:3	Spring Semester	Surugadai
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4.Course Preparations

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【予習】

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8. Assessment

成績評価の方法

【評価割合】

授業への貢献度 : 50%

課題 : 50%

【試験】

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科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English B	
担当者		YAMATAKA MIWA	
Credits:2	Year:3	Fall Semester	Surugadai
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Credits:2	Year:3	Fall Semester	Surugadai	
1.Course Outline and Objectives Course Outline: This course is designed to enhance students’ workplace listening and speaking skills through engaging weekly activities such as role-playing and group work. Students will develop confidence in using English effectively in a range of workplace situations, while learning in a supportive and interactive environment. Course Objectives: By the end of this course, students will: ※Improve their ability to communicate confidently in workplace settings. ※Develop intercultural awareness, workplace etiquette, and teamwork skills. ※Gain practical experience in handling everyday workplace interactions.				
2.Course Content Course Content: The course will be conducted primarily in English, with Japanese used when necessary for clarification. 第1回：【対面授業】Unit 11: Weather Watch (Part 1) 第2回：【対面授業】Unit 11: Weather Watch (Part 2) 第3回：【対面授業】Workplace Scenario C: You Can’ t Miss It 第4回：【対面授業】Unit 14: Trends (Part 1) 第5回：【対面授業】Unit 14: Trends (Part 2) 第6回：【対面授業】Unit 16: Survival Skills: Up in the Air (Part 1) 第7回：【対面授業】Unit 16: Survival Skills: Up in the Air (Part 2) 第8回：【オンライン授業 (リアルタイム型)】Workplace Scenario D: On Top of Things 第9回：【オンライン授業 (リアルタイム型)】Unit 17: Success and Change (Part 1) 第10回：【オンライン授業 (リアルタイム型)】Unit 17: Success and Change (Part 2) 第11回：【オンライン授業 (リアルタイム型)】Unit 19: Who’ s Calling? (Part 1) 第12回：【オンライン授業 (リアルタイム型)】Unit 19: Who’ s Calling? (Part 2) 第13回：【オンライン授業 (リアルタイム型)】Workplace Scenario E: Take the Plunge 第14回：【オンライン授業 (リアルタイム型)】aのみ：Course Review				
3.Registration Requirements 履修上の注意 This course includes both in-person sessions and live-streamed classes via Zoom. 本コースは、秋学期前半は対面授業を実施し、後半はZoomによるリアルタイム型オンライン授業を行います。 オンライン授業については、以下の方法で実施します： 【Zoom招待状の配信】 原則として、オンライン授業の前日までに、Oh-o! Meiji のクラスウェブを通じて Zoom 招待状を配信します。授業はリアルタイム配信型 (100 分) で行います。 【秋学期最終授業の特例】 秋学期の最終オンライン授業のみ、授業時間は 50 分とします。 【授業の進行】 ※リアルタイム型授業では、授業中に出席確認を行います。また、授業内容に応じて、ブレイクアウトルームを使用したグループ・アクティビティを取り入れて進行します。 ※Zoom のプロフィール名は、必ずフルネーム（実名）で、英語と日本語を併記してください（例：Hanako Meiji 明治花子）。 【意見交換と質問の場】 年度限定のクラス用 SNS グループを活用し、意見交換の場を設けます。教員への質問や相談については、専用のメールアドレスおよび SNS アカウントを初回授業でお知らせします。 オンライン授業の履修条件： 【学習環境】 ※安定したインターネット接続環境があり、静かで学習に集中できる環境（例：自宅、またはキャンパス内で本コース用に指定された教室）で受講してください。 ※騒音の多い商業施設での受講は禁止します。また、交通機関を利用した移動中の Zoom 参加は、出席として認めません。 【使用デバイス】 ※個人で使用可能なノート PC、またはタブレットの使用を推奨します。ヘッドセットやマイクなどの使用も必要です。				

※スマートフォンでの受講は、PC またはタブレットの接続状況が悪化した場合を除き、推奨しません（画面が小さく、Zoom の操作が制限されるため）。ただし、ロールプレイや PDF 資料の閲覧など、補助的な用途として使用することは可能です。また、授業中に Zoom のチャット以外で緊急連絡を行う際にも、スマートフォンを使用できます。

4.Course Preparations

準備学習（予習・復習等）の内容

【予習】

Oh-o! Meiji のクラスウェブに定期的に投稿される PDF 資料に目を通し、授業内で行うグループ・アクティビティに備えてください。

【復習】

授業後は、使用した教材および PDF 資料を復習し、内容の理解を深めてください。

【課題】

オンライン課題はクラスウェブに提示しますので、指定された期限までに提出してください。

期限後の提出は受け付けませんので、ご注意ください。

5.Textbook (s)

本コースで使用する教材は、前年度より変更しました。

in company 3.0 Elementary Student' s Book Pack, A2, Premium

著者 : Simon Clarke

出版社 : Macmillan

ISBN : 978-0-230-45500-9

6.Reference Book (s)

Oh-o! Meiji のクラスウェブには、教材で学習した内容に関連する PDF 資料が定期的に投稿されます。これらの資料を参考資料として活用してください。

7.How to provide Feedback to assignments

オンライン課題のフィードバックは、提出期限後に、Oh-o! Meiji のシステムを通じて、各学生に配信します。

8.Assessment

成績評価の方法

【評価割合】

授業への貢献度 : 50%

課題 : 50%

【試験】

対面形式による試験は実施しません。

【単位取得条件】

単位を取得するためには、授業への貢献度の総合点および課題の総合点を合計し、60 点以上を取得する必要があります。

【出席に関する規定】

※公的機関が発行した証明書を提出できない欠席が合計 4 回に達した場合、単位取得は不可となります。

※公欠や病欠を除き、欠席は合計 3 回まで認められます。ただし、欠席回数に応じて、授業への貢献度評価が、出席している他の学生より段階的に低くなる可能性がありますので、注意してください。

※公欠または病欠を申請する場合は、公的機関が発行した証明書を提出する必要があります。

※遅刻 3 回は、欠席 1 回分として扱います。

※授業への貢献度が著しく低い場合は、成績評価が下がることがあります。

9.Others

To prospective students:

I am Japanese and grew up and worked in London, UK. This background has provided me with a cross-cultural perspective, which I look forward to sharing with you throughout this course.

Through weekly interactive group activities, this course aims to help students develop the confidence and appropriate mindset to use English effectively in future workplace settings. These activities are also designed to strengthen understanding of business etiquette and cultural sensitivity, enabling students to engage more effectively in intercultural environments.

Please note that enrolment for this course is limited. Students are therefore advised to complete registration before the course begins.

I look forward to meeting you and to working together in a constructive and enriching learning environment.

Best wishes,

Miwa Yamataka

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English A	
担当者		MASUYAMA TAKASHI	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives (Outline) The goal of this intermediate class is to assist students to freely utilize both written and oral English. The students will learn how to grab various business models or cases, how to organize their own ideas toward those models or cases in English, and how to deliver their speech effectively in English. The teacher will provide the students with knowledge and skills how to analyze each of those models or cases in a number of real world business settings. Actual presentations may be videotaped or taped, and the students will receive feedbacks from the teacher. (Objectives) The students will be able to judge the assigned business situations, analyze and organize their ideas in English and make impressive reports and/or presentations by utilizing PC software.			
2.Course Content 1. Introduction 2. Getting started～Listening/Dictation～ 3. Understanding background information ～Luxury brand marketing/Mens & ladies cosmetics & fashion industry business case study～ 4. Analyzing a basic business model ～Marketing basics～ 5. Developing and delivering students’ own ideas 6. Group work 7. Presentation preparation 8. Presentation practice 9. Feedbacks and improvements 10. Analyzing an advanced business model 11. Developing and delivering students’ own ideas 12. PowerPoint～a PC software for visual presentation 13. Presentation preparation & practice 14. Feedbacks and improvements Please note that the above schedule is subject to minor change or change in order.			
3.Registration Requirements Students who do not meet the English requirement may not take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki. English requirement : TOEIC 400～			
4.Course Preparations Assignments are provided every week, and students should prepare those tasks. In addition, students have to review all provided materials after class. At least 100 minute preparation and 100 minute individual review study are required. Students have to purchase the textbook, because both preparation and review process requires the textbook. From time to time, class study will be conducted by utilizing the ZOOM software, therefore students must install Zoom on your PC in advance.			
5.Textbook (s) In the first class, the teacher will give you instructions on how to purchase a textbook. Please wait to buy, until the teacher gives you instructions. (Sold out at Bookstore) David Cotton and others, Intermediate Market Leader 3rd Edition, Extra wi			
6.Reference Book (s) Anne Freitag, Lawrence, Business Presentations, Longman			
7.How to provide Feedback to assignments In the next class phisically, studnts will be feedbacked directky from the teacher.			
8.Assessment (1) Attendance and class participation: 30%, (2) Presentation performance: 40%, (3) Written assignments: 30% No credits will be given for absences of 1/3 or more classes for any reason without exceptions. If the score of either (1), (2), or (3)is below 60% of each category, then, no credits will be given.			

9. Others

Students are recommended to have basic PC software skills, such as Microsoft Word and/or PowerPoint. However this type of skill is not required to register.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English B	
担当者		MASUYAMA TAKASHI	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives (Outline) The goal of this intermediate class is to assist students to freely utilize both written and oral English. The students will learn how to grab various business models or cases, how to organize their own ideas toward those models or cases in English, and how to deliver their speech effectively in English. The teacher will provide the students with knowledge and skills how to analyze each of those models or cases in a number of real world business settings. Actual student presentations may be taped or videotaped, and the students will receive feedbacks from the teacher. (Objectives) The students will be able to judge the assigned business situations, analyze and organize their ideas in English and report and/or present other people accurately, clearly, and persuasively as much as possible using professional English within given various circumstances and time frames. Also, the student will be able to use presentation software and develop effective visual aids.			
2.Course Content 1. Introduction 2. Presentation expressions? 3. Understanding and analyzing business situations (1) ～USA TV show business case study～ 4. Analyzing a basic business model ～A televised music singer audifion～ 4. Developing and delivering students’ own ideas (1) 5. Presentation practice (1) 6. Feedbacks and improvements (1) 7. Presentation expressions (2) 8. Understanding and analyzing business situations (2) 9. Developing and delivering students’ own ideas (2) 10. Presentation practice (2) 11. Feedbacks and improvements (2) 12. Presentation expressions (3) 13. Understanding and analyzing business situation, and developing students’ own ideas (3) 14. Presentation practice (3) & feedbacks and improvements (3) Please note that the above schedule is subject to minor change or change in order.			
3.Registration Requirements Students who do not meet the English requirement may not take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki. English requirement : TOEIC 400～			
4.Course Preparations Assignments are provided every week, and students should prepare those tasks. In addition, students have to review all provided materials after class. At least 100 minute preparation and 100 minute individual review study are required. Students have to purchase the textbook, because both preparation and review process requires the textbook. From time to time, class study will be conducted by utilizing the ZOOM software, therefore students must install Zoom on your PC in advance.			
5.Textbook (s) In the first class, the teacher will give you instructions on how to purchase a textbook. Please wait to buy, until the teacher gives you instructions. (Sold out at Bookstore) David Cotton and others, Intermediate Market Leader 3rd Edition, Extra wit			
6.Reference Book (s) Anne Freitag, Lawrence, Business Presentations, Longman			
7.How to provide Feedback to assignments In the next class phisically, studnts will be feedbacked directky from the teacher.			

8. Assessment

(1) Attendance and class participation: 30%, (2) Presentation performance: 40%, (3) Written assignments: 30%

No credits will be given for absences of 1/3 or more classes for any reason without exceptions. If the score of either (1), (2), or (3) is below 60% of each category, then, no credits will be given.

9. Others

Students are recommended to have basic PC software skills, such as Microsoft Word and/or PowerPoint. However this type of skill is not required to register.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English A	
担当者		MIYATA RINAKO	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives 〈Outline〉 This course introduces advanced business English skills as well as business concepts. 〈Objectives〉 This course aims to acquire advanced business English skills needed for effective and persuasive English business communication.			
2.Course Content This course involves discussion and group work on business case studies. Week 1 Introduction, Innovation Week 2 Innovation-Pitching your Ideas, Engaging presentations Week 3-4 Lifecycle- circular economy, product lifecycles Week 5-6 Lifecycle-Communication skills--Reformulating and clarifying, Effective meetings Week 7-8 Finance and Investment- How traders work, Finance and Investment Week 9 Finance and Investment- Communication skills-Challenging facts politely, Exploring options Week 10-11 Disruptors in business, Finding solutions, Reporting and Planning Week 12-13 Business Workshops, Cases, Review Week 14-Final Presentation or exam			
3.Registration Requirements Students who do not meet the English requirement (TOEIC 730) cannot take this course. Note that there is a limit to the number of students per class. To register for this class, refer to Rishuno Tebiki.			
4.Course Preparations Preparation for discussions is required.			
5.Textbook (s) Business Partner, C1 level, Pearson.			
6.Reference Book (s)			
7.How to provide Feedback to assignments			
8.Assessment Class participation 40%, Final Exam(written exam or individual presentation) 50%, Homework 10%.			
9.Others Positive participation preferred.			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English B	
担当者		MIYATA RINAKO	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives <Outline> This course introduces advanced business English skills and concepts needed for effective and persuasive English business communication. <Objectives> This course aims to acquire advanced business English skills.			
2.Course Content This course involves discussion, negotiation, group work on business case studies, and an individual business presentation. Week 1 Introduction, review of spring semester Week 2 Marketing strategies Week 3-4 Marketing strategies, Persuading, Presenting data Week 5-6 Tourism Business, Business networking, Storytelling in presentations Week 7-9 Managing Conflict in business Week 10-11 Entrepreneurial Mindset, Entrepreneurship, Performance Review, Action learning Week 12-13 Business Cases Week 14-Final Presentation			
3.Registration Requirements Students who do not meet the English requirement (TOEIC 730) cannot take this course. Note that there is a limit to the number of students per class. To register for this class, refer to Rishuno Tebiki.			
4.Course Preparations Preparation for presentations required.			
5.Textbook (s) Business Partner, Level C1, Pearson.			
6.Reference Book (s)			
7.How to provide Feedback to assignments			
8.Assessment Class participation 40%, Presentation 50% Homework 10%			
9.Others Positive participation preferred.			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English A	
担当者		LINDSKOOG ALLEN WAYNE	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives This course is designed to focus on the research and discussion of current international business practices throughout the world. For example the impact of AI on jobs in the future, technology and globalization. During the course you will have an opportunity to work on two research projects and present them to your classmates. Throughout the course you will be asked to do research and take notes as well as work on other business related topics such as emailing and product pitches. Additionally, through the use of pair work and small group discussions you will be able to explore in details your specific issue and expand your vocabulary and improve your Business English speaking ability. After the completion of your preparation you will then you will be asked to give presentations in small groups to both demonstrate your knowledge of the topic as well as to inform your listeners of the issue.			
2.Course Content Class 1. Introductions (course and personal) Class 2. How to present and preparation process Class 3. Choosing a topic of interest and brainstorming Class 4. Researching, interviews and surveys Class 5. In class small group discussion on your topic Class 6. Notetaking (summarizing and paraphrasing) Class 7. In class discussion on the topic, research and notes Class 8. Writing a speaking outline and presentation preparation Class 9. In-class informal presentation practice Class 10. Presentation style introduction Class 11. Presentation style practice Class 12. Post-presentation Q and A (Question and Answer) introduction and practice Class 13. In-class formal presentation Class 14. Semester class survey and semester reflection			
3.Registration Requirements • Attend 80% or more of the classes and arrive on time. • Prepare outside of class each week 1 - 3 hours. • Participate actively in class each week. • Help each other with English and other activities in class. • Complete all assignments on time. • Prepare and present (1) informal presentation per semester English requirement : TOEIC 400～			
4.Course Preparations For this course you will need: 1. Be ready to participate in pair and group discussions. 2. Enthusiasm: take advantage of this chance to learn new skills and ideas. 3. Communication: share your ideas, questions, and opinions with the class. 4. Preparation: before each class you need to read and critically think about issues related to business.			
5.Textbook (s) Market Leader Extra - Upper intermediate, David Cotton, Cavid Falvey and Simon Kent / Pearson			
6.Reference Book (s)			
7.How to provide Feedback to assignments			
8.Assessment Attendance: 15% In class participation: 15% Weekly activities: 10% Mid-term and final: 40% (1) Presentation: 20%			

9. Others

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Meiji Business English" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business English B	
担当者		LINDSKOOG ALLEN WAYNE	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives This course is designed to focus on the research and discussion of current international business practices throughout the world. For example the impact of AI on jobs in the future, technology and globalization. During the course you will have an opportunity to work on two research projects and present them to your classmates. Throughout the course you will be asked to do research and take notes as well as work on other business related topics such as emailing and product pitches. Additionally, through the use of pair work and small group discussions you will be able to explore in details your specific issue and expand your vocabulary and improve your business English speaking ability. After the completion of your preparation you will then you will be asked to give presentations in small groups to both demonstrate your knowledge of the topic as well as to inform your listeners of the issue.			
2.Course Content Class 1. Introductions (course and personal) Class 2. How to present and preparation process Class 3. Choosing a topic of interest and brainstorming Class 4. Researching, interviews and surveys Class 5. In class small group discussion on your topic Class 6. Notetaking (summarizing and paraphrasing) Class 7. In class discussion on the topic, research and notes Class 8. Writing a speaking outline and presentation preparation Class 9. In-class informal presentation practice Class 10. Presentation style introduction Class 11. Presentation style practice Class 12. Post-presentation Q and A (Question and Answer) introduction and practice Class 13. In-class formal presentation Class 14. Semester class survey and semester reflection			
3.Registration Requirements • Attend 80% or more of the classes and arrive on time. • Prepare outside of class each week 1 - 3 hours. • Participate actively in class each week. • Help each other with English and other activities in class. • Complete all assignments on time. • Prepare and present (1) formal presentation per semester English requirement : TOEIC 400～			
4. Course Preparations For this course you will need: 1. Be ready to participate in pair and group discussions. 2. Enthusiasm: take advantage of this chance to learn new skills and ideas. 3. Communication: share your ideas, questions, and opinions with the class. 4. Preparation: before each class you need to read and critically think about issues related to business.			
5.Textbook (s) Market Leader Extra - Upper intermediate, David Cotton, Cavid Falvey and Simon Kent / Pearson			
6.Reference Book (s)			
7.How to provide Feedback to assignments			
8. Assessment Attendance: 15% In class participation: 15% Weekly activities: 10% Mid-term and final: 40% (1) Presentation: 20%			

9. Others

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Business English" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business Presentation A	
担当者		AZEEZ HAKEEM ADEOLU	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives Course goals: This course focuses on honing learners business presentation skills using real-world examples of business practices from major corporations. By the end of this course, learners will be able to: Plan presentations being mindful of their audiences’ needs Create clear-cut objectives for the presentation Assess factors to construct presentations to deliver key ideas Keep audience attention to have an enhanced introduction with attention-grabber techniques Develop efficient slides, visual aids, and handouts. Skill objectives - By the end of this course, learners will be expected to be able to: demonstrate inspired presentation skills create and deliver effective presentations communicate confidently and competently with all types of audiences explore the optimum use of voice and gesture to create a lasting impression as well as a variety of presentation styles, ranging from a formal speech to a casual meeting or contentious conversation			
2.Course Content Week 1: Introduction Course orientation. Discussion Activities: What makes a presentation good or bad? Week 2: Building a Brand 1. Discussion activities on building a brand strategies. 2. Group activities on building original brands. Week 3: Building a Brand 1. Group presentations. 2. Questions and Feed back session. Week 4: Product Marketing 1. Finding Channels. 2. Discuss marketing options. 3. Group activities on product marketing. Week 5: Product Marketing 1. Group presentations. 2. Questions and Feed back session. Week 6: Product Procurement 1. Discuss ordering goods and product order. 2. Confirming product delivery and asking for advice. 3. Group activities on product procurement. Week 7: Product Procurement 1. Presentations. 2. Questions and Feed back session. Week 8: Mid Semester Quiz Mini-Presentation (Topic to be decided later) Week 9: Sales Presentation 1. Discuss sales meetings 2. Reporting results 3. Group activities on Sales presentation. Week 10: Sales Presentation 1. Group presentations. 2. Questions and Feed back session. Week 11: Business Goals 1. Discussing market surveys. 2. Examining market survey results. 3. Group activities on Market surveys. Week 12: Business Goals 1. Group presentations.			

2. Questions and Feed back session. Week 13: Final Test Final In-class Presentation Week 14: Feedback and Review 1. Semester Review Activities. 2. Semester Feed back session.
3.Registration Requirements As decided by the faculty.
4.Course Preparations There will be group or individual presentations every two weeks. Students are expected to prepare very well for these.
5.Textbook (s) WORK ADVANTAGE 3 by Joseph Henley (Published by Cengage Learning)
6.Reference Book (s) WORK ADVANTAGE 3 by Joseph Henley (Published by Cengage Learning)
7.How to provide Feedback to assignments Feedbacks are provided after every activity on group and individual basis.
8.Assessment - Participation and Attendance: 20% - Assignments: 20% - Quizzes/Tests: 30% - Final exam: 30% - Total 100%
9.Others

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business Presentation B	
担当者		AZEEZ HAKEEM ADEOLU	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives Course goals: This course focuses on honing learners business presentation skills using real-world examples of business practices from major corporations. By the end of this course, learners will be able to: Plan presentations being mindful of their audiences’ needs Create clear-cut objectives for the presentation Assess factors to construct presentations to deliver key ideas Keep audience attention to have an enhanced introduction with attention-grabber techniques Develop efficient slides, visual aids, and handouts. Skill objectives - By the end of this course, learners will be expected to be able to: demonstrate inspired presentation skills create and deliver effective presentations communicate confidently and competently with all types of audiences explore the optimum use of voice and gesture to create a lasting impression as well as a variety of presentation styles, ranging from a formal speech to a casual meeting or contentious conversation			
2.Course Content Week 1: Analyze different video presentations. 1. Watch a TED video. 2. Analyze and Discuss the video. 3. Feedback Session on the video. Week 2: Company Basics 1. Discuss various local and international corporate structures. 2. Discuss corporate restructuring. 3. Group activities on corporate structures. Week 3: Company Basics 1. Group presentations. 2. Questions and Feed back session. Week 4: Company Performance 1. Discuss alternative sources of revenue. 2. Discuss ways of improving profits. 3. Group activities on company performance. Week 5: Company Performance 1. Group presentations. 2. Questions and Feed back session. Week 6: Business Ethics 1. Discuss Corporate Social Responsibility. 2. What are different CSR objectives? 3. Group activities on CSR. Week 7: Business Ethics 1. Group presentations. 2. Questions and Feed back session. Week 8: Mid Semester Quiz Mini-Presentation (Topic to be decided later) Week 9: Company Location 1. Discuss Location of a business. 2. Relocation Issues. 3. Group activities on company location. Week 10: Company Location 1. Group presentations. 2. Questions and Feed back session. Week 11: Corporate Spirit 1. Discuss various local and international company cultures. 2. Team-building activities. 3. Group activities on corporate spirit.			

Week 12: Corporate Spirit 1. Group presentations. 2. Questions and Feed back session. Week 13: Final Test Final In-class Presentation Week 14: Feedback and Review 1. Semester Review Activities. 2. Semester Feed back session.
3.Registration Requirements As stipulated by the faculty.
4.Course Preparations There will be group or individual presentations every two weeks. Students are expected to prepare properly for these.
5.Textbook (s) WORK ADVANTAGE 3 by Joseph Henley (Published by Cengage Learning)
6.Reference Book (s) WORK ADVANTAGE 3 by Joseph Henley (Published by Cengage Learning)
7.How to provide Feedback to assignments Feedbacks are provided after every activity on group and individual basis.
8.Assessment - Participation and Attendance: 20% - Assignments: 20% - Quizzes/Tests: 30% - Final exam: 30% - Total 100%
9.Others

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business Presentation A	
担当者		VAUGHAN ROBERT ALEXANDER	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives This course is a business presentation course designed to develop communication skills in English. This course will develop students’ preparation and performance of presentations. Students will learn what they need to put into presentations and what should be left out of presentations. Students will be exposed to a range of dynamic presentation techniques and will have chances to try these techniques in class. Course Goals: Students will be able to: Prepare presentations. Effectively open and close presentations. Employ a smooth structure in presentations. Develop voice power. Create and use effective visual aids. Present facts and figures. Develop appropriate body language in presentations.			
2.Course Content Week 1. Preparing to present (45 minutes) Module 1A (Opening and closing) Week 2. Module part 1B (Opening and closing) Week 3. Module part 2A (Smooth structure) Week 4 Module part 2B (Smooth structure) Week 5. Module part 3A (Voice power) Week 6. Module part 3B (Voice power) Week 7. Mid-term Student Presentations Week 8. Module part 4A (Visual aids) Week 9. Module part 4B (Visual aids) Week 10. Module part 5A (Facts and figures) Week 11. Module part 5B (Facts and figures) Week 12. Module part 6A (Body language) Week 13. Preparation for final presentations. Week 14. Final Student Presentations			
3.Registration Requirements Students who do not meet the English requirement (TOEIC 500) cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki.			
4.Course Preparations Students are expected to prepare presentations ahead of each class. Students are expected to incorporate skills studied in previous classes in their presentations			
5.Textbook (s) Textbook-- Dynamic Presentations Student’s Book with Audio CDs, by Mark Powell, Cambridge University Press (ISBN 9780521150040).			
6.Reference Book (s) None.			
7.How to provide Feedback to assignments Feedback and grading of the midterm and final presentations will be provided in writing. Feedback and grading on weekly short presentations will be provided in class and in writing.			
8.Assessment Active Participation in class activities 20% Mid-term Presentation 20% Short presentations and class assignments 40% Final Presentation 20%			
9.Others			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business Presentation B	
担当者		VAUGHAN ROBERT ALEXANDER	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives Course Outline This course is a business presentation course designed to develop communication skills in English. This course will develop students’ preparation and performance of presentations. Students will learn what they need to put into presentations and what should be left out of presentations. Students will be exposed to a range of dynamic presentation techniques and will have chances to try these techniques in class. Course Goals: Students will be able to: Build rapport. Effectively use various impact techniques in presentations (rhetorical questions, repetition of sounds, groups of three plus one, repetition of words, contrasts and opposites). Effectively use storytelling techniques in presentations. Conduct Question & Answer sessions. Develop appropriate body language in presentations.			
2.Course Content Week 1. Preparing to present (45 minutes) Module 7A (Rapport building) Week 2. Module part 7B (Rapport building) Week 3. Module part 8A (Impact techniques) Week 4 Module part 8B (Impact techniques) Week 5. Module part 8C (Impact techniques) Week 6. Module part 8D (Impact techniques) Week 7. Mid-term Student Presentations Week 8. Module part 9A (Storytelling) Week 9. Module part 9B (Storytelling) Week 10. Module part 10A (Q&A sessions) Week 11. Module part 10B (Q&A sessions) Week 12. Module part 6B (Body language) Week 13. Preparation for final presentations. Week 14. Final Student Presentations			
3.Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修 はできません。また、本科目は受講人数に制限があり、履修に際しては事前登録が必要となるので、「経営学部履修の手引き」を参照すること。 Students who do not meet the English requirement (TOEIC 500) cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki.			
4.Course Preparations Students are expected to prepare presentations ahead of each class. Students are expected to incorporate skills studied in previous classes in their presentations			
5.Textbook (s) 5. Textbook-- Dynamic Presentations Student’s Book with Audio CDs, by Mark Powell, Cambridge University Press (ISBN 9780521150040).			
6.Reference Book (s) None.			
7.How to provide Feedback to assignments Feedback and grading of the midterm and final presentations will be provided in writing. Feedback and grading on weekly short presentations will be provided in class and in writing.			
8.Assessment Active Participation in class activities 20% Mid-term Presentation 20% Short presentations and class assignments 40% Final Presentation 20%			
9.Others			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business Presentation A	
担当者		LINDSKOOG ALLEN WAYNE	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives This course is designed to focus on the analysis and discussion of current international business practices, issues and conflicts throughout the world, for example technological advancements and the impact on the world economy, the cause of poverty and corruption in business or any other issue you would like to focus on related to business. During the course you will have an opportunity to work on two research projects and present them to your classmates. Throughout the course you will be asked to do in-depth research, which can be done using the internet, through field work, surveys and interviews. Additionally, through the use of pair work and small group discussions you will be able to explore in details your specific issue. After the completion of your preparation you will then you will be asked to give initial presentations in small groups to both demonstrate your knowledge of the topic as well as to inform your listeners of the issue. And finally we will implement presentation style in which you will do an overall presentation in both an informative and engaging manner.			
2. Course Content Class 1. Introductions (course and personal) Class 2. How to present and preparation process Class 3. Choosing a topic of interest and brainstorming Class 4. Researching, interviews and surveys Class 5. In class small group discussion on your topic Class 6. Notetaking (summarizing and paraphrasing) Class 7. In class discussion on the topic, research and notes Class 8. Writing a speaking outline and presentation preparation Class 9. In-class informal presentation practice Class 10. Presentation style introduction Class 11. Presentation style practice Class 12. Post-presentation Q and A (Question and Answer) introduction and practice Class 13. In-class formal presentation Class 14. Semester class survey and semester reflection			
3.Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。また、本科目は受講人数に制限があり、履修に際しては事前登録が必要となるので、「経営学部履修の手引き」を参照すること。 Students who do not meet the English requirement (TOEIC 500) cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki.			
4. Course Preparations • Attend 80% or more of the classes and arrive on time. • Prepare outside of class each week 1 - 3 hours. • Participate actively in class each week. • Help each other with English and other activities in class. • Complete all assignments on time. • Prepare and present (2) formal presentations per semester			
5. Textbook (s) No textbook will be used in the course. Online worksheets and reading material will be provided.			
6.Reference Book (s)			
7.How to provide Feedback to assignments			
8. Assessment Attendance: 15% In class participation: 15% Weekly activities: 10% Mid-term and final: 20% (2) presentation: 40%			

9. Others

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Business Presentation" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Business Presentation B	
担当者		LINDSKOOG ALLEN WAYNE	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives This course is designed to focus on the analysis and discussion of current international business practices, issues and conflicts throughout the world, for example the technological advancement and its impact on the world economy, the cause of poverty and corruption in business or any other issue you would like to focus on related to business. During the course you will have an opportunity to work on two research projects and present them to your classmates. Throughout the course you will be asked to do in-depth research, which can be done using the internet, through field work, surveys and interviews. Additionally, through the use of pair work and small group discussions you will be able to explore in details your specific issue. After the completion of your preparation you will then you will be asked to give initial presentations in small groups to both demonstrate your knowledge of the topic as well as to inform your listeners of the issue. And finally we will implement presentation style in which you will do an overall presentation in both an informative and engaging manner.			
2.Course Content Class 1. Introductions (course and personal) Class 2. How to present and preparation process Class 3. Choosing a topic of interest and brainstorming Class 4. Researching, interviews and surveys Class 5. In class small group discussion on your topic Class 6. Notetaking (summarizing and paraphrasing) Class 7. In class discussion on the topic, research and notes Class 8. Writing a speaking outline and presentation preparation Class 9. In-class informal presentation practice Class 10. Presentation style introduction Class 11. Presentation style practice Class 12. Post-presentation Q and A (Question and Answer) introduction and practice Class 13. In-class formal presentation Class 14. Semester class survey and semester reflection			
3.Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。また、本科目は受講人数に制限があり、履修に際しては事前登録が必要となるので、「経営学部履修の手引き」を参照すること。 Students who do not meet the English requirement (TOEIC 500) cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki.			
4.Course Preparations • Attend 80% or more of the classes and arrive on time. • Prepare outside of class each week 1 - 3 hours. • Participate actively in class each week. • Help each other with English and other activities in class. • Complete all assignments on time. • Prepare and present (2) formal presentations per semester			
5.Textbook (s) No textbook will be used in the course. Online worksheets and reading material will be provided.			
6.Reference Book (s)			
7.How to provide Feedback to assignments			
8.Assessment Attendance: 15% In class participation: 15% Weekly activities: 10% Mid-term and final: 20% (1) presentation: 40%			

9. Others

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Business Presentation" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Fundamentals of Management C	
担当者		SUMI ATSUSHI	
Credits:2	Year:2	Spring Semester	Surugadai
1.Course Outline and Objectives Course Outline and Objectives: This course serves as a general introduction to Management, utilizing a popular English textbook commonly used in undergraduate business programs at United States universities. The primary goal is to comprehend fundamental concepts and approaches in Management, including the business mindset, business ethics, corporate social responsibility, ownership, issues of corporate governance, and management roles and functions. The course is specifically designed for students in the business program who have successfully completed the General Management (経営総論) course in Japanese during the spring semester of their freshman year. In addition, it is desirable that participants have successfully completed Fundamentals of Management A/B during the 2nd year. Lectures are conducted in English. The course is designed to facilitate students understanding of the selected topics by elaborating key issues instead of superficially covering the wide range of topics in business management. Each session includes team presentations by participants, followed by group discussions on the topics featured in the textbook. Goals of the Course: 1 Gain an understanding of the basic concepts and approaches in Management in English. 2 Develop an understanding of the functional areas of Business Management. 3 Develop a foundational business mindset to be ready for future global business careers.			
2.Course Content 1st Week Course Introduction & Assignment of Individual Presentations 2nd Week Forms of Ownership 1 3rd Week Forms of Ownership 2 (Discussion) 4th Week Forms of Ownership 3 5th Week Forms of Ownership 4 6th Week Entrepreneurship and Small-Business Ownership 1 7th Week Entrepreneurship and Small-Business Ownership 2 (Discussion) 8th Week Entrepreneurship and Small-Business Ownership 3 9th Week Entrepreneurship and Small-Business Ownership 4 10th Week Management Roles, Functions and Skills 1 11th Week Management Roles, Functions and Skills 2 (Discussion) 12th Week Management, Roles, Functions and Skills 3 13th Week Week Management, Roles, Functions and Skills 4 14th Week Discussion and Wrap-up			
3.Registration Requirements Registration Requirements Minimum TOEIC score: around 730 Students who wish to enroll in this course must attend the first class on course introduction/guidance.			
4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji’s class web in between classes. 2. All participants are required to read the designated part of the textbook carefully in advance and prepare for presentations and group discussions.			
5.Textbook (s) Textbook Courtland L. Bovee, John V. Thill (2023) Business in Action, Global Edition. Pearson Education Limited: 10th edition.			
6.Reference Book (s) References are introduced, if necessary.			
7.How to provide Feedback to assignments			

8. Assessment

Assessment:

(1) 10 Quizzes 40%

(2) Participation to the class (including presentations and group discussions) : 30%.

(3) Case Study Question Assignment: 30%. *Case Study Question: TBA

9. Others

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Fundamentals of Management D	
担当者		SUMI ATSUSHI	
Credits:2	Year:2	Fall Semester	Surugadai
1.Course Outline and Objectives Course Outline and Objectives: This course serves as a general introduction to Management, utilizing a popular English textbook commonly used in undergraduate business programs at United States universities. The primary goal is to comprehend fundamental concepts and approaches in Management, including the business mindset, business ethics, corporate social responsibility, ownership, issues of corporate governance, and management roles and functions. The course is specifically designed for students in the business program who have successfully completed the General Management (経営総論) course in Japanese during the spring semester of their freshman year. In addition, it is desirable that participants have successfully completed Fundamentals of Management A/B during the 2nd year. Lectures are conducted in English. The course is designed to facilitate students understanding of the selected topics by elaborating key issues instead of superficially covering the wide range of topics in business management. Each session includes team presentations by participants, followed by group discussions on the topics featured in the textbook. Goals of the Course: 1 Gain an understanding of the basic concepts and approaches in Management in English. 2 Develop an understanding of the functional areas of Business Management. 3 Develop a foundational business mindset to be ready for future global business careers.			
2.Course Content Course Content 1st Week Course Introduction & Assignment of Individual Presentations 2nd Week Week Organization and Teamwork 1 3rd Week Organization and Teamwork 2 4th Week Organization and Teamwork 3 5th Week Organization and Teamwork 4 6th Week Production Systems 1 7th Week Production Systems 2 8th Week Production Systems 3 9th Week Production Systems 4 10th Week Marketing 1 11th Week Marketing 2 12th Week Marketing 3 13th Week Marketing 4 14th Week Discussion and Wrap-Up			
3.Registration Requirements Registration Requirements Minimum TOEIC score: around 730 Students who wish to enroll in this course must attend the first class on course introduction/guidance.			
4.Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji’s class web in between classes. 2. All participants are required to read the designated part of the textbook carefully in advance and prepare for presentations and group discussions.			
5.Textbook (s) Textbook Courtland L. Bovee, John V. Thill (2023) Business in Action, Global Edition. Pearson Education Limited: 10th edition.			
6.Reference Book (s) References are introduced, if necessary.			
7.How to provide Feedback to assignments			

8. Assessment

Assessment :

(1) 10 Quizzes 40%

(2) Participation to the class (including presentations and group discussions) : 30%.

(3) Mini Case Study Report Assignment: 30%.

9. Others

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Transcultural Business Communication A	
担当者		Kaneko Atsuko	
Credits:2	Year:2	Spring Semester	Surugadai
1. Course Outline and Objectives			
Course Description			
This course examines business communication in transcultural contexts, focusing not on cultural knowledge itself but on how communicative judgments are made, revised, and shared across differences.			
Students will learn to slow down decision-making, articulate multiple communicative options, and redesign misunderstandings as communication design problems rather than attributing them solely to cultural differences. Through case analysis, interaction, and project-based work, the course develops students’ ability to contribute to knowledge creation collaboratively in international business settings.			
Course Learning Outcomes			
By the end of this course, students will be able to:			
Articulate multiple communicative options before making decisions in transcultural business situations.			
Reframe misunderstandings as communication design problems, rather than attributing them solely to cultural differences.			
Contribute to knowledge creation through interaction with multiple agents, adapting communication to shared goals and constraints.			
Target Students			
CEFR B2 以上の英語力を有する学生			
将来、留学・外資系企業・国際プロジェクト・研究に関心のある学生			
「英語が得意」であることよりも、考えること・判断の理由を説明することに関心のある学生			
2. Course Content			
Phase 1: Articulating Judgment (Individual Focus)			
Week 1			
What is Transcultural Business Communication?			
Identifying moments of premature judgment			
Activity: Generating multiple communicative options from one case			
Week 2			
Misunderstanding in international business contexts			
From “cultural difference” to communication design			
Activity: Reframing explanations			
Week 3			
Comparing alternative communication designs			
Language choice, sequencing, and medium			
Activity: Design A/B comparison			
Week 4			
Mini Poster ① (Individual)			
How I Reframed a Misunderstanding			
Peer questions and feedback			
Phase 2: Redesign through Interaction (Interactive Focus)			
Week 5			
Using others’ judgments as resources			
Activity: Redesign based on peer interpretations			
Week 6			
Role-based communication (e.g., HQ, local office, client)			
Activity: Structured role-play			
Week 7			
Communication under constraints			
(time, information, authority)			
Activity: Constraint-based redesign			
Week 8			
Mini Poster ② (Individual)			
How Constraints Changed My Communication Design			
Q&A-focused session			
Phase 3: Knowledge Creation (Collective Focus)			
Week 9			
Identifying shared patterns across individual designs			

Activity: Extracting design principles

Week 10

Applying emerging principles to new cases

Activity: Group-based case response

Week 11

Designing an integrated group poster

Structure, narrative, and visual logic

Week 12

Rehearsal and peer review

Reflecting on individual-to-collective transformation

Final Presentations

Week 13

Individual Poster Presentation

Demonstrating personal judgment development

Week 14

Group Integrated Poster Presentation

Presenting shared knowledge created through collaboration

3.Registration Requirements

※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。

Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFL iBT 64, or IELTS 5.5) cannot take this course.

4.Course Preparations

Active participation is essential, as this course emphasizes judgment, redesign, and interaction rather than the reproduction of correct answers. Students are expected to engage respectfully with diverse perspectives and to view misunderstandings as opportunities for learning and redesign.

5.Textbook (s)

6.Reference Book (s)

Peter Cardon (2024). Business Communication: Developing Leaders for a Networked World 5th Edition McGraw-Hill

H. Deresky, International Management: Managing Across Borders and Cultures. 9th edition, Global Edition. Pearson.

7.How to provide Feedback to assignments

Provide feedback through Oh-o! Meiji (LMS) discussions as well as in-class discussions.

8.Assessment

Grading Policy:

Presentations (2): 40% (Analytical clarity & intercultural justification)

Assignments / quizzes: 40% (Application)

Contribution: 20% (Quality of engagement, not quantity)

Attendance Policy:

Students who miss more than three (3) classes during the 14-week course will receive a failing grade. Three (3) instances of tardiness will be considered equivalent to one (1) absence.

9.Others

Classroom language is English.

科目区分／科目ナンバー		10_基礎専門科目／(BA)ECN291E	
科目名		Japanese Economy	
担当者		NAGANO HIROSHI	
Credits:2	Year:1	Fall Semester	Surugadai
1.Course Outline and Objectives (Outline) This course is aimed at providing opportunities to understand the characteristics of Japanese economy both in the short- and long-run. Based on publications issued by public organizations, a variety of topics will be discussed. Also, it will be hypothesized where Japanese economy goes from here. Historically, Japan has experienced various changes to affect the maturity of its socio-economic system such as Rapid Economic Growth, Bubble Economy, Lost Decades, and so on. Such changes would reveal relevant factors to create the real world both on demand and supply sides. Recently, new industries have emerged to revitalize Japanese economy; particularly, the development of Information and Communication Technology would open up a new frontier of the economy such as "Digital Economy". ICT also guided existing industries into a new direction with structural changes to overcome inefficiencies. Learning from the history of socio-economic system in Japan, and taking into account of newly emerged factors, such as "Cool Japan" and other local pop cultures, this course will be approaching toward the future of Japanese economy from different perspectives. (Objectives) There are three objectives being accomplished in this course, as below: (1) Understanding the framework of Japanese economy, (2) Finding the factual causation behind actual economic events, and (3) Hypothesizing the future of Japanese economy.			
2.Course Content (1) A Gentle Course Introduction: Current Situation of Japanese Economy (2) Overview I: Macroeconomic Profile (3) Overview II: Historical Economic Phenomenon (4) Wrap-up I (5) Macroeconomic Profile I: Demand Side (6) Macroeconomic Profile II: Supply Side (7) Wrap-up II (8) Historical Economic Phenomenon A: Rapid Economic Growth (1950s - 1970s) (9) Historical Economic Phenomenon B: Bubble Economy (1980s - 1990s) (10) Historical Economic Phenomenon C: Lost Decades (1990s - Today) (11) Wrap-up III (12) Outlook I: Industrial Change by Information and Communication Technology (13) Outlook II: Emergence of New Industry (14) Wrap-up IV			
3.Registration Requirements The TOEIC level necessary for registering for this course is around 600. Do not hesitate to ask further questions about the course requirements.			
4.Course Preparations Check the scope of the next class and list up discussion issues. Look back and summarize important topics in previous class sessions, in order to prepare for the Final Assingment, which consists of Presentation and Essay. Students will need to actively brush up English capability for reading, speaking, and writing about Japanese economy and other related topics. Students will prepare, at least, one topic for each of the class sessions. It is highly recommended to write even a few sentences as a TIDBIT, a short essay, every single day. Keep on writing TIDBIT will be a big help for Final Assignment. A student will be on the right track, as far as he/she tries to find fun topics being shared with friends in the course.			
5.Textbook (s) None specified.			
6.Reference Book (s) Reading materials such as white papers, research papers, statistical databooks, and others, will be read, in accordance with the discussion in each of the class sessions.			

7. How to provide Feedback to assignments

Basically, general comments on reaction papers will be published weekly on Oh-o! Meiji system.

8. Assessment

Contribution to the Course (30%); Presentation (30%); Final Essay (40%)

9. Others

Plagiarism will never be accepted in any cases.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN371E		
科目名		Corporate Social Responsibility		
担当者		IKUTA TAKAFUMI		
Credits:2	Year:3	Spring Semester	Surugadai	
1.Course Outline and Objectives				
2.Course Content				
3.Registration Requirements				
4.Course Preparations				
5.Textbook (s)				
6.Reference Book (s)				
7.How to provide Feedback to assignments				
8.Assessment				
9.Others				

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Internet Business A	
担当者		TAKAHASHI TORU	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives (Outline) The rise of advanced digital technology and big data is transforming our society and business landscape. In this course, we will explore the latest trends and developments in internet business, with a focus on case studies of successful internet companies. Students will learn about the business models, strategies, and challenges of these companies, as well as the implications for the global economy. The course will be taught by an experienced instructor with extensive work experience in the global media division of an advertising company. The instructor will use a variety of teaching methods, including lectures, case studies, and group discussions. https://gemini.google.com/share/2506bf6fcfd1 https://meiji-univ.ap.panopto.com/Panopto/Pages/Viewer.aspx?id=fd77f991-ec27-4f9a-bc4f-b0fa0020342d (Objectives) By the end of this course, students will be able to: • Understand the basic concepts of internet business • Analyze the business models of successful internet companies • Identify the challenges and opportunities facing internet businesses • Develop the communication skills needed for a career in global business			
2.Course Content 1. Introduction – The global war for digitally skilled talent is heating up. 2. History of Internet Business 3. Business Model by Internet 4. Internet and Traditional Media 5. Web 2.0 – Long Tail Principle 6. Web 3.0 – The Advent of a New Internet Society 7. Internet Advertising – Evolution of Ad Technology 8. Big Data and Marketing 9. Internet Business and M&A 10. Social Media Network 11. Evolution of Video Streaming 12. Mobile Centric – Evolution of Internet Device 13. Latest Trend of Internet Business 14. Course Review– How to adapt to the digital age and thrive in the future. In this course, in addition to the content mentioned above, we'll share practical and up-to-date knowledge about cutting-edge generative AI that's revolutionizing the business world. As we explore the possibilities and challenges of rapidly evolving AI technology, you'll develop skills directly relevant to your future career. During our classes, we'll dive deep into proper AI usage, ethical considerations, and potential risks. You'll also learn powerful ways to boost your job hunt, such as using AI for company research, creating impressive resumes (entry sheets), and preparing for interviews. By the end of this course, you'll have gained essential skills and knowledge to become a competitive candidate ready to lead in the AI era.			
3.Registration Requirements ※The TOEIC level necessary for registering for this course is around 700, but welcome students who strongly want to improve their English skills even if they do not exceed 700. この授業は、完璧な英語を披露する場ではなく、皆さんの英語に対する抵抗感を取り去って、キャリアの選択肢を増やすための場です。「英語をもっと武器にしたい」という強い意欲を持つ方を歓迎します。その熱意があれば、授業を通じて必ず壁を乗り越えられるはずです。			
4.Course Preparations Students are required to download the lecture handout, which will be uploaded to “Oh-o! Meiji” by the day before each class, and to review its contents prior to the lecture. Additionally, students must complete a questionnaire on the cloud survey site after each weekly lecture.			

5. Textbook (s)

No specific textbook will be assigned for this course. Students are expected to review the lecture handouts prior to class and prepare potential questions in advance.

6. Reference Book (s)

No specific reference will be assigned for this course.

7. How to provide Feedback to assignments

Students who wish to receive feedback on their final reports will receive it via email.

8. Assessment

- Contribution to class (including questionnaire responses after each class) 60%
- Final report 40%

9. Others

* Prerequisite Course

- No programming or advanced Excel skills are required to take this course. This course is for those who are interested in the potentials and risks of internet technology for future businesses.

*To make the most out of this course:

- Attend all classes and arrive on time
- Participate in group discussions and presentations
- Proactively read/search current issues in this class

※The Rise of Digital Transformation: Equipping Yourself for the Future

※DX (digital transformation), which represents a corporate transformation using big data and digital technology, is accelerating as the COVID-19 pandemic spreads around the world. On the other hand, in Japan, human resource development to promote DX has become a management issue. In this course, you can learn the basic concepts for understanding DX and insights to survive the DX era based on abundant case studies that are occurring in the global market.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Internet Business B	
担当者		TAKAHASHI TORU	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives (Outline) This course introduces the latest issues and trends in internet business, with a focus on case studies of successful internet companies. Students will learn about the business models, strategies, and challenges of these companies, as well as the implications for the global economy. The course will be taught by an experienced instructor with extensive work experience in the global media department of an advertising company. The instructor will use a variety of teaching methods, including lectures, case studies, and group discussions. https://g.co/gemini/share/3a033d95eb0c https://meiji-univ.ap.panopto.com/Panopto/Pages/Viewer.aspx?id=fd77f991-ec27-4f9a-bc4f-b0fa0020342d (Objectives) By the end of this course, students will be able to: • Understand the basic concepts of internet business • Analyze the business models of successful internet companies • Identify the challenges and opportunities facing internet businesses • Develop the communication skills needed for a career in global business			
2.Course Content 1. Introduction - Analytical Method of Case Studies 2. Omnichannel Commerce 3. The Evolution of E-Commerce 4. Electronic Payment / The Evolution of Cryptocurrency 5. The Mechanism and Prospect of Artificial Intelligence 6. [Case Study] Google 7. [Case Study] Apple 8. [Case Study] Facebook (Meta) 9. [Case Study] Amazon 10. [Case Study] The Rise of the Next Generation of Global Tech Giants 11. Cyber Security - The History and Latest Trends of Cyber Attacks 12. Ethics & Law of Internet Business 13. Future of Internet Business / Internet Democracy 14. Course Review - How to Transform Yourself for Your Career Development In this course, in addition to the content mentioned above, we'll share practical and up-to-date knowledge about cutting-edge generative AI that's revolutionizing the business world. As we explore the possibilities and challenges of rapidly evolving AI technology, you'll develop skills directly relevant to your future career. During our classes, we'll dive deep into proper AI usage, ethical considerations, and potential risks. You'll also learn powerful ways to boost your job hunt, such as using AI for company research, creating impressive resumes (entry sheets), and preparing for interviews. By the end of this course, you'll have gained essential skills and knowledge to become a competitive candidate ready to lead in the AI era.			
3.Registration Requirements ※The TOEIC level necessary for registering for this course is around 700, but welcome students who strongly want to improve their English skills even if they do not exceed 700. ※ Students who have not taken "Internet Business A" in the spring semester can also take this course. この授業は、完璧な英語を披露する場ではなく、皆さんの英語に対する抵抗感を取り去って、キャリアの選択肢を増やすための場です。「英語をもっと武器にしたい」という強い意欲を持つ方を歓迎します。その熱意があれば、授業を通じて必ず壁を乗り越えられるはずです。			
4.Course Preparations Students are required to download the lecture handout, which will be uploaded to "Oh-o! Meiji" by the day before each class, and to review its contents prior to the lecture. Additionally, students must complete a questionnaire on the cloud survey site after each weekly lecture.			
5.Textbook (s) No specific textbook will be assigned for this course. Students are expected to review the lecture handouts prior to class and prepare potential questions in advance.			

6. Reference Book (s)

No specific reference will be assigned for this course.

7. How to provide Feedback to assignments

Students who wish to receive feedback on their final reports will receive it via email.

8. Assessment

- Contribution to class (including questionnaire responses after each class) 60%
- Final report 40%

9. Others

* Prerequisite Course

- No programming or advanced Excel skills are required to take this course. This course is for those who are interested in the potential and risk of internet technology for future business.

- "Internet Business A" (Spring Semester) is not a requirement.

*To make the most out of this course:

- Attend all classes and arrive on time
- Participate in group discussions and presentations
- Proactively read/search current issues in this class

※The Rise of Digital Transformation: Equipping Yourself for the Future

As COVID-19 reshapes our world, companies worldwide are embracing digital transformation (DX) - using big data and technology to reinvent themselves. Yet, Japan faces a crucial challenge: how to upskill its workforce to thrive in this digital age.

This course empowers you to tackle this head-on. Delve into the core concepts of DX, unlock insights from real-world global case studies, and equip yourself with the knowledge and skills to not just survive, but lead in the era of digital transformation.

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Contents Business A	
担当者		NAKATANI YASUO	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives (Outline) The aim of this course help students to learn the features of the content industry, and discuss how representative companies utilize the content to improve their brand and expand their customer base. The class also examines how content businesses have developed since early days to obtain implications for exploring future business model. By discussing business case studies in small groups, students can understand how different parts of the content business should connect to improve current business contexts. (Objectives) Students can have a broad understanding of the content industry, with a perspective on how individual content can be connected in digital platforms. They can improve their negotiation skills in English.			
2. Course Content 1 Introduction 2 Development of content: History repeats 3 Creating business icons for content 4 Technology driven content 5 The power of Anime: Case study in Vietnam 6 Adopting content in different counties: K-pop and J-pop 7 Implicit or Explicit (1) Japanese culture or Western Culture 8 Implicit or Explicit (2) Negotiating with global clients 9 Creating content for joint-marketing: Case of Dentsu 10 Adoptive Content Theory: Utilizing multiple media 11 Copyright and content business 12 Digital platformer: iTunes 13 Digital platformer: YouTube 14 Review: Content business and digital technologies			
3.Registration Requirements English capabilities required. Classes will be fully conducted in English, and students will be required to present ideas in English. English requirement : TOEIC 600～			
4. Course Preparations Students are expected to read news on a daily basis to keep up with new technologies and trends in the content industry.			
5.Textbook (s) ・Global Leadership: Case Studies of Business Leaders in Japan. by Nakatani.Y and Smithers. R. Kinseido. ・Using web-based materials and handouts			
6.Reference Book (s) Content Machine: Use Content Marketing to Build a 7-figure Business With Zero Advertising Dan Norris. CreateSpace Independent Publishing Platform.			
7.How to provide Feedback to assignments			
8. Assessment Class contribution for discussion and assignments:70%. Final report:30%			
9.Others			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN391E	
科目名		Contents Business B	
担当者		NAKATANI YASUO	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives (Outline) In this course students clearly understand the features of the content industry and present how representative companies should utilize the content to improve their brand and expand customer base. Through case study methods, students discuss how different parts of the content business should connect to explore the future business model. (Objectives) Students can have a clear understanding of the content industry, with a perspective on how individual content can be connected in digital platforms. They can improve negotiation skills in upper-level English.			
2.Course Content 1 Introduction 2 Digital platformers: FaceBook and Instagram 3 Digital platformer: Twitter 4 Cutting-edge content and technology from U.S. 5 Content for sports marketing: Morinaga case 6 Adaptive content theory 1: Coca-Cola case 7 Adaptive content theory 2: MIJI case 8 Adaptive content theory 3: Shiseido 9 Customer-oriented content 10 Japanese traditional culture for new content 11 Content for Counter Innovator’ s Dilemma 12 CSR and content business 13 Future content with SDGs 14 Review: Developing your content business			
3.Registration Requirements English capabilities required. Classes will be fully conducted in English, and students will be required to present ideas in English. English requirement : TOEIC 600～			
4.Course Preparations Students are expected to read news on a daily basis to keep up with new technologies and trends in the content industry.			
5.Textbook (s) Business Case Studies of Global Leaders 成美堂 Nakatani, Y. & Smithers, R. Seibido. ・Using web-based materials and handouts			
6.Reference Book (s) Content Machine: Use Content Marketing to Build a 7-figure Business With Zero Advertising Dan Norris. CreateSpace Independent Publishing Platform.			
7.How to provide Feedback to assignments			
8.Assessment Class contribution for discussion and assignments: 70%. Final report:30%			
9.Others			

科目区分／科目ナンバー		10_基礎専門科目／(BA)ARS331E		
科目名		American Culture		
担当者		DUPLICE JOHN ANTHONY		
Credits:2	Year:3	Fall Semester	Surugadai	
1. Course Outline and Objectives This course explores the multifaceted nature of American culture through the lens of history, social values, and business ethics. Moving beyond stereotypes, students will analyze the “why” behind American behavioral norms. Since the class is project-based, students function as cultural investigators and consultants. A key aspect of this class is to critically analyze a variety of viewpoints and discuss these differences. Students will investigate topics such as individualistic vs. collectivistic communication, the “American Dream” in a modern corporate context, and the impact of diversity on innovation. By the end of the term, students will have improved the critical thinking and presentation skills necessary to operate effectively in an international business environment.				
2. Course Content Weekly Tentative Outline Week 1 Orientation & Cultural Icebreakers Defining “Culture” (The Iceberg Model). Team formation. Week 2 The Foundations of Individualism How the “Frontier Spirit” shapes modern US business risk-taking. Week 3 Communication Styles: High vs. Low Context Directness vs. Politeness; Navigating American “Small Talk.” Week 4 The American Dream & Social Mobility Discussion: Is the Dream still attainable? Impact on work ethic. Week 5 Regionalism: Not Just One America Exploring the cultural differences between NYC, Silicon Valley, and the South. Week 6 Project Workshop 1: Case Studies Mini-Presentation: Analysis of an American brand’ s success/failure. Week 7 Work Culture & Office Politics Flat hierarchies, “At-Will” employment, and the 9-to-5 vs. Hustle Culture. Week 8 Diversity, Equity, & Inclusion (DEI) Understanding the “Melting Pot” vs. “Salad Bowl” and corporate policy. Week 9 Values in Advertising How American commercials appeal to freedom, youth, and rebellion. Week 10 Education & The Innovation Economy The role of US universities in fostering the startup culture. Week 11 Project Workshop 2: Final Prep Peer feedback sessions and slide design refinement. Week 12 Final Project Presentations (Part 1) Team-led deep dives into a chosen cultural-business intersection. Week 13 Final Project Presentations (Part 2) Team-led deep dives and Q&A sessions. Week 14 Course Wrap-up & Reflection Synthesis of learning: How to bridge Japan-US cultural gaps.				

3.Registration Requirements

Prerequisite Criteria

- Minimum English Level: TOEIC 700 (or equivalent).
- Expectation: Students must be comfortable reading case studies in English and engaging in 10-15 minute group discussions without Japanese intervention.

4.Course Preparations

Please have a good learner dictionary—this may be either electronic or paper-based.

5.Textbook (s)

None

6.Reference Book (s)

Handouts, the Internet, Oh-o! Meiji! System

7.How to provide Feedback to assignments

The final project will be held on the last day of classes. All papers will be submitted on Oh-o! Meiji system.

8.Assessment

Course Requirements & Grading

As a project-based course, the grading reflects participation and output rather than rote memorization.

- Participation & Discussion (30%): Students are expected to contribute to every session. This includes "Exit Tickets" (short reflections at the end of each class).
- Weekly Mini-Tasks (20%): Short research tasks (e.g., "Find an American news article about a labor strike and explain the cultural motivation").
- Mid-term Team Presentation (20%): A 5-7 minute presentation on a regional sub-culture or a specific American value.
- Final Capstone Project (30%): A 15-minute team presentation where students "consult" for a Japanese company looking to expand to the US, highlighting three major cultural hurdles and solutions.

9.Others

None

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN991E	
科目名		Core Subjects Special Lectures B	
担当者		TAKAGI TOSHIO	
Credits:2	Year:3	Fall Semester	Izumi
1.Course Outline and Objectives Theme : "Project Based Learning: Industry-Academia Collaboration Class (English)" <Summary> The purpose of this class is (1)to develop students who can work globally, (2)to use the knowledge of the business management that learned in the basic classes in the university, and (3)to understand what is required in the real business. This class is conducted by practitioners and a professor to achieve the above three points. The task that students will struggle with are the real issues that the companies need to solve today. The practitioners in charge of this class lecture students on their own company management in English, and also students make presentations and discussions in English. This class is based on the group work. You will develop communication skills through the group work. <Goal> (1)to develop students who can work globally, (2)to use the knowledge of the business management that learned in the basic classes in the university, and (3)to understand what is required in the real business			
2. Course Content 1: Introduction (Purpose of the course) and mindset (Professor) 2: Company 1: Lecture on the company and task (Practitioner) 3: Company 1: Group work (Professor) 4: Company 1: Group work (Professor) 5: Company 1: Interim Presentation and Feedback (Practitioner) 6: Company 1: Group work (Professor) 7: Company 1: Final Presentation (Practitioner) 8: Company 2: Lecture on the company and task (Practitioner) 9: Company 2: Group work (Professor) 10: Company 2: Group work (Professor) 11: Company 2: Interim Presentation and Feedback (Practitioner) 12: Company 2: Group work (Professor) 13: Company 2: Final Presentation (Practitioner) 14: Final Report			
3.Registration Requirements Students are required to commit actively to their groups and to participate in the meeting outside of the class hours.			
4. Course Preparations Preparation and group work are required.			
5. Textbook (s) Textbooks are not specified. Practitioner and Professor will prepare materials as needed.			
6. Reference Book (s)			
7.How to provide Feedback to assignments			
8. Assessment Since this class mainly consists of group work and presentations, grade evaluation is based on (1) participation in group work (40%), (2) presentation (30%), and (3) final report (30%).			
9. Others 本講義で使用する言語に関してですが、ゲスト講師は英語となりますが、担当教員（高木俊雄）が必要に応じて日本語で解説を行います。また学生のプレゼンテーションは英語となります。 なお、英語力は問いません。 担当教員：高木俊雄			

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E		
科目名		Core Subjects Seminar C		
担当者		NAGAI HIROHISA		
Credits:2	Year:1	Spring Semester	Surugadai	
1. Course Outline and Objectives Research Methods Using Data to Understand Intercultural and Global Issues Course Description This course develops students’ ability to use basic research methods and statistical tools to examine practical intercultural and global issues. Each student independently designs a small-scale research project, constructs a survey instrument, collects original data, analyzes the results using SPSS, and presents clear, data-based conclusions. The course emphasizes applied analytical skills. Rather than focusing on advanced statistical theory, students learn how to use data to support decision-making, evaluate assumptions, and interpret patterns in real-world contexts such as international business, global teamwork, and cross-cultural communication. By the end of the semester, students will have completed the full analytical process—from identifying a practical question to presenting evidence-supported insights—and will gain confidence in using statistics as a professional tool. Learning Outcomes By the end of the course, students will be able to: · Identify a practical, researchable question related to intercultural or global issues · Design a structured survey suitable for real-world data collection · Collect and manage original data responsibly · Use SPSS to conduct basic descriptive and inferential analysis · Interpret statistical results accurately and clearly · Present data-driven insights with practical implications				
2. Course Content Weekly Schedule Week 1 Orientation and Analytical Thinking in Practice Overview of course structure, expectations, and evaluation. Discussion of how data is used in business and global organizations. Introduction to the individual semester project. Attendance in Week 1 is mandatory to receive credits. Week 2 From Practical Question to Research Question Distinguishing general interests from actionable research questions. Introduction to key variables and measurable concepts. Students begin developing their individual research focus. Week 3 Planning a Small-Scale Research Project Clarifying objectives and hypotheses. Identifying target respondents. Ensuring feasibility and clarity. Students confirm their working research question. Week 4 Designing an Effective Survey Constructing clear survey items. Using Likert scales appropriately. Avoiding bias and ambiguity. Week 5 Sampling and Ethical Considerations Selecting appropriate respondents. Minimum sample size guideline: at least 20 responses (30 or more recommended). Ensuring voluntary participation and confidentiality. Students finalize their survey and begin data collection. Week 6 Data Collection and Data Preparation Monitoring response quality.				

Managing incomplete or inconsistent responses.

Preparing data for analysis.

Week 7

Midterm Individual Project Presentation

Students present:

- Research objective
- Hypothesis
- Survey design including questions
- Target sample
- Data collection progress

Feedback focuses on clarity and practical relevance.

Week 8

Introduction to SPSS

Data entry procedures.

Variable definition and scale identification.

Checking for input errors.

Week 9

Descriptive Analysis

Frequency distributions.

Measures of central tendency.

Basic graphical presentation.

Students analyze and summarize their own dataset.

Week 10

Comparing Groups

Understanding when and how to compare groups.

Applying appropriate comparison techniques when relevant.

Week 11

Understanding Relationships

Introduction to correlation analysis.

Interpreting direction and strength of relationships.

Week 12

Basic Regression Analysis

Introduction to regression as a practical prediction tool.

Interpreting results in accessible, applied terms.

Week 13

Translating Analysis into Insight

Moving from numbers to conclusions.

Identifying practical implications.

Preparing a clear and professional presentation.

Week 14

Rotating Panel Discussion

3 panels -30 minutes per panel

15 minutes - 3-minute individual presentations

10 minutes - Panel cross-discussion

5 minutes - Floor comments

3.Registration Requirements

Attendance Policy

Attendance in Week 1 is mandatory.

Students must attend at least 10 of the 14 sessions to receive credit.

Failure to meet the minimum attendance requirement results in automatic failure regardless of assignment performance.

Academic Integrity and Professional Conduct

All data must be original and collected ethically.

Fabrication or falsification of data will result in failure of the assignment and may lead to further disciplinary action.

Students are expected to approach their project with professional responsibility and respect for participants.

4. Course Preparations

Reading and other assignments will be announced in class.

Assignments should be submitted via the designated sections on Oh-o! Meiji.

5. Textbook (s)

There is no required textbook. Lecture materials will be uploaded to Oh-o! Meiji or distributed in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

Activities and exercises will be reviewed and returned either in class or via Oh-o! Meiji.

8. Assessment

Assessment

Midterm Research Proposal (Presentation) - 20%

Data Collection and SPSS Analysis Assignment - 20%

Final Panel Presentation - 25%

In-Class Contribution and Professional Conduct - 35%

9. Others

科目区分／科目ナンバー		10_基礎専門科目／(BA)MAN291E	
科目名		Core Subjects Seminar D	
担当者		NAGAI HIROHISA	
Credits:2	Year:1	Fall Semester	Surugadai
1. Course Outline and Objectives A business case study is a learning method originally developed at Harvard Business School to train managers to make strategic decisions related to business operations. It requires multiple competencies, including identifying key issues, analyzing underlying causes, developing solution options, and selecting the most appropriate course of action through interactive discussion. This course applies the essential elements of the case method to undergraduate business students to develop advanced business knowledge and managerial decision-making competency. While selected Harvard Business Review cases are used, the course places greater emphasis on movie-based case analysis and self-case development, enabling students to connect managerial decision-making with real-life and personal contexts. In addition, the course incorporates LEGO® Serious Play® (LSP) as an experiential learning method. In the LSP sessions, students will treat their own future career as a case study, visualize challenges and decision points, and receive ideas and advice from classmates through structured discussion. Through repeated cycles of analysis, discussion, and reflection, students integrate theory with practice in both global business and personal career development contexts. Case Method Learning Process Cases and case-like materials will be studied through the following three-step process: Individual Preparation Read, analyze, and prepare ideas before class. Small Group Discussion (In-Class) Exchange perspectives and deepen analysis in small groups. Class Discussion (In-Class) Examine alternative solutions and managerial implications through class-wide discussion.			
2. Course Content Session 1: Course Orientation(Mandatory for Course Credit) Introduction to the course, learning objectives, and the case method Sessions 2-3: Experiencing the Case Method (Mini Cases) Practice identifying issues, causes, and solutions using short mini cases Sessions 4-5: Harvard Business Review Short Cases Selected HBR short cases (approximately 3-4 pages) Sessions 6-7: Movie Analysis (Part 1 & Part 2) Movie-based case analysis focusing on leadership, teamwork, motivation, and decision-making Includes role-based discussion and managerial interpretation Session 8: Midterm Quiz - Case Analysis This session is designed to assess students’ understanding and application of the case method learned in the first half of the course. Rather than testing factual knowledge, the midterm quiz focuses on analytical thinking and managerial judgment. Sessions 9-10: Self-Case Development - “My Career as a Case” Students write and analyze their own future career as a managerial case, identifying: a. Key challenges b. Internal and external factors c. Possible solution options d. Followed by peer discussion and feedback Session 11: Class Discussion on Self-Cases Cross-case discussion based on students’ self-cases. Comparison of decision-making patterns and strategies Session 12: Introduction to LEGO® Serious Play® and Career Case Thinking Students learn the basic principles and facilitation rules of LEGO® Serious Play®. Through hands-on exercises, they practice expressing ideas through models and storytelling. Session 13: Construction of Individual Career Development Model Using LSP, students construct an individual career development model by treating their own career as a case study. Session 14: Presentation and Peer Feedback on Individual Career Development Model Based on the individual career development models constructed in Session 13, students give presentations explaining their career life-cycle perspective, key challenges, and future direction.			
3. Registration Requirements a. Enrollment Limit			

Due to the interactive course style and the use of an active learning classroom, enrollment is limited to 15 students (12 Meiji University regular students and 3 exchange students).

Meiji University regular students will be selected based on their scores on standardized external English proficiency tests (e.g., TOEFL, TOEIC, IELTS). Meiji students who wish to update their English test scores must complete submission through “Updating Language Scores” during the designated registration period.

For exchange students, English proficiency requirements have already been verified at the time of admission to Meiji University, therefore, registration will be accepted on a first-come, first-served basis during the designated registration period.

b. Attendance Policy

Attendance at the first orientation session is mandatory for all students.

Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled.

As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.

4.Course Preparations

Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.

5.Textbook (s)

There is no textbook. Lecture materials will be uploaded on Oh-o! Meiji or handed out in class.

6.Reference Book (s)

7.How to provide Feedback to assignments

Feedbacks of the other activities and exercises will be either handed out or returned by Oh-o! Meiji.

8.Assessment

Active participation in class discussions and activities: 50%

Midterm Quiz: 20%

Final Presentation: 20%

Final Discussion: 10%

9.Others

Individual preparation for classes by reading and analyzing the cases essential.

Outside of class team activities to prepare for a team presentation is required.

科目区分／科目ナンバー		11_経営学科専門科目／(CO)MAN321E	
科目名		Innovation Strategy in Japan A	
担当者		KONDO HIKARU	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives 〈Course Summary〉 In this course, students will learn about the historical development of management and economic development in Japan from the Edo period to the present. The class will cover many aspects, including the environment surrounding each company, entrepreneurs, personnel, and connections with the government and business organizations. The focus of the analysis will be on entrepreneurship and innovation. This course aims to deepen students’ understanding of Japanese companies by studying the chronological development of Japanese management centered on the innovative activities of entrepreneurs. By examining the activities of corporations and entrepreneurs in detail, students will acquire the ability to think based on basic knowledge of business administration and the thinking skills required of business people. 〈Objectives〉 The objectives of this class are as follows 1. To understand the history of the development of Japanese companies. 2. To understand and be able to explain the innovative activities of entrepreneurs. 3. To be able to consider issues faced by modern Japanese companies.			
2.Course Content Part 1: Introduction Part 2: Entrepreneurs in the Edo Period Part 3: Management Innovation by Mitsui Takatoshi and Nakai Genzaemon Part 4: Entrepreneurs from the end of the Edo period to the Russo-Japanese War Part 5: Innovative Actions by Professional Managers and Investors Part 6: Overview from World War I to the 1980s Part 7: Creation of New Industries by Ichizo Kobayashi Part 8: Management innovation by Yasuzaemon Matsunaga Part 9: Sazo Idemitsu and Yataro Nishiyama Part 10: Kiichiro Toyoda and Soichiro Honda Part 11: Innovation in the Home Appliance Industry Part 12: Entrepreneurial activities after the War Part 13: Convenience Store Innovation by Toshifumi Suzuki Part 14: Representative Entrepreneurs of Today and Future Japanese Companies *The content of the study may be changed according to the student’s level of understanding and other factors.			
3.Registration Requirements Entry time limit 15 minutes after opening lecture. Each class will have assignments related to the course content.			
4.Course Preparations Students must download the study material from “Class Web” on “Oh-o! Meiji” and check the contents before the lecture. Review the handouts for each session to deepen your understanding and organize what you have learned.			
5.Textbook (s) Handout data is delivered from “Oh-o! Meiji” website.			
6.Reference Book (s) Kikkawa, T. (2019) Inobeshon no Rekishi [History of Innovation] Tokyo: Yuhikaku.			
7.How to provide Feedback to assignments Feedback will be provided at the next class.			
8.Assessment The evaluation will be based on the assignments conducted each time (35%) and the confirmation test conducted at the end of the term (65%).			
9.Others All the lessons are in English. Students are required to bring Note-PC, smartphone, or tablet with telecommunication capability.			

This class will use "Oh-o! Meiji" for attendance registration.

科目区分／科目ナンバー		11_経営学科専門科目／(CO)MAN321E	
科目名		Innovation Strategy in Japan B	
担当者		KONDO HIKARU	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives (Course Summary) In Innovation Strategy in Japan A, we studied the innovation activities of entrepreneurs historically from the past to the present. In Innovation Strategy in Japan B, we will focus on contemporary Japanese companies and learn about innovation mechanisms using corporate innovation and product/service development cases. Although the innovation activities of Japanese companies have stagnated in recent years, some Japanese companies are leading innovative activities in various industries. In this class, students will understand the basic concepts of innovation and acquire practical thinking through case studies of such Japanese companies. (Objectives) The objectives of this class are as follows 1. To understand innovation activities by Japanese companies in recent years. 2. To understand the theory of innovation and to be able to explain it in one's own words. 3. To understand the challenges faced by modern Japanese companies and to be able to consider solutions to these challenges.			
2. Course Content Part 1: Introduction / Theory of Innovation Part 2: Innovation in the Electronics Industry 1: Organizational Change Part 3: Innovation in the Electronics Industry 2: Organizational Change Part 4: Innovation in the Beauty Industry1: New Market Development Part 5: Innovation in the Beauty Industry2: New Market Development Part 6: Innovation in the Construction Equipment Industry1: Global Strategy Part 7: Innovation in the Construction Equipment Industry2: Global Strategy Part 8: Innovation in the Retail Industry1: Creating an E-Commerce Business Part 9: Innovation in the Retail Industry2: Globalization and Culture Part 10: Innovation in the Creative Industry 1: The Case of the Animation Business Part 11: Innovation in the Creative Industry 2: The Case of the Animation Business Part 12: Innovation in the Creative Industry 3: The Case of the Video Game Business Part 13: Innovation in the Creative Industry 4: The Case of the Video Game Business Part 14: Summary (Innovation Activities of Japanese Firms) *The content of the study may be changed according to the student's level of understanding and other factors.			
3.Registration Requirements Entry time limit 15 minutes after opening lecture. Each class will have assignments related to the course content.			
4. Course Preparations Students must download the study material from "Class Web" on "Oh-o! Meiji" and check the contents before the lecture. Review the handouts for each session to deepen your understanding and organize what you have learned.			
5.Textbook (s) Handout data is delivered from "Oh-o! Meiji" website.			
6.Reference Book (s) References will be introduced in each class according to the content.			
7.How to provide Feedback to assignments Feedback will be provided at the next class.			
8.Assessment The evaluation will be based on the assignments conducted each time (35%) and the confirmation test conducted at the end of the term (65%).			
9.Others All the lessons are in English. Students are required to bring Note-PC, smartphone, or tablet with telecommunication capability. This class will use "Oh-o! Meiji" for attendance registration.			

科目区分／科目ナンバー		11_経営学科専門科目／(BA)CMM311E		
科目名		Strategic Marketing A		
担当者		MATSUURA YOSHITAKA		
Credits:2	Year:3	Spring Semester	Surugadai	
1.Course Outline and Objectives 〈Course Outline〉 The heart of every successful business lies in marketing. Most aspects of any business depends on successful marketing. Welcome to Strategic Marketing A! This interactive class is taught by a marketing executive who is engaged in real business, and aim to give you a good understanding of basic marketing concepts in English. 本授業では、戦略マーケティングに関する講義・ディスカッションを英語で行います。日本にいながら、欧米の授業スタイルを取り入れ、多くの留学生とともに海外留学の疑似体験をしながら、マーケティングについて学ぶことができます。講師は、20 年以上広告会社でマーケティング職として勤務している実務者です。 〈Objectives〉 The goal for students is to acquire basic and practical knowledge of strategic marketing, including trends and issues related to marketing. Students can also improve English presentation skills through individual presentations and group discussions. 本授業の目的は、基本的かつ実践的な戦略マーケティングの知識や最新の潮流を学ぶことです。 学生は、個人プレゼンやグループディスカッションを通じて、英語のプレゼンスキルなどを向上させることができます。				
2.Course Content Each class would be designed to have two major sections: lecture (a) and group discussion (b). First half of the class provide the basic knowledge of marketing. Based on the knowledge, students will discuss and share certain topics in the second half of the class. We would have 2-3 guest lectures to broaden your view towards marketing. Week 1 Course Introduction Week 2 Definition of Marketing (a) Group Discussion (b) Week 3 Developing Marketing Strategies and Plans (a) Group Discussion (b) Week 4 Gathering Information and Scanning the Environment (a)Group Discussion (b) Week 5 Conducting Marketing Research (a) Group Discussion (b) Week 6 Individual Presentation: Town Watching (a) Group Discussion (b) Week 7 Individual Presentation: Town Watching (a) Group Discussion (b) Week 8 Analyzing Consumer Markets (a) Group Discussion (b) Week 9 Identifying Market Segments and Targets (a) Group Discussion (b) Week 10 Creating powerful ideas (a) Group Discussion (b) Week 11 Digital Marketing (a) Group Discussion (b) Week 12 Dealing with Competition (a) Group Discussion (b) Week 13 Case Study: Students Presentation Week 14 Case Study: Students Presentation				
3.Registration Requirements Course preparations: This course will be interactive, so active participation is required.				
4.Course Preparations 本科目の履修に必要な英語力の目安は TOEIC 700 点程度であるが、たとえ未達であっても積極的に英語に取り組みたい学生の履修は歓迎する。 The TOEIC level necessary for registering for this course is around 700, but even if you are not above 700, I welcome students who strongly want to improve their English skills.				
5.Textbook (s) None. Handouts are given every time.				
6.Reference Book (s) Kotler, P. and Keller, K.L. () Marketing Management, Pearson International Edition 「マーケティング英語の教科書」, 松浦良高, 宣伝会議(For Japanese, non-native English speakers)				
7.How to provide Feedback to assignments				
8.Assessment 30% group discussion, 30% case study presentation, 40% individual report				

9. Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA) CMM311E		
科目名		Strategic Marketing B		
担当者		MATSUURA YOSHITAKA		
Credits:2	Year:3	Fall Semester	Surugadai	
1. Course Outline and Objectives 〈Course Outline〉 The heart of every successful business lies in marketing. Most aspects of any business depends on successful marketing. Welcome to Strategic Marketing B! This interactive class is taught by a marketing executive who is engaged in real business, and aim to give you a good understanding of basic marketing concepts in English. 本授業では、戦略マーケティングに関する講義・ディスカッションを英語で行います。日本にいながら、欧米の授業スタイルを取り入れ、多くの留学生とともに海外留学の疑似体験をしながら、マーケティングについて学ぶことができます。講師は、20 年以上広告会社でマーケティング職として勤務している実務者です。 〈Objectives〉 The goal for students is to acquire basic and practical knowledge of marketing, including trends and issues related to marketing communications, promotion, PR, advertising, digital, etc. Students can also improve English presentation skills through individual presentations and group discussions. 本授業の目的は、基本的かつ実践的な戦略マーケティングの知識や最新の潮流を学ぶことです。 学生は、個人プレゼンやグループディスカッションを通じて、英語のプレゼンスキルなどを向上させることができます。				
2. Course Content Each class would be designed to have two major sections: lecture (a) and group discussion (b). First half of the class provide the basic knowledge of marketing. Based on the knowledge, students will discuss and share certain topics in the second half of the class. We would have 1-2 guest lecture to broaden your view towards marketing. Week 1 Course Introduction Week 2 Understanding about Marketing Communications (a) Group Discussion (b) Week 3 Identifying consumer insights (a) Group Discussion (b) Week 4 Individual Presentation (a) Group Discussion (b) Week 5 Creating a communication brief (a) Group Discussion (b) Week 6 Communication brief casestudy (a) Group Discussion (b) Week 7 Designing and Managing Integrated Marketing Communications (a) Group Discussion (b) Week 8 Managing Mass Media (a) Group Discussion (b) Week 9 Individual Presentation (a) Group Discussion (b) Week 10 Individual Presentation (a) Group Discussion (b) Week 11 Tapping into Global Markets (a) Group Discussion (b) Week 12 Marketing Contributing to Society (a) Group Discussion (b) Week 13 Case Study: Students Presentation Week 14 Case Study: Students Presentation				
3.Registration Requirements Course preparations: This course will be interactive, so active participation is required.				
4. Course Preparations 本科目の履修に必要な英語力の目安は TOEIC 700 点程度であるが、たとえ未達であっても積極的に英語に取り組みたい学生の履修は歓迎する。 The TOEIC level necessary for registering for this course is around 700, but even if you are not above 700, I welcome students who strongly want to improve their English skills.				
5. Textbook (s) None. Handouts are given every time.				
6. Reference Book (s) Kotler, P. and Keller, K.L. () Marketing Management, Pearson International Edition 「マーケティング英語の教科書」, 松浦良高, 宣伝会議(For Japanese, non-native English speakers)				
7.How to provide Feedback to assignments				
8. Assessment 30% group discussion, 30% case study presentation, 40% individual report				

9. Others

科目区分／科目ナンバー		11_経営学科専門科目／(CO)MAN361E	
科目名		International Management A 経営学科・会計学科共同設置	
担当者		SUMI ATSUSHI	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives Course Outline and Objectives: Globalization has become a buzzword in the world today even during the times of it passing through a pandemic the end of which is believed to be in sight. From a broader perspective, this globalization can be seen as a vital and critical force that shapes managing multinational enterprises (MNEs) operating in various host countries. MNEs are known to be taking unique approaches to manage their business and operations whilst taking well into consideration historical, social, cultural, environmental, legal, political, and geopolitical factors in their host countries. This course is designed in such a way to provide students with a platform to be knowledgeable of basics of international management with special reference to national differences and the broader environment of international business. At the end of the course, students will be able to: (a) know the uniqueness of managing MNEs when it is compared with the case of home-grown companies (operating in a single country). (b) understand basic concepts, principles, and theories of managing business in international context. (c) apply these concepts, principles, theories to analyze various routine and non-routine issues os managing international business. Learning and teaching methods of this course include largely lectures and interactive discussions. Foreign exchange students are also cordially welcome to take this course. The course facilitator envisages employing face-to-face (in-person) interactions as the primary instruction type for delivering this course. Nevertheless, there is a high possibility of Zoom Video conferencing technology in the case of holding the Guest Speaking Session by a practicing manager from the industry.			
2.Course Content Course Content 1st Week Multinational Enterprises (MNEs), international management (IM), and international managers 2nd Week Globalization: Lens for understanding the rationale and significance of IM 3rd Week Environmental Context of MNEs 1 4th Week Environmental Context of MNEs 2 5th Week Culture, differences in culture, and managing across cultures 1 6th Week Culture, differences in culture, and managing across cultures 2 7th Week Ethics, corporate social responsibility, and sustainability (with environmental, social, and governance [ESG] framework) 1 8th Week Ethics, corporate social responsibility, and sustainability (with environmental, social, and governance [ESG] framework) 2 9th Week Foreign Direct Investment (FDI) 1 10th Week Foreign Direct Investment (FDI) 2 11th Week Guest Speaking Session TBA 12th Week Regional Economic Integration 1 13th Week Regional Economic Integration 2 14th Week Reflections and course wrap up			
3.Registration Requirements Registration Requirements There is no pre-requisite course(s) for International Management A. The course will be delivered in English. It offers students opportunities for improving continuously and confidently their communication skills (speaking, reading, listening, and writing) in English. The test of English for International Communication (TOEIC) level desirable for registering for this course is around 750 points.			
4.Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. Active participation and engagement in classroom meetings are vital for students to derive maximum benefits from taking this course. Students are also motivated to read at leisure the relevant chapter(s) of the course textbook prior to attending classroom meetings. More details of these chapters will be communicated as delivering of this course progresses through.			
5.Textbook (s) Textbook (s) Hill.C. W. L. (2021). International business: Competing in the global marketplace (13th ed.) . McGraw-Hil Education. Students can access online this textbook on ProQuest Ebook Central platform of the library of Meiji University.			

For doing

6. Reference Book (s)

American Psychological Association (2020) Publication manual of the American psychological association (7th edition).
<https://psycnet.apa.org/doi/10.1037/0000165-000>

Luthans, F., and Doh, J. P. (2018) International management: Culture, strategy, and be

7. How to provide Feedback to assignments

How to provide Feedback to assignments

Regarding the quizzes, in general, students will be provided with post quiz constructive feedback session during the classroom meetings. This is an addition to viewing correct answers by themselves after the submission period for each quiz. Furthermore, students are welcome to contact the course facilitator by utilizing either "Discussions" platform on the Class Web or regular email for raising their concerns of assignments.

8. Assessment

Assessment

Course assessment comprises three components:

- (1) 10 Quizzes 40%
- (2) Final Exam 50% (40-50 Objective multiple choice questions that students must answer in the class web.)
- (3) Participation and engagement in class discussions 10%

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2026classes.sumi@gmail.com.

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN361E		
科目名		International Management A 経営学科・会計学科共同設置		
担当者		SUMI ATSUSHI		
Credits:2	Year:3	Spring Semester	Surugadai	
1. Course Outline and Objectives				
Course Outline and Objectives: Globalization has become a buzzword in the world today even during the times of it passing through a pandemic the end of which is believed to be in sight. From a broader perspective, this globalization can be seen as a vital and critical force that shapes managing multinational enterprises (MNEs) operating in various host countries. MNEs are known to be taking unique approaches to manage their business and operations whilst taking well into consideration historical, social, cultural, environmental, legal, political, and geopolitical factors in their host countries. This course is designed in such a way to provide students with a platform to be knowledgeable of basics of international management with special reference to national differences and the broader environment of international business. At the end of the course, students will be able to: (a) know the uniqueness of managing MNEs when it is compared with the case of home-grown companies (operating in a single country). (b) understand basic concepts, principles, and theories of managing business in international context. (c) apply these concepts, principles, theories to analyze various routine and non-routine issues os managing international business. This is an advanced-level introductory international management course. Learning and teaching methods of this course include largely lectures and interactive discussions. Foreign exchange students are also cordially welcome to take this course. The course facilitator envisages employing face-to-face (in-person) interactions as the primary instruction type for delivering this course. Nevertheless, there is a high possibility of Zoom Video conferencing technology in the case of holding the Guest Speaking Session by a practicing manager from the industry.				
2. Course Content				
Course Content 1st Week Multinational Enterprises (MNEs), international management (IM), and international managers 2nd Week Globalization: Lens for understanding the rationale and significance of IM 3rd Week Environmental Context of MNEs 1 4th Week Environmental Context of MNEs 2 5th Week Culture, differences in culture, and managing across cultures 1 6th Week Culture, differences in culture, and managing across cultures 2 7th Week Ethics, corporate social responsibility, and sustainability (with environmental, social, and governance [ESG] framework) 1 8th Week Ethics, corporate social responsibility, and sustainability (with environmental, social, and governance [ESG] framework) 2 9th Week Foreign Direct Investment (FDI) 1 10th Week Foreign Direct Investment (FDI) 2 11th Week Guest Speaking Session TBA 12th Week Regional Economic Integration 1 13th Week Regional Economic Integration 2 14th Week Reflections and course wrap up				
3. Registration Requirements				
Registration Requirements There is no pre-requisite course(s) for International Management A. The course will be delivered in English. It offers students opportunities for improving continuously and confidently their communication skills (speaking, reading, listening, and writing) in English. As an advanced-level English-based course, the School of Business Administration (SBA) students participating in the GREAT program and/or the SBA students who are highly motivated to advance their English proficiency have priority to enroll in the class. The test of English for International Communication (TOEIC) level necessary for registering for this course is around 770 points.				
4. Course Preparations				
Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji’s class web in between classes. 2. Active participation and engagement in classroom meetings are vital for students to derive maximum benefits from taking this course. Students are also motivated to read at leisure the relevant chapter(s) of the course textbook prior to attending classroom meetings. More details of these chapters will be communicated as delivering of this course progresses through.				

5. Textbook (s)

Textbook (s)

Hill, C. W. L. (2021). International business: Competing in the global marketplace (13th ed.) . McGraw-Hill Education.

Students can access online this textbook on ProQuest Ebook Central platform of the library of Meiji University.

For doing

6. Reference Book (s)

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<https://psycnet.apa.org/doi/10.1037/0000165-000>

Luthans, F., and Doh, J. P. (2018) International management: Culture, strategy, and be

7. How to provide Feedback to assignments

How to provide Feedback to assignments

Regarding the quizzes, in general, students will be provided with post quiz constructive feedback session during the classroom meetings. This is an addition to viewing correct answers by themselves after the submission period for each quiz. Furthermore, students are welcome to contact the course facilitator by utilizing either "Discussions" platform on the Class Web or regular email for raising their concerns of assignments.

8. Assessment

Assessment

Course assessment comprises three components:

(1) 10 Quizzes 40%

(2) CASE STUDY REPORT ASSIGNMENT 50% (TWO PAGES ANSWER The word limit will be 800-1000 words that excludes the list of references). *CASE STUDY QUESTION:TBA

(3) Participation and engagement in class discussions 10%

No final written examination at the end of the semester.

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2026classes.sumi@gmail.com.

科目区分／科目ナンバー		11_経営学科専門科目／(CO)MAN361E	
科目名		International Management B 経営学科・会計学科共同設置	
担当者		SUMI ATSUSHI	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives Course Outline and Objectives: Globalization has become a buzzword in the world today even during the times of it passing through a pandemic the end of which is believed to be in sight. From a broader perspective, this globalization can be seen as a vital and critical force that shapes managing multinational enterprises (MNEs) operating in various host countries. MNEs are known to be taking unique approaches to manage their business and operations whilst taking well into consideration historical, social, cultural, environmental, legal, political, and geopolitical factors in their host countries. The major foci of this course are on the nature and scope of international management, the strategy and structure of international business, and functional areas of international management such as global production (operations) and supply chain management, global marketing, and global human resource management. At the end of the course, students will be able to: (a) explain why MNEs need to be unique and sensitive in managing their business across borders by paying special attention to their adaptation needs on the "global" and "local" levels. (b) apply these concepts, principles, theories to analyze various routine and non-routine issues os managing international business. (c) identify some key considerations of planning to pursue a managerial career in MNEs or entrepreneurial career I international context. Learning and teaching methods of this course include largely lectures and interactive discussions. Foreign exchange students are also cordially welcome to take this course. The course facilitator envisages employing face-to-face (in-person) interactions as the primary instruction type for delivering this course. Nevertheless, there is a high possibility of Zoom Video conferencing technology in the case of holding the Guest Speaking Session by a practicing manager from the industry.			
2. Course Content Course Content: 1st Week Multinational Enterprises (MNEs), international management (IM), and international managers 2nd Week Globalization: Lens for understanding the rationale and significance of IM 3rd Week The strategy of international business 1 4th Week The strategy of international business 2 5th Week The organization of International business 1 6th Week The organization of international business 2 7th Week Global Production and supply chain management 1 8th Week Global production and supply chain management 2 9th Week Global Marketing and business analytics 1 10th Week Global Marketing and business analytics 2 11th Week Guest Speaking Session TBA 12th Week Global Human Resource Management 1 13th Week Global Human Resource Management 2 14th Week Reflections and course wrap up			
3. Registration Requirements Registration Requirements There is no pre-requisite course(s) for International Management B. Nevertheless, students are advised to be knowledgeable of what is covered in International Management A as its scope entails fundamentals of the subject. The course will be delivered in English. It offers students opportunities for improving continuously and confidently their communication skills (speaking, reading, listening, and writing) in English. The test of English for International Communication (TOEIC) level desirable for registering for this course is around 750 points.			
4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. Active participation and engagement in classroom meetings are vital for students to derive maximum benefits from taking this course. Students are also motivated to read at leisure the relevant chapter(s) of the course textbook prior to attending classroom meetings. More details of these chapters will be communicated as delivering of this course progresses through.			

5. Textbook (s)

Textbook (s)

Hill, C. W. L. (2021). International business: Competing in the global marketplace (13th ed.) . McGraw-Hill Education.

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Luthans, F., and Doh, J. P. (2018) International management: Culture, strategy, and be

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How to provide Feedback to assignments

Regarding the quizzes, in general, students will be provided with post quiz constructive feedback session during the classroom meetings. This is an addition to viewing correct answers by themselves after the submission period for each quiz. Furthermore, students are welcome to contact the course facilitator by utilizing either "Discussions" platform on the Class Web or regular email for raising their concerns of assignments.

8. Assessment

Assessment

Course assessment comprises three components:

(1) 10 Quizzes 40%

(2) Final Exam 50% (40-50 Objective multiple choice questions that students must answer in the class web.)

(3) Participation and engagement in class discussions 10%

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2026classes.sumi@gmail.com.

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN361E	
科目名		International Management B 経営学科・会計学科共同設置	
担当者		SUMI ATSUSHI	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives Course Outline and Objectives: Globalization has become a buzzword in the world today even during the times of it passing through a pandemic the end of which is believed to be in sight. From a broader perspective, this globalization can be seen as a vital and critical force that shapes managing multinational enterprises (MNEs) operating in various host countries. MNEs are known to be taking unique approaches to manage their business and operations whilst taking well into consideration historical, social, cultural, environmental, legal, political, and geopolitical factors in their host countries. The major foci of this course are on the nature and scope of international management, the strategy and structure of international business, and functional areas of international management such as global production (operations) and supply chain management, global marketing, and global human resource management. At the end of the course, students will be able to: (a) explain why MNEs need to be unique and sensitive in managing their business across borders by paying special attention to their adaptation needs on the “global” and “local” levels. (b) apply these concepts, principles, theories to analyze various routine and non-routine issues os managing international business. (c) identify some key considerations of planning to pursue a managerial career in MNEs or entrepreneurial career I international context. As an advanced-level introductory international management course, learning and teaching methods of this course include largely lectures and interactive discussions. Foreign exchange students are also cordially welcome to take this course. The course facilitator envisages employing face-to-face (in-person) interactions as the primary instruction type for delivering this course. Nevertheless, there is a high possibility of Zoom Video conferencing technology in the case of holding the Guest Speaking Session by a practicing manager from the industry.			
2. Course Content Course Content: 1st Week Multinational Enterprises (MNEs), international management (IM), and international managers 2nd Week Globalization: Lens for understanding the rationale and significance of IM 3rd Week The strategy of international business 1 4th Week The strategy of international business 2 5th Week The organization of International business 1 6th Week The organization of international business 2 7th Week Global Production and supply chain management 1 8th Week Global production and supply chain management 2 9th Week Global Marketing and business analytics 1 10th Week Global Marketing and business analytics 2 11th Week Guest Speaking Session TBA 12th Week Global Human Resource Management 1 13th Week Global Human Resource Management 2 14th Week Reflections and course wrap up			
3. Registration Requirements Registration Requirements There is no pre-requisite course(s) for International Management A. The course will be delivered in English. It offers students opportunities for improving continuously and confidently their communication skills (speaking, reading, listening, and writing) in English. As an advanced-level English-based course, the School of Business Administration (SBA) students participating in the GREAT program and/or the SBA students who are highly motivated to advance their English proficiency have priority to enroll in the class. The test of English for International Communication (TOEIC) level necessary for registering for this course is around 770 points.			
4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji’s class web in between classes. 2. Active participation and engagement in classroom meetings are vital for students to derive maximum benefits from taking this course. Students are also motivated to read at leisure the relevant chapter(s) of the course textbook prior to attending classroom meetings. More details of these chapters will be communicated as delivering of this course progresses through.			

5. Textbook (s)

Textbook (s)

Hill, C. W. L. (2021). International business: Competing in the global marketplace (13th ed.) . McGraw-Hill Education.

Students can access online this textbook on ProQuest Ebook Central platform of the library of Meiji University.

For doing

6. Reference Book (s)

American Psychological Association (2020) Publication manual of the American psychological association (7th edition).
<https://psycnet.apa.org/doi/10.1037/0000165-000>

Luthans, F., and Doh, J. P. (2018) International management: Culture, strategy, and be

7. How to provide Feedback to assignments

How to provide Feedback to assignments

Regarding the quizzes, in general, students will be provided with post quiz constructive feedback session during the classroom meetings. This is an addition to viewing correct answers by themselves after the submission period for each quiz. Furthermore, students are welcome to contact the course facilitator by utilizing either "Discussions" platform on the Class Web or regular email for raising their concerns of assignments.

8. Assessment

Assessment

Course assessment comprises three components:

(1) 10 Quizzes 40%

(2) CASE STUDY REPORT ASSIGNMENT 50% (TWO PAGES ANSWER The word limit will be 800-1000 words that excludes the list of references). *CASE STUDY QUESTION: TBA

(3) Participation and engagement in class discussions 10%

No final written examination at the end of the semester.

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2026classes.sumi@gmail.com.

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN321E	
科目名		Transcultural Management A	
担当者		NAGAI HIROHISA	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives This course is designed to cultivate practical, MBA-style business competencies and mindset required for future global leaders. Moving beyond a traditional lecture-based format, the course adopts an interactive, participant-centered active learning approach. Through dynamic class discussions, hands-on activities, individual and team projects, and presentations, students engage in real-time decision-making within a truly multinational classroom environment. Each year, students from more than ten countries learn together, bringing diverse perspectives, values, and experiences into the learning process. The course explores the foundations of Transcultural Management and examines how cultural differences shape leadership, communication, and managerial decision-making across borders. Students do not simply learn theory—they apply it. Through structured analysis, debate, and reflection, they tackle complex global business issues that require sensitivity, adaptability, and strategic thinking. As a core learning experience, each student participates in an Individual Panel Presentation, introducing their own national culture and business practices using established cultural analysis frameworks. These presentations transform the classroom into a global dialogue space, where students compare perspectives, challenge assumptions, and deepen mutual understanding in the following week’s discussion. In the second half of the course, students work in diverse teams on a Team Presentation examining global companies’ human resource development and global talent management strategies. Drawing on real-world corporate cases, each team analyzes how organizations cultivate global leadership and manage cross-border talent. Subsequent discussions connect these insights to broader questions of global leadership and strategic decision-making. Through this iterative cycle of presentation, dialogue, critical reflection, and collaborative analysis, students develop the confidence and competence to lead in complex, culturally diverse business environments.			
2. Course Content Week1: Course Orientation (Mandatory for Course Credit) Week2: What Is Culture? Where Does It Come From? Week3: Cultural Context (Hall) Week4: The Culture Map (Meyer) Week5: Hofstede’s Cultural Dimensions Model (Hofstede) Week6: Individual Poster Session: Cultural Identity and Business Context Week7: Comparative Discussion and Reflection on Poster Insights Week8: Individual Feedback and Team Preparation Week9: The Role of a Global Manager Week10: The Global Manager as a Decision Maker Week11: The Global Manager as a Negotiator Week12: The Global Manager as a Leader Week13: Team Presentation: Developing Global Leaders in Multinational Corporations Week14: Panel Discussion: From Corporate Practice to Your Global Career Path			
3. Registration Requirements a. Enrollment Limit Due to the interactive course style and the use of an active learning classroom, enrollment is limited to 36 students (10 Meiji University regular students and 26 exchange students). Meiji University regular students will be selected based on their scores on standardized external English proficiency tests (e.g., TOEFL, TOEIC, IELTS). Meiji students who wish to update their English test scores must complete submission through “Updating Language Scores” during the registration period. For exchange students, English proficiency requirements have already been verified at the time of admission to Meiji University, therefore, registration will be accepted on a first-come, first-served basis during the designated registration period. b. Attendance Policy Attendance at the first orientation session is mandatory for all students. Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled. As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.			

For reference, leading international business schools such as Harvard Business School, Stanford Graduate School of Business, INSEAD, and London Business School generally require an attendance policy of a minimum of 80-90% for course credit.

4. Course Preparations

Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.

5. Textbook (s)

There is no textbook. Lecture materials will be uploaded on Oh-o! Meiji or handed out in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

The first half of the course progress will be reviewed in Week 8 during the individual feedback session. Feedback on other activities and exercises will be provided either in class or through Oh-o! Meiji.

8. Assessment

Active participation in class discussions and activities: 40%

Individual Poster Session: 15%

Discussion based on Poster Session: 10%

Team presentation: 20%

Discussion based on Team presentation: 15%

9. Others

Course Administration & Learning Policy

1. Language Policy

English is used as a shared professional working language in this course. This is not an English language training class. Academic evaluation is based on analytical depth, managerial reasoning, and constructive contribution rather than linguistic perfection.

Students are expected to engage respectfully and thoughtfully in a multinational learning environment.

2. Student Information Sheet

After the first class, students are required to complete a Student Information Sheet via Google Forms. The information is used solely for academic purposes such as understanding student backgrounds and expectations, forming balanced teams, and providing constructive feedback. All submitted information is handled confidentially and is not shared outside the course.

3. Student Identification

Because this course is discussion-intensive and participation-based, accurate identification of students is necessary for fair evaluation.

Student photographs are taken during the second class for internal course use only. The photographs are not shared outside the course.

4. Participation Expectations

Active and thoughtful participation is a core component of this course. Students are expected to provide analytically grounded contributions, engage in structured discussion, respect diverse perspectives, and support collaborative learning.

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN321E		
科目名		Transcultural Management B		
担当者		NAGAI HIROHISA		
Credits:2	Year:3	Fall Semester	Surugadai	
1. Course Outline and Objectives 1. Course Description This course aims to study comprehensive savvy and practical skills in transcultural management for next generation of the global leaders. It focuses on the current issues as well as the future challenges from global manager’ s perspectives. Based on the basic theories and knowledge studied in Transcultural Management (A), this course is intended to develop the student’ s advanced transcultural management skills through activities and exercises. A team interview project will be conducted to study the mindset and competencies are required for the global leaders. 2. Projects and Presentations a. Individual Project: Interview-based Presentation (Midterm Project) As a midterm assignment, students will conduct an individual interview with a real person who has overseas or cross-cultural experience. Students are free to choose the interviewee. Possible interviewees include family members, relatives, acquaintances, seniors, or colleagues, as long as they have actual international or cross-cultural experience. Fictional characters are not permitted. Students will analyze a critical incident related to cross-cultural or global management and present their findings in class. In the following session, the class will engage in a whole-class discussion based on the individual presentations. By comparing multiple cases, students will explore similarities and differences in interpretation, decision-making, communication styles, and underlying assumptions in transcultural management contexts. b. Team Project: Global Companies & Global Talent Development (Final Project) In the final two sessions, students will work in multinational groups to conduct a group project on global talent development in real global companies. Each group will: · Select an existing global company. · Research and analyze its approach to developing global human resources. · Evaluate strengths and challenges from a transcultural management perspective. · Connect their analysis with insights gained from the individual interview cases discussed earlier in the course. 2. Objectives of the Course 1. Understand practical managerial skills required for future global managers. 2. Learn how to conduct interview survey. 3. Experience a process of team building through the team project.				
2. Course Content Week1: Course Orientation (Mandatory for Course Credit) Week2: Global Mindset: Understand the differences and complexities among various cultures. Week3: Global Competency: Ability to achieve goals effectively. Week4: Interview Method: How to conduct a successful interview survey Week5: Single-loop learning vs. Double-loop learning for solving cross-cultural issues. Week6: Individual Presentation Week7: Whole Class Discussion Based on Individual Presentaiton Week8: Feedback session to review the progress Week9: Team Formation for Final Presentation Week10: Building Trust and Rapport with International Coworkers Week11: Managing Group Dynamics of Transcultural Team Week12:Coaching to Grow People in Your Team Week13: Team Presentation Week14: Final Class Discussion Based on Team Presentation				
3. Registration Requirements a. Course Style This course focuses on developing practical, MBA-style business competencies through an interactive and participant-centered learning approach. Rather than traditional lectures, the course emphasizes class discussions, in-class activities, individual and group projects, and presentations. The course is conducted as an international collaborative learning class, bringing together students from diverse cultural and educational backgrounds. Through active engagement in a multinational classroom, students develop essential competencies for cross-cultural communication, collaboration, and managerial decision-making required in global business environments. b. Enrollment Limit				

Due to the interactive and practice-oriented classroom design, enrollment is limited to 36 students (10 Meiji University regular students and 26 exchange students). Meiji University students will be selected based on standardized external English proficiency scores (e.g., TOEFL, TOEIC, IELTS). Meiji students who wish to update their English test scores must complete submission through “Updating Language Scores” during the designated registration period. For exchange students, English proficiency requirements have already been verified at the time of admission to Meiji University, therefore, registration will be accepted on a first-come, first-served basis during the designated registration period. c. Attendance Policy Attendance at the first orientation session is mandatory for course credit. Students who are absent from this session without official documentation for unavoidable reasons will have their course registration canceled. As this is a participation-based, experiential course, students are required to attend at least 10 of the 14 sessions to receive course credit. Late arrivals will result in point deductions, reflecting professional standards of time management expected in global business settings.
4.Course Preparations Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.
5.Textbook (s) There is no textbook. Lecture materials will be uploaded on Oh-o! Meiji or handed out in class.
6.Reference Book (s)
7.How to provide Feedback to assignments First half of the academic progress will be reviewed at the feedback session. Feedbacks of the other activities and exercises will be either handed out or returned through Oh-o! Meiji.
8.Assessment Active Participation in Class Discussion: 60% Individual Presentation: 10% Discussion based on Individual Presentation: 10% Team Presentatio :10% Discussion based on Team Presentation: 10%
9.Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN991E	
科目名		Special Lectures on Business Management C	
担当者		NAGAI HIROHISA	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives Topic: Organizational Behavior to Manage People This course is designed to develop practical, MBA-style business skills. Rather than a traditional lecture-based format, it adopts an interactive, participant-centered, active learning approach, including class discussions, in-class activities, individual and group projects, and presentations. Organizational Behavior (OB) is a field of study that investigates the dynamics of interactions among individuals, groups, and structures within an organization. The purpose of this course is to acquire essential knowledge in OB to benefit both individuals (e.g., leadership, motivation, performance management) and organizations (e.g., group dynamics, organizational culture), and to prepare students to become future global leaders. Objectives of the course Acquire essential theories in organizational behavior. Develop practical knowledge and skills for future managerial roles. Enhance interpersonal and communication skills within organizational settings. Team Project Students will conduct two team project presentations (with different members) that applies the theories learned in class to real-world situations. Students will form teams, identify an organizational behavior issue in their surroundings, perform a theoretical analysis, and propose solutions. Midterm Presentation (20%) Topic: Cross-Cultural Comparison of Managerial Behavior Compare managerial behavior between your country and your partner' s country, and discuss implications for business collaboration. In the midterm presentation, students work in pairs composed of members from different cultural backgrounds. Each student interviews one real manager in their own cultural context (face-to-face or online) and identifies a managerial behavior issue using concepts studied in class. Each pair compares the two cases and examines how cultural context influences managerial behavior, communication style, decision-making, and leadership. The presentation focuses on identifying key differences, business challenges, and potential benefits in cross-cultural collaboration. The purpose of the midterm presentation is to assess students' ability to: · Apply OB theories to real managerial situations · Identify behavioral problems at the individual level · Analyze cultural influences on leadership behavior · Compare similarities and differences across contexts · Propose evidence-based managerial improvements Presentation Format: · Two managerial cases (one per student) · Theoretical diagnosis using at least two OB concepts · Cross-cultural comparison · Managerial implications Evaluation Criteria: 1. Clarity of problem identification 2. Accuracy and depth of theoretical application 3. Logical analysis of cultural influence 4. Practical relevance of managerial recommendations 5. Professional delivery and response to questions Final Presentation (20%) Topic: Global New Venture Team Design In the final presentation, students will form multicultural teams that ensure national diversity within each group. Each team will imagine that they are launching a new global business venture. The specific business field can be freely chosen and briefly introduced. Based on Organizational Behavior (OB) concepts, the team will: · Analyze the leadership characteristics of each member in their own cultural context · Design appropriate role assignments for the team · Identify potential cross-cultural challenges · Propose an effective management structure for operating as a global team			

The focus is not on the business idea itself, but on how to design and manage a multicultural team effectively.

Presentation Structure

1. Individual cultural leadership profile (each member speaks)
2. Brief introduction of the new business field
3. Role design and team structure based on OB concepts
4. Identification of possible behavioral or cultural challenges
5. Proposal of an adaptive global management strategy

2. Course Content

Week 1

Introduction to Organizational Behavior (Mandatory for Course Credit)

- Definition and scope of Organizational Behavior at individual, group, and organizational levels
- Importance of OB for future global managers
- Course structure, expectations, and assessment overview

Students are required to submit a Student Information Sheet with a photo in Week 1 to facilitate effective course management. The photo will be used solely for identification and course management purposes.

Week 2

Perception and Attribution

- How perception is formed and why interpretations differ
- Attribution theory and common cognitive errors
- Implications of misperception in managerial contexts

Week 3

Personality and Values

- Major personality traits and individual differences
- MBTI personality types as a reflective framework
- Role of personal values in shaping workplace behavior

Week 4

Attitudes and Job Satisfaction

- Formation of work attitudes and job satisfaction
- Relationship between satisfaction, commitment, and performance
- Managerial implications of employee attitudes

Week 5

Emotional Intelligence

- Role of emotions in workplace behavior
- Components of emotional intelligence
- Importance of emotional regulation in leadership and teamwork

Week 6

Individual Decision Making

- Rational decision-making model
- Cognitive biases and decision-making pitfalls
- Managerial responsibility in improving decision quality

Week 7

Motivation

- Major motivation theories and their managerial application
- Intrinsic and extrinsic drivers of performance
- Cultural considerations in motivating employees

Week 8

Feedback Session (Midterm Preparation)

Students will receive individual feedback on their midterm progress through one-on-one consultation sessions. During the remaining time, students will prepare for the upcoming midterm presentation.

Week 9

Midterm Presentation

Students will work in multicultural teams to analyze leadership behavior using Organizational Behavior (OB) concepts.

Week 10

Work Teams

- Characteristics of effective teams
- Team roles and group development stages
- Behavioral challenges in team environments

Week 11

Communication

- Communication process and common barriers
- Interpersonal and organizational communication dynamics
- Cross-cultural communication considerations

Week 12

Leadership

- Major leadership theories and styles

- Contextual and cultural influences on leadership effectiveness - Leadership adaptation in global environments Week 13 Power and Politics - Sources of power in organizations - Organizational politics and influence strategies - Managerial navigation of power dynamics Week 14 Final Group Presentation - Integration of OB concepts across levels - Comparative analysis of national leadership characteristics - Design of an effective management style for a multicultural team
3.Registration Requirements a. Enrollment Limit Due to the interactive course style and the use of an active learning classroom, enrollment is limited to 36 students (10 Meiji University regular students and 26 exchange students). Meiji University regular students will be selected based on their scores on standardized external English proficiency tests (e.g., TOEFL, TOEIC, IELTS). Meiji students who wish to update their English test scores must complete submission through “Updating Language Scores” during the designated registration period. For exchange students, English proficiency requirements have already been verified at the time of admission to Meiji University, therefore, registration will be accepted on a first-come, first-served basis during the designated registration period. b. Attendance Policy Attendance at the first orientation session is mandatory for all students. Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled. As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions. For reference, leading international business schools such as Harvard Business School, Stanford Graduate School of Business, INSEAD, and London Business School generally require an attendance policy of a minimum of 80-90% for course credit.
4.Course Preparations Reading and other assignments will be announced in class. All assignments should be submitted through the designated sections on Oh-o! Meiji.
5.Textbook (s) There is no textbook for this course. Lecture materials will be uploaded to Oh-o! Meiji or distributed in class.
6.Reference Book (s)
7.How to provide Feedback to assignments Feedback on other activities and exercises will be provided either in class or via Oh-o! Meiji.
8.Assessment Individual active participation and engagement: 60% Midterm team presentation: 20% Final team presentation: 20%
9.Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN991E	
科目名		Special Lectures on Business Management D	
担当者		NAGAI HIROHISA	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives Course Description This course is designed provide the essential knowledge and skills necessary to manage team and people as the future professional manager. You'll experience various active training methods to become a skilled manager through hands-on activities including as follows. a. Skit project Teams will use drama, a popular method in U.S. business education, to work on real HR challenges. Your team will create scenarios, suggest solutions, film a video, and present product in class. You'll also individually develop your professional skills as future global manager. b. Elevator Pitch A great way to quickly introduce yourself in business or social situations. It helps people effectively communicate their strengths and value, capturing interest in short interactions like networking or professional opportunities. c. Impromptu Speech Improves the ability to respond to unexpected situations or topics in conversations. This skill builds flexibility and immediate communication skills, increasing confidence in different situations like work, academics, and social interactions."			
2.Course Content Week 1: Course Orientation (Mandatory for Course Credit) Introduction to the course objectives, learning methods, assessment criteria, and expectations for professional behavior. Week 2: RIASEC to Plan Your Future Career Self-assessment using the RIASEC model to explore career interests and identify potential career directions. Week 3: Career Anchors to Identify Abilities, Talents, and Motives Analysis of personal values, strengths, and motivations using the Career Anchor framework. Week 4: Leadership Styles Understanding different leadership styles and examining how they influence team performance and decision-making. Week 5: "Wheel of Life" to Plan Work-Life Balance (WLB) Reflection on life priorities and designing a balanced approach to work and personal life as a professional manager. Week 6: Building Good Working Relationships Developing practical skills for trust-building, communication, and effective collaboration in organizations. Week 7: Interim Feedback Mid-course reflection and feedback on learning progress, participation, and professional development. Week 8: Skit Project Presentation Team presentations of recorded skits illustrating organizational behavior issues and managerial solutions. Week 9: Business Communication for Managers Practicing clear, concise, and professional communication in managerial and workplace contexts. Week 10: Elevator Pitch Designing and delivering a short, persuasive self-presentation for professional situations. Week 11: Impromptu Speech Developing confidence and structure in spontaneous speaking as required in real business settings. Week 12: Introduction to Business Model You Learning the Business Model You framework and its application to personal career design. Week 13: Business Model You (Presentation) Individual presentations of personal career models using the Business Model You framework. Week 14: Business Model You (Panel Discussion) Panel-style discussion in which students exchange feedback and ideas to refine their career models.			
3.Registration Requirements a. Course Style This course is designed to develop practical competencies required of professional managers in global business environments. The emphasis is on managerial thinking, decision-making, communication, and collaboration, rather than theoretical knowledge alone. Rather than a traditional lecture-based format, the course adopts an interactive, participant-centered active learning approach, including class discussions, in-class exercises, individual and group projects, case-based analysis, and presentations. b. Enrollment Limit			

Due to the interactive and practice-oriented course style and the use of an active learning classroom, enrollment is limited to 36 students (10 Meiji University regular students and 26 exchange students).

Meiji University regular students will be selected based on their scores on standardized external English proficiency tests. Students who wish to update their English test scores must complete submission through “Updating Language Scores” during the designated first registration period.

For exchange students, registration will be accepted on a first-come, first-served basis during the designated registration period.

c. Attendance Policy

Attendance at the first orientation session is mandatory for all students. Students who are absent from the orientation session without unavoidable and legitimate reasons supported by official documentation will have their course registration canceled.

As this is a practice-oriented, participation-based course designed to cultivate professional managers, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session, in order to earn course credit. Exceptions may be considered only in cases of valid reasons accompanied by appropriate official documentation.

In addition, from the perspective of professional conduct and time management expected of managers, late arrivals will result in point deductions.

4.Course Preparations

Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.

5.Textbook (s)

There is no textbook for this course. Lecture materials will be uploaded to Oh-o! Meiji or distributed in class.

6.Reference Book (s)

7.How to provide Feedback to assignments

First half of the academic progress will be reviewed at the feedback session. Feedbacks of the other activities and exercises will be either handed out or returned through Oh-o! Meiji.

8.Assessment

Grading Policy (Assessment Criteria)

Grades will be determined based on continuous performance, professional engagement, and practical outputs, rather than written examinations. Students are evaluated as future professional managers.

1. Class Participation & Engagement:30%

Active and consistent participation in class discussions, activities, and exercises throughout the course, including:

Contribution to discussions and group work

Professional attitude (preparation, punctuality, respect for others)

Engagement in peer feedback and collaborative learning

2. Skit Project Presentation:20%

Assessment of the Skit Project (Week 8), focusing on:

Application of leadership, communication, and relationship-building concepts

Clarity of message and practical relevance

Team collaboration and delivery as professional managers

3. Individual Performance Tasks:25%

Evaluation of individual practical performances conducted during the course, such as:

Elevator Pitch

Impromptu Speech

Business communication exercises

Assessment focuses on clarity, persuasiveness, structure, and professionalism.

4. Business Model You (BMY) Project:25%

Comprehensive evaluation of the Business Model You project, including:

a. Individual Presentation (Week 13)

- Logical structure, self-analysis, and feasibility of the proposed career model

b. Group Discussion Contribution (Week 14)

- Ability to reflect on one's own model and provide constructive input to others

This project serves as the capstone assignment, integrating learning from the entire course.

9.Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN556E	
科目名		Information Ethics A [M] 大学院経営学研究科共同設置科目（GSBA）	
担当者		ADAMS, ANDREW	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives Information ethics is the study of the social impact of information flow enabled by technological computer and communication devices. A brief overview of ethical approaches will be given, together with studies of some of the key thinkers on these issues: Zittrain, Lessig, Castells, Bynum and Rogerson, Wiener. This is one of two modules on this issue which together provide a broad and deep examination of the subject.			
2.Course Content This course is provided as an online Media-based course (Real-time Delivery Type). Lectures will be delivered in Real-Time on the Zoom platform. 1 : Introduction: Information Ethics 2 : Ethical Theory for Information Ethics 3 : Copyfights 4 : Information Wants to be Free, People Want to be Paid 5 : Data Formats 6 : Digital Education 7 : Freedom of Expression 8 : Freedom to Tinker 9 : Freedom of Information 10 : Unwanted Electronic Attentions I: Spam 11 : Unwanted Electronic Attentions II: Harassment 12 : Unwanted Electronic Attentions III: Fraud in the Digital World 13 : Science Fiction and Information Ethics From 1984 to Ghost in the Shell 14 : Conclusions			
3.Registration Requirements The course will be given in English. Assessment will be via verbal presentation and written essay submission also in English. Advice on preparing presentations and writing essays is provided in written form at the beginning of the module.			
4.Course Preparations An extensive handout including pointers to expected reading (one book chapter, one academic article or up to three short online articles; and pointers to additional reading) for each week's topic is provided on the Oh-o! Meiji system at the beginning of the semester. Students are expected to have read the handout and the expected reading material before the session. Some sessions will include one or more 5-10 minute student presentations at the beginning. The lecturer will then present details on the issue of the week. The final ten minutes of the session will be an open discussion on a topic set in advance. Students are expected to be prepared to contribute individually to these discussions. The list of topics is available at the beginning of the module. These discussion topics are also the subject of the student presentations and of follow-up essays on the same topic.			
5.Textbook (s) Pandora's Box: Social and professional Issues of the Information Age. Andrew A. Adams and Rachel J. McCrindle.			
6.Reference Book (s) See the module handout for a list of reference materials for each session.			
7.How to provide Feedback to assignments Verbal feedback on presentations will be given in lectures immediately following the presentation. More detailed written feedback will then be provided by email. Written feedback on essays will be provided by email.			

8. Assessment

90%: S 80%: A 70%: B 60%: C Below 59%: Fail

Presentations (2): 50%

Post-Presentation Essays (2): 50%

9. Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN556E	
科目名		Information Ethics B [M] 大学院経営学研究科共同設置科目（GSBA）	
担当者		ADAMS, ANDREW	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives Information ethics is the study of the social impact of information flow enabled by technological computer and communication devices. A brief overview of ethical approaches will be given, together with studies of some of the key thinkers on these issues: Zittrain, Lessig, Castells, Bynum and Rogerson, Wiener. This is one of two modules on this issue which together provide a broad and deep examination of the subject.			
2.Course Content This course is provided as an online Media-based course (Real-time Delivery Type). Lectures will be delivered in Real-Time on the Zoom platform. 1 : Introduction: Information Ethics 2 : Ethical Theory for Information Ethics 3 : Privacy and Data Protection 4 : DNA 5 : Digital Health 6 : Information, Sex and Technology 7 : Online Crime 8 : Cyber-Warfare 9 : Artificial Intelligence 10 : (Anti-)Social Media 11 : Digital Entertainment 12 : Working in the Wired World 13 : Living in a Networked World 14 : Conclusions			
3.Registration Requirements The course will be given in English. Assessment will be via verbal presentation and written essay submission also in English. Advice on preparing presentations and writing essays is provided in written form at the beginning of the module.			
4.Course Preparations An extensive handout including pointers to expected reading (one book chapter, one academic article or up to three short online articles; and pointers to additional reading) for each week's topic is provided on the Oh-o! Meiji system at the beginning of the semester. Students are expected to have read the handout and the expected reading material before the session. Some sessions will include one or more 5-10 minute student presentations at the beginning. The lecturer will then present details on the issue of the week. The final ten minutes of the session will be an open discussion on a topic set in advance. Students are expected to be prepared to contribute individually to these discussions. The list of topics is available at the beginning of the module. These discussion topics are also the subject of the student presentations and of follow-up essays on the same topic.			
5.Textbook (s) Pandora's Box: Social and Professional Issues of the Information Age. Andrew A. Adams and Rachel J. McCrindle.			
6.Reference Book (s) See the module handout for a list of reference materials for each session.			
7.How to provide Feedback to assignments Verbal feedback on presentations will be given in lectures immediately following the presentation. More detailed written feedback will then be provided by email. Written feedback on essays will be provided by email.			

8. Assessment

90%: S 80%: A 70%: B 60%: C Below 59%: Fail

Presentations (2): 50%

Post-Presentation Reports (2): 50%

9. Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN556E	
科目名		Information Science A [M] 大学院経営学研究科共同設置科目 (GSBA)	
担当者		ADAMS, ANDREW	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives The Knowledge Economy is a key element of modern business. Information processing is the core technology which underpins the knowledge economy. Key concepts of information processing as part of a modern business will be presented in this course, together with links to the work of key thinkers in the role of information and knowledge in modern businesses. This is one of two courses which may be taken independently, but which together will add up to a broad understanding of the role of information and information technology in business. In this course the focus is on information within the organisation and the links between information technology, organisational structures and internal business processes. The lectures are arranged into three themes: Technology, Security, People.			
2.Course Content This course is provided as an online Media-based course (Real-time Delivery Type). Lectures will be delivered in Real-Time on the Zoom platform. 1 : Introduction: Information, Technology and Business Organisation 2 : Key Ideas: Place, Network, Interaction, Leverage 3 : Technology 1: Database Theory 4 : Technology 2: Information, Data, Knowledge 5 : Technology 3: Knowledge Management Theory 6 : Security 1: Information Security Concepts 7 : Security 2: Internal Information Security Policies 8 : People 1: Data Protection 9 : People 2: The Individual and the Role 10 : Security 3: Communication Technology and Strategy 11 : Technology 4: Communication Tools 12 : People 3: International Team-Working 13 : Principles of HCI Design 14 : Mobile HCI Design			
3.Registration Requirements The course will be given in English. Assessment will be via verbal presentation and written essay submission also in English. Advice on preparing presentations and writing essays is provided in written form at the beginning of the module.			
4. Course Preparations An extensive handout including pointers to expected reading (one book chapter, one academic article or up to three short online articles; and pointers to additional reading) for each week’s topic is provided on the Oh-o! Meiji system at the beginning of the semester. Students are expected to have read the handout and the expected reading material before the session. Some sessions will include one or more 5-10 minute student presentations at the beginning. The lecturer will then present details on the issue of the week. The final ten minutes of the session will be an open discussion on a topic set in advance. Students are expected to be prepared to contribute individually to these discussions. The list of topics is available at the beginning of the module. These discussion topics are also the subject of the student presentations and of follow-up essays on the same topic.			
5.Textbook (s) See the module handout for a list of reference materials for each session.			
6.Reference Book (s) See the module handout for a list of reference materials for each session.			
7.How to provide Feedback to assignments Verbal feedback on presentations will be given in lectures immediately following the presentation. More detailed written feedback will then be provided by email. Written feedback on essays will be provided by email.			

8 . Assessment 90%: S 80%: A 70%: B 60%: C Below 59%: Fail Presentations (2): 50% Post-Presentation Essays (2): 50%
9 . Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN556E	
科目名		Information Science B〔M〕 大学院経営学研究科共同設置科目（GSBA）	
担当者		ADAMS, ANDREW	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives The Knowledge Economy is a key element of modern business. Information processing is the core technology which underpins the knowledge economy. Key concepts of information processing as part of a modern business will be presented in this course, together with links to the work of key thinkers in the role of information and knowledge in modern businesses. This is one of two courses which may be taken independently, but which together will add up to a broad understanding of the role of information and information technology in business. In this course the focus is on information flows into and out of the organisation, including legal requirements to provide information to regulators, customer and public relations, and inter-organisational information flow. The lectures are arranged into three themes: Technology, Security, People.			
2.Course Content This course is provided as an online Media-based course (Real-time Delivery Type). Lectures will be delivered in Real-Time on the Zoom platform. 1 : Introduction: Information, Technology and Business Organisation 2 : Key Ideas: Place, Network, Interaction, Leverage 3 : Technology 1: External Communications: From the Letter to the Web Order 4 : Technology 2: The Internet and the Web 5 : Technology 3: Interfaces 6 : Security 1: Information Security Concepts 7 : Security 2: External Information Security Policies 8 : People 1: Game Theory 9 : People 2: Competition 10 : People 3: Cooperation 11 : Security 3: Mashup Corporations 12 : Security 4: Legal Requirements on Information 13 : Security 5:Social Engineering Tricks and Counter-Measures 14 : Conclusions: The Information Revolution and the Knowledge Economy			
3.Registration Requirements The course will be given in English. Assessment will be via verbal presentation and written essay submission also in English. Advice on preparing presentations and writing essays is provided in written form at the beginning of the module.			
4. Course Preparations An extensive handout including pointers to expected reading (one book chapter, one academic article or up to three short online articles; and pointers to additional reading) for each week’s topic is provided on the Oh-o! Meiji system at the beginning of the semester. Students are expected to have read the handout and the expected reading material before the session. Some sessions will include one or more 5-10 minute student presentations at the beginning. The lecturer will then present details on the issue of the week. The final ten minutes of the session will be an open discussion on a topic set in advance. Students are expected to be prepared to contribute individually to these discussions. The list of topics is available at the beginning of the module. These discussion topics are also the subject of the student presentations and of follow-up essays on the same topic.			
5.Textbook (s) See the module handout for a list of reference materials for each session.			
6.Reference Book (s) See the module handout for a list of reference materials for each session.			
7.How to provide Feedback to assignments Verbal feedback on presentations will be given in lectures immediately following the presentation. More detailed written feedback will then be provided by email. Written feedback on essays will be provided by email.			

8. Assessment

90%: S 80%: A 70%: B 60%: C Below 59%: Fail

Presentations (2): 50%

Post-Presentation Reports (2): 50%

9. Others

科目区分／科目ナンバー		11_経営学科専門科目／	
科目名		E Commerce A〔M〕 大学院経営学研究科共同設置科目（GSBA）	
担当者		ADAMS, ANDREW	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives ECommerce is often represented as a new way of doing business. Commerce has been conducted electronically since the introduction of the telegraph system in the mid-19th century, however. Legal issues such as contracts, regulatory issues such as advertising control, and a broad range of other concepts have all gradually evolved as more and different modes of electronic commerce have become available. In this module, the development and implications of ecommerce involving general customers/consumers is presented, covering both business to customer (B2C) and customer to customer (C2C) ecommerce issues.			
2.Course Content This course is provided as an online Media-based course (Real-time Delivery Type). Lectures will be delivered in Real-Time on the Zoom platform. 1 : Introduction to ECommerce 2 : Theories of ECommerce 3 : B2C Basics 4 : Infrastructure 1: Front Ends 5 : Infrastructure 2: Payment Systems 6 : Infrastructure 3: Fulfilment 7 : B2C Etail 8 : B2C Services 9 : Social Platforms and ECommerce 10 : C2C Basics 11 : Infrastructure 4: Reputation 12 : Case Study: Amazon 13 : Case Study: Rakuten 14 : Conclusions			
3.Registration Requirements The course will be given in English. Assessment will be via verbal presentation and written essay submission also in English. Advice on preparing presentations and writing essays is provided in written form at the beginning of the module.			
4.Course Preparations An extensive handout including pointers to expected reading (one book chapter, one academic article or up to three short online articles; and pointers to additional reading) for each week’s topic is provided on the Oh-o! Meiji system at the beginning of the semester. Students are expected to have read the handout and the expected reading material before the session. Some sessions will include one or more 5-10 minute student presentations at the beginning. The lecturer will then present details on the issue of the week. The final ten minutes of the session will be an open discussion on a topic set in advance. Students are expected to be prepared to contribute individually to these discussions. The list of topics is available at the beginning of the module. These discussion topics are also the subject of the student presentations and of follow-up essays on the same topic.			
5.Textbook (s) E-commerce: Business Technology, Society (17th Edition). Laudon Traver. Pearson. 2021			
6.Reference Book (s) See the module handout for a list of reference materials for each session.			
7.How to provide Feedback to assignments Verbal feedback on presentations will be given in lectures immediately following the presentation. More detailed written feedback will then be provided by email. Written feedback on essays will be provided by email.			

8. Assessment

90%: S 80%: A 70%: B 60%: C Below 59%: Fail

Presentations (2): 50%

Post-Presentation Reports (2): 50%

9. Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN526E	
科目名		Organizational Behavior A〔M〕 (G S B A)大学院経営学研究科共同設置科目	
担当者		DASSANAYAKE, MUDIYANSELAGE	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives Human behavior in an organization is a critical determinant of a) its profitability, growth, and survival as well as b) performance and holistic well-being of its employees. This micro-Organizational Behavior course aims to provide learning partners (students) with an opportunity to undertake an in-depth examination of individual and group/team behavior in organizations with related concepts, principles, theories, and practices. Furthermore, it builds a platform for these learning partners to appreciate an interdisciplinary behavioral science approach to understanding, predicting, and managing individual and group behavior in organizational settings. Consequently, this appreciation would enable them to view micro-Organizational Behavior as the foundation for managing human resource (human resource management) in an organization. At the end of this course, learning partners will be able to: a) describe concepts of individual and group behavior in organizations b) explain theories of individual and group behavior in organizations c) assemble conceptual and theoretical knowledge to understand a wide array of behavioral phenomena occurring in real world organizations. The learning environment this course will create may require and motivate learning partners to improve mindfully their reading, listening, speaking, and writing skills in English by interacting with others taking the course.			
2. Course Content [b]The first class meeting of this course [i]as well as[/i] guest speaking session ([i]tentative[/i]) will be conducted online (by using Zoom Video-conferencing Technology)[/b]. All other 12 sessions will be delivered in person (face-to-face). More details will be announced in the first class meeting Session 1 The nature of human beings and human behavior in organizations: A cursory glance through fundamentals 1 Session 2 The nature of human beings and human behavior in organizations: A cursory glance through fundamentals 2 Session 3 Individual behavior, personality, and values 1 Session 4 Individual behavior, personality, and values (with role playing) 2 Session 5 Perceiving ourselves and others in organizations Session 6 Workplace emotions, empathy at work, attitudes, and stress Session 7 Case study analysis 1: Oral presentations Session 8 Foundations of employee motivation Session 9 Case study analysis 2: Oral presentations Session 10 Team dynamics Session 11 Communicating in teams and organizations Session 12 Guest speaking (online) by a practicing manager from the industry ([i]tentative[/i]) [b]or [/b]a lecture on a selected (and relevant) topic by the course facilitator ([i]as a[/i] [i]contingency plan[/i]) Session 13 Leadership in organizational settings Session 14 Case study analysis 3: Written assignment and oral presentations (and reflections and course wrap up)			
3. Registration Requirements There is no pre-requisite course/s. Learning partners could select freely this course, depending on their learning needs and interests. They are welcome to contributing considerably to offering this course by participating and engaging actively in classroom meetings. Learning and teaching methods: Short lectures, interactive conversations, role playing, chapter reading-based presentations by learning partners, case study analysis and presentations by learning partners, and online guest speaking by a practicing manager from the industry ([i]tentative[/i]) [b]Note[/b]: Chapter reading-based presentations and case study analysis and presentations in combination offers learning partners considerable opportunities for improving continuously their oral communication and public speaking skills with ambition and passion.			
4. Course Preparations Each learning partner is required to read relevant chapters in the course textbook as a preparatory exercise prior to attending each classroom meeting. Similarly, they are also encouraged to associate themselves with reputable journals (indexed in Social Sciences Citation Index [SSCI]) on Organizational Behavior/Organization Studies for understanding current issues of topics covered in this course.			

5. Textbook (s)

[b]Course textbook[/b]:

McShane, S. L., & Von Glinow, M. A. (2021). [i]Organizational behavior: Emerging knowledge. Global reality [/i] (9th ed.). McGraw-Hill Education.

6. Reference Book (s)

Nicklin, M. (2024). [i]Empathy at work [/i] (1st ed.). Embassy Book Distributors.

Learning partners are motivated to read other relevant books too (the latest edition available) and journals on Organizational Behavior for broadening and deepening their

7. How to provide Feedback to assignments

Learning partners will be provided with a constructive feedback on their multiple presentations (oral and written) made in the class during the particular class meeting itself. This response intends to positively reinforce their reflective learning whilst maintaining a [i]Kaizen[/i]-oriented mindset.

They are also motivated to communicate frequently with the course facilitator and about their concerns on this constructive feedback by using "Discussions" platform on the Class Web or email.

8. Assessment

- a) Active participation and engagement in classroom meetings—70%
 - b) Case study analysis, [i]i.e. [/i]written assignment and oral presentations—30%
- No final written examination given at the end of the semester

9. Others

Let us learn together about human beings and their behavior in organizations.

Your suggestions and insights are always welcome for improving continuously the quality and the relevance of this course as we progress through.

This faculty member is reachable at

msamand62@meiji.ac.jp

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN526E		
科目名		Strategic Management A [M] 大学院経営学研究科共同設置科目 (GSBA)		
担当者		DASSANAYAKE, MUDIYANSELAGE		
Credits:2	Year:3	Spring Semester	Surugadai	
1. Course Outline and Objectives This course, in the broadest sense, is about analyzing external and internal environments, strategy making, and strategy implementing in organizations operating in a competitive business environment. It aims to provide learning partners (students) with an overview of basic concepts, principles, tools, and related theories needed for understanding the process of analyzing environments for making business strategies and putting them into action. Furthermore, Volatility, Uncertainty, Complexity, and Ambiguity (VUCA) that characterize collectively the nature of broader external environment has compelled business organizations and their strategic leaders to reflect broadly and deeply on what implications that extends for short-, medium-, and long-term profitability, growth, and survival of their organizations. The nature and scale of these implications vary across business organizations, so their resilience depends on, among others, choices these strategic leaders make in strategy formulation and execution. Thus, this course also purports to build a platform for learning partners to discuss and understand issues of managing strategy in business organizations in the context of implications of this “VUCA world”. At the end of this course, learning partners will be able to: a) explain the overall process of how business organizations formulate strategies and execute them b) examine practical issues of strategy formulation and strategy execution in business organizations c) appraise various business situations to visualize appropriate strategies for dealing with them. The learning environment this course will create may require and motivate learning partners to improve persistently their reading, listening, speaking, and writing skills in English by interacting with all others in the class whilst appreciating a friendly and relaxing ambience.				
2. Course Content [b]The first class meeting of this course [i]as well as[/i] guest speaking session ([i]tentative[/i]) will be conducted online [/b] [b](by using Zoom Video-conferencing Technology)[/b]. All other 12 sessions will be delivered in person (face-to-face). More details will be announced in the first class meeting. Session 1 What strategic management and the role of strategic leadership are all about: The nature and scope 1 Session 2 What strategic management and the role of strategic leadership are all about: The nature and scope 2 Session 3 External analysis: Industry structure, competitive forces, and strategic groups Session 4 Internal analysis: Resources, capabilities, and core competencies Session 5 Business strategy: Differentiation, cost leadership, innovation, entrepreneurship, and platforms Session 6 Corporate strategy: Vertical integration and diversification 1 Session 7 Corporate strategy: Mergers and acquisitions 2 Session 8 Analysis and presentation of minicase 1 Session 9 Global strategy: Competing around the world Session 10 Analysis and presentation of minicase 2 Session 11 Guest speaking (online) by a practicing manager from the industry ([i]tentative[/i]) [b]or [/b]a lecture on a selected (and relevant) topic by the course facilitator ([i]as a contingency plan[/i]) Session 12 Corporate governance and business ethics Session 13 Case (full-length case) study analysis: Written assignment and oral presentations Session 14 Reflections and course wrap up				
3. Registration Requirements There is no pre-requisite course/s. Learning partners could select freely this course, depending on their learning needs and interests. They are always welcome to contributing significantly to offering this course by participating and engaging actively in classroom meetings. Learning and teaching methods: Short lectures, interactive conversations, chapter reading-based presentations by learning partners, analysis and presentation of minicases (and a full-length case) by learning partners, and online guest speaking by a practicing manager from the industry ([i]tentative[/i]) [b]Note[/b]: Chapter reading-based presentations and analysis and presentation of minicases (and a full-length case) in combination offers learning partners considerable opportunities for improving continuously their oral communication and public speaking skills with ambition and passion.				

4. Course Preparations

Each learning partner is required to read relevant chapters in the major course textbook as a preparatory exercise prior to attending each classroom meeting.

5. Textbook (s)

[b]Course textbook[/b]:

Rothaermel, F. T. (2021). [i]Strategic management [/i] (5th ed.). McGraw-Hill Education.

[b]Additional reading[/b]:

Hitt, M. A., Ireland, R. D., & Hoskisson, R. E. (2017). [i]Strategic management: Competitiveness & globalization: C

6. Reference Book (s)

Learning partners are motivated to read and associate with other relevant books (the latest edition available), journals on Strategic Management, business magazines, and web sites, to name a few, for broadening and deepening their knowledge and understand

7. How to provide Feedback to assignments

Learning partners will be provided with a constructive feedback on their multiple presentations (oral and written) made in the class during the particular class meeting itself. This response intends to positively reinforce their reflective learning whilst maintaining a [i]Kaizen[/i]-oriented mindset.

They are also motivated to communicate frequently with the course facilitator and about their concerns on this constructive feedback by using "Discussions" platform on the Class Web or email.

8. Assessment

- a) Active participation and engagement in classroom meetings—70%
 - b) Case study analysis, [i]i.e. [/i]written assignment and oral presentations—30%
- No final written examination given at the end of the semester

9. Others

Let us learn together Strategic Management for developing a bird's-eye view of a business organization.

Your suggestions and insights are always welcome for improving continuously the quality and the relevance of this course as we progress through.

This faculty member is reachable at

msamand62@meiji.ac.jp

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN526E	
科目名		Strategic Management B [M] 大学院経営学研究科共同設置科目 (G S B A)	
担当者		DASSANAYAKE, MUDIYANSELAGE	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives This is a continuation of Strategic Management A. The aim of this course is to provide learning partners (students) with a learning environment for broadening and deepening their knowledge and understanding of strategy formulation and execution in business organizations functioning in a competitive environment. Predominantly, the emphasis is given to discussing research-based literature, [i]i.e. [/i]journal articles, so learning partners can develop an in-depth understanding of ongoing debates on topics of Strategic Management. The analysis and presentation of minicases and a full-length case will complement this. Volatility, Uncertainty, Complexity, and Ambiguity (VUCA) that characterize collectively the nature of broader external environment has changed the competitive landscape of business organizations and the role carried out by their strategic leaders. Its implications for short-, medium-, and long-term profitability, growth, and survival of these organizations are worth studying in depth. Thus, this course also purports to build a platform for learning partners to discuss and understand issues of managing strategy in organizations in a "VUCA world". At the end of this course, learning partners will be able to: a) recognize deeply practical issues/phenomena/scenarios of the process of strategy formulation and execution in business organizations b) examine major influences on and challenges of strategy formulation and execution in present day business organizations c) appraise the significance of strategic management as a discipline and practice (that draws upon all functional areas of management) for developing a bird's-eye view of a business organization. The learning environment of this course will motivate learning partners to interact with each other in the class whilst appreciating a friendly and relaxing ambience.			
2. Course Content [b]The first class meeting of this course [i]as well as[/i] guest speaking session ([i]tentative[/i]) will be conducted online [/b] [b](by using Zoom Video-conferencing Technology)[/b]. All other 12 sessions will be delivered in person (face-to-face). More details will be announced in the first class meeting. Session 1 What strategic management and the role of strategic leaders are all about: A cursory glance through fundamentals 1 Session 2 What strategic management and the role of strategic leaders are all about: A cursory glance through fundamentals 2 Session 3 Chapter reading-based discussion on a selected topic 1 Session 4 Chapter reading-based discussion on a selected topic 2 Session 5 Chapter reading-based discussion on a selected topic 3 Session 6 Analysis and presentation of minicase 1 Session 7 Reading and discussing a journal article 1 Session 8 Reading and discussing a journal article 2 Session 9 Chapter reading-based discussion on a selected topic 4 Session 10 Reading and discussing a journal article 3 Session 11 Guest speaking (online) by a practicing manager from the industry ([i]tentative[/i]) [b]or [/b]a lecture on a selected (and relevant) topic by the course facilitator ([i]as a contingency plan[/i]) Session 12 Analysis and presentation of minicase 2 Session 13 Case study (full-length case) analysis: Written assignment and oral presentations Session 14 Reflections and course wrap up			
3. Registration Requirements There is no pre-requisite course/s. Learning partners could select freely this course, depending on their learning needs and interests. All prospective learning partners are advised to be aware of what is covered in Strategic Management A course offered in the spring semester. They are welcome to contributing significantly to offering this course by participating and engaging actively in classroom meetings. Learning and teaching methods: Short lectures, interactive conversations, chapter reading-based discussions by learning partners, journal article reading-based presentations by learning partners, analysis and presentation of minicases and a full-length case by learning partners, and online guest speaking by a practicing manager from the industry ([i]tentative[/i])			

[b]Note[/b]: Chapter reading-based discussions, journal article-based presentations, and analysis and presentation of minicases and a full-length case in combination offers learning partners considerable opportunities for improving continuously their oral communication and public speaking skills with ambition and passion.

4. Course Preparations

Course facilitator (lecturer) will communicate to learning partners during the first classroom meeting itself about minicases, full-length case, and journal articles chosen, so they will be able to prepare proactively themselves for navigating effectively respective discussions and presentations.

5. Textbook (s)

[b]Course textbook[/b]:

Rothaermel, F. T. (2021). [i]Strategic management [/i](5th ed.). McGraw-Hill Education.

[b]Additional reading[/b]:

Hitt, M. A., Ireland, R. D., & Hoskisson, R. E. (2017). [i]Strategic management: Competitiveness & globalization: C

6. Reference Book (s)

Learning partners are motivated to read and associate with other relevant books (the latest edition available), journals on Strategic Management, business magazines, and web sites, to name a few, for broadening and deepening their knowledge and understand

7. How to provide Feedback to assignments

Learning partners will be provided with a constructive feedback on their multiple presentations (oral and written) made in the class during the particular class meeting itself. This response intends to positively reinforce their reflective learning whilst maintaining a [i]Kaizen[/i]-oriented mindset.

They are also motivated to communicate frequently with the course facilitator and about their concerns on this constructive feedback by using "Discussions" platform on the Class Web or email.

8. Assessment

a) Active participation and engagement in classroom meetings—70%

b) Case study analysis, [i]i.e. [/i>written assignment and oral presentations—30%

No final written examination given at the end of the semester

9. Others

Let us learn together Strategic Management for developing a bird's-eye view of a business organization.

Your suggestions and insights are always welcome for improving continuously the quality and the relevance of this course as we progress through.

This faculty member is reachable at

msamand62@meiji.ac.jp

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN561E	
科目名		Transnational Management A 大学院経営学研究科共同設置科目（GSBA）	
担当者		SUMI ATSUSHI	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives Outline: The globalization of a nation’s socio-economy exerts significant influence on corporations. A prominent characteristics of this phenomenon is the rise in cross-border trade and foreign direct investment. This trend is particularly evident in the recent strategic shift of many corporations. Previously focused on export-oriented, multi-domestic strategies targeting the internationalization of selected divisions, these corporations are now adopting a more globalized approach. This strategy emphasizes establishing profit centers worldwide. The complexity of global competition has increased, driven by the emergence of newly industrialized nations, such as the BRICs, alongside a growing focus on regionalization and regional economic alliances. These developments require corporations to adapt their managerial practices to navigate turbulent global environments effectively. In response to the shifting dynamics of today’s international political economy, Japanese corporations face the imperative to develop international human resources capable of addressing pressing global challenges. In contrast, foreign-affiliated companies in Japan have been recognized for their success in localizing their management practices. This course addresses these emerging challenges and issues in international management. It provides a comprehensive perspective on the subject, with a focus on theories of international management at a level beyond that of undergraduate studies. The course will feature English lectures and student presentations to enhance engagement and understanding. Objectives: Through the use of the English as a medium of instruction, students will develop a comprehensive understanding of globalization, international environments, and their impact on companies operating abroad. This course aims to equip students with the knowledge and skills necessary to navigate the complexities of global business effectively.			
2. Course Content Course Outline 1. Introduction ・ 1a. Course Introduction ・ 1b. What is International Management? 2. Globalization ・ 2. Globalization I ・ 3a. Globalization II ・ 3b. Discussion 3. National Differences in Political Economy ・ 4-5. National Differences in Political Economy I ・ 6a. National Differences in Political Economy II ・ 6b. Discussion 4. Political Economy and Economic Development ・ 7. Political Economy and Economic Development I ・ 8a. Political Economy and Economic Development II ・ 8b. Discussion 5. Cultural Differences ・ 9-11. Differences in Culture I ・ 12a. Differences in Culture II ・ 12b. Discussion 6. Ethics, Corporate Social Responsibility, and Sustainability ・ 13. Ethics, Corporate Social Responsibility, and Sustainability I ・ 14. Ethics, Corporate Social Responsibility, and Sustainability II			
3. Registration Requirements Enrollment Requirements: Students interested in enrolling in this course must attend the first class, which covers the course introduction. A TOEIC score of approximately 730 is recommended for registration.			
4. Course Preparations Course Delivery:			

The course facilitator (lecturer) intends to deliver this course primarily through face-to-face (in-person) classes. However, all participants are advised to regularly check the class web in the Oh-o! Meiji System for updates regarding any changes in instructional delivery, as mandated by the university for all schools and graduate programs.

5. Textbook (s)

Course Textbook:

International Business: Competing in the Global Marketplace (14th Edition, 2022) by Charles W. L. Hill, McGraw-Hill Education.

· ISBN-13: 978-1265038540

Students can access this textbook online via the ProQuest Ebook Central platform pro

6. Reference Book (s)

Additional Materials:

Supplementary materials will be introduced in class as needed.

7. How to provide Feedback to assignments

Communication:

The course facilitator will communicate with students via email regarding class presentations, paper topics, and the evaluation of research papers.

8. Assessment

Course Evaluation:

Student performance will be assessed based on the following criteria:

1. Oral Presentations (50%)

- Each student will deliver 5 to 6 oral reports on assigned textbook sections throughout the semester.
- Presentations should be accompanied by a brief summary and 2~3 discussion questions.

2. Case Report (50%)

- Submit an English report (A4 size, 8-10 pages, 3200-4000 words). The details will be explained in the class.

9. Others

Engagement and Communication:

Students are encouraged to openly share ideas and insights during classroom discussions and to ask any questions to enhance their understanding of the course content. The course facilitator can be reached at 2025spring.classes.sumi@gmail.com for any inquiries or assistance.

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN561E	
科目名		Transnational Management B 大学院経営学研究科共同設置科目（GSBA）	
担当者		SUMI ATSUSHI	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives Outline: The globalization of a nation’ s socio-economy exerts significant influence on corporations. A prominent characteristic of this phenomenon is the rise in cross-border trade and foreign direct investment. This trend is particularly evident in the recent strategic shift of many corporations. Previously focused on export-oriented, multi-domestic strategies targeting the internationalization of selected divisions, these corporations are now adopting a more globalized approach. This strategy emphasizes establishing profit centers worldwide. The complexity of global competition has increased, driven by the emergence of newly industrialized nations, such as the BRICs, alongside a growing focus on regionalization and regional economic alliances. These developments require corporations to adapt their managerial practices to navigate turbulent global environments effectively. In response to the shifting dynamics of today’ s international political economy, Japanese corporations face the imperative to develop international human resources capable of addressing pressing global challenges. In contrast, foreign-affiliated companies in Japan have been recognized for their success in localizing management practices. This course addresses these emerging challenges and issues in international management. It provides a comprehensive perspective on the subject, with a focus on theories of international management at a level beyond that of undergraduate studies. The course will feature English lectures and student presentations to enhance engagement and understanding.Objectives: Using the English language, students will gain a solid understanding of the fundamental theoretical issues in International Business.			
2.Course Content Course Outline 1. Introduction ・ 1a. Introduction ・ 1b. What is International Management? 2. Foreign Direct Investment ・ 2. Foreign Direct Investment 3. The Strategy of International Business ・ 3-4. The Strategy of International Business ・ 5a. The Strategy of International Business ・ 5b. Discussion 4. Entering Foreign Markets ・ 6. Entering Foreign Markets ・ 7a. Entering Foreign Markets ・ 7b. Discussion 5. Global Production, Outsourcing, and Logistics ・ 8. Global Production, Outsourcing, and Logistics ・ 9a. Global Production, Outsourcing, and Logistics ・ 9b. Discussion 6. Global Marketing and R&D ・ 10. Global Marketing and R&D 7. Global Human Resource Management ・ 11-12. Global Human Resource Management 8. Individual Presentations ・ 13. Individual Presentation (1) ・ 14. Individual Presentation (2)			
3.Registration Requirements Enrollment Requirements: Students interested in enrolling in this course must attend the first class, which covers the course introduction. A TOEIC score of approximately 730 is recommended for registration.			
4.Course Preparations Course Delivery:			

The course facilitator (lecturer) intends to deliver this course primarily through face-to-face (in-person) classes. However, all participants are advised to regularly check the Oh-o! Meiji System for updates regarding any changes in instructional delivery, as mandated by the university for all schools and graduate programs.

5. Textbook (s)

Course Textbook:

International Business: Competing in the Global Marketplace (14th Edition, 2022) by Charles W. L. Hill, McGraw-Hill Education.

· ISBN-13: 978-1265038540

Students can access this textbook online via the ProQuest Ebook Central platform pro

6. Reference Book (s)

Additional Materials:

Supplementary materials will be introduced in class as needed.

7. How to provide Feedback to assignments

Communication:

The course facilitator will communicate with students via email regarding class presentations, paper topics, and the evaluation of research papers.

8. Assessment

Course Evaluation:

Student performance will be assessed based on the following criteria:

1. Oral Presentations (50%)

- Each student will deliver 5 to 6 oral reports on assigned textbook sections throughout the semester.
- Presentations should be accompanied by a brief summary and a few discussion questions for the class.

2. Case Report (50%)

- Submit an English report (A4 size, 8-10 pages, 2400-3200 words). The Details to be explained in class.

9. Others

Engagement and Communication:

Students are encouraged to openly share ideas and insights during classroom discussions and to ask any questions to enhance their understanding of the course content. The course facilitator can be reached at 2026classes.sumi@gmail.com for any inquiries or assistance.

科目区分／科目ナンバー		13_経営学科専門科目／(BA)MAN561E	
科目名		Human Resource Management A (GSBA) 大学院経営学研究科共同設置 科目 (GSBA)	
担当者		HSU Yu-hsu	
Credits:2	Year:3		
1.Course Outline and Objectives Building upon the fundamental understanding of family business gained in the previous semester, in this module, topics regarding national culture and internationalisation are incorporated into our study of family businesses. Firstly, we explore family businesses in various cultural settings including the US, Europe and Asia. This provides students with opportunities to analyse critically differences and similarities in terms of management styles and practices generated by the national culture amongst those family businesses. Next, we move on to investigate issues in the context of international family businesses. These issues include entry mode strategies, international human resources, organisation structures and control mechanisms between headquarters and overseas affiliates. Case studies and discussion are the main methods utilised in this module. Course ILOs : 1. Understand the essential concepts and theories of multinational family firms. 2. Critically evaluate the challenges faced by multinational family firms. 3. Identify the problems associated with multinational family firms and offer sound advice.			
2.Course Content 1 Introduction to the module internationalization and family businesses A brief review of the key concepts of family businesses. The basic concepts of internationalization of firms. 2 The challenges faced by multinational family businesses (I) How does national culture impact multinational family businesses? 3 The challenges faced by multinational family businesses (II) Except for the national culture, other elements which yield challenges to multinational family businesses will be discussed. 4 Group project presentation 5 Family business in the East 6 Family business in the West 7 Multinational family business and business ethics 8 Final presentation			
3.Registration Requirements It would be extremely beneficial for students taking this module also to attend the module of 'Family Business' or 'Family Business A' . Participating in discussion is crucial. Please note that this course is provided as an online Media-based course.			
4.Course Preparations Students should read the material and cases assigned.			
5.Textbook (s) Details will be announced in the first lecture of the semester. Students may be asked to purchase cases if needed.			
6.Reference Book (s) Casillas, J, Acedo, F. and Moreno, A. (2007) International Entrepreneurship in Family Businesses. Cheltenham: Edward Elgar Publishing. Gordon, G. and Nicholson, N. (2008) Family Wars: Classic Conflicts in Family Businesses and How to Deal with Them. Londo			
7.How to provide Feedback to assignments Feedback will be offered either verbally or in a written form depending upon the style of assignments.			

8. Assessment

In class participation: 40%

Group Project Presentation: 10%

Individual Presentation: 10%

Final Report: 40%

9. Others

This syllabus/schedule is subject to change; any updates will be announced in class.

科目区分／科目ナンバー		13_経営学科専門科目／(BA)MAN561E	
科目名		Family Business B (GSBA) 大学院経営学研究科共同設置科目 (GSBA)	
担当者		HSU Yu-hsu	
Credits:2	Year:3		
1. Course Outline and Objectives Building upon the fundamental understanding of family business gained in the previous semester, in this module, topics regarding national culture and internationalisation are incorporated into our study of family businesses. Firstly, we explore family businesses in various cultural settings including the US, Europe and Asia. This provides students with opportunities to analyse critically differences and similarities in terms of management styles and practices generated by the national culture amongst those family businesses. Next, we move on to investigate issues in the context of international family businesses. These issues include entry mode strategies, international human resources, organisation structures and control mechanisms between headquarters and overseas affiliates. Case studies and discussion are the main methods utilised in this module. Course ILOs : 1. Understand the essential concepts and theories of multinational family firms. 2. Critically evaluate the challenges faced by multinational family firms. 3. Identify the problems associated with multinational family firms and offer sound advice.			
2. Course Content 1 Introduction to the module internationalization and family businesses A brief review of the key concepts of family businesses. The basic concepts of internationalization of firms. 2 The challenges faced by multinational family businesses (I) How does national culture impact multinational family businesses? 3 The challenges faced by multinational family businesses (II) Except for the national culture, other elements which yield challenges to multinational family businesses will be discussed. 4 Group project presentation 5 Family business in the East 6 Family business in the West 7 Multinational family business and business ethics 8 Final presentation			
3.Registration Requirements It would be extremely beneficial for students taking this module also to attend the module of 'Family Business' or 'Family Business A' . Participating in discussion is crucial. Please note that this course is provided as an online Media-based course.			
4. Course Preparations Students should read the material and cases assigned.			
5. Textbook (s) Details will be announced in the first lecture of the semester. Students may be asked to purchase cases if needed.			
6. Reference Book (s) Casillas, J, Acedo, F. and Moreno, A. (2007) International Entrepreneurship in Family Businesses. Cheltenham: Edward Elgar Publishing. Gordon, G. and Nicholson, N. (2008) Family Wars: Classic Conflicts in Family Businesses and How to Deal with Them. Londo			
7. How to provide Feedback to assignments Feedback will be offered either verbally or in a written form depending upon the style of assignments.			

8. Assessment

In class participation: 40%

Group Project Presentation: 10%

Individual Presentation: 10%

Final Report: 40%

9. Others

This syllabus/schedule is subject to change; any updates will be announced in class.

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN566E		
科目名		International Marketing A [M] 大学院経営学研究科共同設置科目 (G S B A)		
担当者		CHANG CHIAO-YUN		
Credits:2	Year:3	Spring Semester	Surugadai	
1. Course Outline and Objectives This course is designed to explore key issues and current debates in the field of International Marketing. The main purpose of the module is to reflect both the theory and the application of the subject studied through the use of textbooks, case studies and journal articles. The module is structured as follows: (i) Theoretical concepts in the discipline of international marketing and the importance of how to think globally in business will be discussed. (ii) The impact of political, legal, economic and cultural factors on marketing activities across countries will be investigated. (iii) Students will learn to analyze marketing plans and consumer product strategy at the global level via case studies. To complete the module successfully, attendance at all classes is advised. Students are also expected to work independently, undertake any required background reading or practice exercises, and actively participate in discussions or small group work. Upon completion of this International Marketing module, students will be able to: • Understand how the basic principles of marketing are applied in a variety of diverse cultural, political, legal and economic environments. • Be able to analyze foreign markets to determine their overall export potential. • Be able to explain the various methods of entering foreign markets, the degree of commitment required and the associated levels of risk. • Understand the concepts of product life cycle and the classification of goods and their importance for foreign market acceptance, product adaptation and overall marketing strategy decision making. • Apply basic and advanced marketing concepts to develop integrated marketing plans in global markets.				
2. Course Content ***Please note that this course is provided as an online Media-based course. All the courses will be delivered via Zoom and students are required to attend the class every week.*** Session 1 Introduction of the module Preview: syllabus Session 2 Globalization Preview: Chapter 1. Review: Chapter 1. Session 3 Economic Environment Preview: Chapter 2. Review: Chapter 2. Session 4 Financial Environment Preview: Chapter 3. Review: Chapter 3. Session 5 Global Cultural Environment and Buying Behavior I Preview: Chapter 4. Review: Preparing for Individual Presentation Session 6 Global Cultural Environment and Buying Behavior II Preview: Chapter 4. Review: Prepare for Individual Presentation Session 7 Political and Legal Environment Preview: Chapter 5. Review: Chapter 5 Session 8 Mid-term Presentation Session 9 Global Segmentation and Positioning Preview: Chapter 7. Review: Chapter 7. Session 10 Global Marketing Strategies Preview: Chapter 8. Session 11 Global Market Entry Strategies Preview: Chapter 9. Review: Chapter 9. Session 12 Case Study				

Preview: Case Review: Assignment Session 13 Case Study Preview: Case Review: Assignment Session 14 Final Presentation
3.Registration Requirements English is the language used in this module. All activities, including lectures, seminars, tutorials, presentations, essays and examinations, are carried out in the medium of English.
4.Course Preparations Passive learning is to be avoided in the module. Students are encouraged to preview and review material before and after each lecture in order to prepare themselves for class discussions. The aim is not only to equip students with a good degree of understanding of the subject, but also to help them to establish certain skills that can be applied to their future careers.
5.Textbook (s) Kotabe, Masaaki and Helsen, Kristiaan (2023), Global Marketing Management, 9th Edition, New York: John Wiley and Sons. *Students are able to download the ebook from our library.
6.Reference Book (s) 1. Jagdish, Bhagwati (2005), ``The Globalization Guru,’’ Finance & Development, 42, September 2005: 4-7 (Available at <a href="http://www.imf.org/external/pubs/ft/fandd/2005/09/people.htm">http://www.imf.org/external/pubs/ft/fandd/2005/09/people.htm</a>)</p> <p>2. Gwynne, Peter (2003), ``The Myth of Globalization?’’ Sloan Management Re
7.How to provide Feedback to assignments Feedback will be provided via a verbal or written form.
8.Assessment Class Discussion and In-class Activities (30%) Presentation (30%) Case Study X2 (40%)
9.Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN566E	
科目名		International Marketing B [M] 大学院経営学研究科共同設置科目 (G S B A)	
担当者		CHANG CHIAO-YUN	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives This course is designed to explore key issues and current debates in the field of International Marketing. The main purpose of the module is to reflect both the theory and the application of the subject studied through the use of textbooks, case studies and journal articles. The module is structured as follows: (i) Theoretical concepts in the discipline of international marketing and the importance of how to think globally in business will be discussed. (ii) The impact of political, legal, economic and cultural factors on marketing activities across countries will be investigated. (iii) Students will learn to analyze marketing plans and consumer product strategy at the global level via case studies. To complete the module successfully, attendance at all classes is advised. Students are also expected to work independently, undertake any required background reading or practice exercises, and actively participate in discussions or small group work. Upon completion of this International Marketing module, students will be able to: • Understand how the basic principles of marketing are applied in a variety of diverse cultural, political, legal and economic environments. • Be able to analyze foreign markets to determine their overall export potential. • Be able to explain the various methods of entering foreign markets, the degree of commitment required and the associated levels of risk. • Understand the concepts of product life cycle and the classification of goods and their importance for foreign market acceptance, product adaptation and overall marketing strategy decision making. • Apply basic and advanced marketing concepts to develop integrated marketing plans in global markets.			
2. Course Content ***Please note that this course is provided as an online Media-based course. All the courses will be delivered via Zoom and students are required to attend the class every week.*** Session 1 Global Marketing Strategy Preview: Mini case Session 2 Global Market Entry Strategies Preview: Chapter 9. Session 3 Case Study Preview: Case Review: Assignment Session 4 Global Product Policy Decisions Preview: Chapter 10. Review: Chapter 10. Session 5 Global Pricing Preview: Chapter 12. Review: Chapter 12. Session 6 Case Study Preview: Case Review: Assignment Session 7 Communicating with the World Consumer Preview: Chapter 13. Review: Preparing for Individual Presentation Session 8 Mid-term Presentation Session 9 Global Logistics and Distribution Preview: Data collection: Ever Given Review: Chapter 15. Session 10 Individual Presentation Session 11 Export/Import Management Preview: Incoterms 2010 Review: Chapter 16. Session 12 Planning Organization, and Control of Global Marketing Operations Preview: Chapter 17. Review: Chapter 17.			

Session 13 Marketing in Emerging Markets

Preview: Chapter 18.

Review: Chapter 18.

Session 14 Global Marketing and the Internet

Preview: Chapter 19.

Review: Chapter 19.

3. Registration Requirements

English is the language used in this module. All activities, including lectures, seminars, tutorials, presentations, essays and examinations, are carried out in the medium of English.

4. Course Preparations

Passive learning is to be avoided in the module. Students are encouraged to preview and review material before and after each lecture in order to prepare themselves for class discussions. The aim is not only to equip students with a good degree of understanding of the subject, but also to help them to establish certain skills that can be applied to their future careers.

5. Textbook (s)

Kotabe, Masaaki and Helsen, Kristiaan (2023), Global Marketing Management, 9th Edition, New York: John Wiley and Sons.

6. Reference Book (s)

1. Craig, C. Samuel and Douglas, Susan P. (2005), International Marketing Research, 3rd Edition, Chichester, John Wiley and Sons. (Available at [https://eclass.aueb.gr/modules/document/file.php/ME231/Books/C. %20Samuel %20Craig, %20Susan %20P. %20Douglas%20Inte](https://eclass.aueb.gr/modules/document/file.php/ME231/Books/C.%20Samuel%20Craig,%20Susan%20P.%20Douglas%20Inte)

7. How to provide Feedback to assignments

Feedback will be provide in either a verbal or written form.

8. Assessment

Class Discussion (30%)

Presentation (30%)

Case Study X2 (40%)

9. Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN566E	
科目名		Service Marketing A [M] 大学院経営学研究科共同設置科目（GSBA）	
担当者		CHANG CHIAO-YUN	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives The rapid growth of the service industry has generated a significant number of job opportunities. As many graduates may seek jobs in the service industry, it is vital for students to acquire knowledge of this new field in addition to the traditional product-based models of marketing. Indeed, services marketing, which was once a small academic field, has become a thriving area of activity with equally flourishing research effort in both academia and business. This module aims, via attendance at lectures and case analysis seminars, to enable students to examine theoretical concepts surrounding service marketing and to be able to apply those concepts to a variety of service marketing situations. The unique nature of service marketing will be investigated with particular emphasis given to the service industry where customers are present at the site of production. To complete the module successfully, attendance at all classes is advised. Students are also expect to work independently, undertaken any required background reading or practice exercises, and actively participate in discussions or small group work. Learning Goals Upon completion of this Services Marketing module, students will be able to: • how customer behavior and expectations play a role in the service environment • key considerations in selling and marketing services • branding, promoting and positioning of services • the complexities of managing demand and capacity in service organizations • distribution and pricing considerations • how to build customer loyalty and assess customer lifetime value • the importance of workforce development and organizational culture in delivering quality • customer research and survey design methods			
2. Course Content ***Please note that this course is provided as an online Media-based course. All the courses will be delivered via Zoom and students are required to attend the class every week.*** Session 1 Introduction of the module Preview: syllabus Session 2 Introduction to Services Preview: Chapter 1. Review: Chapter 1. Session 3 The Gap Model of Service Quality I Preview: Chapter 2. Review: Chapter 2. Session 4 The Gap Model of Service Quality II Preview: Chapter 2. Session 5 Customer Expectations of Service Preview: Chapter 3. Review: Chapter 3. Session 6 Case Study Preview: Case Review: Assignment Session 7 Customer Perception of Service Preview: Chapter 4. Review: Chapter 4. Session 8 Listening to Customers through Research Preview: Chapter 5. Session 9 Case Study Preview: Case Review: Assignment Session 10 Build Customer Relationships Preview: Chapter 6. Review: Chapter 6. Session 11 Case Study			

Preview: Case Review: Assignment Session 12 Service Recovery Preview: Chapter 7. Review: Chapter 7. Session 13 Case Study Preview: Case Review: Assignment Session 14 Case Study Preview: Case Review: Assignment
3.Registration Requirements English is the language used in this module. All activities, including lectures, seminars, tutorials, presentations, essays and examinations, are carried out in the medium of English.
4.Course Preparations Passive learning is to be avoided in the module. Students are encouraged to preview and review material before and after each lecture in order to prepare themselves for class discussions. The aim is not only to equip students with a good degree of understanding of the subject, but also to help them to establish certain skills that can be applied to their future careers.
5.Textbook (s) Zeithaml, Valarie A., Bitner Mary Jo and Gremler, Dwayne D. (2023), Services Marketing: Integrating Customer Focus Across the Firm, 8th Edition, McGraw-Hill.
6.Reference Book (s) 1. Levitt, T., (1981), "Marketing Intangible Products and Product Intangibles'', Harvard Business Review, May/June, pp. 94-102. 2. Lovelock, C.H., (1983), "Classifying Services to Gain Strategic Marketing Insights'', Journal of Marketing, Vol. 47, Summer,
7.How to provide Feedback to assignments Feedback will be provide in either a verbal or written form.
8.Assessment Class Discussion (20%) Case Study X4 (80%)
9.Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA) MAN566E	
科目名		Service Marketing B [M] 大学院経営学研究科共同設置科目（GSBA）	
担当者		CHANG CHIAO-YUN	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives The rapid growth of the service industry has generated a significant number of job opportunities. As many graduates may seek jobs in the service industry, it is vital for students to acquire knowledge of this new field in addition to the traditional product-based models of marketing. Indeed, services marketing, which was once a small academic field, has become a thriving area of activity with equally flourishing research effort in both academia and business. This module aims, via attendance at lectures and case analysis seminars, to enable students to examine theoretical concepts surrounding service marketing and to be able to apply those concepts to a variety of service marketing situations. The unique nature of service marketing will be investigated with particular emphasis given to the service industry where customers are present at the site of production. To complete the module successfully, attendance at all classes is advised. Students are also expect to work independently, undertaken any required background reading or practice exercises, and actively participate in discussions or small group work. Learning Goals Upon completion of this Services Marketing module, students will be able to: • how customer behavior and expectations play a role in the service environment • key considerations in selling and marketing services • branding, promoting and positioning of services • the complexities of managing demand and capacity in service organizations • distribution and pricing considerations • how to build customer loyalty and assess customer lifetime value • the importance of workforce development and organizational culture in delivering quality • customer research and survey design methods			
2.Course Content ***Please note that this course is provided as an online Media-based course. All the courses will be delivered via Zoom and students are required to attend the class every week.*** Session 1 Introduction of the module Preview: syllabus Session 2 Case Study Preview: Case Review: Assignment Session 3 Service Innovation and Design Preview: Chapter 8. Review: Chapter 8. Session 4 Customer-Defined Service Standards Preview: Chapter 9. Review: Chapter 9. Session 5 Physical Evidence and the Servicescape Preview: Chapter 10. Review: Chapter 10. Session 6 Employees’ Role in Service Delivery Preview: Chapter 11. Review: Chapter 11. Session 7 Customers’ Role in Service Delivery Preview: Chapter 12. Review: Chapter 12. Session 8 Delivering Service Through Intermediaries and Electronic Channels Preview: Handouts Session 9 Managing Demand and Capacity Preview: Chapter 13. Review: Chapter 13. Session 10 Integrated Services Marketing Communications Preview: Chapter 14. Review: Chapter 14.			

Session 11 Pricing of Services Preview: Chapter 15. Review: Chapter 15. Session 12 Case Study Preview: Case Review: Assignment Session 13 Case Study Preview: Case Review: Assignment Session 14 Case Study Preview: Case Review: Assignment
3.Registration Requirements English is the language used in this module. All activities, including lectures, seminars, tutorials, presentations, essays and examinations, are carried out in the medium of English.
4.Course Preparations Passive learning is to be avoided in the module. Students are encouraged to preview and review material before and after each lecture in order to prepare themselves for class discussions. The aim is not only to equip students with a good degree of understanding of the subject, but also to help them to establish certain skills that can be applied to their future careers.
5.Textbook (s) Zeithaml, Valarie A., Bitner Mary Jo and Gremler, Dwayne D. (2023), Services Marketing: Integrating Customer Focus Across the Firm, 8th Edition, McGraw-Hill.
6.Reference Book (s) 1. Leonard L. Berry, "Services Marketing is Different", Business, May-June 1980. 2. W. Earl Sasser, R. Paul Olsen and D. Daryl Wyckoff, Management of Service Operations: Text, Cases, and Readings, Boston: Allyn & Bacon, 1978. 3. G. Lynn Shostack, "Breakin
7.How to provide Feedback to assignments Feedback will be provided in either a verbal or written form.
8.Assessment Class Discussion (20%) Case Study X4 (80%)
9.Others

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC536E	
科目名		Financial Statement Analysis A [M] 大学院経営学研究科共同設置 科目 (G S B A)	
担当者		NAKASHIMA MASUMI	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives This course provides a comprehensive framework for business analysis and valuation by using financial statement information. Students can learn not only the concepts and principles for evaluating a firm's financial performance and predicting its future economic condition but also tools for the financial statements analysis. Topics are covered: Strategy Analysis, Accounting Analysis, Financial Analysis, and Prospective Analysis. The goal is to understand the basic principles of fundamental analysis and to obtain skills and techniques to analyze the financial statements and determine the fundamental value.			
2. Course Content Class 1 : Introduction: Framework for Business Analysis and Valuation (Media Class Realtime Live) Class 2 : Strategic Analysis (Media Class Realtime Live) Class 3 : Database Learning (1) (Media Class Realtime Live) Class 4 : Database Learning (2) (Media Class Realtime Live) Class 5 : Accounting Analysis (1) (Media Class Realtime Live) Class 6 : Accounting Analysis (2) (Media Class Realtime Live) Class 7 : Financial Analysis: Ratio Analysis (Media Class Realtime Live) Class 8 : Financial Analysis: Cash Flow Analysis (Media Class Realtime Live) Class 9 : Prospective Analysis: Forecasting (Media Class Realtime Live) Class 10 : Prospective Analysis: Valuation Theory and Concepts (Media Class Realtime Live) Class 11 : Earnings quality: Accruals Management (Media Class Realtime Live) Class 12 : Earnings quality: Real Management (Media Class Realtime Live) Class 13 : Paper Presentation (1) (Media Class Realtime Live) Class 14 : Paper Presentation (2) (Media Class Realtime Live)			
3. Registration Requirements Since every class proceeds using Power Point Slides.			
4. Course Preparations Please read the content of each chapter following the syllabus. After class, please work on the assignments for each chapter as a review.			
5. Textbook (s) Business Analysis Valuation: Using Financial Statements, Krishna G. Palepu and Paul M. Healy 5th edition, 2013. South-Western College Publishing (ISBN-10: 1111972303 ISBN-13: 978-1111972302). Earnings Management and Earnings Quality: Evidence from Japan			
6. Reference Book (s) N/A			
7. How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date.			
8. Assessment Contribution to class: 15%, Assignment: 15%, Presentation: 20%, and Paper: 50%. No face-to-face testing is conducted.			
9. Others This course is offered as a media class course. All classes are conducted live in real time, and the ZOOM LINK and PW are delivered from Oh-o! Meiji. Class materials and assignments are uploaded from Oh-o! Meiji.			

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC536E	
科目名		Financial Statement Analysis B [M] 大学院経営学研究科共同設置 科目 (G S B A)	
担当者		NAKASHIMA MASUMI	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives This course provides a comprehensive framework for business analysis and valuation by using financial statement information. Students can learn not only the concepts and principles for evaluating a firm's financial performance and predicting its future economic condition but also tools for the financial statements analysis. Topics are covered: Strategy Analysis, Accounting Analysis, Financial Analysis, and Prospective Analysis. The goal is to understand the basic principles of fundamental analysis and to obtain skills and techniques to analyze the financial statements and determine the fundamental value.			
2. Course Content Class 1: Prospective analysis: Valuation Implementation (Media Class Realtime Live) Class 2: Database Learning (1) (Media Class Realtime Live) Class 3: Database Learning (2) (Media Class Realtime Live) Class 4: Equity Security Analysis (Media Class Realtime Live) Class 5: Credit Analysis and Distress Prediction (1) (Media Class Realtime Live) Class 6: Credit Analysis and Distress Prediction (2) (Media Class Realtime Live) Class 7: Merger and Acquisitions (1) (Media Class Realtime Live) Class 8: Merger and Acquisitions (2) (Media Class Realtime Live) Class 9: Communication and Governance (1) (Media Class Realtime Live) Class 10: Communication and Governance (2) (Media Class Realtime Live) Class 11: Case Study (1) (Media Class Realtime Live) Class 12: Case Study (2) (Media Class Realtime Live) Class 13: Paper Presentation (1) (Media Class Realtime Live) Class 14: Paper Presentation (2) (Media Class Realtime Live)			
3. Registration Requirements Since every class proceeds using Power Point Slides.			
4. Course Preparations Please read the content of each chapter following the syllabus. After class, please work on the assingment for each chapter as a review.			
5. Textbook (s) Business Analysis Valuation: Using Financial Statements, Krishna G. Palepu and Paul M. Healy 5th edition, 2013. South-Western College Publishing (ISBN-10: 1111972303 ISBN-13: 978-1111972301). Earnings Management and Earnings Quality: Evidence from Japan			
6. Reference Book (s) N/A			
7. How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date.			
8. Assessment Contribution to class: 15%, Assignment: 15%, Presentation: 20%, and Paper: 50%. No face-to-face testing is conducted.			
9. Others This course is offered as a media class course. All classes are conducted live in real time, and the ZOOM LINK and PW are delivered from Oh-o! Meiji. Class materials and assignments are uploaded from Oh-o! Meiji.			

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC536E	
科目名		Advanced Financial Accounting A [M] 大学院経営学研究科共同設置科目 (G S B A)	
担当者		NAKASHIMA MASUMI	
Credits:2	Year:3	Spring Semester	Surugadai
1.Course Outline and Objectives Forensic accounting is an accounting technique that assists companies in resolving disputes by investigating, calculating, analyzing, and reporting financial data before and after the dispute is brought to court. With the recent increase in litigation in organizations, more accounting expertise and credibility is required to calculate the amount of damage, etc. Forensic accountants investigate general accounting irregularities, whether civil or criminal, conduct investigations from a third-party perspective, and submit an investigation report after the investigation. If the subject of the investigation leads to litigation, the forensic accountant may testify in court as a witness. In addition, the forensic accountant learns how to speak persuasively in court as a key witness in a case and learns the relevant techniques in court.			
2.Course Content Class 1 : Guidance: What is Forensic Accounting? Definition and History (Media Class Realtime Live) Class 2 : Forensic Accounting Education (Media Class Realtime Live) Class 3 : Forensic Accounting in the U.S. (Media Class Realtime Live) Class 4: Corporate Misconduct and Financial Statement Fraud (Financial Statement Data and Textual Information) (Media Class Realtime Live) Class 5 : Fraud Detection Methodologies (Media Class Realtime Live) Class 6 : Characteristics of Accounting Fraud in Japan (Media Class Realtime Live) Class 7: Forensic Investigation (Media Class Realtime Live) Class 8 : Forensic Audit (Media Class Realtime Live) Class9 : Forensic Services (Media Class Realtime Live) Class 10 :Forensic Accounting Techniques (Media Class Realtime Live) Class 11: Information Analysis (Media Class Realtime Live) Class 12 :Interviewing Practices (Media Class Realtime Live) Class 13:Governance (Media Class Realtime Live) Class 14: Summary (Media Class Realtime Live)			
3.Registration Requirements N/A			
4.Course Preparations Please read the content of each chapter before the class following the syllabus. After lecture, please work on the assignments for each chapter as the review.			
5.Textbook (s) Forensic Accounting: Investigation Services by Masumi Nakashima and Tomohiro Katayama, 2026.			
6.Reference Book (s)			
7.How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date.			
8.Assessment Class Contribution 15% Assignments 35% Final Exam 60% No face-to-face testing is conducted.			
9.Others This course is offered as a media class course. All classes are conducted live in real time, and the ZOOM LINK and PW are delivered from Oh-o! Meiji. Class materials and assignments are uploaded from Oh-o! Meiji.			

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC536E	
科目名		Advanced Financial Accounting B [M]	
担当者		NAKASHIMA MASUMI	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives Forensic accounting is an accounting technique that assists companies in resolving disputes by investigating, calculating, analyzing, and reporting financial data before and after the dispute is brought to court. With the recent increase in litigation in organizations, more accounting expertise and credibility is required to calculate the amount of damage, etc. Forensic accountants investigate general accounting irregularities, whether civil or criminal, conduct investigations from a third-party perspective, and submit an investigation report after the investigation. If the subject of the investigation leads to litigation, the forensic accountant may testify in court as a witness. In addition, the forensic accountant learns how to speak persuasively in court as a key witness in a case and learns the relevant techniques in court.			
2. Course Content Class 1: Guidance: Overview of Litigation for Damages (Media Class Realtime Live) Class 2 :Overview of the Litigation System (Media Class Realtime Live) Class 3: Subject of Proof (Media Class Realtime Live) Class 4: Rules of Evidence (Media Class Realtime Live) Class 5 :Rules for Datermining Facts (Media Class Realtime Live) Class 6: Evidence Collceton and Examination (Media Class Realtime Live) Class 7:Accountants' Involvement in Litigation (Media Class Realtime Live) Class 8: Litigation for Tort (Media Class Realtime Live) Class 9: Litigation for Neglect of Duties by Directors (Media Class Realtime Live) Class 10: General Provisions on Criminal Liabilities (Media Class Realtime Live) Class 11: Overview of Civil Damages (Media Class Realtime Live) Class 12: Business Damage 1 (Media Class Realtime Live) Class13: Business Damage 2 (Media Class Realtime Live) Class 14: Summary (Media Class Realtime Live) (Media Class Realtime Live)			
3. Registration Requirements N/A			
4. Course Preparations Please read the content of each chapter following the syllabus. After class please work on the assingment for each chapter as a review.			
5. Textbook (s) Forensic Accounting: Litigation Services by Tomohiro Katayama, 2026			
6. Reference Book (s) N/A			
7. How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date.			
8. Assessment Class Contribution 15% Assignments 35% Final Exam 60% No face-to-face testing is conducted.			
9. Others This course is offered as a media class course. All classes are conducted live in real time, and the ZOOM LINK and PW are delivered from Oh-o! Meiji. Class materials and assignments are uploaded from Oh-o! Meiji.			

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN656E	
科目名		The Future of E Business A〔M〕 (G S B A)大学院経営学研究科共同設置科目	
担当者		ADAMS ANDREW ALEXANDER	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives Digitisation has been happening in businesses for more than fifty years. The pace of change of technology and its impact on both society at large and businesses’ processes, business models, employment practices, markets, and (sometimes lack of) profitability are not letting up and may even be increasing. This module presents current technologies which are allowing or forcing businesses to change their approaches as well as updating, new and emerging technologies which will allow/force further change in the future. Technologies/issues covered include Artificial Intelligence; Virtual, Extended and Augmented Reality; Collaborative Robots (robots sharing space with human beings and physically working alongside them); mobile, wearable and implantable technologies; social impact of a growing further digitisation of the economy. This is one of two modules covering this topic which may be taken separately or in either order to give a broad and deep understanding of the Future of Business, which in most cases will involve adoption of EBusiness elements. This module focusses on non-industrial businesses, including office-work, the entertainment industry, the health sector, the finance sector and agriculture.			
2. Course Content This course is provided as an online Media-based course (Real-time Delivery Type). Lectures will be delivered in Real-Time on the Zoom platform. 1 : Introduction 2 : The History and Present of IT in Business 3 : Virtual/Extended/Augmented Reality 4 : Remote Working 5 : Networking: Social Networking, Social Media, Professional Networking 6 : Entertainment: Static, music, books, video, fiction and fact 7 : Entertainment: Interactive fantasy (games) and reality (tourism) 8 : Healthcare 9 : Financial Markets 10 : Data: Privacy, Confidentiality and Security 11 : Agriculture 4.0 12 : Agriculture 5.0 13 : Knowledge Work 14 : Society 5.0			
3. Registration Requirements The course will be given in English. Assessment will be via verbal presentation and written essay submission also in English. Advice on preparing presentations and writing essays is provided in written form at the beginning of the module.			
4. Course Preparations An extensive handout including pointers to expected reading (one book chapter, one academic article or up to three short online articles; and pointers to additional reading) for each week’s topic is provided on the Oh-o! Meiji system at the beginning of the semester. Students are expected to have read the handout and the expected reading material before the session. Some sessions will include one or more 5-10 minute student presentations at the beginning. The lecturer will then present details on the issue of the week. The final ten minutes of the session will be an open discussion on a topic set in advance. Students are expected to be prepared to contribute individually to these discussions. The list of topics is available at the beginning of the module. These discussion topics are also the subject of the student presentations and of follow-up essays on the same topic.			
5. Textbook (s) Future Skills by Bernard Marr, Wiley, 2022			

6. Reference Book (s)

See the course handout for detailed references for each session.

7. How to provide Feedback to assignments

Verbal feedback on presentations will be given in lectures immediately following the presentation. More detailed written feedback will then be provided by email.

Written feedback on essays will be provided by email.

8. Assessment

90%: S 80%: A 70%: B 60%: C Below 59%: Fail

Presentations (2): 50%

Post-Presentation Essays (2): 50%

9. Others

科目区分／科目ナンバー		11_経営学科専門科目／(BA)MAN656E	
科目名		The Future of E Business B [M]	
担当者		ADAMS ANDREW ALEXANDER	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives Digitisation has been happening in businesses for more than fifty years. The pace of change of technology and its impact on both society at large and businesses’ processes, business models, employment practices, markets, and (sometimes lack of) profitability are not letting up and may even be increasing. This module presents current technologies which are allowing or forcing businesses to change their approaches as well as updating, new and emerging technologies which will allow/force further change in the future. Technologies/issues covered include Artificial Intelligence; Virtual, Extended and Augmented Reality; Collaborative Robots (robots sharing space with human beings and physically working alongside them); mobile, wearable and implantable technologies; social impact of a growing further digitisation of the economy. This is one of two modules covering this topic which may be taken separately or in either order to give a broad and deep understanding of the Future of Business, which in most cases will involve adoption of EBusiness elements. This module focusses on the future of industrial activity, particularly large scale manufacturing, considering the current drive to implement Industry 4.0 and the discussions about what Industry 5.0 will look like.			
2. Course Content This course is provided as an online Media-based course (Real-time Delivery Type). Lectures will be delivered in Real-Time on the Zoom platform. 1: Introduction 2: The History and Present of IT in Business 3: Autonomous/Cooperative Robots and Cobots (IoT 1) 4: Industrial IoT (IoT 2) 5: Big Data and Analytics (Data-Driven Manufacturing 1) 6: AI for Manufacturing (Data-Driven Manufacturing 2) 7: Digital Twins (Data-Driven Manufacturing 3) 8: VR/AR/RX (New Workplaces 1) 9: 3-D Printing (New Workplaces 2) 10: Cloud Computing (Data-Driven Manufacturing 4/Structural Issues 1) 11: Horizontal/Vertical Integration (Structural Issues 2) 12: Cybersecurity (Structural Issues 3) 13: Energy and Climate (Structural Issues 4) 14: Social and Economic Implications (Structural Issues 5)			
3. Registration Requirements The course will be given in English. Assessment will be via verbal presentation and written essay submission also in English. Advice on preparing presentations and writing essays is provided in written form at the beginning of the module.			
4. Course Preparations An extensive handout including pointers to expected reading (one book chapter, one academic article or up to three short online articles; and pointers to additional reading) for each week’s topic is provided on the Oh-o! Meiji system at the beginning of the semester. Students are expected to have read the handout and the expected reading material before the session. Some sessions will include one or more 5-10 minute student presentations at the beginning. The lecturer will then present details on the issue of the week. The final ten minutes of the session will be an open discussion on a topic set in advance. Students are expected to be prepared to contribute individually to these discussions. The list of topics is available at the beginning of the module. These discussion topics are also the subject of the student presentations and of follow-up essays on the same topic.			
5. Textbook (s) Business Trends in Practice by Bernard Marr, Wiley 2021			

6. Reference Book (s)

See the module handout for detailed references for each session.

7. How to provide Feedback to assignments

Verbal feedback on presentations will be given in lectures immediately following the presentation. More detailed written feedback will then be provided by email.

Written feedback on essays will be provided by email.

8. Assessment

90%: S 80%: A 70%: B 60%: C Below 59%: Fail

Presentations (2): 50%

Post-Presentation Essays (2): 50%

9. Others

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC331E	
科目名		Financial Accounting A	
担当者		NAKASHIMA MASUMI	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives (Outline) This course provides a comprehensive knowledge of financial accounting and reporting. For each topic covered, the theory and technical details of the U.S. Generally Accepted Accounting Principles (GAAP) are presented and after that, we discuss the differences between the U.S. GAAP and the International Financial reporting (IFRS). This course also provides the knowledges for analyzing a firm’ s financial performance by the financial statements information. (Objectives) The objectives are to enable students to develop: to acquire an in-depth understanding of financial accounting and reporting as accounting profession, and to obtain the knowledge for evaluating a firm’ s performance.			
2. Course Content 1. Introduction: Financial Accounting and Accounting Standards[Media-based class (Real-time delivery type)] 2. Conceptual Framework for Financial Reporting[Face-to-face class] 3. The Accounting Information System[Face-to-face class] 4. Income Statement and Related Information[Face-to-face class] 5. Balance Sheet and Statement of Cash Flows[Face-to-face class] 6. Mid-Term Exam [Media-based class (Real-time delivery type)] 7. Database Learning [Media-based class (Real-time delivery type)] 8. Cash and Receivables[Face-to-face class] 9. Valuation of Inventories: A Cost-Basis Approach[Face-to-face class] 10. Inventories: Additional Valuation Issues[Face-to-face class] 11. Acquisition and Disposition of Property, Plant, and Equipment[Face-to-face class] 12. Depreciation, Impairments, and Depletion[Face-to-face class] 13. Review [Media-based class (Real-time delivery type)] 14. Final Exam [Media-based class (Real-time delivery type)]			
3.Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (at least TOEIC 550) cannot take this course.			
4.Course Preparations Please read the chapter before each class.			
5.Textbook (s) Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield. Intermediate Accounting, 18th Edition, ISBN: 978-1-119-77889-9, eBook is available through library website(Maruzen eBook Library), 2022.			
6.Reference Book (s)			
7.How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date.			
8. Assessment Class Contribution 40% Assignments 40% Mid-term Exam 10% Final Exam 10%			
9.Others			

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC331E	
科目名		Financial Accounting B	
担当者		NAKASHIMA MASUMI	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives (Outline) This course extends a comprehensive knowledge of financial accounting to intermediate topics. For each topic covered, the differences in the theory and concepts of the U.S.GAAP and IFRS should be discussed. This course also provides the theory of accounting fraud and the basic knowledge of forensic accounting. This course also provides a comprehensive framework for business analysis and valuation by using financial statement information. Students can learn not only the concepts and principles for evaluating a firm's financial performance and predicting its future economic condition but also tools for the financial statements analysis. Topics are covered: Strategy Analysis, Accounting Analysis, Financial Analysis, and Prospective Analysis. (Objectives) The objectives are to enable students to develop: to acquire intermediate level of knowledges in financial accounting and reporting, to obtain the skills for interpreting financial information, and to understand the basic principles of fundamental analysis and to obtain skills and techniques to analyze the financial statements and determine the fundamental value.			
2. Course Content 1. Intangible Assets [Media-based class (Real-time delivery type)] 2. Current Liabilities and Contingencies[Face-to-face class] 3. Long-Term Liabilities[Face-to-face class] 4. Stockholders' Equity[Face-to-face class] 5. Data Learning[Media-based class (Real-time delivery type)] 6. Revenue Recognition[Face-to-face class] 7. Mid-Term Exam[Media-based class (Real-time delivery type)] 8. Accounting for Income Taxes[Face-to-face class] 9. Accounting for Pensions and Postretirement Benefits[Face-to-face class] 10. Statement of Cash Flows[Face-to-face class] 11. Accounting for Leases[Face-to-face class] 12. Full Disclosure in Financial Reporting[Face-to-face class] 13. Review[Media-based class (Real-time delivery type)] 14. Final exam[Media-based class (Real-time delivery type)]			
3. Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (at least TOEIC 550) cannot take this course.			
4. Course Preparations The students should read each of the assigned chapter prior to class.			
5. Textbook (s) Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield. Intermediate Accounting, 18th Edition. ISBN: ISBN: 978-1-119-77889-9 February 2022. eBook is available through library website(Maruzen eBook Library)			
6. Reference Book (s)			
7. How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date.			
8. Assessment Class Contribution 40% Assignments 40% Midterm Exam 10% Final Exam 10%			
9. Others			

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC346E	
科目名		Management Accounting A	
担当者		NAGANO SHIMA	
Credits:2	Year:3	Spring Semester	Other
1. Course Outline and Objectives Managerial accounting provides information to managers for use within the organization. It helps managers perform three vital activities - planning, controlling and decision making. Planning involves establishing goals and specifying how to achieve them. Controlling involves gathering feedback to ensure that the plan is being properly executed or modified as circumstances change. Decision making involves selecting a course of action from competing alternatives. Management Accounting A and B introduce the building blocks of management accounting. This includes managerial applications of technical and behavioral aspects of managerial accounting for budget planning, sensitivity analysis, performance management. Taking this course offers students an opportunity to develop their analytical skills and to learn essential management tools for the above-mentioned activities. Management Accounting A focuses on understanding the basic difference between financial and management accounting and the cost.			
2. Course Content Session 1 Course Introduction and Overview of Management Accounting A1.1 [Media-based class (On-demand type)] Session 2 Overview of Management Accounting A1.2 [Media-based class (On-demand type)] Session 3 Overview of Management Accounting A1.3 [Media-based class (On-demand type)] Session 4 Overview of Management Accounting A1.4 [Media-based class (On-demand type)] Session 5 Cost Term and Concept A2.1 [Media-based class (On-demand type)] Session 6 Cost Term and Concept A2.2 [Media-based class (On-demand type)] Session 7 Cost Term and Concept A2.3 [Media-based class (On-demand type)] Session 8 Cost Term and Concept A2.4 [Media-based class (On-demand type)] Session 9 Cost Behavior, cost drivers and cost estimation A3.1 [Media-based class (On-demand type)] Session 10 Cost Behavior, cost drivers and cost estimation A3.2 [Media-based class (On-demand type)] Session 11 Cost Behavior, cost drivers and cost estimation A3.3 [Media-based class (On-demand type)] Session 12 Cost Behavior, cost drivers and cost estimation A3.4 [Media-based class (On-demand type)] Session 13 Cost Behavior, cost drivers and cost estimation A3.5 [Media-based class (On-demand type)] Session 14 Revision [Media-based class (On-demand type)]			
3. Registration Requirements Registration Requirement: Students are required to have completed foundation level Financial Accounting courses. The pre-recorded lecture videos will become available before Friday of the relevant week.			
4. Course Preparations Pre-recorded lectures and the lecture slides are available for this course. They will become available via the course website. Students are expected to go through those materials during the relevant week. The sample solutions for the workshop questions will also become available so students are strongly encouraged to attempt those questions. In addition, students are welcome to make queries to the lecturer via email (rg00002@meiji.ac.jp).			
5. Textbook (s) NA.			
6. Reference Book (s) Journal articles, Management Accounting: Information for Creating and Managing Value (ISBN: 0070997608)			
7. How to provide Feedback to assignments By email and other online tools.			
8. Assessment Weekly assessment piece/s (50%) and exam/s (50%). Detailed information on the assessment pieces and the exam will be provided by the lecturer on the first week of the semester.			
9. Others NA			

科目区分／科目ナンバー		12_会計学科専門科目／(BA) ACC346E	
科目名		Management Accounting B	
担当者		NAGANO SHIMA	
Credits:2	Year:3	Fall Semester	Other
1. Course Outline and Objectives Managerial accounting provides information to managers for use within the organization. It helps managers perform three vital activities - planning, controlling and decision making. Planning involves establishing goals and specifying how to achieve them. Controlling involves gathering feedback to ensure that the plan is being properly executed or modified as circumstances change. Decision making involves selecting a course of action from competing alternatives. Management Accounting A and B introduce the building blocks of management accounting. This includes managerial applications of technical and behavioral aspects of managerial accounting for budget planning, sensitivity analysis, performance management. Taking this course offers students an opportunity to develop their analytical skills and to learn essential management tools for the above-mentioned activities. Management Accounting B introduces budgeting to students.			
2. Course Content Session 1 Course Introduction and Reviewing Management Accounting A Session 2 Job Order Costing and Process Costing B1.1 [Media-based class (On-demand type)] Session 3 Job Order Costing and Process Costing B1.1 [Media-based class (On-demand type)] Session 4 Job Order Costing and Process Costing B1.1 [Media-based class (On-demand type)] Session 5 Job Order Costing and Process Costing B1.1 [Media-based class (On-demand type)] Session 6 Operating Budget B2.1 [Media-based class (On-demand type)] Session 7 Operating Budget B2.2 [Media-based class (On-demand type)] Session 8 Operating Budget B2.3 [Media-based class (On-demand type)] Session 9 Operating Budget B2.4 [Media-based class (On-demand type)] Session 10 Flexible Budget and Variance Analysis B3.1 [Media-based class (On-demand type)] Session 11 Flexible Budget and Variance Analysis B3.2 [Media-based class (On-demand type)] Session 12 Flexible Budget and Variance Analysis B3.3 [Media-based class (On-demand type)] Session 13 Flexible Budget and Variance Analysis B3.4 [Media-based class (On-demand type)] Session 14 Revision [Media-based class (On-demand type)]			
3. Registration Requirements Registration Requirement: Students are required to have completed foundation courses for Financial Accounting and knowledge that has been acquired in Management Accounting A. The pre-recorded lecture videos will become available before Friday of the relevant week.			
4. Course Preparations Pre-recorded lectures and the lecture slides are available for this course. They will become available via the course website. Students are expected to go through those materials during the relevant week. The sample solutions for the workshop questions will also become available so students are strongly encouraged to attempt those questions. In addition, students are welcome to make queries to the lecturer via email (rg00002@meiji.ac.jp).			
5. Textbook (s) NA.			
6. Reference Book (s) Journal articles, Management Accounting: Information for Creating and Managing Value (ISBN: 0070997608)			
7. How to provide Feedback to assignments By email and other online tools.			
8. Assessment Weekly assessment piece/s (50%) and exam/s (50%). Detailed information on the assessment pieces and the exam will be provided by the lecturer on the first week of the semester.			
9. Others NA			

科目区分／科目ナンバー		13_公共経営学科専門科目／(BA)MAN271E	
科目名		Introduction to Public Management	
担当者		KIKUCHI MASAO	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives (Outline) This course introduces students to the basic principles, issues and practices involved in the management of public organizations. The course is structured roughly into two modules. In the first module, the course focuses on topics related to the basics of public management and governance issues. In the second module, students are required to have group work on the comparative study of public management issues across countries, considering diversified students background. The course therefore draws heavily on student participation, toward the goal of building student capacity to prevent, diagnose, and remedy managerial challenges in complex organizational, social, economic, and political environments. (Objectives) By the end of this course, students should be able to have deep understanding of basic principles, issues, and practical knowledge involved in the management of public organizations. (Message for International Exchange Students) Your active participation in the class, and interaction with Meiji students are highly appreciated.			
2.Course Content Week 1 : Course Introduction Week 2 : Understanding Public Management and Governance Week 3 : Models of Public Administration and Management Week 4 : Models of Central Local Relations Week 5 : Public Participation and Involvement Week 6 : Financial Management in Public Sector Organizations Week 7 : Marketing and Quality Management in Public Sector Week 8 : Group Work: Team Building Week 9 : Group Work and Mentoring Week 10 : Group Work and Mentoring Week 11 : Group Work and Mentoring Week 12 : Group Work and Mentoring Week 13 : Group Work Presentation Week 14 : Group Work Presentation and Overview of the Course *Course contents and class order may change.			
3.Registration Requirements ※本科目の履修に必要な英語力の目安は、TOEIC 500 程度である。 The TOEIC level necessary for registering for this course is around 500.			
4.Course Preparations Students are required to make group presentations out of the classes. Active participation both in and out of classes is highly encouraged.			
5.Textbook (s) There is no required text book.			
6.Reference Book (s) List of books and papers for references for further learning will be provided in the classes.			
7.How to provide Feedback to assignments Feedback from the instructor is given in the group working motoring sessions, and in the presentation QA session.			
8.Assessment Active Class Participation: 30%, Group Work Presentation:30%, Term Paper: 40%			
9.Others			

科目区分／科目ナンバー		13_公共経営学科専門科目／(BA)MAN391E	
科目名		Social Impact Investment	
担当者		TSUKAMOTO ICHIRO	
Credits:2	Year:3	Spring Semester	Surugadai
1. Course Outline and Objectives 〈Course Purpose〉 This course focuses on social impact investments as one form of sustainable investments. Through this course students will learn about theories, cases and business models regarding social impact investments which have been developing worldwide. Understanding impact investing will help students to design and propose alternative solutions for addressing social problems with using private capital and public-private partnership. 〈Learning Objectives〉 The goals of this course are for students to be able to (1)understand socioeconomic and environmental backgrounds and current social impact of social impact investing, (2) understand typical framework, key concepts and theories of social impact investing including social impact bonds (SIBs), (3)analyze potential and challenges of social impact investing as means of resolving social problems, (4)talk about alternative solutions for social problems with using social impact investing and partnership framework.			
2. Course Content 〈Schedule〉 [1] Orientation/ Outline of the course [2] Overview of sustainable and impact investing [3] Overview of social impact investments and understanding key concepts and theories [4] Financing and social impact investments [5] Introduction to social impact bonds [6] Academic and practical perspective on social impact bonds [7] Global development of social impact bonds [8] Social Impact Bonds and outcome-based commissioning [9] Case studies on social impact bonds in the field of children and the youth support [10] Case studies on social impact bonds in the field of criminal justice [11] Case studies on social impact bonds in the field of homelessness [12] Case studies on social impact bonds in the field of healthcare. [13] Case studies on development impact bonds(DIBs) in the field of international Development [14] Impact evaluation and social impact investments			
3.Registration Requirements			
4. Course Preparations Through this course, except an introduction, summary of content of an each lecture is uploaded at Oh-o! Meiji in advance. Students are all expected to look through it as a preparation for the lecture. After an each lecture, students are all expected to review the essence and key concepts which were taught inthe lecture.			
5.Textbook (s)			
6.Reference Book (s) GSIA(2019) Sustainable Investor Poll on TCFD Implementation http://www.gsi-alliance.org/wp-content/uploads/2019/12/Global-Sustainable-Investment-Alliance-TCFD-Poll.pdf GIIN(2020) THE STATE OF IMPACT MEASUREMENT AND MANAGEMENT PRACTICE, 2nd ed. http			
7.How to provide Feedback to assignments Stundent can receive feedback on an each assignment via Oh-o! meiji Classweb.			
8. Assessment This course will be composed of four topics -impact investing , overview of social impact bonds, case studies, impact evaluation and improvement of SIBs . In the end of each topic lecture, topic report should be uploaded to Oh-o! Meiji within a week after the scheduled lesson date. - 4 topic reports (more than 200 words per report), weighted 10% each - 40%			

- 8 reaction papers to specific questions posed at each lesson(8 lessons), weighted 5 % each-40%

Student who is absent at the class is not allowed to submit the reaction paper posed in the class. If the student does so, it is not evaluated.

- a final report, weighted 20 %

9. Others

科目区分／科目ナンバー		13_公共経営学科専門科目／(BA)MAN391E	
科目名		Business for Social Impact	
担当者		TSUKAMOTO ICHIRO	
Credits:2	Year:3	Fall Semester	Surugadai
1. Course Outline and Objectives This course deals with potential and challenges of generation of social impact and profit at the same time with using hybrid business model which social enterprises employ typically. Actually, in recent years, under rapid growing sustainable and impact investing market globally, interest in social value-oriented entrepreneurs such as social enterprises and B-Corporations has been radically increased among social impact-seeking investors (social investors or impact investors). In addition, public private partnerships and collaborative governances with the aim of creating social and public value have attracted world-wide interest increasingly, in which social enterprises tend to play vital roles as service providers. For this reason, through this course, students will learn theories, cases and business models with focusing on social entrepreneurship, social impact, value creation, collaborative governance, impact measurement and impact-weighted accounts. This course will help students to design and propose alternative solutions for addressing social problems with using hybrid business model, social value and co-creation perspective and collaborative governance including public-private partnership. <Learning Objectives> The goals of this course are for students to be able to (1)understand socioeconomic and environmental contexts and rationale of current growing “business for social impact” such as social enterprises and B-Corps (2) understand key concepts, theories and business models of social entrepreneurship, social Enterprise and B-Corp (3) understand key concepts and theories of social impact, value creation, co-creation and impact measurement (4) understand the potential and challenges of hybrid business model seeking social impact and profit at the same time with using multi-stakeholders’ partnership			
2. Course Content <Schedule> [1] Orientation/ Outline of the course [2] Transforming modern capitalism and economic and corporate value [3] Theories of corporarte social responsiblities(CSR), creating shared value (CSV) [4] Global trends of corporarte social responsiblities(CSR) :a guest speaker [5] Different approches to corporate value and reexamination of corporate valuation [6] Theories of business entrepreneurship and social entrepreneurship [7] Theories of social enterprise and hybrid enterprise such as B-Corp [8] Case study of social impact seeking business model in the policy sector of employment [9] Case study of social impact seeking business model in the policy sector of education [10] Case study of social impact seeking business model in the policy sector of healthcare [11] Case study of social impact seeking business model in the policy sector of local regeneration [12] Case study of social impact seeking business model in the policy sector of international development [13] Measuring and valuing social impact [14] Alternative approaches to accounting both social and economic value in integrated way			
3.Registration Requirements Students are required to submit topic reports and reaction papers which are posed as assignments by an instructor. In addition to the assignments, students are expected to actively join the discussion during the class.			
4. Course Preparations Before an each lesson, students are expected to look through the teaching material uploaded in advance. Following the lesson, students will need to review lesson content and to further extend observations using materials that have been distributed via Oh-o! Meiji.			
5. Textbook (s) In this course, the specific textbook will not be used. Instead, in every lessons, teaching materials will be uploaded on the Oh-o! Meiji’s Classweb in advance, in the morning of the lesson date at the latest.			
6. Reference Book (s) In this course, in every lessons, useful publications, statistics and websites will be shown within the references of the material. Following publications are also useful to you although you don’t need to purchase them. Carol. A.B. and Buchholtz,A.K			

7. How to provide Feedback to assignments

The comments on the assignments are delivered to students who submit them via Oh-o! Meiji.

8. Assessment

〈Methods of Evaluation and Grading Criteria〉

This course will be composed of four topics with regard to specified topics related to lectures.

Topic reports should be uploaded to Oh-o! Meiji within a week after the scheduled lesson date.

- 4 topic reports (more than 200 words per report), weighted 10% each - 40%

- 8 reaction papers to specific questions posed in each lesson(8 lessons), weighted 5 % each-40%

Student who is absent at the class is not allowed to submit the reaction paper posed in the class. If the student does so, it is not evaluated.

- a final report, weighted 20 %

(20-16 points)

-Very clear understanding of the topic which was taught

-Observes data correctly, and provides an analytic description of it

-Expression own opinions logically, developing what has been taught in class.

(15-11 points)

-Clear understanding of the topic which was taught.

-Observes data correctly, and provides an accurate description of it

-Express own opinions, based on what has been taught in class.

(10-6 points)

-Insufficient understanding of the topic which was taught

-Observes most data, and provides a reasonable description of it

-Provides a relevant summary of what has been taught in class

(5-1 points)

-Very poor understanding of the topic which was taught

-Observes some data, and provides a reasonable description of it

-Describe some of what has been taught in class

9. Others

科目区分／科目ナンバー		13_公共経営学科専門科目／(BA)MAN371E	
科目名		International Development	
担当者		TAKAYANAGI AKIO	
Credits:2	Year:3	Fall Semester	Surugadai
1.Course Outline and Objectives Course Summary This course focuses on issues around international development and development cooperation with the Sustainable Development Goals (SDGs) in mind. First, we will quickly overview the history of international development theories. Then, we will examine various issues in international development with the SDGs in mind. Finally, we will look into international development cooperation by different actors, governments, NGOs/civil society organizations, and partnership between different actors. As the number of students taking this course is not expected to be large compared to the parallel course taught in Japanese, this course will emphasize in-class discussion, IN ENGLISH. Goals - To deepen understandings on SDGs. - To understand the current challenges in different international development agenda and international development cooperation - To enhance students' capacity to discuss global issues, especially those related to SDGs, in English			
2.Course Content Session 1: Introduction Session 2: Understanding sustainable development and SDG s Session 3 A quick overview of international development theories since the end of the WW II Session 4: Poverty and Hunger Session 5: Health Session 6: Quality Education Session 7: Gender and Development Session 8: Climate crisis and international development Session 9: Official Development Assistance (ODA):: Global trends Session 10: Japan' s aid program Session 11: Roles of NGOs/CSOs in international development Session 12: Redefining the roles of Northern and International NGOs/CSOs Session 13: "Partnership" between governments and CSOs in international development cooperation Session 14: The future of development cooperation			
3.Registration Requirements - Students are required to actively participate in discussions. - 日本人学生向けに英語と日本語の概念の違いなどを日本語で説明する時間を設けることもあります。			
4.Course Preparations - To read the relevant chapters of the Sustainable Development Goals Report 2025 (listed as a reference below) and other resources. - To access websites of UN agencies, OECD-DAC and other organizations working on international development			
5.Textbook (s) No textbook			
6.Reference Book (s) Sustainable Development Goals Report 2026, To be published by the UN in July 2026 Introduction to International Development, P. Haslm et al. eds. (Oxford Univ. Press, 2021 Poverty and Development in the 21st Century (Third Edition) , Tim Allen and Alan T			
7.How to provide Feedback to assignments Will be announced at the first session			
8.Assessment Final Essay 80%, In-class participation: 20%			
9.Others 期末レポートは英語・日本語どちらで提出してもよい。 Students can write their final essay either in English or Japanese. We will have breakouts in various sessions. Students are required to actively participate in them.			

日本人の学生の皆様へ。この授業は交換留学生が多く受講してきました。授業の目的ではありませんが、交換留学生とのディスカッションなどを通じて、諸外国の現実や考え方の違いを知る良い機会にもなります。

科目区分／科目ナンバー		13_公共経営学科専門科目／(GJ) TRS211E		
科目名		Tourism Management A 大学院経営学研究科共同設置科目（G S B A）		
担当者		SATO IKU		
Credits:2	Year:2	Spring Semester	Nakano	
1.Course Outline and Objectives Tourism is a sizable global industry and complex activity which involves various actors and stakeholders. Also, Tourism is one of the most familiar tools to understand diverse culture and social system of a country and to foster global cross-cultural communications between different countries and regions. In the first half of the course, I will provide an overview of tourism in the world and in Japan. It includes basic concepts, policies, history and key trends etc. The latter half focuses on the issues of tourism management at global, regional and local levels and discusses on “the role of tourism and dilemma caused by tourism”. By the end of this course, students will have broadly understood the critical issues in tourism management today at various scales.				
2.Course Content Week 1 : Introduction Week 2 :History of tourism in the world Week 3 :History of tourism in Japan Week 4 :Understanding tourism in Japan (1) :Tourism policies and issues-1 Week 5 :Understanding tourism in Japan (2) :Tourism policies and issues-2 Week 6 :Understanding tourism in Japan (3) :Natural tourism resources Week 7 :Understanding tourism in Japan (4) :Cultural tourism resources Week 8 :Understanding tourism in Japan (5) :Mixed tourism resources Week 9 :Understanding tourism in Japan (6) :MICE Week 10 :UN Tourism and global tourism today Week 11 :The role of tourism and dilemma (1) :Environmental issues Week 12 :The role of tourism and dilemma (2) :Socio-economic issues Week 13 :The role of tourism and dilemma (3) :Cultural issues Week 14 :Course review & summary				
3.Registration Requirements As Tourism Management A & B are closely related, it is highly recommended to take both courses as possible. Basic information of the course requirements will be explained in the first class. If absent 5 times or more, you receive a FAIL grade except for documented emergencies. If absent due to documented emergencies, you must contact in advance to the class and then submit the document. If late 3 times, it will be counted as 1 absence. No required TOEFL scores but students are required to study tourism-related vocabularies and technical terms in prior or after class by themselves. Occasionally, students will be asked to discuss in a small group and present your ideas in class. Occasionally, short video clips / DVDs in Japanese will be used after explaining the outline in English.				
4.Course Preparations This course covers a wide range of topics. Students are required to read reference books individually to foster better understanding.				
5.Textbook (s) No required textbook. (Hand-outs will be uploaded as needed.)				
6.Reference Book (s) To be introduced in the classes				
7.How to provide Feedback to assignments At the beginning of the class, some students’ comments will be shared to summarize the previous lecture and give feedback.				
8.Assessment Participation and Reaction papers: 50% Final test: 50% *If absent 5 times or more, you are not allowed to take the final test (you receive F grade). If late 3 times, it will be counted as 1 absence (3 lates=1 absence).				

9. Others

The use of generative AI (such as ChatGPT) is prohibited. Using part or all of the output generated by AI to complete class assignments will be regarded as academic misconduct.

The schedule and plan are subject to change due to class size, progress or other factors.

科目区分／科目ナンバー		13_公共経営学科専門科目／(GJ) TRS211E	
科目名		Tourism Management B 大学院経営学研究科共同設置科目（GSBA）	
担当者		SATO IKU	
Credits:2	Year:2	Fall Semester	Nakano
1. Course Outline and Objectives This course looks tourism management from two main perspectives: Tourism business management and Tourism destination management. By the end of this course, students will have understood the various mechanisms and actors in tourism business and destination management and how destinations can maximize benefits and minimize negative impacts by managing tourism appropriately in cooperation with tourism stakeholders. Each lecture will provide various concrete examples in Japan and in the world to deepen understanding tourism business and destination management issues.			
2. Course Content Week 1 : Introduction Week 2 : Tourism business management (1) : Travel industry in the world Week 3 : Tourism business management (2) : Travel industry in Japan Week 4 : Tourism business management (3) : Airline industry in the world Week 5 : Tourism business management (4) : Airline industry in Japan Week 6 : Tourism business management (5) : Airline industry in Japan Week 7 : Tourism business management (6) : Hotel industry in the world Week 8 : Tourism business management (7) : Hotel industry in Japan Week 9 : Tourism destination management (1) : Managing destinations Week 10 : Tourism destination management (2) : Management to improve destination competitiveness Week 11 : Tourism destination management (3) : Cases in the world and in Japan Week 12 : Tourism destination management (4) : Management to improve destination sustainability Week 13 : Tourism destination management (5) : Cases in the world and in Japan Week 14 : Course summary & review			
3. Registration Requirements As Tourism Management A & B are closely related, it is highly recommended to take both courses as possible. Basic information of the course requirements will be explained in the first class. If absent 5 times or more, you receive a FAIL grade except for documented emergencies. If absent due to documented emergencies, you must contact in advance to the class and then submit the document. If late 3 times, it will be counted as 1 absence. No required TOEFL scores but students are required to study tourism-related vocabularies and technical terms in prior or after class by themselves. Occasionally, students will be asked to discuss in a small group and present your ideas in class. Occasionally, short video clips / DVDs in Japanese will be used after explaining the outline in English.			
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6. Reference Book (s) To be introduced in the classes			
7. How to provide Feedback to assignments At the beginning of the class, some students' comments will be shared to summarize the previous lecture and give feedback.			
8. Assessment Participation and Reaction papers: 50% Final test : 50% *If absent 5 times or more, you are not allowed to take the final test (you receive F grade). If late 3 times, it will be counted as 1 absence (3 lates=1 absence).			

9. Others

The use of generative AI (such as ChatGPT) is prohibited. Using part or all of the output generated by AI to complete class assignments will be regarded as academic misconduct.

The schedule and plan are subject to change due to class size, progress or other factors.

Scholastic Evaluation

Judgment	Evaluation	Rating	GP
pass	S	100-90 points	4
pass	A	89-80 points	3
pass	B	79-70 points	2
pass	C	69-60 points	1
fail	F	Under 60 points	0
fail	T	Students didn't take the exam	0

Also, a Grade Point Average (GPA) system has been introduced.

Grade Points (GP) corresponding to the evaluation are multiplied by the number of subject units studied, and the total is divided by the number of total course credits. GPA is used for the school guidance and recommendations, and is a record one's scholastic results and transcript.

- ◆ This does not apply to accredited subjects (admissions, studying abroad, and subjects determined by the department).

● 45 minutes of class time is counted as 1 study hour.

- ◆ Required study hours for obtaining 1 credit

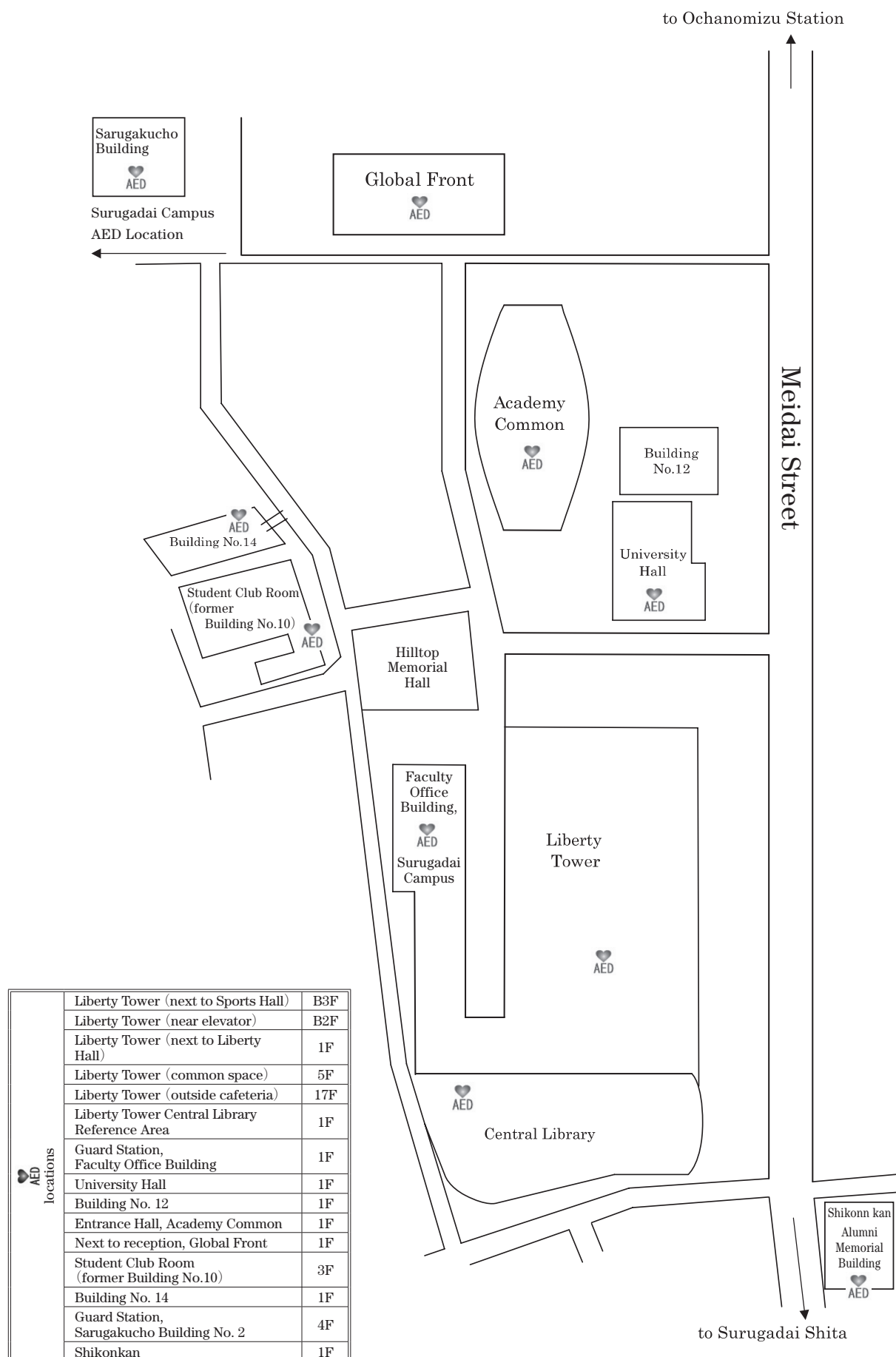
Course Classification	Teaching Hours	Self-study hours	Total Required Study hours for 1 unit
Lectures/seminars	15 hours/semester	30 hours/semester	45 hours/semester
Laboratory work, field studies, practical skills, foreign languages, PE	30 hours/semester	15 hours/semester	45 hours/semester

Guidelines for Taking Final Exams

1. Students should sit in alternate seats, leaving one seat vacant between you and your neighbor(s). In examination rooms where seating is prearranged, follow the instructions and sit in your designated seat.
2. Place your student ID, with the photo side up, on the desk within easy view of the proctor.
3. If you do not have your student ID with you, report to the faculty office to obtain a one-day permit for taking exams.
4. Unless otherwise specified by your instructor, teaching/studying materials, such as textbooks, reference books, notebooks, etc. are not permitted.
5. You must keep all personal belongings in your bag except for those permitted for the test such as writing tools, your student ID, watch/clock. Drinks are not permitted and must be stored in your bag. You must place your bag on a seat next to yours or at your feet. You will be held liable for cheating if (a) prohibited item(s) is/(are) found outside your bag.
6. Writing tools must be taken out of your pen case, which must be stored in your bag during the examination.
7. You must not use any type of electronic device such as cell phones, or electronic dictionaries. However, electronic calculators are permitted in certain examinations as indicated by the instructor.
8. You must not wear a hat, a cap or any other head covering during the examination, unless prior permission is obtained for a special reason.
9. You will not be allowed to enter the examination room if you are more than twenty minutes late for the exam. You can finish your test taking and leave the examination room after 20 minutes from the beginning of the examination, but not during the last 10 minutes of the examination.
10. You must enter your faculty name, department name, year, class number and student number on the answer sheet. Answer sheets without these entries will be treated invalid. Make sure you know your year, class number and student number by checking your commutation certificate (Tsugaku Shomeisho) card.
11. You must refrain from talking with any students in the examination room. Also, you must not cheat.
12. Please note that those who caught cheating in an examination will be punished with disciplinary measures, such as suspension or removal from the university in accordance with the university regulations.
13. Once you have completed the exam, you must submit your answer sheet in person.
14. You must follow the instructions of the proctor in the examination room at all times.

Campus and Classroom Information

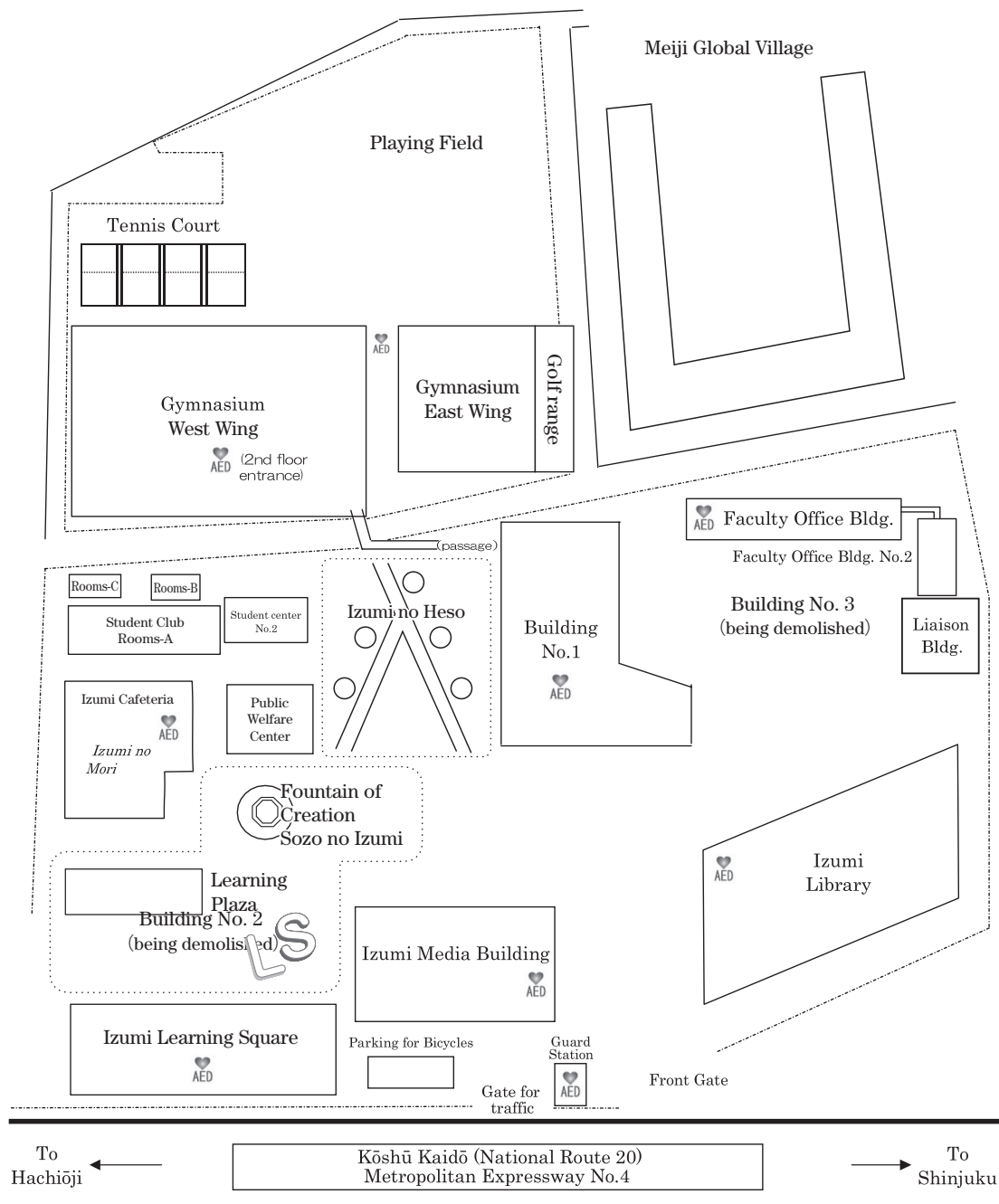
1. Surugadai Campus



Surugadai Campus Classroom Information List

Bldg	Floor	Room etc.	Bldg	Floor	Room etc.
Liberty Tower	B3	Sports Hall, Gymnasium Teaching Staff Room (2), Men's Changing Room	Global Front	1F	Global Hall, Multi-Purpose Room
	B2	Sports Room Gymnasium Teaching Staff Room (1), Lady's Changing Room		2F	International Collaboration Office, International Student Office, 4021, International Lounge, Prayer Room
	B1	1001, 1002		3F	Media Lounge, Seminar Room 403 (A-N), 4031
	1F	Meidai Avenue Entrance, Lounge Marronnier 1011-1013 (Liberty Hall) Central Library (~B 3F), Central Library Office (B1, B2)		4F	Seminar Room 404A-404H, 404J-404N, 404P-404S
	2F	Kichirozaka Entrance, Lounge ZERO, Lounge Ivy, Lounge Purple, 1021, 1022		5F	Graduate School Office, Lecturers' Common Room, Conference Room C1, Conference Room C2
	3F	1031, 1032, Faculty Waiting Room, Automatic Certificate Issuing Machine Corner, Student Support Office, Sports Promotion Office, Surugadai Volunteer Center		6F	Research Promotion and Intellectual Property Office
	4F	School of Law Office, School of Commerce Office School of Political Science and Economics Office School of Arts and Letters Office Liberty Tower No.1 Conference Room		7F	Conference Room C3, Conference Room C4, 407A-407G Liaison Laboratory
	5F	Academic Affairs Office School of Business Administration Office School of Information and Communication Office Liberty Tower No. 2 and No. 3 Conference Rooms		8F	408A-408H, 408J-408M
	6F	1061-1065 Liberty Tower No. 4 and No. 5 Conference Rooms		9F	409A-409H, 409J-409M
	7F	1071-1077		10F	410A-410H, 410J-410N, 410P
	8F	1081-1089		11F	411A-411H, 411J, 411K
	9F	1091-1093, 1095-1098		12F	412A-412H
	10F	1101-1108		13F	413A-413G
	11F	1111-1118		14F	414A-414H, 414J, 414K
	12F	1121-1128		15F	415A-415H, 415J-415L
	13F	1131-1138		16F	416A-416E
	14F	1141-1148	University Hall	17F	Global Lounge, Conference Room C5, 417A-417E (Research Laboratory)
	15F	1151-1158		B1	Meidai Support Office, Meidai Mart
	16F	1161-1168		1F	Student Orientation Center, Administrative Office, Entrance Examination Information Office
	17F	Students Dining Room (Sky Lounge Akatsuki)		2F	Employment Career Support Center, Health Clinic Students Counseling Office
	19F	Certification Courses Office, Mock Classroom, Course for Secondary School Teachers Room, Course for Prospective Adult and Community Education Workers Room, Course for Certified Librarians, Office of Course for Teacher Librarians Room		3F	Campus Harassment Consultation Room, Teaching Staff Union, Fubokai Coordination Office, University Support Office, Teaching Staff Hall, Conference Room 1, Conference Room 2
	20F	120A-120Y		4F	Finance Office, University History Document Center Office, Somei Uzawa Library Public Education Office
	21F	1211-1214		5F	Procurement Office, Facility Office, Property and Facilities Office
	22F	122A-122Q		6F	Personnel Office, Personnel Planning Office, Planning Office, General Administration Office, Health Insurance Association
		Tatsuo Kishimoto Memorial Hall, Saloon San,		8F	Conference Room 3, Conference Room 4, President's Office
	23F	Kozou Miyagi Memorial Hall, Misao Yashiro Memorial Hall	Building No.12	3F	System Planning Office
Academy Common	B2	Museum, exhibition room		4F	Building 12 Faculty Waiting Room, 2041 Media Seminar Room
	B1	Museum, University History Document Center and Exhibit Room Course for Prospective Museum Workers Study Room Aku Yu Memorial Hall, Museum Office		5F	2052 Media Room, 2053 Media Room, 2054 New Education Laboratory
	2F	A1-A6 Conference Rooms		6F	2061, 2062, 2063 Media Room, 2064 Media Room
	3F			7F	Media Library, Terminal Room for Teaching Staff Support Desk, Media Support Office
	-	Academy Hall		8F	Media Study Room 1, Media Study Room 2
	6F			9F	2091, 2093 Media Seminar Room, 2094 Media Room Media Support Conference Room
	7F	Center for Clinical Psychology, Rainbow Support Center		10F	2101-2103
	8F	308A-308G, A7 Conference Room, A8 Conference Room		11F	Studio, Edit Room
	9F	309A-309H, 309J, A9 Conference Room		12F	2121, 2122 CALL Room, 2123 Media Room, 2124 Media Room
	10F	Professional Graduate School Office Faculty Waiting Room 310A-310H, 310J-310L	Faculty Office Building Building No.1	6F	Personal Study Room and Office Conference Room A
	11F	Community Relations Office 311A-311H, 311J		1F	Library Management Office
Surugakuchō Bldg No.2			Surugakuchō Bldg No.1	2F	Consultation room
				3F	Inspection Office, Venue Rental Reception, Mental Health Clinic for Children and Adolescents, Meiji University Union
			Surugakuchō Bldg No.2	4F	Office of Faculty Office Building
				1F	National Examination Support Office (Legal Institute Office) (Accounting Institute Office)
Surugakuchō Bldg No.2			Surugakuchō Bldg No.1	2F	National Examination Support Office (Administration Institute Office)
				3/4F	National Examination Support Office
			Surugakuchō Bldg No.2	3F	History / Geography Collaborative Training Room Archaeology Practice Room, Geography Practice Room
				4F	Psychosociology Practice Room, Mock Courtroom

2. Izumi Campus



AED Locations	Front Gate	—
	Gymnasium West Wing Entrance Lobby	2F
	Passage between Gymnasium East Wing and West Wing	1F
	Building No. 1 Front Entrance	1F
	1st Building, Izumi Clinic	2F
	Izumi Learning Square Front Entrance	1F
	Izumi Media Building Front Entrance	1F
	Izumi Library Check Out Counter	1F
	Izumi Cafeteria (Izumi no Mori) In front of Front Entrance	1F
	Faculty Office Bldg.	1F

Izumi Campus Classroom Information List

Bldg	Floor	Room etc.	Bldg	Floor	Room etc.	
Building No. 1	B1F	001–004, 006–008 Classroom, Natural Science Experiment Preparation Room, Experiment Theater Izumi Volunteer Center Shared Study Room for Graduated Students	Gymnasium	West Wing	1F	Pool, Sports Room B (Kendo Hall) Sports Room C (Judo Hall) Climbing wall Sumo Hall, Weight Lifting Hall
	1F	Izumi Academic Affairs Office, Graduate School Office School of Law Office, School of Commerce Office School of Political Science and Economics Office School of Arts and Letters Office School of Business Administration Office School of Information and Communication Office Certification Courses Office (Izumi Branch Office) Izumi Student Support Office Employment Career Support Center International Education Office International Student Office (Study Abroad) Izumi Campus Office, International Exchange Lounge			2F	Gymnasium Office Gymnasium Teaching Staff Room Lecture Room, Conference Room Sports Room A (Table Tennis Hall) Fitness Room
					3F	Main Hall, Sub Hall
					4F	Running Road
				East Wing	Outside	Golf Practice Range
		3F			Meijium Lounge	
		2F			Meeting Room A/B	
		1,3,4F		Sports Room 11, 31 – 33, 41, 42		
	2F	202–206, 208–214 Students Counseling Room, Health Clinic Izumi Graduate School Student Common Room	Izumi Library	1F	Izumi Library Office Reference Counter Library Hall Salon Information Literacy Room	
	3F	301–317		2F	Reading Seat Communication Lounge Reading room	
	4F	401–415		3F	Reading Seat AV Booth	
	5F	501–513		4F	Reading Seat Researcher Private Room	
	6F	No. 1 Conference Room, No. 2 Conference Room Teaching Staff Hall				
Liaison Building	1F	L1–L3, L5, L6	Faculty Office Building, Faculty Office Building No. 2	1F	Inspection Office, Venue Rental Reception Private laboratory Office of Faculty Office Bldg. Faculty Waiting Room Research Promotion and Intellectual Property Office (Izumi Branch) Inspection Room Conference Room 1 – 4	
	2F	National Examination Guidance Office Legal / Accounting / Administration Institute Self-Schooling Room, Seminar Room, Lecture Room, Discussion Room Faculty Waiting Room			2F	Private laboratory
	3F	L9 Halls, AV Studio, National Examination Guidance Office Media Presentation Laboratory			3F	Private laboratory
Izumi Media Building	1F	Media Library Izumi Support Desk Izumi Media Support Office Terminal Room for Teaching Staff Faculty Waiting Room				
	2F	Media Laboratory (M201) CALL Classroom (M202) CALL Study Room (M203) Media Study Room (M204)				
	3F	M301–M306				
	4F	M401–M406 M407–M414 (Media Classroom) , Lounge A/B				
	5F	M501–M518, Lounge				
	6F	M601–M618				
	7F	M701–M720				
	Learning Square	1F				LS101, GB1-1, Center Agora, Lounge
2F		LS201–206, GB2-1– 2-3, 2F Agora				
3F		LS301–LS306, GB3-1 – 3-4 Izumi Learning Support Base (Izumi Leaning Support Corner)				
		4F	LS401–LS408, 4F Agora, Faculty Waiting Room			
5F		LS501–LS506, GB5-1				
6F		LS601–LS607, GB6-1				
7F		LS701–LS706, GB7-1, 7-2				

※GB: Group classroom

Agora: Lounge area that can be reserved