

2026

School of Business Administration

SYLLABUS

MEIJI UNIVERSITY

2026 Academic Year Schedule

| Spring Semester | | April 1 (Wed.) | ~ | September 19 (Sat.) |
|-------------------------------------|--|------------------------|---|------------------------|
| Entrance Ceremony | | April 7 (Tue.) | | |
| Orientation | | April 1 (Wed.) | ~ | April 9 (Thu.) |
| Course Terms | | April 10 (Fri.) | ~ | July 22 (Wed.) |
| | First Half Intensive Course (S1) * | April 10 (Fri.) | ~ | June 3 (Wed.) |
| | Second Half Intensive Course (S2) * | June 4 (Thu.) | ~ | July 22 (Wed.) |
| Temporary Closure (No Classes) | | May 1 (Fri.) | . | May 2 (Sat.) |
| Classes held on this holiday (1) | | April 29 (Wed.) | | [Showa Day] |
| Classes held on this holiday (2) | | July 20 (Mon.) | | [Marine Day] |
| Make-up Classes (1) | *Held on periods available on Saturdays | May 23 (Sat.) | . | May 30 (Sat.) |
| Make-up Classes (2) | *Held on periods available on Saturdays | July 11 (Sat.) | . | July 18 (Sat.) |
| Final Examinations | *Including days in reserve | July 23 (Thu.) | ~ | July 31 (Fri.) |
| Summer Break | | August 1 (Sat.) | ~ | September 19 (Sat.) |
| Fall Graduation Ceremony | | September 19 (Sat.) | | |
| Fall Semester | | September 20 (Sun.) | ~ | March 31 (Wed.) |
| Fall Entrance Ceremony | | September 19 (Sat.) | | |
| Orientation | | September 18 (Fri.) | | |
| Course Terms | | September 20 (Sun.) | ~ | January 23 (Sat.) |
| | First Half Intensive Course (F1) * | September 20 (Sun.) | ~ | November 14 (Sat.) |
| | Second Half Intensive Course (F2) * | November 15 (Sun.) | ~ | January 23 (Sat.) |

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|--|---|---------------------|----------------------------|
| Classes held on this holiday (1) | | September 21 (Mon.) | [Respect for the Aged Day] |
| Classes held on this holiday (2) | | September 22 (Tue.) | [National Holiday] |
| Classes held on this holiday (3) | | October 12 (Mon.) | [Sports Day] |
| Classes held on this holiday (4) | | November 23 (Mon.) | [Labor Thanksgiving Day] |
| Make-up Classes (1) | *Held on periods available on Saturdays | October 17 (Sat.) | October 24 (Sat.) |
| Make-up Classes (2) | * Make-up Classes ONLY will be held on these days | December 22 (Tue.) | January 22 (Fri.) |
| University Festival Week | *No Classes during this period | October 29 (Thu.) | ~ November 3 (Tue.) |
| Meiji Festival ("Meidaisai") | | October 30 (Fri.) | ~ November 1 (Sun.) |
| Ikuta Meiji Festival ("Ikumeisai") | | October 30 (Fri.) | ~ November 1 (Sun.) |
| University Foundation Memorial Holiday | | November 1 (Sun.) | |
| Temporary Closure (No Classes) | | December 23 (Wed.) | December 24 (Thu.) |
| | | January 16 (Sat.) | |
| Winter Break | | December 25 (Fri.) | ~ January 7 (Thu.) |
| University Foundation Day | | January 17 (Sun.) | |
| Final Examinations | *Including days in reserve | January 25 (Mon.) | ~ February 3 (Wed.) |
| Spring Break | | February 4 (Thu.) | ~ March 31 (Wed.) |
| Graduation Ceremony | | March 26 (Fri.) | |

*First and second half intensive courses for each semester are only provided in schools which have a 7-week completion system for some of their courses.

*No undergraduate classes will be held on any of the campuses during the University Festival Week. However, classes may be held in the Graduate School or Professional Graduate School during this week.

2026 Academic Year Calendar

Applies to All Campuses

【Spring Semester】

| | Sun. | Mon. | Tue. | Wed. | Thu. | Fri. | Sat. |
|--------|------|------|------|------|------|------|------|
| 4 Apr. | | | | 1 | 2 | 3 | 4 |
| | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| | 26 | 27 | 28 | 29 | 30 | | |
| 5 May | | | | | | 1 | 2 |
| | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 6 Jun. | | 1 | 2 | 3 | 4 | 5 | 6 |
| | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| | 28 | 29 | 30 | | | | |
| 7 Jul. | | | | 1 | 2 | 3 | 4 |
| | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| | 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| | 26 | 27 | 28 | 29 | 30 | 31 | |
| 8 Aug. | | | | | | | 1 |
| | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| | 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| | 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 9 Sep. | | | 1 | 2 | 3 | 4 | 5 |
| | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| | | | | | | | |
| | | | | | | | |

First Half Intensive Course (S1)

First Half Intensive Course (F1)

Second Half Intensive Course (S2)

Second Half Intensive Course (F2)

The Number of Classes

14 14 14 14 14 14

- Orientation
- Holiday (School Closure)
- Classes held on the Holiday
- Final Examinations (Including reserve days)
- University Festival Week

*No undergraduate classes at any campuses

【Fall Semester】

| | Sun. | Mon. | Tue. | Wed. | Thu. | Fri. | Sat. |
|---------|------|------|------|------|------|------|------|
| 9 Sep. | | | | | | | |
| | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 10 Oct. | | | | | 1 | 2 | 3 |
| | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| 11 Nov. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| | 29 | 30 | | | | | |
| 12 Dec. | | | 1 | 2 | 3 | 4 | 5 |
| | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 1 Jan. | | | | | | 1 | 2 |
| | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 2 Feb. | | 1 | 2 | 3 | 4 | 5 | 6 |
| | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| | 28 | | | | | | |
| 3 Mar. | | 1 | 2 | 3 | 4 | 5 | 6 |
| | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| | 28 | 29 | 30 | 31 | | | |

The Number of Classes

14 14 14 14 14 14

- Temporary Closure (No Classes)
- Make-up Classes (Held on periods available on Saturdays)
- Make-up Classes ONLY are held on these days and ONLY in the Fall Semester

Meidaisai: October 30 (Fri.)~November 1 (Sun.)

Ikumeisai: October 30 (Fri.)~November 1 (Sun.)

Timetable

| Period | Module | Time period | Remarks |
|------------|--------|---------------|--|
| M | m | 8:00- 8:50 | In principle, these classes will not be full semester classes |
| 1st period | a | 9:00 - 9:50 | |
| | b | 9:50-10:40 | |
| 2nd period | a | 10:50 - 11:40 | |
| | b | 11:40-12:30 | |
| L | m | 12:35 - 13:25 | In principle, this will be a 1-hour lunch break, in conjunction with a 5-minute break before and after |
| 3rd period | a | 13:30 - 14:20 | |
| | b | 14:20 - 15:10 | |
| 4th period | a | 15:20 - 16:10 | |
| | b | 16:10 - 17:00 | |
| 5th period | a | 17:10 - 18:00 | |
| | b | 18:00 - 18:50 | |
| 6th period | a | 19:00 - 19:50 | |
| | b | 19:50 - 20:40 | |
| N | m | 20:50 - 21:40 | In principle, classes spanning a full semester will not be held in Undergraduate Schools. |

*Classes held on weeknights by Graduate Schools may be held during the Sb to Nm time periods.

*Classes held on weekdays by the Graduate School of Governance Studies and Graduate School of Global Business will be taught using the conventional 90-minute, 15-week schedule.

List of Courses 2026

Language of Tuition : ENGLISH

| Campus | Semester | Day | Period | Subject [Lecturer] | Instructor | Credit | Note |
|-----------|----------|-----|--------|--|---------------------|--------|----------|
| Izumi | Spring | Mon | 1 | LA Seminar in Foreign Languages C | Edamura | 2.00 | |
| Izumi | Spring | Mon | 2 | LA Seminar in Foreign Languages A | Berninger George Jr | 2.00 | GREAT |
| Izumi | Spring | Mon | 3 | Global Issues A | Duplicc John | 2.00 | GREAT |
| Surugadai | Spring | Mon | 3 | International Management A | Sumi | 2.00 | |
| Surugadai | Spring | Mon | 5 | Business Presentation A | Azeez | 2.00 | Advanced |
| Surugadai | Spring | Mon | 5 | Innovation Strategy in Japan A | Kondo | 2.00 | |
| Izumi | Spring | Tue | 1 | TOEFL Preparation A | Yamashita | 1.00 | |
| Surugadai | Spring | Tue | 1 | Business English A | Kaneko | 2.00 | Advanced |
| Izumi | Spring | Tue | 2 | Global Issues A | Berninger George Jr | 2.00 | |
| Surugadai | Spring | Tue | 2 | Corporate Social Responsibility | ikuta | 2.00 | |
| Surugadai | Spring | Tue | 2 | Transcultural Management A | Nagai | 2.00 | |
| Surugadai | Spring | Tue | 2 | Organizational Behavior A [M] | Dassanayake | 2.00 | |
| Izumi | Spring | Tue | 3 | Fundamentals of Management A | Sumi | 2.00 | |
| Surugadai | Spring | Tue | 4 | Core Subjects Seminar C | Nagai | 2.00 | |
| Izumi | Spring | Wed | 1 | LA Seminar in Foreign Languages A | Kiernan | 2.00 | GREAT |
| Surugadai | Spring | Wed | 1 | Business Presentation A | Lindskoog | 2.00 | |
| Surugadai | Spring | Wed | 1 | Business English A | Yamataka | 2.00 | |
| Surugadai | Spring | Wed | 1 | Strategic Management A [M] | Dassanayake | 2.00 | |
| Izumi | Spring | Wed | 2 | LA Seminar in Foreign Languages A | Kiernan | 2.00 | GREAT |
| Izumi | Spring | Wed | 2 | Strategic Business Communication A | Kaneko | 2.00 | |
| Surugadai | Spring | Wed | 2 | Business Presentation A | Lindskoog | 2.00 | |
| Surugadai | Spring | Wed | 2 | Business English A | Yamataka | 2.00 | |
| Surugadai | Spring | Wed | 2 | E Commerce A [M] | Andrew | 2.00 | |
| Izumi | Spring | Wed | 3 | English Exams A | Kiernan | 1.00 | |
| Surugadai | Spring | Wed | 3 | Contents Business A | Nakatani | 2.00 | |
| Surugadai | Spring | Wed | 3 | Business English A | Lindskoog | 2.00 | |
| Surugadai | Spring | Wed | 3 | Information Science A [M] | Andrew | 2.00 | |
| Surugadai | Spring | Wed | 3 | International Management A | Sumi | 2.00 | Advanced |
| Izumi | Spring | Wed | 4 | Genres of Writing | Kiernan | 1.00 | |
| Izumi | Spring | Wed | 4 | TOEFL Listening | Duplicc John | 1.00 | |
| Izumi | Spring | Thu | 1 | Global Issues A | Moreau | 2.00 | GREAT |
| Surugadai | Spring | Thu | 1 | Business English A | Vaughan | 2.00 | |
| Surugadai | Spring | Thu | 1 | Business English A | Masuyama | 2.00 | |
| Nakano | Spring | Thu | 1 | Tourism Management A | Sato | 2.00 | |
| Izumi | Spring | Thu | 2 | LA Seminar in Foreign Languages A | Duplicc John | 2.00 | GREAT |
| Izumi | Spring | Thu | 2 | Strategic Business Communication A | Miyata | 2.00 | |
| Surugadai | Spring | Thu | 2 | Business Presentation A | Vaughan | 2.00 | Advanced |
| Surugadai | Spring | Thu | 2 | Special Lectures on Business MGT C | Nagai | 2.00 | |
| Surugadai | Spring | Thu | 2 | The Future of E Business A [M] | Andrew | 2.00 | |
| Surugadai | Spring | Thu | 2 | Transnational Management A | Sumi | 2.00 | |
| Izumi | Spring | Thu | 3 | LA Seminar in Foreign Languages A | Moreau | 2.00 | GREAT |
| Izumi | Spring | Thu | 3 | Global Issues C | Wash Ian | 2.00 | |
| Surugadai | Spring | Thu | 3 | Fundamentals of Management C | Sumi | 2.00 | |
| Surugadai | Spring | Thu | 3 | Information Ethics A [M] | Andrew | 2.00 | |
| Izumi | Spring | Thu | 4 | Global Issues A | Wash Ian | 2.00 | GREAT |
| Surugadai | Spring | Thu | 4 | Internet Business A | Takahashi | 2.00 | |
| Izumi | Spring | Thu | 5 | Strategic Business Communication A | Lindskoog | 2.00 | |
| Surugadai | Spring | Thu | 5 | Strategic Marketing A | Matsuura | 2.00 | |
| Surugadai | Spring | Thu | 5 | International Marketing A [M] | Chang | 2.00 | |
| Surugadai | Spring | Thu | 5 | Social Impact Investment | Tsukamoto | 2.00 | |
| Surugadai | Spring | Thu | 6 | Service Marketing A [M] | Chang | 2.00 | |
| Izumi | Spring | Fri | 1 | TOEFL Reading | Yamataka | 1.00 | |
| Surugadai | Spring | Fri | 1 | Business English A | Miyata | 2.00 | Advanced |
| Izumi | Spring | Fri | 2 | LA Seminar in Foreign Languages C | Nagai | 2.00 | |
| Surugadai | Spring | Fri | 2 | Transcultural Business Communication A | Kaneko | 2.00 | |
| Izumi | Spring | Fri | 2 | Basic Accounting A | Nakajima | 2.00 | |
| Izumi | Spring | Fri | 3 | LA Seminar in Foreign Languages A | Moreau | 2.00 | GREAT |
| Surugadai | Spring | Fri | 3 | Financial Accounting A | Nakajima | 2.00 | |
| Surugadai | Spring | Fri | 4 | Advanced Financial Accounting A [M] | Nakajima | 2.00 | |
| Surugadai | Spring | Fri | 5 | Financial Statement Analysis A [M] | Nakajima | 2.00 | |
| Surugadai | Spring | Fri | 6・7 | Family Business B [M] | Yu-Hsu | 4.00 | |
| — | Spring | — | — | Management Accounting A [M] | S, Nagano | 2.00 | |

List of Courses 2026

Language of Tuition : ENGLISH

| Campus | Semester | Day | Period | Subject [Lecturer] | Instructor | Credit | Note |
|-----------|----------|-----|--------|-------------------------------------|---------------------|--------|----------|
| Izumi | Fall | Mon | 1 | LA Seminar in Foreign Languages D | Edamura | 2.00 | |
| Izumi | Fall | Mon | 2 | LA Seminar in Foreign Languages B | Berninger George Jr | 2.00 | GREAT |
| Izumi | Fall | Mon | 3 | Global Issues B | Duplicc John | 2.00 | GREAT |
| Izumi | Fall | Mon | 3 | Religious Thought | Edamura | 2.00 | |
| Surugadai | Fall | Mon | 3 | International Management B | Sumi | 2.00 | |
| Surugadai | Fall | Mon | 5 | Business Presentation B | Azeez | 2.00 | Advanced |
| Surugadai | Fall | Mon | 5 | Innovation Strategy in Japan B | Kondo | 2.00 | |
| Izumi | Fall | Tue | 1 | TOEFL Preparation B | Yamashita | 1.00 | |
| Surugadai | Fall | Tue | 1 | Business English B | Kaneko | 2.00 | |
| Izumi | Fall | Tue | 2 | Global Issues B | Berninger George Jr | 2.00 | |
| Izumi | Fall | Tue | 2 | TOEFL Writing | Kiernan | 1.00 | |
| Surugadai | Fall | Tue | 2 | Transcultural Management B | Nagai | 2.00 | |
| Izumi | Fall | Tue | 3 | Speech and Debate | Moreau | 1.00 | |
| Izumi | Fall | Tue | 3 | Fundamentals of Management B | Sumi | 2.00 | |
| Izumi | Fall | Tue | 3 | Core Subjects Special Lectures B | Takagi | 2.00 | |
| Surugadai | Fall | Tue | 4 | Core Subjects Seminar D | Nagai | 2.00 | |
| Izumi | Fall | Wed | 1 | LA Seminar in Foreign Languages B | Kiernan | 2.00 | GREAT |
| Surugadai | Fall | Wed | 1 | Business Presentation B | Lindskoog | 2.00 | |
| Surugadai | Fall | Wed | 1 | Business English B | Yamataka | 2.00 | |
| Surugadai | Fall | Wed | 1 | Strategic Management B [M] | Dassanayake | 2.00 | |
| Izumi | Fall | Wed | 2 | LA Seminar in Foreign Languages B | Kiernan | 2.00 | GREAT |
| Izumi | Fall | Wed | 2 | Strategic Business Communication B | Kaneko | 2.00 | Advanced |
| Surugadai | Fall | Wed | 2 | Business Presentation B | Lindskoog | 2.00 | |
| Surugadai | Fall | Wed | 2 | Business English B | Yamataka | 2.00 | |
| Izumi | Fall | Wed | 3 | English Exams B | Kiernan | 1.00 | |
| Surugadai | Fall | Wed | 3 | Contents Business B | Nakatani | 2.00 | |
| Surugadai | Fall | Wed | 3 | Business English B | Lindskoog | 2.00 | |
| Surugadai | Fall | Wed | 3 | Information Science B [M] | Andrew | 2.00 | |
| Surugadai | Fall | Wed | 3 | International Management B | Sumi | 2.00 | Advanced |
| Surugadai | Fall | Wed | 3 | Introduction to Public Management | Kikuchi | 2.00 | |
| Surugadai | Fall | Wed | 6・7 | Human Resource Management A [M] | Yu-Hsu | 4.00 | |
| Izumi | Fall | Thu | 1 | Global Issues B | Moreau | 2.00 | GREAT |
| Surugadai | Fall | Thu | 1 | Business English B | Vaughan | 2.00 | |
| Surugadai | Fall | Thu | 1 | Business English B | Masuyama | 2.00 | |
| Nakano | Fall | Thu | 1 | Tourism Management B | Sato | 2.00 | |
| Izumi | Fall | Thu | 2 | LA Seminar in Foreign Languages B | Duplicc John | 2.00 | GREAT |
| Izumi | Fall | Thu | 2 | Strategic Business Communication B | Miyata | 2.00 | |
| Surugadai | Fall | Thu | 2 | Business Presentation B | Vaughan | 2.00 | Advanced |
| Surugadai | Fall | Thu | 2 | Special Lectures on Business MGT D | Nagai | 2.00 | |
| Surugadai | Fall | Thu | 2 | The Future of E Business B [M] | Andrew | 2.00 | |
| Surugadai | Fall | Thu | 2 | Transnational Management B | Sumi | 2.00 | |
| Izumi | Fall | Thu | 3 | LA Seminar in Foreign Languages B | Moreau | 2.00 | GREAT |
| Surugadai | Fall | Thu | 3 | Fundamentals of Management D | Sumi | 2.00 | |
| Surugadai | Fall | Thu | 3 | American Culture | Duplicc John | 2.00 | |
| Surugadai | Fall | Thu | 3 | Information Ethics B [M] | Andrew | 2.00 | |
| Surugadai | Fall | Thu | 3 | International Development | Takayanagi | 2.00 | |
| Izumi | Fall | Thu | 4 | Global Issues B | Wash Ian | 2.00 | GREAT |
| Surugadai | Fall | Thu | 4 | Internet Business B | Takahashi | 2.00 | |
| Surugadai | Fall | Thu | 5 | Japanese Economy | H, Nagano | 2.00 | |
| Izumi | Fall | Thu | 5 | Strategic Business Communication B | Lindskoog | 2.00 | |
| Surugadai | Fall | Thu | 5 | Strategic Marketing B | Matsuura | 2.00 | |
| Surugadai | Fall | Thu | 5 | International Marketing B [M] | Chang | 2.00 | |
| Surugadai | Fall | Thu | 5 | Business for Social Impact | Tsukamoto | 2.00 | |
| Surugadai | Fall | Thu | 6 | Service Marketing B [M] | Chang | 2.00 | |
| Izumi | Fall | Fri | 1 | TOEFL Speaking | Yamataka | 1.00 | |
| Surugadai | Fall | Fri | 1 | Business English B | Miyata | 2.00 | Advanced |
| Izumi | Fall | Fri | 2 | LA Seminar in Foreign Languages D | Nagai | 2.00 | |
| Izumi | Fall | Fri | 2 | Basic Accounting B | Nakajima | 2.00 | |
| Izumi | Fall | Fri | 3 | LA Seminar in Foreign Languages B | Moreau | 2.00 | GREAT |
| Surugadai | Fall | Fri | 3 | Financial Accounting B | Nakajima | 2.00 | |
| Surugadai | Fall | Fri | 4 | Advanced Financial Accounting B [M] | Nakajima | 2.00 | |
| Surugadai | Fall | Fri | 5 | Financial Statement Analysis B [M] | Nakajima | 2.00 | |
| Izumi | Fall | — | — | IBP (語学研修) B | Duplicc John | 1.00 | |
| Izumi | Fall | — | — | IBP (実習) B | Duplicc John | 2.00 | |
| — | Fall | — | — | Management Accounting B [M] | S, Nagano | 2.00 | |

Timetable 2026 Spring Semester

| 1st period (9:00~10:40) | | | | | 2nd period (10:50~12:30) | | | | | 3rd period (13:30~15:10) | | | | | 4th period (15:20~17:00) | | | | | 5th period (17:10~18:50) | | | | | 6th period (19:00~20:40) | | | | | 7th period (20:30~22:00) | | | | | |
|-------------------------|--------------|-----------------------------------|-------------|-----------|--------------------------|----------------------------|-----------------------------------|--------------------|-----------|--------------------------|--------------|-----------------------------------|--------------|-----------|--------------------------|--------------|------------------------------------|--------------|-----------|--------------------------|--------------|-----------------------------------|----------|-----------|--------------------------|--------------|------------------------|--------|-----------|--------------------------|-----------|-------------------|--------|------|--------|
| Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | | | | | | |
| Mon. | Izumi | LA Seminar in Foreign Languages C | Edamura | 2.00 | M715教室 | Izumi | LA Seminar in Foreign Languages A | Beminger George Jr | 2.00 | M407教室 | Izumi | Global Issues A | Duplice John | 2.00 | 302教室 | Surugadai | Innovation Strategy in Japan A | Kondo | 2.00 | 1011教室 | Surugadai | Business Presentation A | Azumi | 2.00 | 1008教室 | | | | | | | | | | |
| | Surugadai | | | | Surugadai | International Management A | Sumi | 2.00 | 1003教室 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Tue. | Izumi | TOEFL Preparation A | Yamashita | 1.00 | M601教室 | Izumi | Global Issues A | Beminger George Jr | 2.00 | M410教室 | Izumi | Fundamentals of Management A | Sumi | 2.00 | M402教室 | Surugadai | Core Subjects Seminar C | Nagai | 2.00 | 2084教室 | | | | | | | | | | | | | | | |
| | Surugadai | Business English A | Kaneho | 2.00 | 2122CALL教室 | Surugadai | Transcultural Management A | Nagai | 2.00 | 2054教室 | Surugadai | Organizational Behavior A(M) | Dassanayake | 2.00 | 4021教室 | Surugadai | | | | | | | | | | | | | | | | | | | |
| Wed. | Izumi | LA Seminar in Foreign Languages A | Kiernan | 2.00 | M502教室 | Izumi | LA Seminar in Foreign Languages A | Kiernan | 2.00 | M502教室 | Izumi | English Exams A | Kiernan | 1.00 | M701教室 | Izumi | Genes of Writing | Kiernan | 1.00 | M701教室 | | | | | | | | | | | | | | | |
| | Surugadai | Strategic Management A(M) | Dassanayake | 2.00 | 404E教室 | Surugadai | E Commerce A(M) | Andrew | 2.00 | 4150共同演習室 | Surugadai | Information Science A(M) | Andrew | 2.00 | 4031教室 | Izumi | TOEFL Listening | Duplice John | 1.00 | 502教室 | | | | | | | | | | | | | | | |
| Thu. | Izumi | Global Issues A | Moreau | 2.00 | M412教室 | Izumi | LA Seminar in Foreign Languages A | Duplice John | 2.00 | M502教室 | Izumi | LA Seminar in Foreign Languages A | Moreau | 2.00 | M412教室 | Izumi | Global Issues A | Wash Ian | 2.00 | M710教室 | Surugadai | Strategic Marketing A | Matsura | 2.00 | 1154教室 | Surugadai | Service Marketing A(M) | Chang | 2.00 | 404E教室 | | | | | |
| | Nakano | Tourism Management A | Sato | 2.00 | 510教室 | Surugadai | Transcultural Management A | Sumi | 2.00 | 404F教室 | Surugadai | Global Issues C | Wash Ian | 2.00 | M710教室 | Surugadai | Internet Business A | Takahashi | 2.00 | 1011教室 | Surugadai | International Marketing A(M) | Chang | 2.00 | 404E教室 | | | | | | | | | | |
| Fri. | Izumi | TOEFL Reading | Yamatata | 1.00 | M601教室 | Izumi | LA Seminar in Foreign Languages C | Nagai | 2.00 | L5306 | Izumi | LA Seminar in Foreign Languages A | Moreau | 2.00 | M517教室 | Surugadai | Advanced Financial Accounting A(M) | Nakajima | 2.00 | 2052教室 | Surugadai | Financial Statement Analysis A(M) | Nakajima | 2.00 | 2052教室 | Surugadai | Family Business B | Yu-Hsu | 2.00 | 310F教室 | Surugadai | Family Business B | Yu-Hsu | 2.00 | 310F教室 |
| | Surugadai | Business English A | Miyata | 2.00 | 1075教室 | Surugadai | Basic Accounting A | Nakajima | 2.00 | M409教室 | Surugadai | Financial Accounting A | Nakajima | 2.00 | 2052教室 | | | | | | | | | | | | | | | | | | | | |

Classes are subject to change. Please make double check on our Intranet. 05-01 0411.

Timetable 2026 Fall Semester

| 1st period (9:00~10:40) | | | | | 2nd period (10:50~12:30) | | | | | 3rd period (13:30~15:10) | | | | | 4th period (15:20~17:00) | | | | | 5th period (17:10~18:50) | | | | | 6th period (19:00~20:40) | | | | | 7th period (20:30~22:00) | | | | |
|-------------------------|--------------|-----------------------------------|-------------|-----------|--------------------------|----------------------------|------------------------------------|--------------------|-----------|--------------------------|--------------|-----------------------------------|--------------|-----------|--------------------------|--------------|------------------------------------|-----------|-----------|--------------------------|--------------|-----------------------------------|----------|-----------|--------------------------|--------------|-----------------------------|--------|-----------|--------------------------|--|--|--|--|
| Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | Campus | Course Title | Instructor | Credit | Classroom | | | | | |
| Mon. | Izumi | LA Seminar in Foreign Languages D | Edamura | 2.00 | M715教室 | Izumi | LA Seminar in Foreign Languages B | Beminger George Jr | 2.00 | M407教室 | Izumi | Global Issues B | Duplice John | 2.00 | 302教室 | Surugadai | Innovation Strategy in Japan B | Kondo | 2.00 | 1011教室 | Surugadai | Business Presentation B | Azumi | 2.00 | 1008教室 | | | | | | | | | |
| | Surugadai | | | | Surugadai | International Management B | Sumi | 2.00 | 1003教室 | | | | | | | | | | | | | | | | | | | | | | | | | |
| Tue. | Izumi | TOEFL Preparation B | Yamashita | 1.00 | M601教室 | Izumi | Global Issues B | Beminger George Jr | 2.00 | M410教室 | Izumi | Speech and Debate | Moreau | 1.00 | 302教室 | Surugadai | Core Subjects Seminar D | Nagai | 2.00 | 2083教室 | | | | | | | | | | | | | | |
| | Surugadai | Business English B | Kaneho | 2.00 | 2122CALL教室 | Surugadai | Transcultural Management B | Nagai | 2.00 | 2054教室 | Surugadai | Fundamentals of Management B | Sumi | 2.00 | M402教室 | Surugadai | | | | | | | | | | | | | | | | | | |
| Wed. | Izumi | LA Seminar in Foreign Languages B | Kiernan | 2.00 | M502教室 | Izumi | LA Seminar in Foreign Languages B | Kiernan | 2.00 | M502教室 | Izumi | English Exams B | Kiernan | 1.00 | M701教室 | | | | | | Surugadai | Human Resource Management A | Yu-Hsu | 2.00 | 308B教室 | Surugadai | Human Resource Management A | Yu-Hsu | 2.00 | 308B教室 | | | | |
| | Surugadai | Strategic Management B(M) | Dassanayake | 2.00 | 404E教室 | Surugadai | Strategic Business Communication B | Kaneho | 2.00 | M409教室 | Surugadai | Information Science B(M) | Andrew | 2.00 | 4031教室 | | | | | | | | | | | | | | | | | | | |
| Thu. | Izumi | Global Issues B | Moreau | 2.00 | M412教室 | Izumi | LA Seminar in Foreign Languages B | Duplice John | 2.00 | M502教室 | Izumi | LA Seminar in Foreign Languages B | Moreau | 2.00 | M412教室 | Izumi | Global Issues B | Wash Ian | 2.00 | M710教室 | Surugadai | Strategic Marketing B | Matsura | 2.00 | 1154教室 | Surugadai | Service Marketing B(M) | Chang | 2.00 | 404E教室 | | | | |
| | Nakano | Tourism Management B | Sato | 2.00 | 510教室 | Surugadai | Transcultural Management B | Sumi | 2.00 | 404F教室 | Surugadai | Information Ethics B(M) | Andrew | 2.00 | 403M教室 | Surugadai | Internet Business B | Takahashi | 2.00 | 1011教室 | Surugadai | International Marketing B(M) | Chang | 2.00 | 404E教室 | | | | | | | | | |
| Fri. | Izumi | TOEFL Speaking | Yamatata | 1.00 | M601教室 | Izumi | LA Seminar in Foreign Languages D | Nagai | 2.00 | L5306 | Izumi | LA Seminar in Foreign Languages B | Moreau | 2.00 | M517教室 | Surugadai | Advanced Financial Accounting B(M) | Nakajima | 2.00 | 2052教室 | Surugadai | Financial Statement Analysis B(M) | Nakajima | 2.00 | 2052教室 | | | | | | | | | |
| | Surugadai | Business English B | Miyata | 2.00 | 1075教室 | Izumi | Basic Accounting B | Nakajima | 2.00 | M409教室 | Surugadai | Financial Accounting B | Nakajima | 2.00 | 2052教室 | | | | | | | | | | | | | | | | | | | |

Classes are subject to change. Please make double check on our Intranet. 05-01 0411.

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|---|--------|-----------------------|-------|
| 科目区分/科目ナンバー | | 02_教養科目 / (BA)PHL111E | |
| 科目名 | | Religious Thought | |
| 担当者 | | EDAMURA SHOHEI | |
| Credits:2 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives In this class, I examine so-called world religions as well as other major religious traditions, including Hinduism and Judaism. I also seek to identify a possible common ground that may be found across these diverse traditions. I begin by introducing the psychological motivations that lead us to pursue religious relationships. I then explore how individuals are driven to approach the Absolute, to seek salvation, or to attain what is understood as the supreme good of human life. In this course, students will learn not only the diversity of religious traditions, but also the essential components underlying them, and their meanings in relation to contemporary life. | | | |
| 2. Course Content 1st session: Introduction 2nd session: Suffering and Finitude 3rd session: Infinity and Law 4th session: Pantheism 5th session: Natural Theology 6th session: Revelational Theology I 7th session: Revelational Theology II 8th session: Mystic Experience 9th session: Theravada Buddhism 10th session: Emptiness 11th session: Zen Buddhism 12th session: Pure Land 13th session: Pluralism of Religion I 14th session: Pluralism of Religion II | | | |
| 3. Registration Requirements No prerequisites, and no registration requirements | | | |
| 4. Course Preparations Please read provided materials (pdf files) before attending classes. | | | |
| 5. Textbook (s) No textbook is required. | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments Feedbacks will be provided during classes if necessary. | | | |
| 8. Assessment Reaction Paper 4 x 14 = 56 % Report 29% Special Assignment (usually an oral presentation video) 15 % There are some extra credits. | | | |
| 9. Others | | | |

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| 科目区分/科目ナンバー | | 02_教養科目 / (BA) SOC191E | |
| 科目名 | | Global Issues A GREAT | |
| 担当者 | | BERNINGER GEORGE JR. ROBERT | |
| Credits:2 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives Outline English has become a language of global communication. At the university level we will use English to look at some important issues on the global level. Global Issues A aims to develop students' English ability while introducing issues in the world today and encouraging further exploration. Learning how to discuss topics effectively will also be a goal for this course. Students will learn from the teacher as well as from each other. Objectives To develop a detailed awareness of global issues To be able to discuss global issues in English To become familiar with and practice a range of reading skills To acquire key vocabulary associated with global issues To be able to participate effectively in an in group presentation To be able to present in front of a class on important issues | | | |
| 2. Course Content Part 1: Introduction / needs survey / reading skills Part 2: Not your typical 9-to-5 job Part 3: Job interview types Part 4: Female virus writer packs punch Part 5: Into the heart of a family in Casablanca Part 6: Travel for good Part 7: A Kenyan safari Part 8: Midterm presentation on travel Part 9: An interview with J.K. Rowling Part 10: Emotional intelligence Part 11: Left brains and right brains Part 12: The vanishing hitchhikers Part 13: Final mystery presentations Part 14: Final mystery presentations | | | |
| 3. Registration Requirements Be able to discuss issues in English | | | |
| 4. Course Preparations Students will read textbook articles. Students will do vocabulary exercises. Students will make a summary of some readings. Students will prepare for two presentations. | | | |
| 5. Textbook (s) Active Skills for Reading 4 by Neil J. Anderson (Heinle Cengage Learning/ National Geographic) | | | |
| 6. Reference Book (s) Have a good English English or Japanese English dictionary (including electronic dictionary). | | | |
| 7. How to provide Feedback to assignments Teacher will provide feedback to students in class. | | | |
| 8. Assessment Evaluation will be made up of the following: Homework from textbook (15%) Quizzes/ summaries (10%) Active daily participation (25%) Midterm presentation (25%) Final presentation (25%) | | | |

9. Others

This class will be taught in English. Students will be expected to do about one hour of homework each week on average.

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| 科目区分/科目ナンバー | | 02_教養科目 / (BA) SOC191E | |
| 科目名 | | Global Issues B GREAT | |
| 担当者 | | BERNINGER GEORGE JR. ROBERT | |
| Credits:2 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives Outline English has become a language of global communication. At the university level we will use English to look at some important issues on the global level. Global Issues A aims to develop students' English ability while introducing issues in the world today and encouraging further exploration. Learning how to discuss topics effectively will also be a goal for this course. Students will learn from the teacher as well as from each other. Objectives To develop a detailed awareness of global issues To be able to discuss global issues in English To become familiar with and practice a range of reading skills To acquire key vocabulary associated with global issues To be able to participate effectively in an in group presentation To be able to present in front of a class on important issues | | | |
| 2. Course Content Part 1: Introduction / needs survey / The Mediterranean Diet (homework) Part 2: Healthy living (3 exceptional longevity areas) Part 3: Genetically modified food Part 4: Beyond Planet Earth/ Solar storms Part 5: Star struck (Astronomy) Part 6: Language and Life / The exodus of languages Part 7: Life with the Tarahumaras Part 8: Midterm presentation on endangered languages Part 9: Unearthing the Past (archaeology) / The Search for Cleopatra Part 10: Wildlife Conservation (zoology) / The race to rescue koalas Part 11: Rhino wars Part 12: Living on the edge (zoology/ ecology) Part 13: Final endangered animal presentations Part 14: Final endangered animal presentations | | | |
| 3. Registration Requirements Be able to discuss issues in English. | | | |
| 4. Course Preparations Students will read textbook articles. Students will do vocabulary exercises. Students will make a summary of some readings. Students will prepare for two presentations. | | | |
| 5. Textbook (s) Active Skills for Reading 4 by Neil J. Anderson (Heinle Cengage Learning/ National Geographic) | | | |
| 6. Reference Book (s) Have a good English English or Japanese English dictionary (including electronic dictionary). | | | |
| 7. How to provide Feedback to assignments Teacher will provide feedback to students in class. | | | |
| 8. Assessment Evaluation will be made up of the following: Homework from textbook (15%) Quizzes/ summaries (10%) Active daily participation (25%) Midterm presentation (25%) Final presentation (25%) | | | |

9. Others

This class will be taught in English. Students will be expected to do about one hour of homework each week on average.

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|---|--------|----------------------------|-------|
| 科目区分/科目ナンバー | | 02_教養科目 / (BA) SOC191E | |
| 科目名 | | Global Issues A GREAT | |
| 担当者 | | DUPLICE JOHN ANTHONY | |
| Credits:2 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives The aim of this course is to give you practice in using English to examine academic issues. This course will focus on Global Issues. Global Issues A will introduce students to international organizations, specific interests, and some of the issues affecting the world. After completing this course you should be able to: <ul style="list-style-type: none"> • understand the major functions of international organizations • gain knowledge of how these organizations work with nations and affect the world • take part in discussions on global issues | | | |
| 2. Course Content Week 1 : What are global issues? Week 2 : The United Nations and its role in the world Week 3 : Topics within the United Nations Week 4 : Maintaining peace: armaments and the balance of power Week 5 : Maintaining peace: the importance of justice; international organizations Week 6 : Human rights; women's rights Week 7 : Human rights: children's rights Week 8 : Deep dive into current topic Week 9 : Mock debate/comparison presentation of current controversial issue Week 10 : The environment as a global issue Week 11 : The environment as a global issue continued Week 12 : Deep dive into group project Week 13 : Poster Presentations Week 14 : Course Review+Exam | | | |
| 3. Registration Requirements Registration Requirements: This course is a required course for students on the Global Resources English Applied Track (GREAT). GREAT will only be available to students with adequate English test scores. International exchange students may also apply to attend this course. | | | |
| 4. Course Preparations Please have a good learner dictionary—this may be either electronic or paper-based. | | | |
| 5. Textbook (s) Gratz, A. (2017). Refugee. Scholastic Press. | | | |
| 6. Reference Book (s) Handouts, the Internet, Oh-o! Meiji! system | | | |
| 7. How to provide Feedback to assignments The final exam will be held on the last day of classes. All papers will be submitted on Oh-o! Meiji system. | | | |
| 8. Assessment Grading and Evaluation Attendance and class participation: 30% Homework 15% In-class quizzes 15% Final presentation and written report 40% (NOTE: More than 3 unexcused absences will result in a fail (3 lates=1 absence)) | | | |
| 9. Others This course aims to help you use English more fluently and to engage in academic discussions. The issues are issues that affect us all and ones that we all need to talk about. | | | |

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|---|--------|------------------------|-------|
| 科目区分/科目ナンバー | | 02_教養科目 / (BA) SOC191E | |
| 科目名 | | Global Issues B GREAT | |
| 担当者 | | DUPLICE JOHN ANTHONY | |
| Credits:2 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives The aim of this course is to give you practice in using English to examine academic issues. This course will focus on Global Issues around trade and commerce building upon what was learned in the spring semester. Global Issues B will introduce students to the world of business and global exchange as a global issue. After completing this course you should be able to: <ul style="list-style-type: none"> • understand the major functions of trade and commerce in the world • gain knowledge of how trade affects nations and the world • take part in discussions on global issues | | | |
| 2. Course Content Week 1 : Review of Global Issues topics discussed in spring semester Week 2 : Trade and commerce overview Week 3 : The role of global business Week 4 : Free trade and tariffs Week 5 : Trade topic deep dive Week 6 : Mock debate on a controversial current global topic around trade and commerce Week 7 : The environment and trade (part 1) Week 8 : The environment and trade (part 2) Week 9 : Mid-term quiz and introduction to transportation in global trade Week 10 : Global issues around shipping of goods Week 11 : The role of energy in trade and commerce Week 12 : Deep dive into poster project Week 13 : Poster Presentations Week 14 : Course Review+Exam | | | |
| 3. Registration Requirements Registration Requirements: This course is a required course for students on the Global Resources English Applied Track (GREAT). GREAT will only be available to students with adequate English test scores. International exchange students may also apply to attend this course. Preparation and Review | | | |
| 4. Course Preparations Please have a good learner dictionary—this may be either electronic or paper-based. You will also need to have access to a computer regularly to watch lectures and short videos on subject to be covered. | | | |
| 5. Textbook (s) none | | | |
| 6. Reference Book (s) Handouts, the Internet, Oh-o! Meiji! system | | | |
| 7. How to provide Feedback to assignments The final exam will be held on the last day and the final presentation will be held on the second to last class. Papers will be submitted on Oh-o! Meiji system. | | | |
| 8. Assessment Attendance and class participation: 30% Homework 15% In-class quizzes 15% Final presentation and written report 40% (NOTE: More than 3 unexcused absences will result in a fail (3 lates=1 absence)) | | | |
| 9. Others This course aims to help you use English more fluently and to engage in academic discussions. The issues are issues that affect us all and ones that we all need to talk about. | | | |



8. Assessment

Class Participation, discussions, reflection writing, and worksheets 30%

Project #1 research notes and presentation 25%

Project #2 research notes and presentation 25%

Midterm test 10%

Final test 10%

Attendance and participation are very important. Missing more than 3 classes will automatically result in a failure of the course. (2 late comings = 1 absence). If you must be absent:

- A) Send the teacher an email, preferably before the class starts with the reason for the absence
- B) Provide the teacher with any necessary documentation to show why you were absent

9. Others

None

8. Assessment

Class Participation, discussions, reflection writing, and worksheets 30%

Project #1 research notes and presentation 25%

Project #2 research notes and presentation 25%

Midterm test 10%

Final test 10%

Attendance and participation are very important. Missing more than 3 classes will automatically result in a failure of the course. (2 late comings = 1 absence). If you must be absent:

- A) Send the teacher an email, preferably before the class starts with the reason for the absence
- B) Provide the teacher with any necessary documentation to show why you were absent

9. Others

None

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| 科目区分/科目ナンバー | | 02_教養科目 / (BA) SOC191E | |
| 科目名 | | Global Issues A GREAT | |
| 担当者 | | WASH IAN DAVID | |
| Credits:2 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives Course outline Global Issues is an advanced-level English course that focuses on our increasingly globalised world. The course is designed to enhance students' understanding of major issues and trends associated with globalisation. It also raises awareness of how events and experiences at the local level affect those on a global level and vice versa. Ultimately, this course hopes to bring its students to a higher level of consciousness and responsibility as citizens of a global world. Learning objectives One objective is to familiarise students with key global issues through English by completing relevant reading and listening assignments inside and outside of class. Another goal is to enable students to critically formulate and express their own thoughts in English through collaborative tasks and activities. | | | |
| 2. Course Content Part 1: Introduction and course outline. Part 2: Article and discussion (Gender) Part 3: Student article share (Gender) Part 4: Documentary and fluency-building (Gender) Part 5: Student article share (Gender) Part 6: Article and discussion (Crime) Part 7: Student article share (Crime) Part 8: Documentary and fluency-building (Crime) Part 9: Student article share (Crime) Part 10: Article and discussion (Food Ethics) Part 11: Student article share (Food Ethics) Part 12: Documentary and fluency-building (Food Ethics) Part 13: Student article share (Food Ethics) Part 14: Review and discussion | | | |
| 3. Registration Requirements Who is this course for? Global Issues A is a mandatory course for 1st year students in the GREAT (Global Resources English Applied Track) program in the School of Business Administration, based at Izumi campus. The typical Global Issues A student has recently entered university and their English language level is around the intermediate level. Exchange students and other students from higher grades (2nd, 3rd year) with more advanced levels of English language ability are welcome to take the course. Having a culturally diverse classroom can be beneficial to the global nature of the course. This works best when they can support the English education of regular GREAT students and offer insights on topics from their own cultural perspective. Students from outside the GREAT program are expected to adapt to the pace and level of the GREAT students, who are the primary users of this Global Issues A course. | | | |
| 4. Course Preparations Overview of activities <ul style="list-style-type: none"> • Reading assignments using authentic texts • Multi-media listening activities using authentic broadcasts • Summarising and reporting in oral and written forms • Mini-presentations • Group discussions • Fluency-building • Collaborative learning tasks | | | |
| 5. Textbook (s) No textbook | | | |
| 6. Reference Book (s) No textbook | | | |

7. How to provide Feedback to assignments

On lecture slides

8. Assessment

- Active participation: 30%
- Classwork and homework (mini-presentations, discussions, reflection papers, etc): 40%
- Student article share worksheets: 30%

9. Others

Homework policy

Being absent from class is not a valid excuse for not completing homework assignments. Even if you are absent, you are expected to come fully prepared for the next class with the necessary materials. Failure to do this may result in penalties for participation. Homework submitted late will not be graded or marked.

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| 科目区分/科目ナンバー | | 02_教養科目 / (BA) SOC191E | |
| 科目名 | | Global Issues B GREAT | |
| 担当者 | | WASH IAN DAVID | |
| Credits:2 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives Course outline Global Issues is an advanced-level English course that focuses on our increasingly globalised world. The course is designed to enhance students' understanding of major issues and trends associated with globalisation. It also raises awareness of how events and experiences at the local level affect those on a global level and vice versa. Ultimately, this course hopes to bring its students to a higher level of consciousness and responsibility as citizens of a global world. Learning objectives One objective is to familiarise students with key global issues through English by completing relevant reading and listening assignments inside and outside of class. Another goal is to enable students to critically formulate and express their own thoughts in English through collaborative tasks and activities. | | | |
| 2. Course Content Part 1: Introduction and course outline. Part 2: Article and discussion (Migration) Part 3: Student article share (Migration) Part 4: Documentary and fluency-building (Migration) Part 5: Student article share (Migration) Part 6: Article and discussion (Public health) Part 7: Student article share (Public health) Part 8: Documentary and fluency-building (Public health) Part 9: Student article share (Public health) Part 10: Article and discussion (Celebrity) Part 11: Student article share (Celebrity) Part 12: Documentary and fluency-building (Celebrity) Part 13: Student article share (Celebrity) Part 14: Review and discussion | | | |
| 3. Registration Requirements Who is this course for? Global Issues B is a mandatory course for 1st year students in the GREAT (Global Resources English Applied Track) program in the School of Business Administration, based at Izumi campus. The typical Global Issues B student has recently entered university and their English language level is around the intermediate level. The majority of students took Global Issues A in the spring semester and this course builds on the skills development last semester. Exchange students from higher grades (2nd, 3rd year) with more advanced levels of English language ability are welcome to take the course. Having a culturally diverse classroom can be beneficial to the global nature of the course. This works best when they can support the English education of regular GREAT students and offer insights on topics from their own cultural perspective. Students from outside the GREAT program are expected to adapt to the pace and level of the GREAT students, who are the primary users of this Global Issues B course. A degree of patience will be required for this to work. | | | |
| 4. Course Preparations Overview of activities <ul style="list-style-type: none"> • Reading assignments using authentic texts • Multi-media listening activities using authentic broadcasts • Summarising and reporting in oral and written forms • Mini-presentations • Group discussions • Fluency-building • Collaborative learning tasks | | | |
| 5. Textbook (s) No textbook | | | |
| 6. Reference Book (s) No textbook | | | |

7. How to provide Feedback to assignments

On lecture slides

8. Assessment

- Active participation: 30%
- Classwork and homework (e. g. mini-presentations, discussions, reflection papers): 40%
- Student article share worksheets: 30%

9. Others

Homework policy

Being absent from class is not a valid excuse for not completing homework assignments. Even if you are absent, you are expected to come fully prepared for the next class with the necessary materials. Failure to do this may result in penalties for participation. Homework submitted late will not be graded or marked.

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| 科目区分/科目ナンバー | | 02_教養科目 / (BA) SOC191E | |
| 科目名 | | Global Issues C | |
| 担当者 | | WASH IAN DAVID | |
| Credits:2 | Year:2 | Spring Semester | Izumi |
| 1. Course Outline and Objectives Course title Introduction to International Cooperation and Development: Approaches and Actors Course outline This course introduces students to the multidisciplinary field of international development. The course allows students to explore a range of critical debates and discussions connected to doing development and tackling poverty in less prosperous parts of the world, and is divided into two parts. The first part of the course focuses on theories and approaches by examining how the understanding of development has evolved from the colonial period up to contemporary theories of what constitutes a developed society. Part two looks at key actors in the field of development including the state, national development agencies, global financial institutions. In addition to the acquisition of content knowledge, students will develop their English academic communication skills in the following areas: listening comprehension; notetaking skills; critical thinking, discussion, intensive and extensive reading, summary writing, research, and presentation. Learning objectives One objective is to familiarise students of business with the field of development studies by exploring competing theoretical approaches and a range of different stakeholders. Another goal is to further develop academic communication skills necessary to engage fully in courses in which English is the language of instruction. | | | |
| 2. Course Content Part 1: Course introduction. What is development? Part 2: Theory 1: Colonialism and imperialism 1 Part 3: Theory 1: Colonialism and imperialism 2 Part 4: Theory 2: Modernisation and developmentalism 1 Part 5: Theory 2: Modernisation and developmentalism 2 Part 6: Theory 3: Dependency and underdevelopment 1 Part 7: Theory 3: Dependency and underdevelopment 2 Part 8: Actors 1: The nation state 1 Part 9: Actors 1: The nation state 2 Part 10: Actors 2: National development agencies 1 Part 11: Actors 2: National development agencies 2 Part 12: Actors 3: International financial institutions 1 Part 13: Actors 3: International financial institutions 2 Part 14: Final presentations | | | |
| 3. Registration Requirements Who is this course for? Global Issues C is primarily for 2nd, 3rd and 4th year students in the GREAT (Global Resources English Applied Track) program in the School of Business Administration. Students should have, at the very least, successfully completed courses in the 1st year of the GREAT program. Their English ability should be around the intermediate to upper-intermediate level. As a guide, students should have a TOEIC score of at least 700 to access this course. Exchange students and other 2nd/3rd/4th grade students at the university are welcome to take the course provided their English level is equal to or higher than that of students in the GREAT program. This course is also suitable for advanced level users of English. Demands of the course Global Issues C is a very challenging course and therefore students are expected to spend at least 3 - 4 hours on homework per week to fully prepare for each lesson. | | | |
| 4. Course Preparations Advice to students <ul style="list-style-type: none"> · Pre-read the chapter of the textbook before the lecture. Listen to the lectures carefully and take notes effectively. · Preparation for reflection and discussion lessons is key. Beforehand make sure you do the following: <ul style="list-style-type: none"> o Do any required pre-readings o Complete all parts of the Preparation Worksheets for homework o When researching your answers to questions, consider the credibility of your sources. Newspaper articles, book chapters and journal articles provide better quality material than blogs and webpages with no identifiable author. o Optional: Do additional reading around concepts and key thinkers covered in the lecture | | | |

- Use reflection and discussion lessons as an opportunity to make sense of and internalise the material from the lectures and pre-readings. Continually refer your lecture notes, research notes and pre-readings during discussions.
- Be patient and respectful of others when discussing challenging ideas.
- After class, review the ideas covered in your discussions. Return to your pre-readings and lecture notes to clarify points raised during the reflection and discussion sessions.

Demands of the course

Global Issues C is a very challenging course and therefore students are expected to spend at least 3 - 4 hours on homework per week to fully prepare for each lesson.

5. Textbook (s)

Haslam, P. A., Schafer, J, & Beaudet, P. (2021). Introduction to International Development: Approaches, Actors, Issues, and Practice. Oxford: Oxford University Press. ISBN: 0199036438

(The Izumi library holds several copies of this text)

6. Reference Book (s)

Recommended supplementary reading

- Desai, V. & Potter, R. B. (2014) The Companion to Development Studies. Third Edition. London: Routledge

An essential one-stop reference book for undergraduate students of international development.

- Sachs, W. (2010)

7. How to provide Feedback to assignments

8. Assessment

- Active participation: 30%
- Classwork and homework (Preparation worksheets, classroom discussions, etc): 50%
- Final presentation: 20%

9. Others

Homework policy

Being absent from class is not a valid excuse for failing to complete homework assignments. Even if you are absent from class, you are expected to come fully prepared for the next class with the necessary materials. Failure to do this may result in penalties for participation. Homework submitted late will not be graded.

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| 科目区分/科目ナンバー | | 02_教養科目 / (BA) IND112E | |
| 科目名 | | Liberal Arts Seminar in Foreign Languages A | |
| 担当者 | | KIERNAN PATRICK JAMES | |
| Credits:2 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives Course Summary This course aims to provide students with guidance on how to develop effective study habits and to effectively approach study at university. It includes time management skills and strategies and techniques needed to accomplish core academic tasks. The style of the class will also help to prepare students for English discussion-based classes as it will be taught in English and include pair-work, group work and informal feedback presentations. Students will also write a CV (Curriculum Vitae) and a personal statement which will become the basis for their first-year portfolio in the fall. In addition, students will have practice in notetaking and in listening to academic English. Toward the end of the semester, there will be a separate English lecture given by a guest speaker. Students will attend, take notes, and write up a summary and response. During Week 13 students will give a presentation to the class. There will be mid-term and final tests. Objectives By the end of this course students should be able to: (1) communicate effectively with a partner or in group discussion (2) give an in-class individual presentation on a prepared topic (3) write a CV and personal statement in English (4) understand effective strategies and be able to manage study at university effectively (5) be able to put study strategies into practice | | | |
| 2. Course Content Week1 Introduction, Part A Self-efficacy: Managing your Success as a Student, Chapter 1 Success as a student: Take charge of your success Week2 Chapter 1 Success as a student Week3 Chapter 2 Gaining the most from your course: Engage, Enjoy, Excel Week4 Chapter 2 Gaining the most from your course: Engage, Enjoy, Excel Week5 Chapter 3 Employability and preparing for your future Week6 Chapter 3 Employability and preparing for your future Week7 Chapter 4 Successful study: Intelligence, strategy and personalized learning Week8 Mid-term listening test, Chapter 4 Successful study: Intelligence, strategy and personalized learning Week9 Chapter 5 The CREAM strategy for learning Week10 Chapter 5 The CREAM strategy for learning Week11 Chapter 6 Time management as a student Week12 Chapter 6 Time management as a student, Chapter 7 Managing stress and well-being Week13 Individual presentation Week14 a. Review b. Final Test | | | |
| 3. Registration Requirements This is a required course for GREAT (Global Resources English Applied Track) students. (GREAT1 年次必修科目です。GREAT 対象者以外の学生は履修できません。) | | | |
| 4. Course Preparations A copy of the textbook should be purchased from the university bookstore and brought to every class. Students should prepare for all classes by reviewing the content of the previous class and previewing the material in the next part of the textbook. Any supplementary materials provided during class or through Oh-o! Meiji should also be previewed and reviewed to maximize learning. In addition, specific preparation or review tasks will be announced during class and/or on Oh-o! Meiji. | | | |
| 5. Textbook (s) The Study Skills Handbook, 6th Edition, by Stella Cottrell, Macmillan Study Skills | | | |
| 6. Reference Book (s) Reference to other recommended study materials or sources will be given during class and/or posted on Oh-o! Meiji. You should keep a file of digital and/or paper copies of all materials. | | | |
| 7. How to provide Feedback to assignments The specific method of feedback may vary according to the teacher and assignment but will generally be either in class or through Oh-o! Meiji. All written assignments will receive written feedback. For presentations, students will submit the visuals and teachers will provide written comments to each student. | | | |

8. Assessment

Class participation: 30%

CV and personal statement: 15%

MSBA Lecture summary/response: 10%

MT Test 5%

Presentation 15%

Final Test: 25%

S=90-100%; A=80-89%; B=70-79%; C=60-69% F= less than 60% T= absent from course

9. Others

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|--|--------|---|-------|
| 科目区分/科目ナンバー | | 02_教養科目 / (BA) IND112E | |
| 科目名 | | Liberal Arts Seminar in Foreign Languages B | |
| 担当者 | | KIERNAN PATRICK JAMES | |
| Credits:2 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives Course Summary This course aims to provide students with guidance on how to develop effective study habits and to effectively approach study at university. It includes time management skills and strategies and techniques needed to accomplish core academic tasks. The style of the class will also help to prepare students for English discussion-based classes as it will be taught in English and include pair-work, group work and informal feedback presentations. At the beginning of the semester, there will be a listening test. Students will create a portfolio that includes an updated CV, a personal statement, and future prospects. In addition, students will have practice in notetaking and in listening to academic English. Toward the end of the semester, there will be a separate English lecture given by a guest speaker. Students will attend, take notes, and write up a summary and response. During Week 13 students will give a presentation to the class. There will be mid-term and final tests. Objectives By the end of this course students should be able to: (1) manage and communicate effectively in group discussions (2) work effectively with a group (3) present with confidence either individually or as part of a group (4) prepare a professional style portfolio (at a student level) (5) understand the principles of cultural competence and ability to put them into practice (6) take and make effective notes (7) understand and be able to apply critical thinking skills | | | |
| 2. Course Content Week1 Introduction Chapter 7 Managing Stress and well-being Week2 After-summer listening test, Chapter 7 managing Stress and well-being Week3 Chapter 8 Working with others: Collaborative study Week4 Chapter 8 Working with others: Collaborative study Week5 Chapter 9 Developing cultural competence: Learning in diverse and international contexts Week6 Chapter 9 Developing cultural competence: Learning in diverse and international contexts Week7 Chapter 10 Effective reading and note-making Week8 Mid-term test, Chapter 10 Effective reading and note-making Week9 Chapter 10 Effective reading and note-making, Chapter 11 Researching and managing information for study Week10 Chapter 11 Researching and managing information for study Week11 Chapter 12 Critical thinking Week12 Chapter 12 Critical thinking Week13 Group presentation Week14 a. Review b. Final Test | | | |
| 3. Registration Requirements This is a required course for GREAT (Global Resources English Applied Track) students. (GREAT1 年次必修科目です。GREAT 対象者以外の学生は履修できません。) | | | |
| 4. Course Preparations A copy of the textbook should be purchased from the university bookstore and brought to every class. Students should prepare for all classes by reviewing the content of the previous class and previewing the material in the next part of the textbook. Any supplementary materials provided during class or through Oh-o! Meiji should also be previewed and reviewed to maximize learning. In addition, specific preparation or review tasks will be announced during class and/or on Oh-o! Meiji. | | | |
| 5. Textbook (s) The Study Skills Handbook, 6th edition, by Stella Cottrell, Macmillan Study Skills | | | |
| 6. Reference Book (s) Reference to other recommended study materials or sources will be given during class and/or posted on Oh-o! Meiji. You should keep a file of digital and/or paper copies of all materials. | | | |
| 7. How to provide Feedback to assignments | | | |

The specific method of feedback may vary according to the teacher and assignment but will generally be either in class or through Oh-o! Meiji. All written assignments will receive written feedback. For presentations, students will submit the visuals and teachers will provide written comments to each student.

8. Assessment

Attendance & Class participation: 30%

MSBA English lecture summary & response: 10%

1st year-Portfolio: 15%

Group presentation: 15%

Mid-term test (incl. listening test): 10%

Final test (incl. listening test): 20%

S=90-100%; A=80-89%; B=70-79%; C=60-69% F= less than 60% T= absent from course

9. Others

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|---|---|-----------------|-------|
| 科目区分/科目ナンバー | 02_教養科目 / (BA) IND112E | | |
| 科目名 | Liberal Arts Seminar in Foreign Languages C | | |
| 担当者 | EDAMURA SHOHEI | | |
| Credits:2 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives THEME: What's The Good Thing To Do? This course aims to provide students with opportunities to discuss specific cases from real or fiction stories and form their own views based on their values. It includes presentations by students to introduce stories they want others to consider and evaluate. These stories may be taken from their own experiences, but they can also be picked from novels, cartoons, movies, animations, and others. Original fiction stories are welcome. Students will also write reaction papers after sessions. | | | |
| 2. Course Content Week1 Introduction to the Course Week2 Personal Stories with Relatives and Friends I Week3 Personal Stories with Relatives and Friends II Week4 Personal Stories with Relatives and Friends III Week5 Personal Stories within Communities I Week6 Personal Stories within Communities II Week7 Personal Stories within Communities III Week8 Stories of the Current Politics I Week9 Stories of the Current Politics II Week10 Stories of the Current Politics III Week11 Stories of Historical Figures I Week12 Stories of Historical Figures II Week13 Stories of Historical Figures III Week14 Review | | | |
| 3. Registration Requirements All classes will be conducted in English and will be highly interactive. Students are expected to be prepared to discuss their beliefs and feelings about sensitive topics with others in the class. Reading, writing, and speaking in English inside and outside the classroom are highly recommended. | | | |
| 4. Course Preparations Students will be asked to pre-read the materials that the presenters provided in Oh-o! Meiji. | | | |
| 5. Textbook (s) Resources will be provided as pdf files in Oh-o! Meiji. | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments Feedback for reaction papers will be provided in sessions. | | | |
| 8. Assessment Attendance & Class participation 42 Reaction Paper 28 Individual Presentation 30 100 | | | |
| 9. Others | | | |

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|---|--------|---|-------|--|
| 科目区分/科目ナンバー | | 02_教養科目 / (BA) IND112E | | |
| 科目名 | | Liberal Arts Seminar in Foreign Languages D | | |
| 担当者 | | EDAMURA SHOHEI | | |
| Credits:2 | Year:1 | Fall Semester | Izumi | |
| 1. Course Outline and Objectives THEME: Introduction to Philosophy This course aims to provide students with opportunities to read and discuss philosophical texts. It includes presentations by students to explain and interpret the contents of philosophical texts. Students will choose philosophical materials that they would like to read, and we are going to cover them in Week 12 and 14. Students will also write reaction papers after sessions. | | | | |
| 2. Course Content Week1 Introduction to the Course Week2 Apology and Crito (Plato) Week3 Republic I (Plato) Week4 Republic II (Plato) Week5 Nicomachean Ethics I (Aristotle) Week6 Nicomachean Ethics II (Aristotle) Week7 Discourse on the Method (Descartes) Week8 Meditations (Descartes) Week9 Thus Spoke Zarathustra (Nietzsche) Week10 Anarchy, State, and Utopia (Nozick) Week11 Mind: A Brief Introduction (Searle) Week12 Selected Text I Week13 Selected Text II Week14 Review | | | | |
| 3. Registration Requirements All classes will be conducted in English and will be highly interactive. Students are expected to be prepared to discuss their beliefs and feelings about sensitive topics with others in the class. Reading, writing, and speaking in English inside and outside the classroom are highly recommended. | | | | |
| 4. Course Preparations Students will be asked to pre-read the assigned texts and the materials that the presenters provided in Oh-o! Meiji. | | | | |
| 5. Textbook (s) Resources will be provided as pdf files in Oh-o! Meiji. | | | | |
| 6. Reference Book (s) | | | | |
| 7. How to provide Feedback to assignments Feedback for reaction papers will be provided in sessions. | | | | |
| 8. Assessment Attendance & Class participation 42 Reaction Paper 28 Individual Presentation 30 100 | | | | |
| 9. Others | | | | |

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|--|--------|---|-------|--|
| 科目区分/科目ナンバー | | 02_教養科目 / (BA) IND112E | | |
| 科目名 | | Liberal Arts Seminar in Foreign Languages C | | |
| 担当者 | | NAGAI HIROHISA | | |
| Credits:2 | Year:1 | Spring Semester | Izumi | |
| <p>1. Course Outline and Objectives</p> <p>In today's global and uncertain business environment, future professionals are required not only to acquire knowledge, but also to understand themselves, adapt to diverse contexts, and make independent, well-informed decisions. Students will learn strategic learning methods that foster self-awareness—such as clarifying personal values, strengths, interests, and aspirations—and examine how these elements can be aligned with long-term global career paths. Particular emphasis is placed on developing a global mindset, cross-cultural awareness, and the ability to reflect on one's role in multicultural and international settings.</p> <p>Active learning—“Learning by Doing”—is at the core of this class. Through proactive participation in discussions, group work, and projects conducted entirely in English, students will engage with peers from diverse backgrounds, integrate reflection with action, and strengthen essential competencies for global collaboration and communication.</p> <p>The ultimate goal of the course is for students to view themselves as the CEO of their own life and career. By conceptualizing themselves as a “company,” students will design a personalized blueprint called Company ME, which integrates self-analysis, strategic thinking, and global career planning. This process enables students to take ownership of their professional development and prepare for dynamic and complex global career environments where adaptability, responsibility, and self-directed learning are essential.</p> | | | | |
| <p>2. Course Content</p> <p>Week 1 - Course Orientation (Mandatory to receive credit) Review course expectations, grading criteria, and the overall structure of Company ME. Complete a short self-introduction exercise and submit a Student Information Sheet. Attendance is mandatory to receive course credit.</p> <p>Week 2 - Self-Improvement and Vision Setting Write a short personal vision statement and identify current strengths and weaknesses. Map available resources (skills, networks, experiences) and discuss how to use them more strategically. Conclude with a written personal improvement goal for the semester.</p> <p>Week 3 - Career Exploration and Personality Tools Complete a personality assessment. Analyze the results and compare them with possible career paths and working styles. Reflect on whether the findings align with personal goals.</p> <p>Week 4 - Critical Thinking and Problem-Solving Work on a short case requiring structured problem-solving. Identify assumptions, generate alternatives, and choose solutions with logical reasoning. Strengthen analytical thinking for personal and professional decisions.</p> <p>Week 5 - Communication Strategies Practice structured speaking exercises to express ideas clearly. Apply persuasive techniques in short mini-presentations. Receive peer feedback on clarity, logic, and confidence.</p> <p>Week 6 - Conflict Management Analyze a conflict case and identify underlying interests of each party. Role-play a negotiation and attempt to reach a constructive agreement. Focus on listening skills and collaborative solutions.</p> <p>Week 7 - Interim Feedback and Self-Assessment Review participation and progress in the first half of the course. Complete a short self-evaluation and receive feedback. Set one concrete improvement goal for the second half.</p> <p>Week 8 - Collaboration and Teamwork Complete a timed collaborative task in small teams. Examine group roles, communication patterns, and decision-making styles. Reflect on how individual differences influence team performance.</p> <p>Week 9 - Meeting Skills and Idea Generation Simulate a structured team meeting with assigned roles. Practice agenda setting, time management, and idea facilitation. Reflect on how diverse perspectives enhance innovation.</p> <p>Week 10 - Role Model Research Select one role model and analyze their career path, key decisions, and global experiences. Present a summary and identify one concrete action applicable to personal development. Move from admiration to practical learning.</p> <p>Week 11 - Drafting Company ME Write the first full draft of Company ME, including mission, strengths, target industry/region, and a 3-5 year direction. Exchange drafts in pairs and respond to critical questions. Produce a structured and realistic strategy document.</p> | | | | |

Week 12 - Action Plan and Strategic Refinement

Convert the strategy into a concrete action plan with specific timelines. Eliminate vague goals and strengthen feasibility. Complete the final written Company ME blueprint.

Week 13 - Presentation Rehearsal and Leadership Framing

Transform the written strategy into a 10-minute CEO-style presentation. Practice delivery and prepare responses to critical questions. Refine clarity, confidence, and strategic storytelling.

Week 14 - Final CEO Presentation

Deliver the formal CEO presentation of Company ME. Present mission, competitive strengths, global positioning, and action roadmap. Respond to questions demonstrating strategic consistency and leadership stance.

3. Registration Requirements

English proficiency

Students are required to use spoken English in the classroom. A minimum TOEFL iBT score of 65 is required.

Attendance Policy

Attendance at the first orientation session is mandatory for all students.

Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled.

As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.

4. Course Preparations

Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.

5. Textbook (s)

No textbook is required. Lecture materials will be uploaded on Oh-o! Meiji or distributed in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

The first half of the course progress will be reviewed in Week 7. Feedback on other activities and exercises will be handed out or posted via Oh-o! Meiji.

8. Assessment

Class Engagement and Performance: 80%

Quality of participation in discussions (clarity, logic, initiative): 40%

Preparation and readiness for class (evidence of advance thinking and task completion): 20%

Written work and Company ME development process (drafts, revisions, action plan): 20%

Final CEO Presentation (Company ME): 20%

9. Others

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|--|--------|---|-------|--|
| 科目区分/科目ナンバー | | 02_教養科目 / (BA) IND112E | | |
| 科目名 | | Liberal Arts Seminar in Foreign Languages D | | |
| 担当者 | | NAGAI HIROHISA | | |
| Credits:2 | Year:1 | Fall Semester | Izumi | |
| 1. Course Outline and Objectives <p>This course provides a practical and experiential introduction to sustainability management and the Sustainable Development Goals (SDGs). Students move beyond conceptual learning to explore how sustainability challenges can be identified, analyzed, and addressed in real contexts. Through a combination of campus-based fieldwork, team collaboration, and creative problem-solving, students examine sustainability issues at personal, organizational, and institutional levels.</p> <p>The course integrates key frameworks such as the Triple Bottom Line and emphasizes balanced decision-making through the Bearable, Equitable, and Viable perspectives. Interactive methods, including SDG action games and LEGO® Serious Play®, are used to support systems thinking, root-cause analysis, and the design of practical solutions. The course culminates in a final project in which students propose original “New SDGs” supported by evidence, concrete actions, and expected outcomes, integrating learning from theory, fieldwork, and reflective activities.</p> | | | | |
| 2. Course Content <p>Week1. Course Orientation (Mandatory for Course Credit) Unit 1: Foundations of Sustainability Management (Weeks 2-3) Students learn the basic concepts of sustainability management, including the SDGs and the Triple Bottom Line (TBL). The unit introduces the Bearable, Equitable, and Viable connectors as analytical tools for understanding balanced decision-making.</p> <p>Unit 2: Personal and Local Sustainability Perspectives (Week 4) Students reflect on sustainability issues related to their own homes or hometowns, linking global SDGs with personal and local contexts through peer sharing.</p> <p>Unit 3: Campus-Based Fieldwork and Best Practices (Weeks 5-7) Working in teams, students plan and conduct fieldwork on campus to identify SDG-related practices and challenges. Findings are presented and compared with best practices from PRME Champion universities.</p> <p>Unit 4: Creative SDG Action Design (Week 8) Through an SDG card-based game, students experience collaborative and creative approaches to generating sustainability solutions.</p> <p>Unit 5: Problem Analysis Using LEGO® Serious Play® (Weeks 9-10) Students use LEGO® Serious Play® to model sustainability problems, identify root causes, and develop proposals for original “New SDGs” based on team insights.</p> <p>Unit 6: Testing and Refining Sustainability Solutions (Weeks 11-13) Teams conduct a second round of fieldwork to test and improve their New SDG ideas, followed by action modeling using LEGO® Serious Play®.</p> <p>Unit 7: Integration and Final Presentation (Week 14) Students present revised New SDG proposals with evidence, concrete actions, and expected outcomes, integrating learning from theory, fieldwork, and LSP activities.</p> | | | | |
| 3. Registration Requirements <p>Course Style Rather than a traditional lecture-based format, it adopts an interactive, participant-centered, active learning approach, including class discussions, in-class activities, individual and group projects, and presentations. In addition, this course is offered as an international collaborative learning class in which students from more than ten countries participate each year.</p> <p>Attendance Policy Attendance at the first orientation session is mandatory for all students. Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled. As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.</p> | | | | |
| 4. Course Preparations Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji. | | | | |

5. Textbook (s)

No textbook is required. Lecture materials will be uploaded on Oh-o! Meiji or distributed in class.

6. Reference Book (s)**7. How to provide Feedback to assignments**

Feedback on other activities and exercises will be handed out or posted via Oh-o! Meiji.

8. Assessment

Class Participation and Engagement (40%)

Assessment is based on students' preparation for class, contribution to discussions and activities, and constructive involvement in team work throughout the course.

Fieldwork and Interim Presentations (30%)

Students are evaluated on team-based campus fieldwork and interim presentations, focusing on the quality of observation, analysis, and application of sustainability frameworks.

Final Presentation (30%)

The final team presentation is evaluated based on the clarity, originality, and feasibility of proposed "New SDGs," as well as the integration of insights from fieldwork and class activities.

9. Others

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|--|--------|-------------------------|-------|
| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | |
| 科目名 | | TOEFL Reading | |
| 担当者 | | YAMATAKA MIWA | |
| Credits:1 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives Course Outline: The TOEFL Reading course is designed to engage students with a variety of academic reading passages and comprehension questions covering a wide range of subjects, from art to science. This course is ideal for students planning to pursue undergraduate or graduate studies at English-speaking universities. In addition, it is open to anyone wishing to improve their English language skills in an academic context. Course Objectives ※To be well acquainted with TOEFL reading tasks. ※To build confidence in reading comprehension skills for introductory academic subjects. | | | |
| 2. Course Content Course Content: 第1回:【対面授業】 Introduction to TOEFL Reading 第2回:【対面授業】 TOEFL Question Types (Part 1) 第3回:【対面授業】 TOEFL Question Types (Part 2) 第4回:【対面授業】 Reading: Practice Test 1 (Passage A) 第5回:【対面授業】 Reading: Practice Test 1 (Passage B) 第6回:【対面授業】 Reading: Practice Test 2 (Passage A) 第7回:【対面授業】 Reading: Practice Test 2 (Passage B) 第8回:【オンライン授業 (リアルタイム型)】 Reading: Practice Test 3 (Passage A) 第9回:【オンライン授業 (リアルタイム型)】 Reading: Practice Test 3 (Passage B) 第10回:【オンライン授業 (リアルタイム型)】 Reading: Practice Test 4 (Passage A) 第11回:【オンライン授業 (リアルタイム型)】 Reading: Practice Test 4 (Passage B) 第12回:【オンライン授業 (リアルタイム型)】 Reading from an External Source (Passage A) 第13回:【オンライン授業 (リアルタイム型)】 Reading from an External Source (Passage B) 第14回:【オンライン授業 (リアルタイム型)】 aのみ: Course Review | | | |
| 3. Registration Requirements 履修上の注意 This course includes both in-person sessions and live-streamed classes via Zoom. 本コースは、春学期前半は Zoom によるリアルタイム型オンライン授業を実施し、後半は対面授業を行います。 オンライン授業については、以下の方法で実施します: 【Zoom 招待状の配信】 原則として、オンライン授業の前日までに、Oh-o! Meiji のクラスウェブを通じて Zoom 招待状を配信します。授業はリアルタイム配信型 (100 分) で行います。 【春学期最終授業の特例】 春学期の最終オンライン授業のみ、授業時間は 50 分とします。 【授業の進行】 ※リアルタイム型授業では、授業中に出席確認を行います。また、授業内容に応じて、ブレイクアウトルームを使用したグループ・アクティビティを取り入れて進行します。 ※Zoom のプロフィール名は、必ずフルネーム (実名) で、英語と日本語を併記してください (例: Hanako Meiji 明治花子)。 【意見交換と質問の場】 年度限定のクラス用 SNS グループを活用し、意見交換の場を設けます。教員への質問や相談については、専用のメールアドレスおよび SNS アカウントを初回授業でお知らせします。 オンライン授業の履修条件: 【学習環境】 ※安定したインターネット接続環境があり、静かで学習に集中できる環境 (例: 自宅、またはキャンパス内で本コース用に指定された教室) で受講してください。 ※騒音の多い商業施設での受講は禁止します。また、交通機関を利用した移動中の Zoom 参加は、出席として認めません。 【使用デバイス】 ※個人で使用可能なノート PC、またはタブレットの使用を推奨します。ヘッドセットやマイクなどの使用も必要です。 ※スマートフォンでの受講は、PC またはタブレットの接続状況が悪化した場合を除き、推奨しません (画面が小さく、Zoom の操作が制限されるため)。ただし、ロールプレイや PDF 資料の閲覧など、補助的な用途として使用することは可能です。また、授業中に Zoom のチャット以外で緊急連絡を行う際にも、スマートフォンを使用できます。 | | | |

4. Course Preparations

※Students should bring their e-textbook, notebook, and all relevant class worksheets uploaded as PDF files on Oh-o! Meiji to class.

※Online assignments will be regularly uploaded to Oh-o! Meiji to assess comprehension of course topics.

5. Textbook (s)

The Official Guide to the TOEFL iBT Test, Seventh Edition

出版社 : ETS

ISBN: 9781265477318

6. Reference Book (s)

During the course, additional worksheets in PDF format will be made available for download on Oh-o! Meiji.

7. How to provide Feedback to assignments

Individual feedback will be provided to all students through Oh-o! Meiji after the submission deadline.

オンライン課題のフィードバックは、提出期限後に、Oh-o! Meiji のシステムを通じて、各学生に配信します。

8. Assessment

成績評価の方法

【評価割合】

授業への貢献度 : 50%

課題 : 50%

【試験】

対面形式による試験は実施しません。

【単位取得条件】

単位を取得するためには、授業への貢献度の総合点および課題の総合点を合計し、60 点以上を取得する必要があります。

【出席に関する規定】

※公的機関が発行した証明書を提出できない欠席が合計 4 回に達した場合、単位取得は不可となります。

※公欠や病欠を除き、欠席は合計 3 回まで認められます。ただし、欠席回数に応じて、授業への貢献度評価が、出席している他の学生より段階的に低くなる可能性がありますので、注意してください。

※公欠または病欠を申請する場合は、公的機関が発行した証明書を提出する必要があります。

※遅刻 3 回は、欠席 1 回分として扱います。

※授業への貢献度が著しく低い場合は、成績評価が下がることがあります。

9. Others

To prospective students:

I am Japanese and grew up and worked in London, UK. This background has given me a cross-cultural perspective, which I look forward to sharing with you in this course.

This course aims to provide students with a solid understanding of TOEFL Reading and to build a strong foundation in academic reading skills. Please note that the course is taught at a careful and steady pace. Reading materials will be explained by breaking them down into smaller parts to ensure clarity and thorough understanding. For this reason, the course may not be suitable for students who prefer a fast-paced learning environment.

In addition, this course is not recommended for beginners in English, as it focuses on academic-level reading materials.

I look forward to meeting you and to working together in a constructive and enriching learning environment.

Best wishes,

Miwa Yamataka

9. Others

The TOEFL iBT test is designed for students who want to pursue undergraduate or graduate study in English-speaking universities. However, the course is open to any student who is interested to learn and improve the English language skills necessary to succeed in an academic setting across the world. There will be weekly opportunities to participate actively in pair or group work to build confidence in speaking skills.

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|--|--------|-------------------------|-------|
| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | |
| 科目名 | | TOEFL Speaking | |
| 担当者 | | YAMATAKA MIWA | |
| Credits:1 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives Course Outline: The TOEFL Speaking course is designed to help students develop skills required for typical speaking tasks across a variety of topics. These topics include personal experiences, campus-related situations, and a range of academic subjects such as art and science. This course is ideal for students planning to pursue undergraduate or graduate studies at English-speaking universities. In addition, it is open to anyone wishing to improve their English language skills in an academic context. Course Objectives: ※To be well acquainted with TOEFL speaking tasks. ※To improve English speaking proficiency in both general and academic topics. | | | |
| 2. Course Content Course Content: 第1回:【オンライン授業 (リアルタイム型)】 Introduction to TOEFL Speaking 第2回:【オンライン授業 (リアルタイム型)】 TOEFL Question Types (Part 1) 第3回:【オンライン授業 (リアルタイム型)】 TOEFL Question 1: The Independent Task (Selecting Your Preference) 第4回:【オンライン授業 (リアルタイム型)】 TOEFL Question 1: The Independent Task (Giving Your Opinion) 第5回:【オンライン授業 (リアルタイム型)】 TOEFL Question 1: Independent Task Activity 第6回:【オンライン授業 (リアルタイム型)】 TOEFL Question 2: The Integrated Tasks (Part 1) 第7回:【オンライン授業 (リアルタイム型)】 TOEFL Question 2: The Integrated Tasks (Part 2) 第8回:【対面授業】 TOEFL Question 3: General and Specific (Part 1) 第9回:【対面授業】 TOEFL Question 3: General and Specific (Part 2) 第10回:【対面授業】 TOEFL Question 3: General and Specific (Part 3) 第11回:【対面授業】 TOEFL Question 4: Summary (Part 1) 第12回:【対面授業】 TOEFL Question 4: Summary (Part 2) 第13回:【対面授業】 TOEFL Question 4: Summary (Part 3) 第14回:【対面授業】 aのみ: Course Review | | | |
| 3. Registration Requirements 履修上の注意 This course includes both in-person sessions and live-streamed classes on Zoom. 本コースは、秋学期前半は Zoom によるリアルタイム型オンライン授業を実施し、後半は対面授業を行います。 オンライン授業については、以下の方法で実施します: 【Zoom 招待状の配信】 原則として、オンライン授業の前日までに、Oh-o! Meiji のクラスウェブを通じて Zoom 招待状を配信します。授業はリアルタイム配信型 (100 分) で行います。 【秋学期最終授業の特例】 秋学期の最終対面授業のみ、授業時間は 50 分とします。 【授業の進行】 ※リアルタイム型授業では、授業中に出席確認を行います。また、授業内容に応じて、ブレイクアウトルームを使用したグループ・アクティビティを取り入れて進行します。 ※Zoom のプロフィール名は、必ずフルネーム (実名) で、英語と日本語を併記してください (例: Hanako Meiji 明治花子)。 【意見交換と質問の場】 年度限定のクラス用 SNS グループを活用し、意見交換の場を設けます。教員への質問や相談については、専用のメールアドレスおよび SNS アカウントを初回授業でお知らせします。 オンライン授業の履修条件: 【学習環境】 ※安定したインターネット接続環境があり、静かで学習に集中できる環境 (例: 自宅、またはキャンパス内で本コース用に指定された教室) で受講してください。 ※騒音の多い商業施設での受講は禁止します。また、交通機関を利用した移動中の Zoom 参加は、出席として認めません。 【使用デバイス】 ※個人で使用可能なノート PC、またはタブレットの使用を推奨します。ヘッドセットやマイクなどの使用も必要です。 ※スマートフォンでの受講は、PC またはタブレットの接続状況が悪化した場合を除き、推奨しません (画面が小さく、Zoom の操作が制限されるため)。ただし、ロールプレイや PDF 資料の閲覧など、補助的な用途として使用することは可能です。また、授業中に Zoom のチャット以外で緊急連絡を行う際にも、スマートフォンを使用できます。 | | | |

4. Course Preparations

※Students should bring their e-textbook, notebook, and all relevant class worksheets uploaded as PDF files on Oh-o! Meiji to class.

※Speaking assignments will be regularly uploaded to Oh-o! Meiji to assess students' speaking performance related to course topics.

5. Textbook (s)

The Official Guide to the TOEFL iBT Test, Seventh Edition

出版社 : ETS

ISBN: 9781265477318

6. Reference Book (s)

During the course, additional worksheets in PDF format will be made available for download on Oh-o! Meiji.

7. How to provide Feedback to assignments

Individual feedback on speaking assignments will be provided to all students after their presentations. For in-person classes, feedback will be distributed in paper format. For online classes, feedback will be provided in PDF format through Oh-o! Meiji.

スピーキング課題のフィードバックは、発表後に、各学生に配信します。対面授業の場合は紙媒体にて、オンライン授業の場合は PDF 形式で、Oh-o! Meiji を通じて配布します。

8. Assessment

成績評価の方法

【評価割合】

授業への貢献度 : 50%

課題 : 50%

【試験】

対面形式による試験は実施しません。

【単位取得条件】

単位を取得するためには、授業への貢献度の総合点および課題の総合点を合計し、60 点以上を取得する必要があります。

【出席に関する規定】

※公的機関が発行した証明書を提出できない欠席が合計 4 回に達した場合、単位取得は不可となります。

※公欠や病欠を除き、欠席は合計 3 回まで認められます。ただし、欠席回数に応じて、授業への貢献度評価が、出席している他の学生より段階的に低くなる可能性がありますので、注意してください。

※公欠または病欠を申請する場合は、公的機関が発行した証明書を提出する必要があります。

※遅刻 3 回は、欠席 1 回分として扱います。

※授業への貢献度が著しく低い場合は、成績評価が下がることがあります。

9. Others

To prospective students:

I am Japanese and grew up and worked in London, UK. This background has given me a cross-cultural perspective, which I look forward to sharing with you in this course.

This course aims to provide students with a comprehensive understanding of TOEFL Speaking questions and to build a strong foundation in both general and academic speaking skills. Please note that the course is taught at a careful and steady pace. Speaking tasks will be explained by breaking them down into smaller parts to ensure clarity and thorough understanding. Students will be guided step by step in preparing responses and given sufficient practice time through pair activities to help build confidence. For this reason, the course may not be suitable for students who prefer a fast-paced learning environment.

In addition, this course is not recommended for beginners in English, as it focuses on academic-level speaking tasks.

I look forward to meeting you and to working together in a constructive and enriching learning environment.

Best wishes,

Miwa Yamataka

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| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | |
| 科目名 | | TOEFL Writing | |
| 担当者 | | KIERNAN PATRICK JAMES | |
| Credits:1 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives This course is to prepare students for the writing section of the TOEFL Test. The test format changed in July 2023 to include an Academic Discussion writing task together with the integrated writing task. This course will focus on developing the skills needed to complete both the new task and the integrated one. To begin with, the course will focus on analyzing the test and model answers in order to understand what is required to write successful answers. Practice activities to develop the skills needed will include classroom tasks working and communicating with other students; homework assignments to build the necessary listening, reading, writing, and discussion skills; and practice with the TOEFL writing tasks. The main text for this course is a collection of seven practice writing tests that will be supplemented with other materials in order to enable you to perform effectively on these tasks. Even though this is a course focused on writing, the integrated task means that there will be extended practice in reading and listening. In addition, to help develop the skills for the written discussion section, we will also practice having verbal discussions of the topics. Therefore, this course will be an effective way to develop communicative academic skills in English above and beyond the specific requirements of the writing section of the TOEFL test. Course aims (1) To become familiar with the structure and content of the writing section of TOEFL (2) To develop effective test taking strategies for the writing section of TOEFL (3) To develop the general academic skills needed to succeed in TOEFL (4) To improve the English academic skills needed for study at an overseas university | | | |
| 2. Course Content Week 1 Course introduction Week 2 History PT1 - Integrated Week 3 History PT12- Academic Discussion Week 4 Astronomy PT2- Integrated Week 5 Political Science PT9- Academic Discussion Week 6 Education PT3- Integrated Week 7 Sociology PT10/PT14- Academic Discussion Week 8 Review / Practice Test 1 Week 9 Anthropology PT4- Integrated Week 10 Psychology PT11- Academic Discussion Week 11 Health PT5- Integrated Week 12 Economics PT13- Academic Discussion Week 13 History PT7 - Integrated Week 14 Review / Practice Test 2 | | | |
| 3. Registration Requirements This course is open to all students with an interest in learning to take or improve scores academic tests such as TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT. | | | |
| 4. Course Preparations Students should preview and review the content of all classes and will also be given other assignments to complete at home during the course. | | | |
| 5. Textbook (s) Montayre, R. J. G. (2023) TOEFL Writing Practice Test 2023-2024. | | | |
| 6. Reference Book (s) Practice tests available online at: https://www.ets.org/pdfs/toefl/toefl-ibt-writing-practice-sets.pdf Other resources will be shared through Oh-o! Meiji during the course | | | |
| 7. How to provide Feedback to assignments Weekly classwork and assignments will be either submitted during class or through Oh-o! Meiji and feedback will be given in class or on Oh-o! Meiji according to the submission method. | | | |
| 8. Assessment 40% Participation and classwork 20% Assignments | | | |

20% MT Test
20% Final Test

9. Others

Stick with the course and try to make what you learn your own so that you can become confident in writing these short timed essays in accordance with the exam format.

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| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | |
| 科目名 | | TOEFL Preparation A | |
| 担当者 | | YAMASHITA YOSHIE | |
| Credits:1 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives This course focuses on the Reading Section of TOEFL iBT and is designed for advanced students who want to achieve 20 or more in the Reading Section. The various question types found in the Reading Section will be introduced and students will practice each question type. Also, students will learn different types of texts and vocabulary specific to the academic subject areas. There will be a final exam at the end of the term. | | | |
| 2. Course Content WEEK 1: Introduction, Preview test WEEK 2: Chapter 1 Fact Questions WEEK 3: Chapter 2 Negative Fact Questions WEEK 4: Chapter 3 Inference Questions WEEK 5: Chapter 4 Rhetorical Purpose Questions Vocabulary Review WEEK 6: Mini Test 1, Review WEEK 7: Chapter 5 Vocabulary Questions WEEK 8: Chapter 6 Reference Questions WEEK 9: Chapter 7 Sentence Simplification Questions WEEK 10: Chapter 8 Text Insertion Questions, Vocabulary Review, Mini Test 2 WEEK 11: Chapter 9 Prose Summary Questions WEEK 12: Chapter 10 Table/Chart Questions WEEK 13: Vocabulary Review 3, Review WEEK 14: Course review + Final Test | | | |
| 3. Registration Requirements 『履修のための英語要件』の基準点を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 600) cannot register. *This course is open to all students with an interest in learning to take or improve scores academic tests such as TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT. | | | |
| 4. Course Preparations Please have a good learner dictionary. This may be either electronic or paper-based. | | | |
| 5. Textbook (s) Building Skills for the TOEFLiBT, 3rd edition, Reading by Paul Edmunds, Nancie McKinnon, Jeff Zeter Compass Publishing, ISBN: 978-1-68591-348-9 | | | |
| 6. Reference Book (s) Handouts, the Internet, O-oh Meiji! system | | | |
| 7. How to provide Feedback to assignments Feedback will be given through grades or comments, or both. | | | |
| 8. Assessment Class participation and attendance: 40% Homework/Quizzes: 10% Final examination: 50% | | | |
| 9. Others | | | |

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| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | | |
| 科目名 | | TOEFL Preparation B | | |
| 担当者 | | YAMASHITA YOSHIE | | |
| Credits:1 | Year:1 | Fall Semester | Izumi | |
| 1. Course Outline and Objectives | | | | |
| This course focuses on the Writing Section of the updated TOEFL iBT and is designed for advanced students who want to obtain 20 or more in the section. There are two parts in the Writing Section: Integrated Task and Academic Discussion. Students will learn how to approach one by one and practice with the questions included in the textbook and also from other materials provided in the class. There will be a final exam at the end of the term. | | | | |
| 2. Course Content | | | | |
| Week 1 Course introduction | | | | |
| Week 2 Chapter 1 About the new TOEFL writing section | | | | |
| Week 3 Chapter 2 About the integrated task | | | | |
| Week 4 Chapter 3 Integrated writing practice questions (1) | | | | |
| Week 5 Chapter 3 Integrated writing practice questions (2) | | | | |
| Week 6 Chapter 3 Integrated writing practice questions (3) | | | | |
| Week 7 Chapter 3 Integrated writing practice questions (4) | | | | |
| Week 8 Review / Practice Test 1 | | | | |
| Week 9 Chapter 4 About the writing for an academic discussion task (1) | | | | |
| Week 10 Chapter 5 About the writing for an academic discussion task (2) | | | | |
| Week 11 Chapter 5 About the writing for an academic discussion task (3) | | | | |
| Week 12 Chapter 5 Common grammar and language use errors | | | | |
| Week 13 Chapter 6 Review/Practice Test 2 | | | | |
| Week 14 Review / Final Exam | | | | |
| 3. Registration Requirements | | | | |
| 『履修のための英語要件』の基準点を満たさない場合、本科目の履修はできません。 | | | | |
| Students who do not meet the English requirement for this course (TOEIC 600) cannot register. | | | | |
| *This course is open to all students with an interest in learning to take or improve scores academic tests such as TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT. | | | | |
| 4. Course Preparations | | | | |
| Please have a good learner dictionary. This may be either electronic/web or paper-based. | | | | |
| 5. Textbook (s) | | | | |
| The Test Resources Guide to the New TOEFL iBT® Writing Section | | | | |
| By Michael Goodine, 2023/8/23, ISBN 979-8858651208: | | | | |
| 6. Reference Book (s) | | | | |
| Handouts, the Internet, Oh-o! Meiji system | | | | |
| 7. How to provide Feedback to assignments | | | | |
| Feedback will be given through grades or comments, or both. | | | | |
| 8. Assessment | | | | |
| Participation and classwork 40% | | | | |
| Practice Tests 20% | | | | |
| Final Test 40% | | | | |
| 9. Others | | | | |

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| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | |
| 科目名 | | English Exams A | |
| 担当者 | | KIERNAN PATRICK JAMES | |
| Credits:1 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives This course is to prepare students taking English academic exams such as IELTS. Accordingly, it will focus on introducing the question types found in IELTS as well as the strategies needed to perform well on these tests. The main textbook for this course is a general English based on the IELTS test but this will be used in conjunction with the IELTS practice material that will be provide in class or for homework. Both IELTS (and similar tests such as TOEFL) are designed to ensure that the English ability of students studying on English-based programs is adequate. This includes having sufficient academic vocabulary and communication skills to follow lectures, complete reading and writing assignments, and participate in campus life using English. The class will therefore be taught in English with these overall aims in terms of English communication in mind. Each week will focus on a common test topic and specific strategies and skills needed to be successful in such tests as well as academic vocabulary. Practice tests or textbook materials will be provided for extra practice to develop these skills. By the end of the course, students should have a familiarity with both IELTS have acquired effective strategies for taking it and have improved knowledge of the vocabulary and skills targeted by these tests. Although the focus of the course will be on texts the classroom method with focus on communicative activities. (1) (1) To become familiar with the structure and content of academic English exams, particularly IELTS (2) To develop effective test taking strategies (3) To develop a good vocabulary of academic English (4) To improve the practical English skills targeted by the tests and needed for study abroad | | | |
| 2. Course Content Week 1 Course introduction Week 2 The man-made environment Week 3 The man-made environment Week 4 The man-made environment Week 5 Leisure and education Week 6 Leisure and education Week 7 Leisure and education + MT test Week 8 News and media Week 9 News and Media Week 10 News and Media Week 11 Travel and Transport Week 12 Travel and Transport Week 13 Travel and Transport Week 14 Review and final test | | | |
| 3. Registration Requirements This course is open to all students with an interest in learning to take or improve scores academic tests such as IELTS and TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT. | | | |
| 4. Course Preparations Students should review all classwork. Other assignments will be given as homework to be completed at home depending on the pace of the class and specific goals of the students taking the class. For example, although the main focus of classwork will be on examples from IELTS, those with a main interest in taking TOEFL will have the option to focus on TOEFL rather than IELTS examples. | | | |
| 5. Textbook (s) Mindset for IELTS with updated digital pack: Level 2 Student' s Book with Digital Pack) (March 2023) Cambridge University Press. ISBN: 9781009280303 | | | |
| 6. Reference Book (s) Other class materials, resources, or suggestions for further reading will be shared in class and through Oh-o! Meiji. | | | |
| 7. How to provide Feedback to assignments Feedback on assignments will be given during class or through Oh-o! Meiji. Written tasks should be submitted to Oh-o! Meiji and feedback, including corrections and suggestions will be provided. Speaking tasks will be followed up with individual oral feedback. Listening and reading tasks will be reviewed in class with advice on specific issues faced by students. Students will receive individual feedback on the mid-term and final tests via Oh-o! Meiji. | | | |

8. Assessment

Classwork and participation: 40%

Homework: 20%

Test practice: 40%

9. Others

Do your best and keep practicing so that you can get the best possible score when you take IELTS TOEFL or other academic tests and improve your confidence and skill in using English at the same time!

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| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | |
| 科目名 | | English Exams B | |
| 担当者 | | KIERNAN PATRICK JAMES | |
| Credits:1 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives Summary This course is to prepare students taking English academic exams such as TOEFL and IELTS. The main textbook for this course is based on the IELTS test so it is ideally suited to students considering taking the IELTS test. It is, however, also a challenging course to help you push up your English skills. Achieving success in IELTS should show that you have sufficient academic vocabulary and communication skills to follow lectures, complete reading and writing assignments, and participate in campus life using English. The class will therefore be taught in English with these overall aims in terms of English communication in mind. Each week will focus on specific strategies and skills needed to be successful in such tests as well as academic vocabulary. Practice tests or textbook materials will be used to practice and develop these skills. By the end of the course, students should have a familiarity with IELTS, have acquired effective strategies for taking academic tests and improved the kind of vocabulary and skills targeted by these tests. As these tests are used to confirm the English ability of students applying for study abroad on exchange programs, I welcome questions or advice on study abroad. Although the focus of the course will be on texts the classroom method with focus on communicative activities. Objectives (1) To become familiar with the structure and content of academic English exams, particularly IELTS (2) To develop effective test taking strategies (3) To develop a good vocabulary of academic English (4) To improve the practical English skills targeted by the tests and needed for study abroad | | | |
| 2. Course Content Week 1 Course introduction (Travel) Week 2 Business and Work - Reading Week 3 Business and Work - Writing/Speaking Week 4 Business and Work - Listening Week 5 The Natural Environment Reading Week 6 The Natural Environment Writing/Speaking Week 7 The Natural Environment Listening Week 8 Review / Practice Test 1 Week 9 Educational Systems Reading Week 10 Educational Systems Writing/Speaking Week 11 Educational Systems Listening Week 12 Festivals and Traditions Reading Week 13 Festivals and traditions Writing/Speaking Week 14 Review / Practice Test 2 | | | |
| 3. Registration Requirements This course is open to all students with an interest in learning to take or improve scores academic tests such as IELTS and TOEFL. Students should be comfortable with taking a course taught in English and be prepared to use English during class. Students on the GREAT program can take this course as one of the required electives for GREAT. | | | |
| 4. Course Preparations Students should review all classwork. Other assignments will be given as homework to be completed at home depending on the pace of the class and specific goals of the students taking the class. For example, although the main focus of classwork will be on examples from IELTS, those with a main interest in taking TOEFL will have the option to focus on TOEFL rather than IELTS examples. | | | |
| 5. Textbook (s) Mindset for IELTS with updated digital pack: Level 2 Student' s Book with Digital Pack) (March 2023) Cambridge University Press. ISBN: 9781009280303 | | | |
| 6. Reference Book (s) Other resources or suggestions for further reading will be shared in class and through Oh-o! Meiji | | | |
| 7. How to provide Feedback to assignments Feedback on assignments will be given during class or through Oh-o! Meiji. Written tasks should be submitted to Oh-o! Meiji and feedback, including corrections and suggestions will be provided. Speaking tasks will be followed up with individual | | | |

oral feedback. Listening and reading tasks will be reviewed in class with advice on specific issues faced by students. Students will receive individual feedback on the two practice tests via Oh-o! Meiji.

8. Assessment

Class participation 40%

Homework: 20%

Test practice (20% x2): 40%.

9. Others

Do your best and keep practicing so that you can get the best possible score when you take IELTS TOEFL or other academic tests.

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|--|--------|-------------------------|-------|
| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | |
| 科目名 | | Genres of Writing | |
| 担当者 | | KIERNAN PATRICK JAMES | |
| Credits:1 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives Summary This is an English reading and writing elective course which focuses on practical English writing through exploring the features of different kinds of writing. These different kinds of writing are called “genres”. The course will focus on reading, analyzing, and imitating some business and other common genres of writing such as business and casual email, social media posts, product/service reviews, and business reports. This will help you acquire and use these writing genres for communication in everyday life and teach you how to recognize and imitate features of other genres that you may encounter in the future. Learning about genre helps overcome the common problem that student writers have with confusing different genres. Confusing genres is common when students do not realize that ways of speaking and writing in one situation are not appropriate in other situations. During the course, you will learn conventional expressions which are frequently used in the genres. Objectives (1) To be able to write clearly in some business and other common genres of English writing (2) To be familiar with common expressions used in some common genres of English writing (3) To be able to identify features of a writing genre (4) To become familiar with the three kinds of meaning involved in communication and how they shape genre | | | |
| 2. Course Content 1. Course introduction and overview: What is genre writing and why is it important? 2. Comparing a business and casual email 3. Writing business email 4. Writing Formal and informal email 5. Email - customer-supplier sequence 6. Informal email exchange 7. Preparing a blog and self-introduction 8. Coffee shop comparison 9. Writing a product/service comparison 10. Customer reviews 11. Event reviews 12. Personal narrative 13. Blog rants and farewell blog 14. Review and final test | | | |
| 3. Registration Requirements Students should be comfortable with taking a class taught in English and using Word to write assignments. English requirement : TOEIC 600~ | | | |
| 4. Course Preparations Each class will focus on either reading and analyzing examples of particular business writing genres or preparing a written example of the genre. Therefore, homework will generally consist of preparing the readings in advance or completing the writing tasks. Other supplementary readings to help with better understanding the concept of genre may also be assigned. | | | |
| 5. Textbook (s) All materials for this class will be provided in class and posted on Oh-o! Meiji. | | | |
| 6. Reference Book (s) All reference materials for this class will be provided during class and made available on Oh-o! Meiji. | | | |
| 7. How to provide Feedback to assignments Weekly in class writing assignments will be posted on Oh-o! Meiji and students will submit assignments and receive feedback through Oh-o! Meiji. | | | |
| 8. Assessment attendance/participation: 30% general writing tasks (20%) email tasks (20%); blog tasks (20%); | | | |

Review quiz: 10%.

9. Others

This is a practical English writing course open to students of all levels of English ability and accordingly includes tasks that are adaptable to the student's ability. You can learn practical English skills that may be useful to you at work in and gain a deeper understanding of language and communication. This class is not concerned with testing your English ability but rather with developing it in cooperation with other students.

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| 科目区分/科目ナンバー | | 03_外国語科目 / (BA) LAN111E | |
| 科目名 | | Speech & Debate | |
| 担当者 | | MOREAU ROBERT JOHN | |
| Credits:1 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives (summary) In this course, students will prepare and deliver an informative speech, as well as a persuasive speech. Also, students will learn basic debating skills such as constructing effective arguments, and giving refutations. We will cover ways of effectively organizing speeches and debates. In preparing the materials for this class, the students' discussion, research, and public speaking skills will be developed. Students will actively listen to debates and speeches, make notes, and write summaries and reflection on what they have learned. (objectives) The main objective of this course is to develop students' ability to prepare and deliver effective, academic speeches and debates in English. Students will be able to prepare effective visual aids, and speak from well-organized, key point outlines. An additional objective of the course is the development of students' basic research skills, and ability to make notes in English from written and spoken texts. | | | |
| 2. Course Content Week 1. Introduction to the class, general concepts on public speaking, impromptu speeches Week 2. Impromptu speeches, informative speech, general concepts and preparation Week 3. Informative speeches, preparation and practice Week 4. Informative speech presentations and peer review Week 5. Informative speech presentations and peer review, introduction to persuasive speech Week 6. Persuasive speech general ideas and preparation Week 7. Persuasive Speech preparation and practice Week 8. Persuasive speech presentations and peer review Week 9. Persuasive speech presentations and peer review, introduction to debate Week 10. Debate: general structure and introduction speeches Week 11. Debate: refutations Week 12. Debate: conclusions and practice Week 13. Final debate and peer review Week 14. a. Final debates and peer review b. Class wrap-up | | | |
| 3. Registration Requirements The TOEIC level necessary for registering for this course is around 600. | | | |
| 4. Course Preparations Students will need to do some research outside of class in order to prepare for their speeches and debates. They will also be expected to review any concepts related to speech and debate preparation covered in the class. Students will need to practice their speeches for homework as well. | | | |
| 5. Textbook (s) There is no textbook. Materials will be provided as handouts during class or links on Oh-o! Meiji. You should keep a file for handouts and all the other study materials for this course. Students will also be required to do their own online searches for in | | | |
| 6. Reference Book (s) None | | | |
| 7. How to provide Feedback to assignments Feedback for the speeches and debates will be provided in the class. Student papers, notes, outlines, and other materials worked on will be handed in through Oh-o Meiji. General comments on assignments will be published on the Oh-o! Meiji system. | | | |
| 8. Assessment Class participation (notes, discussions, homework, reflections) 25% Informative Speech 25% Persuasive Speech 25% Debate 25% Grades will be based on content, organization, and the overall effectiveness of speeches and debates. Students will submit notes, summaries, self-reflections and other writings about the projects as required. The class participation is based on the effort that people make in class, completion of homework tasks, and having a positive attitude towards the course. | | | |

9. Others

None

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| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Fundamentals of Management A 2018年度以前入学者 「Introduction to Management A」 | |
| 担当者 | | SUMI ATSUSHI | |
| Credits:2 | Year:2 | Spring Semester | Izumi |
| 1. Course Outline and Objectives Course Outline and Objectives: This course serves as a general introduction to Management, utilizing a popular English textbook commonly used in undergraduate business programs at United States universities. The primary goal is to comprehend fundamental concepts and approaches in Management, including the business mindset, business ethics, corporate social responsibility, ownership, issues of corporate governance, and management roles and functions. The course is specifically designed for students in the business program who have successfully completed the General Management (経営総論) course in Japanese during the spring semester of their freshman year. In addition, it is desirable that participants have successfully completed Fundamentals of Management A/B during the 2nd year. Lectures are conducted in English. The course is designed to facilitate students understanding of the selected topics by elaborating key issues instead of superficially covering the wide range of topics in business management. Each session includes team presentations by participants, followed by group discussions on the topics featured in the textbook. Goals of the Course: 1 Gain an understanding of the basic concepts and approaches in Management in English. 2 Develop a foundational business mindset to prepare for future global business careers. | | | |
| 2. Course Content Course Content: 1st Week Course Introduction and assignment of students' team presentations 2nd Week Developing a Business Mindset 1 3rd Week Developing a Business Mindset 2 4th Week Developing a Business Mindset 3 (Discussion) 5th Week Economics, Money, and Banking 1 6th Week Economics, Money, and Banking 2(Discussion) 7th Week The Global Marketplace 1 8th Week The Global Marketplace 2 9th Week The Global Marketplace 3 (Discussion) 10th Week Business Ethics and Corporate Social Responsibility 1 11th Week Business Ethics and Corporate Social Responsibility 2 12th Week Business Ethics and Corporate Social Responsibility 3 (Discussion) 13th Week TEAM PRESENTATION 1 14th Week TEAM PRESENTATION 2 | | | |
| 3. Registration Requirements Registration Requirements Minimum TOEIC score: around 730 Students who wish to enroll in this course must attend the first class on course introduction/guidance. | | | |
| 4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. All participants are required to read the designated part of the textbook carefully in advance and prepare for presentations and group discussions. | | | |
| 5. Textbook (s) Textbook (s) Courtland L. Bovee, John V. Thill (2023) Business in Action, Global Edition. Pearson Education Limited: 10th edition. | | | |
| 6. Reference Book (s) Reference Book (s) References are introduced, if necessary. | | | |
| 7. How to provide Feedback to assignments | | | |

8. Assessment

Assessment:

(1) 10 Quizzes 40%

(2) Participation to the class (including team presentations and group discussions) : 30%.

(3) Case Study Question Assignment: 30%. *Case Study Question: TBA

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2025classes.sumi@gmail.com.

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|--|--------|---|-------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Fundamentals of Management B 2018年度以前入学者 「Introduction to Management B」 | |
| 担当者 | | SUMI ATSUSHI | |
| Credits:2 | Year:2 | Fall Semester | Izumi |
| 1. Course Outline and Objectives Course Outline and Objectives: This course serves as a general introduction to Management, utilizing an English textbook popular in undergraduate business programs at universities in the United States. The primary goal is to understand the basic concepts and approaches in Management, covering areas such as production systems, employee motivation, human resources management. The course is specifically designed for students in the business program who have successfully completed the General Management (経営総論) course in Japanese during the spring semester of their freshman year. In addition, it is desirable that participants have successfully completed Fundamentals of Management A/B during the 2nd year. Lectures are conducted in English. The course is designed to facilitate students understanding of the selected topics by elaborating key issues instead of superficially covering the wide range of topics in business management. Each session includes team presentations by participants, followed by group discussions on the topics featured in the textbook. Goals of the Course: 1 Understand the basic concepts and approaches in Management in English. 2 Develop a foundational business mindset to be ready for future global business careers. | | | |
| 2. Course Content 1st Week Course Introduction & Assignment of Students' Team Presentations 2nd Week Employee Motivation 1 3rd Week Employee Motivation 2 4th Week Employee Motivation 3 5th Week Employee Motivation 4 (Discussion) 6th Week Human Resource Management 1 7th Week Human Resource Management 2 8th Week Human Resource Management 3 9th Week Human Resource Management 4 (Discussion) 10th Week Discussion Week (Discussion Topics TBA) 11th Week TEAM PRESENTATION 1 12th Week TEAM PRESENTATION 2 13th Week TEAM PRESENTATION 3 14th Week TEAM PRESENTATION 4 | | | |
| 3. Registration Requirements Minimum TOEIC score: around 730 Students who wish to enroll in this course must attend the first class on course introduction/ guidance. | | | |
| 4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. All participants are required to read the designated part of the textbook carefully in advance and prepare for presentations and group discussions. | | | |
| 5. Textbook (s) Courtland L. Bovee, John V. Thill (2023) Business in Action, Global Edition, Pearson Education Limited; 10th edition. | | | |
| 6. Reference Book (s) References are instructed, if necessary. | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment Assessment : (1) 10 Quizzes 40% | | | |

(2) Participation to the class (including team presentations and group discussions) : 30%.

(3) Mini Case Study Report Assignment: 30%.

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2025classes.sumi@gmail.com.

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|---|--------|------------------------------------|-------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Strategic Business Communication A | |
| 担当者 | | Kaneko Atsuko | |
| Credits:2 | Year:2 | Spring Semester | Izumi |
| <p>1. Course Outline and Objectives</p> <p>Course Description Successful leaders are highly effective communicators. This course serves as a bridge between Organizational Behavior (OB) and Business Communication, focusing on how key OB concepts are enacted through communication in organizational contexts. Drawing on foundational themes in Organizational Behavior—such as personal credibility, emotional intelligence, team communication, psychological safety, inclusion, and cultural intelligence—students examine communication as a central mechanism of organizing, leadership, and collaboration. As a second-year course in the GREAT curriculum, SBCA emphasizes interaction, discussion, and structured expression in English, rather than fully polished professional outputs. SBCA does not aim at producing finalized professional-level outputs. Instead, it focuses on building conceptual understanding and communication readiness. Through guided discussions, short presentations, and applied writing tasks, students develop the ability to think, interact, and analyze organizational issues in English, preparing them for more advanced communication and leadership practice in later years.</p> <p>Learning Objectives By the end of this course, students will be able to: Explain key Organizational Behavior concepts related to leadership, teams, and diversity using appropriate business communication terminology Analyze organizational situations by applying OB theories through a communication-focused perspective Demonstrate how credibility, emotional intelligence, and psychological safety are constructed through interaction Structure and deliver short business messages and presentations informed by OB concepts Participate actively in collaborative discussions and teamwork using English as a working language</p> <p>Main Deliverables Two poster presentations. Students must video-record their presentations and submit the recordings along with their visual aids (posters) for grading.</p> | | | |
| <p>2. Course Content</p> <p>Course Content / Weekly Schedule</p> <ol style="list-style-type: none"> 1. Introduction; Establishing Credibility: Competence, Caring, and Character 2. Interpersonal Communication and Emotional Intelligence 3. Team Communication and Psychological Safety 4. Inclusion in a Diverse Workplace 5. Global Communication and Cultural Intelligence 6. Poster Presentations (OB Concepts in Practice) 7. Creating Effective Business Messages 8. Improving Readability with Style and Design 9. Email and Other Traditional Tools for Business Communication 10. Collaboration Tools and Social Media for Business Communication 11. Routine Business Messages 12. Persuasive Messages and Influence 13. Poster Presentations 14. Reflection and Integration of OB and Communication | | | |
| <p>3. Registration Requirements</p> <p>※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFLiBT 64, or IELTS 5.5) cannot take this course.</p> | | | |
| <p>4. Course Preparations</p> <p>Preparation and Review / Teaching and Learning Methods This course is conducted entirely in English and integrates short lectures, structured discussions, pair and group activities, applied writing tasks, and short presentations. Through these learning activities, students examine how key concepts from Organizational Behavior are enacted through communication in organizational settings. Students are encouraged to reflect on familiar organizational and team experiences and to analyze them using OB concepts through communication-based perspectives. To prepare for each class, students are expected to preview the assigned readings, complete Learning Through Discussion (LTD) notes, and respond to quizzes. Quizzes are designed to support students' understanding of key concepts introduced in the textbook and to reinforce theoretical foundations for in-class discussion and application.</p> | | | |

In addition, students engage in the development of poster presentations as a means of structuring ideas, integrating evidence, and practicing clear and purposeful communication.

5. Textbook (s)

Peter Cardon (2024). Business Communication: Developing Leaders for a Networked World 5th Edition McGraw-Hill ISBN 978-1-266-15821-6

6. Reference Book (s)

7. How to provide Feedback to assignments

Provide feedback through Oh-o! Meiji (LMS) discussions as well as in-class discussions.

8. Assessment

Attendance Policy

Students who miss more than three of the fourteen scheduled classes will not receive course credit.

Three late arrivals (arriving within 30 minutes of the class start time) will be counted as one absence.

Students who arrive more than 30 minutes after the start of class may be recorded as absent.

Assessment

Reports and Presentations (2): 40%

Quizzes and Assignments: 40%

Contribution to Class (Participation and Preparation): 20%

Assessment Criteria

Assessment in this course emphasizes conceptual understanding, structured thinking, and active engagement, rather than the production of fully polished professional outputs.

1. Reports and Presentations (40%)

Reports and presentations in this course are treated primarily as formative assessments.

They are designed to support students' learning by providing opportunities to practice applying Organizational Behavior concepts through communication in English.

Students are evaluated on:

- Clarity and logical organization of ideas
- Appropriate application of relevant OB concepts
- Purposeful communication aligned with the task
- Evidence of reflection and improvement over time

Linguistic accuracy and delivery are considered, but perfection is not required, as the primary focus is on development and learning progress.

2. Quizzes and Assignments (40%)

Quizzes and assignments assess students' understanding of key concepts introduced in the textbook and discussed in class.

These tasks focus on comprehension, conceptual accuracy, and the ability to connect theory to familiar organizational situations.

3. Contribution to Class (20%)

Contribution to class includes consistent preparation, active participation in discussions and activities, and constructive collaboration with peers.

As a second-year course, this component values students' willingness to engage, ask questions, and experiment with using English as a working language.

9. Others

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|---|--------|------------------------------------|-------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Strategic Business Communication B | |
| 担当者 | | Kaneko Atsuko | |
| Credits:2 | Year:2 | Fall Semester | Izumi |
| 1. Course Outline and Objectives Course Description Successful leaders are highly effective communicators. This course builds on Strategic Business Communication A (SBCA) and focuses on structuring and producing extended business communication outputs based on guided research and analysis. While SBCA emphasizes interaction and conceptual understanding of Organizational Behavior (OB) through communication, SBCB shifts the focus toward early-stage production, helping students organize ideas, integrate evidence, and deliver clear business reports and presentations in English. As a second-year course in the GREAT curriculum, SBCB emphasizes process-oriented learning, allowing students to experience the full communication cycle—from research and analysis to reporting and presentation—while preparing them for more advanced, performance-oriented communication tasks in later years. Learning Objectives By the end of this course, students will be able to: Apply business communication theories to the planning and production of reports and presentations Conduct and evaluate basic primary and secondary business research Organize information logically and integrate evidence to support business messages Design clear and effective visual materials, including charts, tables, and slide decks Deliver structured business presentations with appropriate clarity and credibility Main Deliverables Two poster presentations Students must video-record their presentations and submit the recordings along with their visual aids (posters) for grading. | | | |
| 2. Course Content Course Content / Weekly Schedule 1. Introduction; Creating a Team Charter; Overview of Research-Based Communication 2. Primary Research Methods; Company Selection; Project (1) Kick-off 3. Secondary Research; Model Presentation Analysis 4. Evaluating Charts and Tables in Annual Reports; Data Interpretation 5. Poster Presentation: Evaluating an Annual Report 6. Completing Business Reports; Survey Research; Project (2) Kick-off 7. Precision-Oriented Style and Objective Business Writing (Guest Lecture) 8. Completed Business Reports; Survey Design and Development 9. Planning Business Presentations; Responding to Survey Data 10. Designing Slide Decks; Analyzing and Visualizing Data 11. Delivering Presentations; Establishing Credibility 12. Using Visual Aids and Handouts; Evaluating Corporate Presentations 13. Individual Poster Presentation 14. Reflection and Integration; Post-Course Measurement | | | |
| 3. Registration Requirements ※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFLiBT 64, or IELTS 5.5) cannot take this course. | | | |
| 4. Course Preparations Teaching and Learning Methods This course is conducted entirely in English and combines short lectures, guided analysis of models and samples, research-based group projects, applied writing tasks, visual design activities, and structured presentations. To prepare for each class, students are expected to preview the assigned readings and complete Learning Through Discussion (LTD) notes. Students work collaboratively on research projects and are guided through each stage of the communication process, with emphasis on clarity, structure, and evidence-based reasoning. | | | |
| 5. Textbook (s) Peter Cardon (2024). Business Communication: Developing Leaders for a Networked World 5th Edition McGraw-Hill ISBN 978-1-266-15821-6 | | | |

6. Reference Book (s)

7. How to provide Feedback to assignments

Provide feedback through Oh-o! Meiji (LMS) discussions as well as in-class discussions.

8. Assessment

Assessment

Reports and Presentations (2): 40%

Quizzes and Assignments: 40%

Contribution to Class (Preparation and Participation): 20%

Assessment Criteria

In SBCB, reports and presentations function as transitional assessments, moving from formative toward more summative evaluation.

Students are evaluated on:

Logical structure and organization of ideas

Appropriate use of evidence and data

Clarity and coherence of written and visual materials

Effectiveness of presentation delivery and credibility

While accuracy and professionalism are expected, emphasis remains on learning progression and application, rather than full professional-level perfection.

Attendance Policy

Students who miss more than three of the fourteen scheduled classes will not receive course credit.

Three late arrivals (arriving within 30 minutes of the class start time) will be counted as one absence.

9. Others

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|--|------------------------------------|-----------------|-------|
| 科目区分/科目ナンバー | 10_基礎専門科目/(BA)MAN291E | | |
| 科目名 | Strategic Business Communication A | | |
| 担当者 | MIYATA RINAKO | | |
| Credits:2 | Year:2 | Spring Semester | Izumi |
| 1. Course Outline and Objectives This course is a general introduction to the practice of Strategic Communication. Strategic Communication is the systematic planning and realization of information flow, communication, media development and image care in order to achieve a strategic goal. During the Spring semester, a variety of topics related to business will be introduced to understand the basic methods of how organizations and individuals communicate to a targeted audience. Moreover, principles of interpersonal communication such as strategies for presentations, meetings, negotiations and conversations will be introduced. | | | |
| 2. Course Content Week1. Introduction Week2. What is Strategic Communication and why is it important? The Nature of Communication Week3. Communicating in and beyond Organizations Week4. Communication in a Diverse Society Week5. Cultural Differences in International Business Week6. Cultural Awareness Week7. Strategic Case Week8. Listening strategies Week9. Verbal and Non-verbal Messages, Interpersonal Strategies Week10. Managing conflict Week11. Strategic Case Week12. Communicating in Teams Week13. Practice, Review Week14. a: Review b: Final Exam. | | | |
| 3. Registration Requirements Students need to meet the English requirement (TOEIC 730) for this course. 履修のための英語要件の基準点を満たさない場合、本科目の履修はできません。 | | | |
| 4. Course Preparations Positive attitude and preparation for discussions are required. | | | |
| 5. Textbook (s) Communicating at Work, 12th edition , McGraw Hill | | | |
| 6. Reference Book (s) To be introduced in class. | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment Class Participation 30 % Homework, Papers, 30% Final Exam 40% | | | |
| 9. Others | | | |

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| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | | |
| 科目名 | | Strategic Business Communication B | | |
| 担当者 | | MIYATA RINAKO | | |
| Credits:2 | Year:2 | Fall Semester | Izumi | |
| 1. Course Outline and Objectives | | | | |
| <p>This course is a general introduction to the practice of Strategic Communication. Strategic Communication is the systematic planning and realization of information flow, communication, media development, and image care to achieve a strategic goal.</p> <p>During the Fall semester, topics related to business will be introduced to understand the basic methods of how organizations and individuals communicate with a targeted audience. Moreover, students will practice strategic communication skills.</p> | | | | |
| 2. Course Content | | | | |
| <p>Week1 Introduction, Review of Spring Semester</p> <p>Week2 Communicating in Teams</p> <p>Week3 Effective Meetings</p> <p>Week3 Virtual Meetings</p> <p>Week4 Conducting Meetings</p> <p>Week5 Case</p> <p>Week6 Case</p> <p>Week7 Strategic Presentations</p> <p>Week8 Types of Presentations</p> <p>Week9 Functions of the Introduction, Functions of the Conclusion</p> <p>Week10 Informative Presentations</p> <p>Week11 Persuasive Presentations</p> <p>Week12 Research, Review</p> <p>Week13 Presentations</p> <p>Week14 Presentations</p> | | | | |
| 3. Registration Requirements | | | | |
| <p>Students need to meet the English requirement (TOEIC 730) for this course.</p> <p>履修のための英語要件の基準点を満たさない場合、本科目の履修はできません。</p> | | | | |
| 4. Course Preparations | | | | |
| Preparation for discussions and presentations are required. | | | | |
| 5. Textbook (s) | | | | |
| Communicating at Work, 12th edition. McGraw-Hill. | | | | |
| 6. Reference Book (s) | | | | |
| To be announced in class. | | | | |
| 7. How to provide Feedback to assignments | | | | |
| 8. Assessment | | | | |
| <p>Participation 30%</p> <p>Homework, Papers 30%</p> <p>Final Presentation 40%</p> | | | | |
| 9. Others | | | | |
| Positive attitude preferred. | | | | |

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|--|--------|------------------------------------|-------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Strategic Business Communication A | |
| 担当者 | | LINDSKOOG ALLEN WAYNE | |
| Credits:2 | Year:2 | Spring Semester | Izumi |
| 1. Course Outline and Objectives This course is a general introduction to the practice of Strategic Communication. Strategic Communication is the systematic planning and realization of information flow, communication, media development and image care in order to achieve a strategic goal. During the Spring semester, you will be introduced to a variety of topics related to business. Students will understand the basic methods of how organizations communicate to a targeted audience in order to change/strengthen attitudes and behaviors. Students will also be exposed to the principles of interpersonal communication, such as how to persuade/convince the target through presentations, meetings, negotiations and day-to-day conversations from topics chosen that are related to business or industries. This will be achieved in a workshop-like environment in which you will create your own companies from start to finish. | | | |
| 2. Course Content Week 1 : Introduction Week 2 : What is strategic communication (and why is it important)? Week 3 : Companies: Facts, How to do group presentations. Week 4 : Choosing a company. Research Week 5 : Contacts: Group presentations begin Week 6 : Products and Services: Describing a company' s products and services. Group presentations continue Week 7 : Welcoming visitors: Company structures. Group presentations continue Week 8 : Customer service: Dealing with customers. Week 9 : Employment: Employment procedures, job interview. Week 10 : Presentation production: How to present (Style and content) Week 11 : Travel: Asking for directions, making reservations. Individual presentations begin Week 12 : Orders: Order processes, payments and terms. Individual presentations continue Week 13 : Individual presentations finish. Final exam review and preparation. Week 14 : Final exam. Semester review and Reflections (What did we learn?) | | | |
| 3. Registration Requirements ※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFLiBT 64, or IELTS 5.5) cannot take this course. | | | |
| 4. Course Preparations For this course you will need: <ol style="list-style-type: none"> 1. Be ready to participate in pair and group discussions. 2. Enthusiasm: take advantage of this chance to learn new skills and ideas. 3. Communication: share your ideas, questions, and opinions with the class. 4. Preparation: before each class you need to read and critically think about issues related to business. | | | |
| 5. Textbook (s) No textbook will be used in the course. Online worksheets and reading material provided. | | | |
| 6. Reference Book (s) Other references and resources will be provided as hand-outs during class along with access to our blog site which we will be using weekly. | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment • Attendance and In-class participation 25% • (2) presentations - 50% • homework 25% | | | |
| 9. Others I will work hard to make this course as valuable as possible for you now and for your future. Classroom learning is You will need to work hard and participate in class and with your classmates. What do you need to do to be successful in this course and prepare for your future? | | | |

- Attend all the classes and arrive on time.
- Prepare outside of class each week 1 - 2 hours.
- Participate actively in class each week.
- Help each other in class.
- Complete all assignments on time.
- Prepare and do both group and individual presentations

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Meiji Strategic Communication" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

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| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Strategic Business Communication B | |
| 担当者 | | LINDSKOOG ALLEN WAYNE | |
| Credits:2 | Year:2 | Fall Semester | Izumi |
| 1. Course Outline and Objectives This course is a general introduction and continuation on the practice of Strategic Communication. Strategic Communication is the systematic planning and realization of information flow, communication, media development and image care in order to achieve a strategic goal. During the Fall semester, you will be introduced to a variety of topics related to business. Students will understand the basic methods of how organizations communicate to a targeted audience in order to change/strengthen attitudes and behaviors. Students will also be exposed to the principles of interpersonal communication, such as how to persuade/convince the target through presentations, meetings, negotiations and day-to-day conversations from topics chosen that are related to business or industries. This will be achieved in a workshop-like environment where you will form groups, decide upon a company idea and create the company from start to finish and presenting it to your classmates. | | | |
| 2. Course Content Week 1 : Personal objectives and 2nd semester introductions Week 2 : Selling: Advertising, discussions and meetings Week 3 : Facilitating a meeting: Agenda, leading Q and A. (Make groups for meetings) Week 4 : Facilitating a meeting continued: What makes for an interesting meeting? Plan your group meeting. Week 5 : Environment: Corporate responsibility Week 6 : Entertaining: Hospitality, invitations and offers. First group meeting. Week 7 : Performance: Talking about performance. Group meetings continue. Week 8 : Performance continues: Fine tuning your individual presentations with style. Group meetings continue. Week 9 : Time: Managing your time. Group meetings continue and individual presentations begin. Week 10 : Training: Personal development and training. Final group meetings. Individual presentations continue. Week 11 : Training: Personal development and training continued. Giving advice, and feedback. Individual presentations continue. Week 12 : Email writing: How to write a formal email, introduction and practice. Individual presentations continue. Week 13 : Individual presentations. Week 14 : Semester review and Reflections (What did we learn?) | | | |
| 3. Registration Requirements ※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFLiBT 64, or IELTS 5.5) cannot take this course. | | | |
| 4. Course Preparations For this course you will need: <ol style="list-style-type: none"> 1. Be ready to participate in pair and group discussions. 2. Enthusiasm: take advantage of this chance to learn new skills and ideas. 3. Communication: share your ideas, questions, and opinions with the class. 4. Preparation: before each class you need to read and critically think about issues related to business. | | | |
| 5. Textbook (s) No textbook will be used in the course. Online worksheets and reading material provided. | | | |
| 6. Reference Book (s) Other references and resources will be provided as hand-outs during class and access to our blog site which will be used weekly throughout the semester. | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment • Attendance and In-class participation 25% • (2) presentations - 50% • homework 25% | | | |
| 9. Others You will need to work hard and participate in class and with your classmates. What do you need to do to be successful in this course and prepare for your future? | | | |

- Attend all the classes and arrive on time.
- Prepare outside of class each week 1 - 2 hours.
- Participate actively in class each week.
- Help each other use English in class.
- Complete all assignments on time.
- Prepare and do both group and individual presentations

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Business Presentation" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

| | | | |
|---|--------|---|-------|
| 科目区分/科目ナンバー | | 12_会計学科専門科目 / (BA) ACC291E | |
| 科目名 | | Basic Accounting A 2016 年度以前入学者 「Basic Accounting」 | |
| 担当者 | | NAKASHIMA MASUMI | |
| Credits:2 | Year:1 | Spring Semester | Izumi |
| 1. Course Outline and Objectives (Outline) This course provides an introduction to the concepts and principles underlining financial accounting and reporting in English. The course covers fundamental financial accounting such as accounting cycles, adjusting entries, inventories, asset valuation, current liabilities, long-term liabilities, and the preparation and an analysis of financial statements. (Objectives) Students can develop: the knowledge of the principles of accounting, an understanding the procedures and terminology of accounting, and the applying the techniques to accounting problems in English. | | | |
| 2. Course Content 1. Introduction: Accounting in Action [Media-based class (Real-time delivery type)] 2. The Recording Process[Face-to-face class] 3. Adjusting the Accounts[Face-to-face class] 4. Completing the Accounting Cycle[Face-to-face class] 5. Accounting for Merchandising Operations[Face-to-face class] 6. Mid-Term Exam [Media-based class (Real-time delivery type)] 7. Database Learning [Media-based class (Real-time delivery type)] 8. Inventories[Face-to-face class] 9. Accounting for Information Systems[Face-to-face class] 10. Fraud, Internal Controls, and Cash[Face-to-face class] 11. Accounting for Receivables[Face-to-face class] 12. Plant Assets, Natural Resources, and Intangible Assets[Face-to-face class] 13. Review [Media-based class (Real-time delivery type)] 14. Final Exam [Media-based class (Real-time delivery type)] | | | |
| 3. Registration Requirements N/A | | | |
| 4. Course Preparations The students should read each of the assigned chapter prior to class. | | | |
| 5. Textbook (s) Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso Accounting Principles 15edition, International Student Version Wiley 2024 eBook is available through library website(Maruzen eBook Library) | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date. | | | |
| 8. Assessment Class Contribution 40% Assignments 40% Midterm Exam 10% Final Exam 10% | | | |
| 9. Others Accounting is referred as the language of business. Therefore, the students who want to pursue a career in business should obtain the knowledge of accounting and develop a skill and techniques for basic accounting. But, it is very important to enjoy the study of accounting always through the process. Let' s enjoy BASIC ACCOUNTING together! | | | |

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|---|--------|----------------------------|-------|
| 科目区分/科目ナンバー | | 12_会計学科専門科目 / (BA) ACC291E | |
| 科目名 | | Basic Accounting B | |
| 担当者 | | NAKASHIMA MASUMI | |
| Credits:2 | Year:1 | Fall Semester | Izumi |
| 1. Course Outline and Objectives (Outline) This course provides an introduction to the concepts and principles underlining financial accounting and reporting in English. The course covers fundamental financial accounting such as Stockholder's Equity, Earnings Per Share and Share-Based Payment, Investments, Revenue Recognition and the analysis of financial statements. (Objectives) Students can develop: the knowledge of the principles of accounting, an understanding the procedures and terminology of accounting, and the applying the techniques to accounting problems in English. | | | |
| 2. Course Content 1. Intangible Assets [Media-based class (Real-time delivery type)] 2. Current Liabilities and Payroll Accounting[Face-to-face class] 3. Long-Term Liabilities[Face-to-face class] 4. Corporations: Organization and Capital Stock Transactions[Face-to-face class] 5. Data Learning [Media-based class (Real-time delivery type)] 6. Revenue recognition [Face-to-face class] 7. Mid-Term Exam [Media-based class (Real-time delivery type)] 8. Corporations: Dividends, Retained Earnings, and Income Reporting[Face-to-face class]Investments[Face-to-face class] 9. Investments [Face-to-face class] 10. Statement of Cash Flows[Face-to-face class] 11. Full Disclosure in Financial Reporting [Face-to-face class] 12. Financial Analysis 2[Face-to-face class] 13. Fraud in Japan [Media-based class (Real-time delivery type)] 14. Final Exam [Media-based class (Real-time delivery type)] | | | |
| 3. Registration Requirements N/A | | | |
| 4. Course Preparations The students should read each of the assigned chapter prior to class. | | | |
| 5. Textbook (s) Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso Accounting Principles 15th ed, International Student Version Wiley 2024 eBook is available through library website(Maruzen eBook Library) | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date. | | | |
| 8. Assessment Class Contribution 40% Assignments 40% Midterm Exam 10% Final Exam 10% | | | |
| 9. Others Accounting is referred as the language of business. Therefore, the students who want to pursue a career in business should obtain the knowledge of accounting and develop a skill and techniques for basic accounting. But, it is very important to enjoy the study of accounting always through the process. Let's enjoy BASIC ACCOUNTING together! | | | |

| | | | |
|---|--------|-------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN391E | |
| 科目名 | | Business Presentation A | |
| 担当者 | | AZEEZ HAKEEM ADEOLU | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives Course goals: This course focuses on honing learners business presentation skills using real-world examples of business practices from major corporations. By the end of this course, learners will be able to: Plan presentations being mindful of their audiences' needs Create clear-cut objectives for the presentation Assess factors to construct presentations to deliver key ideas Keep audience attention to have an enhanced introduction with attention-grabber techniques Develop efficient slides, visual aids, and handouts. Skill objectives - By the end of this course, learners will be expected to be able to: demonstrate inspired presentation skills create and deliver effective presentations communicate confidently and competently with all types of audiences explore the optimum use of voice and gesture to create a lasting impression as well as a variety of presentation styles, ranging from a formal speech to a casual meeting or contentious conversation | | | |
| 2. Course Content Week 1: Introduction Course orientation. Discussion Activities: What makes a presentation good or bad? Week 2: Building a Brand 1. Discussion activities on building a brand strategies. 2. Group activities on building original brands. Week 3: Building a Brand 1. Group presentations. 2. Questions and Feed back session. Week 4: Product Marketing 1. Finding Channels. 2. Discuss marketing options. 3. Group activities on product marketing. Week 5: Product Marketing 1. Group presentations. 2. Questions and Feed back session. Week 6: Product Procurement 1. Discuss ordering goods and product order. 2. Confirming product delivery and asking for advice. 3. Group activities on product procurement. Week 7: Product Procurement 1. Presentations. 2. Questions and Feed back session. Week 8: Mid Semester Quiz Mini-Presentation (Topic to be decided later) Week 9: Sales Presentation 1. Discuss sales meetings 2. Reporting results 3. Group activities on Sales presentation. Week 10: Sales Presentation 1. Group presentations. 2. Questions and Feed back session. Week 11: Business Goals 1. Discussing market surveys. 2. Examining market survey results. 3. Group activities on Market surveys. Week 12: Business Goals 1. Group presentations. | | | |

2. Questions and Feed back session.

Week 13: Final Test

Final In-class Presentation

Week 14: Feedback and Review

1. Semester Review Activities.

2. Semester Feed back session.

3. Registration Requirements

As decided by the faculty.

4. Course Preparations

There will be group or individual presentations every two weeks. Students are expected to prepare very well for these.

5. Textbook (s)

WORK ADVANTAGE 3 by Joseph Henley (Published by Cengage Learning)

6. Reference Book (s)

WORK ADVANTAGE 3 by Joseph Henley (Published by Cengage Learning)

7. How to provide Feedback to assignments

Feedbacks are provided after every activity on group and individual basis.

8. Assessment

- Participation and Attendance: 20%

- Assignments: 20%

- Quizzes/Tests: 30%

- Final exam: 30%

- Total 100%

9. Others

| | | | |
|--|--------|-------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目 / (BA)MAN391E | |
| 科目名 | | Business Presentation B | |
| 担当者 | | AZEEZ HAKEEM ADEOLU | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives Course goals: This course focuses on honing learners business presentation skills using real-world examples of business practices from major corporations. By the end of this course, learners will be able to: Plan presentations being mindful of their audiences' needs Create clear-cut objectives for the presentation Assess factors to construct presentations to deliver key ideas Keep audience attention to have an enhanced introduction with attention-grabber techniques Develop efficient slides, visual aids, and handouts. Skill objectives - By the end of this course, learners will be expected to be able to: demonstrate inspired presentation skills create and deliver effective presentations communicate confidently and competently with all types of audiences explore the optimum use of voice and gesture to create a lasting impression as well as a variety of presentation styles, ranging from a formal speech to a casual meeting or contentious conversation | | | |
| 2. Course Content Week 1: Analyze different video presentations. 1. Watch a TED video. 2. Analyze and Discuss the video. 3. Feedback Session on the video. Week 2: Company Basics 1. Discuss various local and international corporate structures. 2. Discuss corporate restructuring. 3. Group activities on corporate structures. Week 3: Company Basics 1. Group presentations. 2. Questions and Feed back session. Week 4: Company Performance 1. Discuss alternative sources of revenue. 2. Discuss ways of improving profits. 3. Group activities on company performance. Week 5: Company Performance 1. Group presentations. 2. Questions and Feed back session. Week 6: Business Ethics 1. Discuss Corporate Social Responsibility. 2. What are different CSR objectives? 3. Group activities on CSR. Week 7: Business Ethics 1. Group presentations. 2. Questions and Feed back session. Week 8: Mid Semester Quiz Mini-Presentation (Topic to be decided later) Week 9: Company Location 1. Discuss Location of a business. 2. Relocation Issues. 3. Group activities on company location. Week 10: Company Location 1. Group presentations. 2. Questions and Feed back session. Week 11: Corporate Spirit 1. Discuss various local and international company cultures. 2. Team-building activities. 3. Group activities on corporate spirit. | | | |

Week 12: Corporate Spirit

1. Group presentations.
2. Questions and Feed back session.

Week 13: Final Test

Final In-class Presentation

Week 14: Feedback and Review

1. Semester Review Activities.
2. Semester Feed back session.

3. Registration Requirements

As stipulated by the faculty.

4. Course Preparations

There will be group or individual presentations every two weeks. Students are expected to prepare properly for these.

5. Textbook (s)

WORK ADVANTAGE 3 by Joseph Henley (Published by Cengage Learning)

6. Reference Book (s)

WORK ADVANTAGE 3 by Joseph Henley (Published by Cengage Learning)

7. How to provide Feedback to assignments

Feedbacks are provided after every activity on group and individual basis.

8. Assessment

- Participation and Attendance: 20%
- Assignments: 20%
- Quizzes/Tests: 30%
- Final exam: 30%
- Total 100%

9. Others

| | | | |
|--|--------|--------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN391E | |
| 科目名 | | Business Presentation A | |
| 担当者 | | VAUGHAN ROBERT ALEXANDER | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives This course is a business presentation course designed to develop communication skills in English. This course will develop students' preparation and performance of presentations. Students will learn what they need to put into presentations and what should be left out of presentations. Students will be exposed to a range of dynamic presentation techniques and will have chances to try these techniques in class. Course Goals: Students will be able to: Prepare presentations. Effectively open and close presentations. Employ a smooth structure in presentations. Develop voice power. Create and use effective visual aids. Present facts and figures. Develop appropriate body language in presentations. | | | |
| 2. Course Content Week 1. Preparing to present (45 minutes) Module 1A (Opening and closing) Week 2. Module part 1B (Opening and closing) Week 3. Module part 2A (Smooth structure) Week 4. Module part 2B (Smooth structure) Week 5. Module part 3A (Voice power) Week 6. Module part 3B (Voice power) Week 7. Mid-term Student Presentations Week 8. Module part 4A (Visual aids) Week 9. Module part 4B (Visual aids) Week 10. Module part 5A (Facts and figures) Week 11. Module part 5B (Facts and figures) Week 12. Module part 6A (Body language) Week 13. Preparation for final presentations. Week 14. Final Student Presentations | | | |
| 3. Registration Requirements Students who do not meet the English requirement (TOEIC 500) cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki. | | | |
| 4. Course Preparations Students are expected to prepare presentations ahead of each class. Students are expected to incorporate skills studied in previous classes in their presentations | | | |
| 5. Textbook (s) Textbook-- Dynamic Presentations Student's Book with Audio CDs, by Mark Powell, Cambridge University Press (ISBN 9780521150040). | | | |
| 6. Reference Book (s) None. | | | |
| 7. How to provide Feedback to assignments Feedback and grading of the midterm and final presentations will be provided in writing. Feedback and grading on weekly short presentations will be provided in class and in writing. | | | |
| 8. Assessment Active Participation in class activities 20% Mid-term Presentation 20% Short presentations and class assignments 40% Final Presentation 20% | | | |
| 9. Others | | | |

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|---|--------|--------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN391E | |
| 科目名 | | Business Presentation B | |
| 担当者 | | VAUGHAN ROBERT ALEXANDER | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives Course Outline This course is a business presentation course designed to develop communication skills in English. This course will develop students' preparation and performance of presentations. Students will learn what they need to put into presentations and what should be left out of presentations. Students will be exposed to a range of dynamic presentation techniques and will have chances to try these techniques in class. Course Goals: Students will be able to: Build rapport. Effectively use various impact techniques in presentations (rhetorical questions, repetition of sounds, groups of three plus one, repetition of words, contrasts and opposites). Effectively use storytelling techniques in presentations. Conduct Question & Answer sessions. Develop appropriate body language in presentations. | | | |
| 2. Course Content Week 1. Preparing to present (45 minutes) Module 7A (Rapport building) Week 2. Module part 7B (Rapport building) Week 3. Module part 8A (Impact techniques) Week 4. Module part 8B (Impact techniques) Week 5. Module part 8C (Impact techniques) Week 6. Module part 8D (Impact techniques) Week 7. Mid-term Student Presentations Week 8. Module part 9A (Storytelling) Week 9. Module part 9B (Storytelling) Week 10. Module part 10A (Q&A sessions) Week 11. Module part 10B (Q&A sessions) Week 12. Module part 6B (Body language) Week 13. Preparation for final presentations. Week 14. Final Student Presentations | | | |
| 3. Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。また、本科目は受講人数に制限があり、履修に際しては事前登録が必要となるので、「経営学部履修の手引き」を参照すること。 Students who do not meet the English requirement (TOEIC 500) cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki. | | | |
| 4. Course Preparations Students are expected to prepare presentations ahead of each class. Students are expected to incorporate skills studied in previous classes in their presentations | | | |
| 5. Textbook (s) 5. Textbook-- Dynamic Presentations Student's Book with Audio CDs, by Mark Powell, Cambridge University Press (ISBN 9780521150040). | | | |
| 6. Reference Book (s) None. | | | |
| 7. How to provide Feedback to assignments Feedback and grading of the midterm and final presentations will be provided in writing. Feedback and grading on weekly short presentations will be provided in class and in writing. | | | |
| 8. Assessment Active Participation in class activities 20% Mid-term Presentation 20% Short presentations and class assignments 40% Final Presentation 20% | | | |
| 9. Others | | | |

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|---|--------|-------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN391E | |
| 科目名 | | Business Presentation A | |
| 担当者 | | LINDSKOOG ALLEN WAYNE | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives This course is designed to focus on the analysis and discussion of current international business practices, issues and conflicts throughout the world, for example technological advancements and the impact on the world economy, the cause of poverty and corruption in business or any other issue you would like to focus on related to business. During the course you will have an opportunity to work on two research projects and present them to your classmates. Throughout the course you will be asked to do in-depth research, which can be done using the internet, through field work, surveys and interviews. Additionally, through the use of pair work and small group discussions you will be able to explore in details your specific issue. After the completion of your preparation you will then you will be asked to give initial presentations in small groups to both demonstrate your knowledge of the topic as well as to inform your listeners of the issue. And finally we will implement presentation style in which you will do an overall presentation in both an informative and engaging manner. | | | |
| 2. Course Content Class 1. Introductions (course and personal) Class 2. How to present and preparation process Class 3. Choosing a topic of interest and brainstorming Class 4. Researching, interviews and surveys Class 5. In class small group discussion on your topic Class 6. Notetaking (summarizing and paraphrasing) Class 7. In class discussion on the topic, research and notes Class 8. Writing a speaking outline and presentation preparation Class 9. In-class informal presentation practice Class 10. Presentation style introduction Class 11. Presentation style practice Class 12. Post-presentation Q and A (Question and Answer) introduction and practice Class 13. In-class formal presentation Class 14. Semester class survey and semester reflection | | | |
| 3. Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。また、本科目は受講人数に制限があり、履修に際しては事前登録が必要となるので、「経営学部履修の手引き」を参照すること。 Students who do not meet the English requirement (TOEIC 500) cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki. | | | |
| 4. Course Preparations <ul style="list-style-type: none"> • Attend 80% or more of the classes and arrive on time. • Prepare outside of class each week 1 - 3 hours. • Participate actively in class each week. • Help each other with English and other activities in class. • Complete all assignments on time. • Prepare and present (2) formal presentations per semester | | | |
| 5. Textbook (s) No textbook will be used in the course. Online worksheets and reading material will be provided. | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment Attendance: 15% In class participation: 15% Weekly activities: 10% Mid-term and final: 20% (2) presentation: 40% | | | |

9. Others

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Business Presentation" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

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|--|--------|-------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN391E | |
| 科目名 | | Business Presentation B | |
| 担当者 | | LINDSKOOG ALLEN WAYNE | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives This course is designed to focus on the analysis and discussion of current international business practices, issues and conflicts throughout the world, for example the technological advancement and its impact on the world economy, the cause of poverty and corruption in business or any other issue you would like to focus on related to business. During the course you will have an opportunity to work on two research projects and present them to your classmates. Throughout the course you will be asked to do in-depth research, which can be done using the internet, through field work, surveys and interviews. Additionally, through the use of pair work and small group discussions you will be able to explore in details your specific issue. After the completion of your preparation you will then you will be asked to give initial presentations in small groups to both demonstrate your knowledge of the topic as well as to inform your listeners of the issue. And finally we will implement presentation style in which you will do an overall presentation in both an informative and engaging manner. | | | |
| 2. Course Content Class 1. Introductions (course and personal) Class 2. How to present and preparation process Class 3. Choosing a topic of interest and brainstorming Class 4. Researching, interviews and surveys Class 5. In class small group discussion on your topic Class 6. Notetaking (summarizing and paraphrasing) Class 7. In class discussion on the topic, research and notes Class 8. Writing a speaking outline and presentation preparation Class 9. In-class informal presentation practice Class 10. Presentation style introduction Class 11. Presentation style practice Class 12. Post-presentation Q and A (Question and Answer) introduction and practice Class 13. In-class formal presentation Class 14. Semester class survey and semester reflection | | | |
| 3. Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。また、本科目は受講人数に制限があり、履修に際しては事前登録が必要となるので、「経営学部履修の手引き」を参照すること。 Students who do not meet the English requirement (TOEIC 500) cannot take this course. Note that there is a limit of the number of students per class. To register for this class, refer to Rishuno Tebiki. | | | |
| 4. Course Preparations <ul style="list-style-type: none"> • Attend 80% or more of the classes and arrive on time. • Prepare outside of class each week 1 - 3 hours. • Participate actively in class each week. • Help each other with English and other activities in class. • Complete all assignments on time. • Prepare and present (2) formal presentations per semester | | | |
| 5. Textbook (s) No textbook will be used in the course. Online worksheets and reading material will be provided. | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment Attendance: 15% In class participation: 15% Weekly activities: 10% Mid-term and final: 20% (1) presentation: 40% | | | |

9. Others

If you need to contact me at anytime please send me (Allen Lindskoog) an e-mail in English - skoog5600@gmail.com and put "Business Presentation" in the subject header. And also please make sure you put your first and last name in English in the e-mail message as well.

A website link for our class blog site will be given out the first day of class.

| | | | |
|---|--------|------------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Fundamentals of Management C | |
| 担当者 | | SUMI ATSUSHI | |
| Credits:2 | Year:2 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives Course Outline and Objectives: This course serves as a general introduction to Management, utilizing a popular English textbook commonly used in undergraduate business programs at United States universities. The primary goal is to comprehend fundamental concepts and approaches in Management, including the business mindset, business ethics, corporate social responsibility, ownership, issues of corporate governance, and management roles and functions. The course is specifically designed for students in the business program who have successfully completed the General Management (経営総論) course in Japanese during the spring semester of their freshman year. In addition, it is desirable that participants have successfully completed Fundamentals of Management A/B during the 2nd year. Lectures are conducted in English. The course is designed to facilitate students understanding of the selected topics by elaborating key issues instead of superficially covering the wide range of topics in business management. Each session includes team presentations by participants, followed by group discussions on the topics featured in the textbook. Goals of the Course: 1 Gain an understanding of the basic concepts and approaches in Management in English. 2 Develop an understanding of the functional areas of Business Management. 3 Develop a foundational business mindset to be ready for future global business careers. | | | |
| 2. Course Content 1st Week Course Introduction & Assignment of Individual Presentations 2nd Week Forms of Ownership 1 3rd Week Forms of Ownership 2 (Discussion) 4th Week Forms of Ownership 3 5th Week Forms of Ownership 4 6th Week Entrepreneurship and Small-Business Ownership 1 7th Week Entrepreneurship and Small-Business Ownership 2 (Discussion) 8th Week Entrepreneurship and Small-Business Ownership 3 9th Week Entrepreneurship and Small-Business Ownership 4 10th Week Management Roles, Functions and Skills 1 11th Week Management Roles, Functions and Skills 2 (Discussion) 12th Week Management, Roles, Functions and Skills 3 13th Week Week Management, Roles, Functions and Skills 4 14th Week Discussion and Wrap-up | | | |
| 3. Registration Requirements Registration Requirements Minimum TOEIC score: around 730 Students who wish to enroll in this course must attend the first class on course introduction/guidance. | | | |
| 4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. All participants are required to read the designated part of the textbook carefully in advance and prepare for presentations and group discussions. | | | |
| 5. Textbook (s) Textbook Courtland L. Bovee, John V. Thill (2023) Business in Action, Global Edition. Pearson Education Limited: 10th edition. | | | |
| 6. Reference Book (s) References are introduced, if necessary. | | | |
| 7. How to provide Feedback to assignments | | | |

8. Assessment

Assessment:

(1) 10 Quizzes 40%

(2) Participation to the class (including presentations and group discussions) : 30%.

(3) Case Study Question Assignment: 30%. *Case Study Question: TBA

9. Others

| | | | |
|---|--------|------------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Fundamentals of Management D | |
| 担当者 | | SUMI ATSUSHI | |
| Credits:2 | Year:2 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives Course Outline and Objectives: This course serves as a general introduction to Management, utilizing a popular English textbook commonly used in undergraduate business programs at United States universities. The primary goal is to comprehend fundamental concepts and approaches in Management, including the business mindset, business ethics, corporate social responsibility, ownership, issues of corporate governance, and management roles and functions. The course is specifically designed for students in the business program who have successfully completed the General Management (経営総論) course in Japanese during the spring semester of their freshman year. In addition, it is desirable that participants have successfully completed Fundamentals of Management A/B during the 2nd year. Lectures are conducted in English. The course is designed to facilitate students understanding of the selected topics by elaborating key issues instead of superficially covering the wide range of topics in business management. Each session includes team presentations by participants, followed by group discussions on the topics featured in the textbook. Goals of the Course: 1 Gain an understanding of the basic concepts and approaches in Management in English. 2 Develop an understanding of the functional areas of Business Management. 3 Develop a foundational business mindset to be ready for future global business careers. | | | |
| 2. Course Content Course Content 1st Week Course Introduction & Assignment of Individual Presentations 2nd Week Week Organization and Teamwork 1 3rd Week Organization and Teamwork 2 4th Week Organization and Teamwork 3 5th Week Organization and Teamwork 4 6th Week Production Systems 1 7th Week Production Systems 2 8th Week Production Systems 3 9th Week Production Systems 4 10th Week Marketing 1 11th Week Marketing 2 12th Week Marketing 3 13th Week Marketing 4 14th Week Discussion and Wrap-Up | | | |
| 3. Registration Requirements Registration Requirements Minimum TOEIC score: around 730 Students who wish to enroll in this course must attend the first class on course introduction/guidance. | | | |
| 4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. All participants are required to read the designated part of the textbook carefully in advance and prepare for presentations and group discussions. | | | |
| 5. Textbook (s) Textbook Courtland L. Bovee, John V. Thill (2023) Business in Action, Global Edition. Pearson Education Limited: 10th edition. | | | |
| 6. Reference Book (s) References are introduced, if necessary. | | | |
| 7. How to provide Feedback to assignments | | | |

8. Assessment

Assessment :

(1) 10 Quizzes 40%

(2) Participation to the class (including presentations and group discussions) : 30%.

(3) Mini Case Study Report Assignment: 30%.

9. Others

| | | | |
|---|--------|--|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Transcultural Business Communication A | |
| 担当者 | | Kaneko Atsuko | |
| Credits:2 | Year:2 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives Course Description This course examines business communication in transcultural contexts, focusing not on cultural knowledge itself but on how communicative judgments are made, revised, and shared across differences. Students will learn to slow down decision-making, articulate multiple communicative options, and redesign misunderstandings as communication design problems rather than attributing them solely to cultural differences. Through case analysis, interaction, and project-based work, the course develops students' ability to contribute to knowledge creation collaboratively in international business settings. Course Learning Outcomes By the end of this course, students will be able to: Articulate multiple communicative options before making decisions in transcultural business situations. Reframe misunderstandings as communication design problems, rather than attributing them solely to cultural differences. Contribute to knowledge creation through interaction with multiple agents, adapting communication to shared goals and constraints. Target Students CEFR B2 以上の英語力を有する学生 将来、留学・外資系企業・国際プロジェクト・研究に関心のある学生 「英語が得意」であることよりも、考えること・判断の理由を説明することに関心のある学生 | | | |
| 2. Course Content Phase 1: Articulating Judgment (Individual Focus) Week 1 What is Transcultural Business Communication? Identifying moments of premature judgment Activity: Generating multiple communicative options from one case Week 2 Misunderstanding in international business contexts From “cultural difference” to communication design Activity: Reframing explanations Week 3 Comparing alternative communication designs Language choice, sequencing, and medium Activity: Design A/B comparison Week 4 Mini Poster ① (Individual) How I Reframed a Misunderstanding Peer questions and feedback Phase 2: Redesign through Interaction (Interactive Focus) Week 5 Using others' judgments as resources Activity: Redesign based on peer interpretations Week 6 Role-based communication (e.g., HQ, local office, client) Activity: Structured role-play Week 7 Communication under constraints (time, information, authority) Activity: Constraint-based redesign Week 8 Mini Poster ② (Individual) How Constraints Changed My Communication Design Q&A-focused session Phase 3: Knowledge Creation (Collective Focus) Week 9 Identifying shared patterns across individual designs | | | |

Activity: Extracting design principles

Week 10

Applying emerging principles to new cases

Activity: Group-based case response

Week 11

Designing an integrated group poster

Structure, narrative, and visual logic

Week 12

Rehearsal and peer review

Reflecting on individual-to-collective transformation

Final Presentations

Week 13

Individual Poster Presentation

Demonstrating personal judgment development

Week 14

Group Integrated Poster Presentation

Presenting shared knowledge created through collaboration

3. Registration Requirements

※「履修のための英語要件の基準点（以下のいずれか）」を満たさない場合、本科目の履修はできません。

Students who do not meet the English requirement for this course (TOEIC 730, TOEFL ITP 500, TOEFL iBT 64, or IELTS 5.5) cannot take this course.

4. Course Preparations

Active participation is essential, as this course emphasizes judgment, redesign, and interaction rather than the reproduction of correct answers. Students are expected to engage respectfully with diverse perspectives and to view misunderstandings as opportunities for learning and redesign.

5. Textbook (s)

6. Reference Book (s)

Peter Cardon (2024). Business Communication: Developing Leaders for a Networked World 5th Edition McGraw-Hill

H. Deresky, International Management: Managing Across Borders and Cultures. 9th edition, Global Edition. Pearson.

7. How to provide Feedback to assignments

Provide feedback through Oh-o! Meiji (LMS) discussions as well as in-class discussions.

8. Assessment

Grading Policy:

Presentations (2): 40% (Analytical clarity & intercultural justification)

Assignments / quizzes: 40% (Application)

Contribution: 20% (Quality of engagement, not quantity)

Attendance Policy:

Students who miss more than three (3) classes during the 14-week course will receive a failing grade. Three (3) instances of tardiness will be considered equivalent to one (1) absence.

9. Others

Classroom language is English.

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|---|--------|-----------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)ECN291E | |
| 科目名 | | Japanese Economy | |
| 担当者 | | NAGANO HIROSHI | |
| Credits:2 | Year:1 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives (Outline) This course is aimed at providing opportunities to understand the characteristics of Japanese economy both in the short- and long-run. Based on publications issued by public organizations, a variety of topics will be discussed. Also, it will be hypothesized where Japanese economy goes from here. Historically, Japan has experienced various changes to affect the maturity of its socio-economic system such as Rapid Economic Growth, Bubble Economy, Lost Decades, and so on. Such changes would reveal relevant factors to create the real world both on demand and supply sides. Recently, new industries have emerged to revitalize Japanese economy; particularly, the development of Information and Communication Technology would open up a new frontier of the economy such as "Digital Economy". ICT also guided existing industries into a new direction with structural changes to overcome inefficiencies. Learning from the history of socio-economic system in Japan, and taking into account of newly emerged factors, such as "Cool Japan" and other local pop cultures, this course will be approaching toward the future of Japanese economy from different perspectives. (Objectives) There are three objectives being accomplished in this course, as below: (1) Understanding the framework of Japanese economy, (2) Finding the factual causation behind actual economic events, and (3) Hypothesizing the future of Japanese economy. | | | |
| 2. Course Content (1) A Gentle Course Introduction: Current Situation of Japanese Economy (2) Overview I: Macroeconomic Profile (3) Overview II: Historical Economic Phenomenon (4) Wrap-up I (5) Macroeconomic Profile I: Demand Side (6) Macroeconomic Profile II: Supply Side (7) Wrap-up II (8) Historical Economic Phenomenon A: Rapid Economic Growth (1950s - 1970s) (9) Historical Economic Phenomenon B: Bubble Economy (1980s - 1990s) (10) Historical Economic Phenomenon C: Lost Decades (1990s - Today) (11) Wrap-up III (12) Outlook I: Industrial Change by Information and Communication Technology (13) Outlook II: Emergence of New Industry (14) Wrap-up IV | | | |
| 3. Registration Requirements The TOEIC level necessary for registering for this course is around 600. Do not hesitate to ask further questions about the course requirements. | | | |
| 4. Course Preparations Check the scope of the next class and list up discussion issues. Look back and summarize important topics in previous class sessions, in order to prepare for the Final Assignment, which consists of Presentation and Essay. Students will need to actively brush up English capability for reading, speaking, and writing about Japanese economy and other related topics. Students will prepare, at least, one topic for each of the class sessions. It is highly recommended to write even a few sentences as a TIDBIT, a short essay, every single day. Keep on writing TIDBIT will be a big help for Final Assignment. A student will be on the right track, as far as he/she tries to find fun topics being shared with friends in the course. | | | |
| 5. Textbook (s) None specified. | | | |
| 6. Reference Book (s) Reading materials such as white papers, research papers, statistical databooks, and others, will be read, in accordance with the discussion in each of the class sessions. | | | |

7. How to provide Feedback to assignments

Basically, general comments on reaction papers will be published weekly on Oh-o! Meiji system.

8. Assessment

Contribution to the Course (30%); Presentation (30%); Final Essay (40%)

9. Others

Plagiarism will never be accepted in any cases.

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|--|---------------------------------|-----------------|-----------|
| 科目区分/科目ナンバー | 10_基礎専門科目 / (BA)MAN371E | | |
| 科目名 | Corporate Social Responsibility | | |
| 担当者 | IKUTA TAKAFUMI | | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives | | | |
| 2. Course Content | | | |
| 3. Registration Requirements | | | |
| 4. Course Preparations | | | |
| 5. Textbook (s) | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment | | | |
| 9. Others | | | |

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|---|--------|-----------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN391E | |
| 科目名 | | Internet Business A | |
| 担当者 | | TAKAHASHI TORU | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives (Outline) The rise of advanced digital technology and big data is transforming our society and business landscape. In this course, we will explore the latest trends and developments in internet business, with a focus on case studies of successful internet companies. Students will learn about the business models, strategies, and challenges of these companies, as well as the implications for the global economy. The course will be taught by an experienced instructor with extensive work experience in the global media division of an advertising company. The instructor will use a variety of teaching methods, including lectures, case studies, and group discussions. https://gemini.google.com/share/2506bf6fcfd1 https://meiji-univ.ap.panopto.com/Panopto/Pages/Viewer.aspx?id=fd77f991-ec27-4f9a-bc4f-b0fa0020342d (Objectives) By the end of this course, students will be able to: <ul style="list-style-type: none"> • Understand the basic concepts of internet business • Analyze the business models of successful internet companies • Identify the challenges and opportunities facing internet businesses • Develop the communication skills needed for a career in global business | | | |
| 2. Course Content <ol style="list-style-type: none"> 1. Introduction - The global war for digitally skilled talent is heating up. 2. History of Internet Business 3. Business Model by Internet 4. Internet and Traditional Media 5. Web 2.0 - Long Tail Principle 6. Web 3.0 - The Advent of a New Internet Society 7. Internet Advertising - Evolution of Ad Technology 8. Big Data and Marketing 9. Internet Business and M&A 10. Social Media Network 11. Evolution of Video Streaming 12. Mobile Centric - Evolution of Internet Device 13. Latest Trend of Internet Business 14. Course Review- How to adapt to the digital age and thrive in the future. <p>In this course, in addition to the content mentioned above, we'll share practical and up-to-date knowledge about cutting-edge generative AI that's revolutionizing the business world. As we explore the possibilities and challenges of rapidly evolving AI technology, you'll develop skills directly relevant to your future career.</p> <p>During our classes, we'll dive deep into proper AI usage, ethical considerations, and potential risks. You'll also learn powerful ways to boost your job hunt, such as using AI for company research, creating impressive resumes (entry sheets), and preparing for interviews.</p> <p>By the end of this course, you'll have gained essential skills and knowledge to become a competitive candidate ready to lead in the AI era.</p> | | | |
| 3. Registration Requirements ※The TOEIC level necessary for registering for this course is around 700, but welcome students who strongly want to improve their English skills even if they do not exceed 700. この授業は、完璧な英語を披露する場ではなく、皆さんの英語に対する抵抗感を取り去って、キャリアの選択肢を増やすための場です。「英語をもっと武器にしたい」という強い意欲を持つ方を歓迎します。その熱意があれば、授業を通じて必ず壁を乗り越えられるはずです。 | | | |
| 4. Course Preparations Students are required to download the lecture handout, which will be uploaded to "Oh-o! Meiji" by the day before each class, and to review its contents prior to the lecture. Additionally, students must complete a questionnaire on the cloud survey site after each weekly lecture. | | | |

5. Textbook (s)

No specific textbook will be assigned for this course. Students are expected to review the lecture handouts prior to class and prepare potential questions in advance.

6. Reference Book (s)

No specific reference will be assigned for this course.

7. How to provide Feedback to assignments

Students who wish to receive feedback on their final reports will receive it via email.

8. Assessment

- Contribution to class (including questionnaire responses after each class) 60%
- Final report 40%

9. Others

* Prerequisite Course

- No programming or advanced Excel skills are required to take this course. This course is for those who are interested in the potentials and risks of internet technology for future businesses.

*To make the most out of this course:

- Attend all classes and arrive on time
- Participate in group discussions and presentations
- Proactively read/search current issues in this class

※The Rise of Digital Transformation: Equipping Yourself for the Future

※DX (digital transformation), which represents a corporate transformation using big data and digital technology, is accelerating as the COVID-19 pandemic spreads around the world. On the other hand, in Japan, human resource development to promote DX has become a management issue. In this course, you can learn the basic concepts for understanding DX and insights to survive the DX era based on abundant case studies that are occurring in the global market.

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| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN391E | |
| 科目名 | | Internet Business B | |
| 担当者 | | TAKAHASHI TORU | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives (Outline) This course introduces the latest issues and trends in internet business, with a focus on case studies of successful internet companies. Students will learn about the business models, strategies, and challenges of these companies, as well as the implications for the global economy. The course will be taught by an experienced instructor with extensive work experience in the global media department of an advertising company. The instructor will use a variety of teaching methods, including lectures, case studies, and group discussions. https://g.co/gemini/share/3a033d95eb0c https://meiji-univ.ap.panopto.com/Panopto/Pages/Viewer.aspx?id=fd77f991-ec27-4f9a-bc4f-b0fa0020342d (Objectives) By the end of this course, students will be able to: <ul style="list-style-type: none"> • Understand the basic concepts of internet business • Analyze the business models of successful internet companies • Identify the challenges and opportunities facing internet businesses • Develop the communication skills needed for a career in global business | | | |
| 2. Course Content <ol style="list-style-type: none"> 1. Introduction - Analytical Method of Case Studies 2. Omnichannel Commerce 3. The Evolution of E-Commerce 4. Electronic Payment / The Evolution of Cryptocurrency 5. The Mechanism and Prospect of Artificial Intelligence 6. [Case Study] Google 7. [Case Study] Apple 8. [Case Study] Facebook (Meta) 9. [Case Study] Amazon 10. [Case Study] The Rise of the Next Generation of Global Tech Giants 11. Cyber Security - The History and Latest Trends of Cyber Attacks 12. Ethics & Law of Internet Business 13. Future of Internet Business / Internet Democracy 14. Course Review - How to Transform Yourself for Your Career Development <p>In this course, in addition to the content mentioned above, we'll share practical and up-to-date knowledge about cutting-edge generative AI that's revolutionizing the business world. As we explore the possibilities and challenges of rapidly evolving AI technology, you'll develop skills directly relevant to your future career.</p> <p>During our classes, we'll dive deep into proper AI usage, ethical considerations, and potential risks. You'll also learn powerful ways to boost your job hunt, such as using AI for company research, creating impressive resumes (entry sheets), and preparing for interviews.</p> <p>By the end of this course, you'll have gained essential skills and knowledge to become a competitive candidate ready to lead in the AI era.</p> | | | |
| 3. Registration Requirements ※The TOEIC level necessary for registering for this course is around 700, but welcome students who strongly want to improve their English skills even if they do not exceed 700. ※ Students who have not taken "Internet Business A" in the spring semester can also take this course. この授業は、完璧な英語を披露する場ではなく、皆さんの英語に対する抵抗感を取り去って、キャリアの選択肢を増やすための場です。「英語をもっと武器にしたい」という強い意欲を持つ方を歓迎します。その熱意があれば、授業を通じて必ず壁を乗り越えられるはずです。 | | | |
| 4. Course Preparations Students are required to download the lecture handout, which will be uploaded to "Oh-o! Meiji" by the day before each class, and to review its contents prior to the lecture. Additionally, students must complete a questionnaire on the cloud survey site after each weekly lecture. | | | |
| 5. Textbook (s) No specific textbook will be assigned for this course. Students are expected to review the lecture handouts prior to class and prepare potential questions in advance. | | | |

6. Reference Book (s)

No specific reference will be assigned for this course.

7. How to provide Feedback to assignments

Students who wish to receive feedback on their final reports will receive it via email.

8. Assessment

- Contribution to class (including questionnaire responses after each class) 60%
- Final report 40%

9. Others

* Prerequisite Course

- No programming or advanced Excel skills are required to take this course. This course is for those who are interested in the potential and risk of internet technology for future business.

- "Internet Business A" (Spring Semester) is not a requirement.

*To make the most out of this course:

- Attend all classes and arrive on time
- Participate in group discussions and presentations
- Proactively read/search current issues in this class

※The Rise of Digital Transformation: Equipping Yourself for the Future

As COVID-19 reshapes our world, companies worldwide are embracing digital transformation (DX) - using big data and technology to reinvent themselves. Yet, Japan faces a crucial challenge: how to upskill its workforce to thrive in this digital age. This course empowers you to tackle this head-on. Delve into the core concepts of DX, unlock insights from real-world global case studies, and equip yourself with the knowledge and skills to not just survive, but lead in the era of digital transformation.

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| 科目区分/科目ナンバー | 10_基礎専門科目/(BA)MAN391E | | |
| 科目名 | Contents Business A | | |
| 担当者 | NAKATANI YASUO | | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives (Outline) The aim of this course help students to learn the features of the content industry, and discuss how representative companies utilize the content to improve their brand and expand their customer base. The class also examines how content businesses have developed since early days to obtain implications for exploring future business model. By discussing business case studies in small groups, students can understand how different parts of the content business should connect to improve current business contexts. (Objectives) Students can have a broad understanding of the content industry, with a perspective on how individual content can be connected in digital platforms. They can improve their negotiation skills in English. | | | |
| 2. Course Content 1 Introduction 2 Development of content: History repeats 3 Creating business icons for content 4 Technology driven content 5 The power of Anime: Case study in Vietnam 6 Adopting content in different counties: K-pop and J-pop 7 Implicit or Explicit (1) Japanese culture or Western Culture 8 Implicit or Explicit (2) Negotiating with global clients 9 Creating content for joint-marketing: Case of Dentsu 10 Adoptive Content Theory: Utilizing multiple media 11 Copyright and content business 12 Digital platformer: iTunes 13 Digital platformer: YouTube 14 Review: Content business and digital technologies | | | |
| 3. Registration Requirements English capabilities required. Classes will be fully conducted in English, and students will be required to present ideas in English. English requirement : TOEIC 600~ | | | |
| 4. Course Preparations Students are expected to read news on a daily basis to keep up with new technologies and trends in the content industry. | | | |
| 5. Textbook (s) ・Global Leadership: Case Studies of Business Leaders in Japan. by Nakatani.Y and Smithers. R. Kinseido. ・Using web-based materials and handouts | | | |
| 6. Reference Book (s) Content Machine: Use Content Marketing to Build a 7-figure Business With Zero Advertising Dan Norris. CreateSpace Independent Publishing Platform. | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment Class contribution for discussion and assignments:70%. Final report:30% | | | |
| 9. Others | | | |

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|--|--------|-----------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN391E | |
| 科目名 | | Contents Business B | |
| 担当者 | | NAKATANI YASUO | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives (Outline) In this course students clearly understand the features of the content industry and present how representative companies should utilize the content to improve their brand and expand customer base. Through case study methods, students discuss how different parts of the content business should connect to explore the future business model. (Objectives) Students can have a clear understanding of the content industry, with a perspective on how individual content can be connected in digital platforms. They can improve negotiation skills in upper-level English. | | | |
| 2. Course Content 1 Introduction 2 Digital platformers: FaceBook and Instagram 3 Digital platformer: Twitter 4 Cutting-edge content and technology from U.S. 5 Content for sports marketing: Morinaga case 6 Adaptive content theory 1: Coca-Cola case 7 Adaptive content theory 2: MIJI case 8 Adaptive content theory 3: Shiseido 9 Customer-oriented content 10 Japanese traditional culture for new content 11 Content for Counter Innovator's Dilemma 12 CSR and content business 13 Future content with SDGs 14 Review: Developing your content business | | | |
| 3. Registration Requirements English capabilities required. Classes will be fully conducted in English, and students will be required to present ideas in English. English requirement : TOEIC 600~ | | | |
| 4. Course Preparations Students are expected to read news on a daily basis to keep up with new technologies and trends in the content industry. | | | |
| 5. Textbook (s) Business Case Studies of Global Leaders 成美堂 Nakatani, Y. & Smithers, R. Seibido. ・Using web-based materials and handouts | | | |
| 6. Reference Book (s) Content Machine: Use Content Marketing to Build a 7-figure Business With Zero Advertising Dan Norris. CreateSpace Independent Publishing Platform. | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment Class contribution for discussion and assignments: 70%. Final report:30% | | | |
| 9. Others | | | |

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|---|--------|-----------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)ARS331E | |
| 科目名 | | American Culture | |
| 担当者 | | DUPLICE JOHN ANTHONY | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives This course explores the multifaceted nature of American culture through the lens of history, social values, and business ethics. Moving beyond stereotypes, students will analyze the "why" behind American behavioral norms. Since the class is project-based, students function as cultural investigators and consultants. A key aspect of this class is to critically analyze a variety of viewpoints and discuss these differences. Students will investigate topics such as individualistic vs. collectivistic communication, the "American Dream" in a modern corporate context, and the impact of diversity on innovation. By the end of the term, students will have improved the critical thinking and presentation skills necessary to operate effectively in an international business environment. | | | |
| 2. Course Content Weekly Tentative Outline Week 1 Orientation & Cultural Icebreakers Defining "Culture" (The Iceberg Model). Team formation. Week 2 The Foundations of Individualism How the "Frontier Spirit" shapes modern US business risk-taking. Week 3 Communication Styles: High vs. Low Context Directness vs. Politeness; Navigating American "Small Talk." Week 4 The American Dream & Social Mobility Discussion: Is the Dream still attainable? Impact on work ethic. Week 5 Regionalism: Not Just One America Exploring the cultural differences between NYC, Silicon Valley, and the South. Week 6 Project Workshop 1: Case Studies Mini-Presentation: Analysis of an American brand's success/failure. Week 7 Work Culture & Office Politics Flat hierarchies, "At-Will" employment, and the 9-to-5 vs. Hustle Culture. Week 8 Diversity, Equity, & Inclusion (DEI) Understanding the "Melting Pot" vs. "Salad Bowl" and corporate policy. Week 9 Values in Advertising How American commercials appeal to freedom, youth, and rebellion. Week 10 Education & The Innovation Economy The role of US universities in fostering the startup culture. Week 11 Project Workshop 2: Final Prep Peer feedback sessions and slide design refinement. Week 12 Final Project Presentations (Part 1) Team-led deep dives into a chosen cultural-business intersection. Week 13 Final Project Presentations (Part 2) Team-led deep dives and Q&A sessions. Week 14 Course Wrap-up & Reflection Synthesis of learning: How to bridge Japan-US cultural gaps. | | | |

3. Registration Requirements

Prerequisite Criteria

- Minimum English Level: TOEIC 700 (or equivalent).
- Expectation: Students must be comfortable reading case studies in English and engaging in 10-15 minute group discussions without Japanese intervention.

4. Course Preparations

Please have a good learner dictionary—this may be either electronic or paper-based.

5. Textbook (s)

None

6. Reference Book (s)

Handouts, the Internet, Oh Meiji! System

7. How to provide Feedback to assignments

The final project will be held on the last day of classes. All papers will be submitted on Oh-o! Meiji system.

8. Assessment

Course Requirements & Grading

As a project-based course, the grading reflects participation and output rather than rote memorization.

- Participation & Discussion (30%): Students are expected to contribute to every session. This includes "Exit Tickets" (short reflections at the end of each class).
- Weekly Mini-Tasks (20%): Short research tasks (e.g., "Find an American news article about a labor strike and explain the cultural motivation").
- Mid-term Team Presentation (20%): A 5-7 minute presentation on a regional sub-culture or a specific American value.
- Final Capstone Project (30%): A 15-minute team presentation where students "consult" for a Japanese company looking to expand to the US, highlighting three major cultural hurdles and solutions.

9. Others

None

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|---|--------|----------------------------------|-------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN991E | |
| 科目名 | | Core Subjects Special Lectures B | |
| 担当者 | | TAKAGI TOSHIO | |
| Credits:2 | Year:3 | Fall Semester | Izumi |
| 1. Course Outline and Objectives Theme : "Project Based Learning: Industry-Academia Collaboration Class (English)" (Summary) The purpose of this class is (1)to develop students who can work globally, (2)to use the knowledge of the business management that learned in the basic classes in the university, and (3)to understand what is required in the real business. This class is conducted by practitioners and a professor to achieve the above three points. The task that students will struggle with are the real issues that the companies need to solve today. The practitioners in charge of this class lecture students on their own company management in English, and also students make presentations and discussions in English. This class is based on the group work. You will develop communication skills through the group work. (Goal) (1)to develop students who can work globally, (2)to use the knowledge of the business management that learned in the basic classes in the university, and (3)to understand what is required in the real business | | | |
| 2. Course Content 1: Introduction (Purpose of the course) and mindset (Professor) 2: Company 1: Lecture on the company and task (Practitioner) 3: Company 1: Group work (Professor) 4: Company 1: Group work (Professor) 5: Company 1: Interim Presentation and Feedback (Practitioner) 6: Company 1: Group work (Professor) 7: Company 1: Final Presentation (Practitioner) 8: Company 2: Lecture on the company and task (Practitioner) 9: Company 2: Group work (Professor) 10: Company 2: Group work (Professor) 11: Company 2: Interim Presentation and Feedback (Practitioner) 12: Company 2: Group work (Professor) 13: Company 2: Final Presentation (Practitioner) 14: Final Report | | | |
| 3. Registration Requirements Students are required to commit actively to their groups and to participate in the meeting outside of the class hours. | | | |
| 4. Course Preparations Preparation and group work are required. | | | |
| 5. Textbook (s) Textbooks are not specified. Practitioner and Professor will prepare materials as needed. | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment Since this class mainly consists of group work and presentations, grade evaluation is based on (1) participation in group work (40%), (2) presentation (30%), and (3) final report (30%). | | | |
| 9. Others 本講義で使用する言語に関してですが、ゲスト講師は英語となりますが、担当教員（高木俊雄）が必要に応じて日本語で解説を行います。また学生のプレゼンテーションは英語となります。 なお、英語力は問いません。 担当教員：高木俊雄 | | | |

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|---|--------|-------------------------|-----------|
| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Core Subjects Seminar C | |
| 担当者 | | NAGAI HIROHISA | |
| Credits:2 | Year:1 | Spring Semester | Surugadai |
| <p>1. Course Outline and Objectives</p> <p>Research Methods Using Data to Understand Intercultural and Global Issues Course Description This course develops students' ability to use basic research methods and statistical tools to examine practical intercultural and global issues. Each student independently designs a small-scale research project, constructs a survey instrument, collects original data, analyzes the results using SPSS, and presents clear, data-based conclusions. The course emphasizes applied analytical skills. Rather than focusing on advanced statistical theory, students learn how to use data to support decision-making, evaluate assumptions, and interpret patterns in real-world contexts such as international business, global teamwork, and cross-cultural communication. By the end of the semester, students will have completed the full analytical process—from identifying a practical question to presenting evidence-supported insights—and will gain confidence in using statistics as a professional tool. Learning Outcomes By the end of the course, students will be able to:</p> <ul style="list-style-type: none"> · Identify a practical, researchable question related to intercultural or global issues · Design a structured survey suitable for real-world data collection · Collect and manage original data responsibly · Use SPSS to conduct basic descriptive and inferential analysis · Interpret statistical results accurately and clearly · Present data-driven insights with practical implications | | | |
| <p>2. Course Content</p> <p>Weekly Schedule Week 1 Orientation and Analytical Thinking in Practice Overview of course structure, expectations, and evaluation. Discussion of how data is used in business and global organizations. Introduction to the individual semester project. Attendance in Week 1 is mandatory to receive credits. Week 2 From Practical Question to Research Question Distinguishing general interests from actionable research questions. Introduction to key variables and measurable concepts. Students begin developing their individual research focus. Week 3 Planning a Small-Scale Research Project Clarifying objectives and hypotheses. Identifying target respondents. Ensuring feasibility and clarity. Students confirm their working research question. Week 4 Designing an Effective Survey Constructing clear survey items. Using Likert scales appropriately. Avoiding bias and ambiguity. Week 5 Sampling and Ethical Considerations Selecting appropriate respondents. Minimum sample size guideline: at least 20 responses (30 or more recommended). Ensuring voluntary participation and confidentiality. Students finalize their survey and begin data collection. Week 6 Data Collection and Data Preparation Monitoring response quality.</p> | | | |

Managing incomplete or inconsistent responses.
Preparing data for analysis.
Week 7
Midterm Individual Project Presentation
Students present:

- Research objective
- Hypothesis
- Survey design including questions
- Target sample
- Data collection progress

Feedback focuses on clarity and practical relevance.

Week 8
Introduction to SPSS
Data entry procedures.
Variable definition and scale identification.
Checking for input errors.

Week 9
Descriptive Analysis
Frequency distributions.
Measures of central tendency.
Basic graphical presentation.
Students analyze and summarize their own dataset.

Week 10
Comparing Groups
Understanding when and how to compare groups.
Applying appropriate comparison techniques when relevant.

Week 11
Understanding Relationships
Introduction to correlation analysis.
Interpreting direction and strength of relationships.

Week 12
Basic Regression Analysis
Introduction to regression as a practical prediction tool.
Interpreting results in accessible, applied terms.

Week 13
Translating Analysis into Insight
Moving from numbers to conclusions.
Identifying practical implications.
Preparing a clear and professional presentation.

Week 14
Rotating Panel Discussion
3 panels -30 minutes per panel
15 minutes - 3-minute individual presentations
10 minutes - Panel cross-discussion
5 minutes - Floor comments

3. Registration Requirements

Attendance Policy

Attendance in Week 1 is mandatory.

Students must attend at least 10 of the 14 sessions to receive credit.

Failure to meet the minimum attendance requirement results in automatic failure regardless of assignment performance.

Academic Integrity and Professional Conduct

All data must be original and collected ethically.

Fabrication or falsification of data will result in failure of the assignment and may lead to further disciplinary action.

Students are expected to approach their project with professional responsibility and respect for participants.

4. Course Preparations

Reading and other assignments will be announced in class.

Assignments should be submitted via the designated sections on Oh-o! Meiji.

5. Textbook (s)

There is no required textbook. Lecture materials will be uploaded to Oh-o! Meiji or distributed in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

Activities and exercises will be reviewed and returned either in class or via Oh-o! Meiji.

8. Assessment

Assessment

Midterm Research Proposal (Presentation) - 20%

Data Collection and SPSS Analysis Assignment - 20%

Final Panel Presentation - 25%

In-Class Contribution and Professional Conduct - 35%

9. Others

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| 科目区分/科目ナンバー | | 10_基礎専門科目/(BA)MAN291E | |
| 科目名 | | Core Subjects Seminar D | |
| 担当者 | | NAGAI HIROHISA | |
| Credits:2 | Year:1 | Fall Semester | Surugadai |
| <p>1. Course Outline and Objectives</p> <p>A business case study is a learning method originally developed at Harvard Business School to train managers to make strategic decisions related to business operations. It requires multiple competencies, including identifying key issues, analyzing underlying causes, developing solution options, and selecting the most appropriate course of action through interactive discussion.</p> <p>This course applies the essential elements of the case method to undergraduate business students to develop advanced business knowledge and managerial decision-making competency. While selected Harvard Business Review cases are used, the course places greater emphasis on movie-based case analysis and self-case development, enabling students to connect managerial decision-making with real-life and personal contexts.</p> <p>In addition, the course incorporates LEGO® Serious Play® (LSP) as an experiential learning method. In the LSP sessions, students will treat their own future career as a case study, visualize challenges and decision points, and receive ideas and advice from classmates through structured discussion. Through repeated cycles of analysis, discussion, and reflection, students integrate theory with practice in both global business and personal career development contexts.</p> <p>Case Method Learning Process</p> <p>Cases and case-like materials will be studied through the following three-step process:</p> <p>Individual Preparation</p> <p>Read, analyze, and prepare ideas before class.</p> <p>Small Group Discussion (In-Class)</p> <p>Exchange perspectives and deepen analysis in small groups.</p> <p>Class Discussion (In-Class)</p> <p>Examine alternative solutions and managerial implications through class-wide discussion.</p> | | | |
| <p>2. Course Content</p> <p>Session 1: Course Orientation(Mandatory for Course Credit)</p> <p>Introduction to the course, learning objectives, and the case method</p> <p>Sessions 2-3: Experiencing the Case Method (Mini Cases)</p> <p>Practice identifying issues, causes, and solutions using short mini cases</p> <p>Sessions 4-5: Harvard Business Review Short Cases</p> <p>Selected HBR short cases (approximately 3-4 pages)</p> <p>Sessions 6-7: Movie Analysis (Part 1 & Part 2)</p> <p>Movie-based case analysis focusing on leadership, teamwork, motivation, and decision-making</p> <p>Includes role-based discussion and managerial interpretation</p> <p>Session 8: Midterm Quiz - Case Analysis</p> <p>This session is designed to assess students' understanding and application of the case method learned in the first half of the course. Rather than testing factual knowledge, the midterm quiz focuses on analytical thinking and managerial judgment.</p> <p>Sessions 9-10: Self-Case Development - "My Career as a Case"</p> <p>Students write and analyze their own future career as a managerial case, identifying:</p> <ol style="list-style-type: none"> Key challenges Internal and external factors Possible solution options Followed by peer discussion and feedback <p>Session 11: Class Discussion on Self-Cases</p> <p>Cross-case discussion based on students' self-cases. Comparison of decision-making patterns and strategies</p> <p>Session 12: Introduction to LEGO® Serious Play® and Career Case Thinking</p> <p>Students learn the basic principles and facilitation rules of LEGO® Serious Play®. Through hands-on exercises, they practice expressing ideas through models and storytelling.</p> <p>Session 13: Construction of Individual Career Development Model</p> <p>Using LSP, students construct an individual career development model by treating their own career as a case study.</p> <p>Session 14: Presentation and Peer Feedback on Individual Career Development Model</p> <p>Based on the individual career development models constructed in Session 13, students give presentations explaining their career life-cycle perspective, key challenges, and future direction.</p> | | | |
| <p>3. Registration Requirements</p> <ol style="list-style-type: none"> Enrollment Limit | | | |

Due to the interactive course style and the use of an active learning classroom, enrollment is limited to 15 students (12 Meiji University regular students and 3 exchange students).

Meiji University regular students will be selected based on their scores on standardized external English proficiency tests (e.g., TOEFL, TOEIC, IELTS). Meiji students who wish to update their English test scores must complete submission through “Updating Language Scores” during the designated registration period.

For exchange students, English proficiency requirements have already been verified at the time of admission to Meiji University, therefore, registration will be accepted on a first-come, first-served basis during the designated registration period.

b. Attendance Policy

Attendance at the first orientation session is mandatory for all students.

Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled.

As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.

4. Course Preparations

Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.

5. Textbook (s)

There is no textbook. Lecture materials will be uploaded on Oh-o! Meiji or handed out in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

Feedbacks of the other activities and exercises will be either handed out or returned by Oh-o! Meiji.

8. Assessment

Active participation in class discussions and activities: 50%

Midterm Quiz: 20%

Final Presentation: 20%

Final Discussion: 10%

9. Others

Individual preparation for classes by reading and analyzing the cases essential.

Outside of class team activities to prepare for a team presentation is required.

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| 科目区分/科目ナンバー | 11_経営学科専門科目 / (CO)MAN321E | | |
| 科目名 | Innovation Strategy in Japan A | | |
| 担当者 | KONDO HIKARU | | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives (Course Summary) In this course, students will learn about the historical development of management and economic development in Japan from the Edo period to the present. The class will cover many aspects, including the environment surrounding each company, entrepreneurs, personnel, and connections with the government and business organizations. The focus of the analysis will be on entrepreneurship and innovation. This course aims to deepen students' understanding of Japanese companies by studying the chronological development of Japanese management centered on the innovative activities of entrepreneurs. By examining the activities of corporations and entrepreneurs in detail, students will acquire the ability to think based on basic knowledge of business administration and the thinking skills required of business people. (Objectives) The objectives of this class are as follows 1. To understand the history of the development of Japanese companies. 2. To understand and be able to explain the innovative activities of entrepreneurs. 3. To be able to consider issues faced by modern Japanese companies. | | | |
| 2. Course Content Part 1: Introduction Part 2: Entrepreneurs in the Edo Period Part 3: Management Innovation by Mitsui Takatoshi and Nakai Genzaemon Part 4: Entrepreneurs from the end of the Edo period to the Russo-Japanese War Part 5: Innovative Actions by Professional Managers and Investors Part 6: Overview from World War I to the 1980s Part 7: Creation of New Industries by Ichizo Kobayashi Part 8: Management innovation by Yasuzaemon Matsunaga Part 9: Sazo Idemitsu and Yataro Nishiyama Part 10: Kiichiro Toyoda and Soichiro Honda Part 11: Innovation in the Home Appliance Industry Part 12: Entrepreneurial activities after the War Part 13: Convenience Store Innovation by Toshifumi Suzuki Part 14: Representative Entrepreneurs of Today and Future Japanese Companies *The content of the study may be changed according to the student's level of understanding and other factors. | | | |
| 3. Registration Requirements Entry time limit 15 minutes after opening lecture. Each class will have assignments related to the course content. | | | |
| 4. Course Preparations Students must download the study material from "Class Web" on "Oh-o! Meiji" and check the contents before the lecture. Review the handouts for each session to deepen your understanding and organize what you have learned. | | | |
| 5. Textbook (s) Handout data is delivered from "Oh-o! Meiji" website. | | | |
| 6. Reference Book (s) Kikkawa, T. (2019) Inobeshon no Rekishi [History of Innovation] Tokyo: Yuhikaku. | | | |
| 7. How to provide Feedback to assignments Feedback will be provided at the next class. | | | |
| 8. Assessment The evaluation will be based on the assignments conducted each time (35%) and the confirmation test conducted at the end of the term (65%). | | | |
| 9. Others All the lessons are in English. Students are required to bring Note-PC, smartphone, or tablet with telecommunication capability. | | | |

This class will use "Oh-o! Meiji" for attendance registration.

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| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (CO)MAN321E | |
| 科目名 | | Innovation Strategy in Japan B | |
| 担当者 | | KONDO HIKARU | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives (Course Summary) In Innovation Strategy in Japan A, we studied the innovation activities of entrepreneurs historically from the past to the present. In Innovation Strategy in Japan B, we will focus on contemporary Japanese companies and learn about innovation mechanisms using corporate innovation and product/service development cases. Although the innovation activities of Japanese companies have stagnated in recent years, some Japanese companies are leading innovative activities in various industries. In this class, students will understand the basic concepts of innovation and acquire practical thinking through case studies of such Japanese companies. (Objectives) The objectives of this class are as follows 1. To understand innovation activities by Japanese companies in recent years. 2. To understand the theory of innovation and to be able to explain it in one's own words. 3. To understand the challenges faced by modern Japanese companies and to be able to consider solutions to these challenges. | | | |
| 2. Course Content Part 1: Introduction / Theory of Innovation Part 2: Innovation in the Electronics Industry 1: Organizational Change Part 3: Innovation in the Electronics Industry 2: Organizational Change Part 4: Innovation in the Beauty Industry1: New Market Development Part 5: Innovation in the Beauty Industry2: New Market Development Part 6: Innovation in the Construction Equipment Industry1: Global Strategy Part 7: Innovation in the Construction Equipment Industry2: Global Strategy Part 8: Innovation in the Retail Industry1: Creating an E-Commerce Business Part 9: Innovation in the Retail Industry2: Globalization and Culture Part 10: Innovation in the Creative Industry 1: The Case of the Animation Business Part 11: Innovation in the Creative Industry 2: The Case of the Animation Business Part 12: Innovation in the Creative Industry 3: The Case of the Video Game Business Part 13: Innovation in the Creative Industry 4: The Case of the Video Game Business Part 14: Summary (Innovation Activities of Japanese Firms) *The content of the study may be changed according to the student's level of understanding and other factors. | | | |
| 3. Registration Requirements Entry time limit 15 minutes after opening lecture. Each class will have assignments related to the course content. | | | |
| 4. Course Preparations Students must download the study material from "Class Web" on "Oh-o! Meiji" and check the contents before the lecture. Review the handouts for each session to deepen your understanding and organize what you have learned. | | | |
| 5. Textbook (s) Handout data is delivered from "Oh-o! Meiji" website. | | | |
| 6. Reference Book (s) References will be introduced in each class according to the content. | | | |
| 7. How to provide Feedback to assignments Feedback will be provided at the next class. | | | |
| 8. Assessment The evaluation will be based on the assignments conducted each time (35%) and the confirmation test conducted at the end of the term (65%). | | | |
| 9. Others All the lessons are in English. Students are required to bring Note-PC, smartphone, or tablet with telecommunication capability. This class will use "Oh-o! Meiji" for attendance registration. | | | |

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| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (BA)CMM311E | |
| 科目名 | | Strategic Marketing A | |
| 担当者 | | MATSUURA YOSHITAKA | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives (Course Outline) The heart of every successful business lies in marketing. Most aspects of any business depends on successful marketing. Welcome to Strategic Marketing A! This interactive class is taught by a marketing executive who is engaged in real business, and aim to give you a good understanding of basic marketing concepts in English. 本授業では、戦略マーケティングに関する講義・ディスカッションを英語で行います。日本にしながら、欧米の授業スタイルを取り入れ、多くの留学生とともに海外留学の疑似体験をしながら、マーケティングについて学ぶことができます。講師は、20年以上広告会社でマーケティング職として勤務している実務者です。 (Objectives) The goal for students is to acquire basic and practical knowledge of strategic marketing, including trends and issues related to marketing. Students can also improve English presentation skills through individual presentations and group discussions. 本授業の目的は、基本的かつ実践的な戦略マーケティングの知識や最新の潮流を学ぶことです。 学生は、個人プレゼンやグループディスカッションを通じて、英語のプレゼンスキルなどを向上させることができます。 | | | |
| 2. Course Content Each class would be designed to have two major sections: lecture (a) and group discussion (b). First half of the class provide the basic knowledge of marketing. Based on the knowledge, students will discuss and share certain topics in the second half of the class. We would have 2-3 guest lectures to broaden your view towards marketing. Week 1 Course Introduction Week 2 Definition of Marketing (a) Group Discussion (b) Week 3 Developing Marketing Strategies and Plans (a) Group Discussion (b) Week 4 Gathering Information and Scanning the Environment (a)Group Discussion (b) Week 5 Conducting Marketing Research (a) Group Discussion (b) Week 6 Individual Presentation: Town Watching (a) Group Discussion (b) Week 7 Individual Presentation: Town Watching (a) Group Discussion (b) Week 8 Analyzing Consumer Markets (a) Group Discussion (b) Week 9 Identifying Market Segments and Targets (a) Group Discussion (b) Week 10 Creating powerful ideas (a) Group Discussion (b) Week 11 Digital Marketing (a) Group Discussion (b) Week 12 Dealing with Competition (a) Group Discussion (b) Week 13 Case Study: Students Presentation Week 14 Case Study: Students Presentation | | | |
| 3. Registration Requirements Course preparations: This course will be interactive, so active participation is required. | | | |
| 4. Course Preparations 本科目の履修に必要な英語力の目安はTOEIC 700点程度であるが、たとえ未達であっても積極的に英語に取り組みたい学生の履修は歓迎する。 The TOEIC level necessary for registering for this course is around 700, but even if you are not above 700, I welcome students who strongly want to improve their English skills. | | | |
| 5. Textbook (s) None. Handouts are given every time. | | | |
| 6. Reference Book (s) Kotler, P. and Keller, K.L. () Marketing Management, Pearson International Edition 「マーケティング英語の教科書」、松浦良高, 宣伝会議 (For Japanese, non-native English speakers) | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment 30% group discussion, 30% case study presentation, 40% individual report | | | |

9. Others

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|---|--------|---------------------------|-----------|
| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (BA)CMM311E | |
| 科目名 | | Strategic Marketing B | |
| 担当者 | | MATSUURA YOSHITAKA | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives (Course Outline) The heart of every successful business lies in marketing. Most aspects of any business depends on successful marketing. Welcome to Strategic Marketing B! This interactive class is taught by a marketing executive who is engaged in real business, and aim to give you a good understanding of basic marketing concepts in English. 本授業では、戦略マーケティングに関する講義・ディスカッションを英語で行います。日本にしながら、欧米の授業スタイルを取り入れ、多くの留学生とともに海外留学の疑似体験をしながら、マーケティングについて学ぶことができます。講師は、20年以上広告会社でマーケティング職として勤務している実務者です。 (Objectives) The goal for students is to acquire basic and practical knowledge of marketing, including trends and issues related to marketing communications, promotion, PR, advertising, digital, etc. Students can also improve English presentation skills through individual presentations and group discussions. 本授業の目的は、基本的かつ実践的な戦略マーケティングの知識や最新の潮流を学ぶことです。 学生は、個人プレゼンやグループディスカッションを通じて、英語のプレゼンスキルなどを向上させることができます。 | | | |
| 2. Course Content Each class would be designed to have two major sections: lecture (a) and group discussion (b). First half of the class provide the basic knowledge of marketing. Based on the knowledge, students will discuss and share certain topics in the second half of the class. We would have 1-2 guest lecture to broaden your view towards marketing. Week 1 Course Introduction Week 2 Understanding about Marketing Communications (a) Group Discussion (b) Week 3 Identifying consumer insights (a) Group Discussion (b) Week 4 Individual Presentation (a) Group Discussion (b) Week 5 Creating a communication brief (a) Group Discussion (b) Week 6 Communication brief casestudy (a) Group Discussion (b) Week 7 Designing and Managing Integrated Marketing Communications (a) Group Discussion (b) Week 8 Managing Mass Media (a) Group Discussion (b) Week 9 Individual Presentation (a) Group Discussion (b) Week 10 Individual Presentation (a) Group Discussion (b) Week 11 Tapping into Global Markets (a) Group Discussion (b) Week 12 Marketing Contributing to Society (a) Group Discussion (b) Week 13 Case Study: Students Presentation Week 14 Case Study: Students Presentation | | | |
| 3. Registration Requirements Course preparations: This course will be interactive, so active participation is required. | | | |
| 4. Course Preparations 本科目の履修に必要な英語力の目安はTOEIC 700点程度であるが、たとえ未達であっても積極的に英語に取り組みたい学生の履修は歓迎する。 The TOEIC level necessary for registering for this course is around 700, but even if you are not above 700, I welcome students who strongly want to improve their English skills. | | | |
| 5. Textbook (s) None. Handouts are given every time. | | | |
| 6. Reference Book (s) Kotler, P. and Keller, K.L. () Marketing Management, Pearson International Edition 「マーケティング英語の教科書」、松浦良高, 宣伝会議 (For Japanese, non-native English speakers) | | | |
| 7. How to provide Feedback to assignments | | | |
| 8. Assessment 30% group discussion, 30% case study presentation, 40% individual report | | | |

9. Others

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|--|--------|--|-----------|
| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (CO)MAN361E | |
| 科目名 | | International Management A 経営学科・会計学科共同設置 | |
| 担当者 | | SUMI ATSUSHI | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives Course Outline and Objectives: Globalization has become a buzzword in the world today even during the times of it passing through a pandemic the end of which is believed to be in sight. From a broader perspective, this globalization can be seen as a vital and critical force that shapes managing multinational enterprises (MNEs) operating in various host countries. MNEs are known to be taking unique approaches to manage their business and operations whilst taking well into consideration historical, social, cultural, environmental, legal, political, and geopolitical factors in their host countries. This course is designed in such a way to provide students with a platform to be knowledgeable of basics of international management with special reference to national differences and the broader environment of international business. At the end of the course, students will be able to: (a) know the uniqueness of managing MNEs when it is compared with the case of home-grown companies (operating in a single country). (b) understand basic concepts, principles, and theories of managing business in international context. (c) apply these concepts, principles, theories to analyze various routine and non-routine issues os managing international business. Learning and teaching methods of this course include largely lectures and interactive discussions. Foreign exchange students are also cordially welcome to take this course. The course facilitator envisages employing face-to-face (in-person) interactions as the primary instruction type for delivering this course. Nevertheless, there is a high possibility of Zoom Video conferencing technology in the case of holding the Guest Speaking Session by a practicing manager from the industry. | | | |
| 2. Course Content Course Content 1st Week Multinational Enterprises (MNEs), international management (IM), and international managers 2nd Week Globalization: Lens for understanding the rationale and significance of IM 3rd Week Environmental Context of MNEs 1 4th Week Environmental Context of MNEs 2 5th Week Culture, differences in culture, and managing across cultures 1 6th Week Culture, differences in culture, and managing across cultures 2 7th Week Ethics, corporate social responsibility, and sustainability (with environmental, social, and governance [ESG] framework) 1 8th Week Ethics, corporate social responsibility, and sustainability (with environmental, social, and governance [ESG] framework) 2 9th Week Foreign Direct Investment (FDI) 1 10th Week Foreign Direct Investment (FDI) 2 11th Week Guest Speaking Session TBA 12th Week Regional Economic Integration 1 13th Week Regional Economic Integration 2 14th Week Reflections and course wrap up | | | |
| 3. Registration Requirements Registration Requirements There is no pre-requisite course(s) for International Management A. The course will be delivered in English. It offers students opportunities for improving continuously and confidently their communication skills (speaking, reading, listening, and writing) in English. The test of English for International Communication (TOEIC) level desirable for registering for this course is around 750 points. | | | |
| 4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. Active participation and engagement in classroom meetings are vital for students to derive maximum benefits from taking this course. Students are also motivated to read at leisure the relevant chapter(s) of the course textbook prior to attending classroom meetings. More details of these chapters will be communicated as delivering of this course progresses through. | | | |
| 5. Textbook (s) Textbook (s) Hill.C. W. L. (2021). International business: Competing in the global marketplace (13th ed.) . McGraw-Hil Education. Students can access online this textbook on ProQuest Ebook Central platform of the library of Meiji University. | | | |

For doing

6. Reference Book (s)

American Psychological Association (2020) Publication manual of the American psychological association (7th edition).
<https://psycnet.apa.org/doi/10.1037/0000165-000>

Luthans, F., and Doh, J. P. (2018) International management: Culture, strategy, and be

7. How to provide Feedback to assignments

How to provide Feedback to assignments

Regarding the quizzes, in general, students will be provided with post quiz constructive feedback session during the classroom meetings. This is an addition to viewing correct answers by themselves after the submission period for each quiz. Furthermore, students are welcome to contact the course facilitator by utilizing either "Discussions" platform on the Class Web or regular email for raising their concerns of assignments.

8. Assessment

Assessment

Course assessment comprises three components:

- (1) 10 Quizzes 40%
- (2) Final Exam 50% (40-50 Objective multiple choice questions that students must answer in the class web.)
- (3) Participation and engagement in class discussions 10%

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2026classes.sumi@gmail.com.

| | | | |
|--|--------|--|-----------|
| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (BA) MAN361E | |
| 科目名 | | International Management A 経営学科・会計学科共同設置 | |
| 担当者 | | SUMI ATSUSHI | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives Course Outline and Objectives: Globalization has become a buzzword in the world today even during the times of it passing through a pandemic the end of which is believed to be in sight. From a broader perspective, this globalization can be seen as a vital and critical force that shapes managing multinational enterprises (MNEs) operating in various host countries. MNEs are known to be taking unique approaches to manage their business and operations whilst taking well into consideration historical, social, cultural, environmental, legal, political, and geopolitical factors in their host countries. This course is designed in such a way to provide students with a platform to be knowledgeable of basics of international management with special reference to national differences and the broader environment of international business. At the end of the course, students will be able to: (a) know the uniqueness of managing MNEs when it is compared with the case of home-grown companies (operating in a single country). (b) understand basic concepts, principles, and theories of managing business in international context. (c) apply these concepts, principles, theories to analyze various routine and non-routine issues of managing international business. This is an advanced-level introductory international management course. Learning and teaching methods of this course include largely lectures and interactive discussions. Foreign exchange students are also cordially welcome to take this course. The course facilitator envisages employing face-to-face (in-person) interactions as the primary instruction type for delivering this course. Nevertheless, there is a high possibility of Zoom Video conferencing technology in the case of holding the Guest Speaking Session by a practicing manager from the industry. | | | |
| 2. Course Content Course Content 1st Week Multinational Enterprises (MNEs), international management (IM), and international managers 2nd Week Globalization: Lens for understanding the rationale and significance of IM 3rd Week Environmental Context of MNEs 1 4th Week Environmental Context of MNEs 2 5th Week Culture, differences in culture, and managing across cultures 1 6th Week Culture, differences in culture, and managing across cultures 2 7th Week Ethics, corporate social responsibility, and sustainability (with environmental, social, and governance [ESG] framework) 1 8th Week Ethics, corporate social responsibility, and sustainability (with environmental, social, and governance [ESG] framework) 2 9th Week Foreign Direct Investment (FDI) 1 10th Week Foreign Direct Investment (FDI) 2 11th Week Guest Speaking Session TBA 12th Week Regional Economic Integration 1 13th Week Regional Economic Integration 2 14th Week Reflections and course wrap up | | | |
| 3. Registration Requirements Registration Requirements There is no pre-requisite course(s) for International Management A. The course will be delivered in English. It offers students opportunities for improving continuously and confidently their communication skills (speaking, reading, listening, and writing) in English. As an advanced-level English-based course, the School of Business Administration (SBA) students participating in the GREAT program and/or the SBA students who are highly motivated to advance their English proficiency have priority to enroll in the class. The test of English for International Communication (TOEIC) level necessary for registering for this course is around 770 points. | | | |
| 4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. Active participation and engagement in classroom meetings are vital for students to derive maximum benefits from taking this course. Students are also motivated to read at leisure the relevant chapter(s) of the course textbook prior to attending classroom meetings. More details of these chapters will be communicated as delivering of this course progresses through. | | | |

5. Textbook (s)

Textbook (s)

Hill.C. W. L. (2021). International business: Competing in the global marketplace (13th ed.) . McGraw-Hil Education.

Students can access online this textbook on ProQuest Ebook Central platform of the library of Meiji University.

For doing

6. Reference Book (s)

American Psychological Association (2020) Publication manual of the American psychological association (7th edition).

<https://psycnet.apa.org/doi/10.1037/0000165-000>

Luthans, F., and Doh, J. P. (2018) International management: Culture, strategy, and be

7. How to provide Feedback to assignments

How to provide Feedback to assignments

Regarding the quizzes, in general, students will be provided with post quiz constructive feedback session during the classroom meetings. This is an addition to viewing correct answers by themselves after the submission period for each quiz.

Furthermore, students are welcome to contact the course facilitator by utilizing either "Discussions" platform on the Class Web or regular email for raising their concerns of assignments.

8. Assessment

Assessment

Course assessment comprises three components:

(1) 10 Quizzes 40%

(2) CASE STUDY REPORT ASSIGNMENT 50% (TWO PAGES ANSWER The word limit will be 800-1000 words that excludes the list of references). *CASE STUDY QUESTION:TBA

(3) Participation and engagement in class discussions 10%

No final written examination at the end of the semester.

9. Others

You are always inspired to share openly ideas and insights during classroom meetings as well as ask freely any number of questions for understanding better the contents covered in this course. The course facilitator is reachable at 2026classes.sumi@gmail.com.

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| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (CO)MAN361E | |
| 科目名 | | International Management B 経営学科・会計学科共同設置 | |
| 担当者 | | SUMI ATSUSHI | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives Course Outline and Objectives: Globalization has become a buzzword in the world today even during the times of it passing through a pandemic the end of which is believed to be in sight. From a broader perspective, this globalization can be seen as a vital and critical force that shapes managing multinational enterprises (MNEs) operating in various host countries. MNEs are known to be taking unique approaches to manage their business and operations whilst taking well into consideration historical, social, cultural, environmental, legal, political, and geopolitical factors in their host countries. The major foci of this course are on the nature and scope of international management, the strategy and structure of international business, and functional areas of international management such as global production (operations) and supply chain management, global marketing, and global human resource management. At the end of the course, students will be able to: (a) explain why MNEs need to be unique and sensitive in managing their business across borders by paying special attention to their adaptation needs on the "global" and "local" levels. (b) apply these concepts, principles, theories to analyze various routine and non-routine issues os managing international business. (c) identify some key considerations of planning to pursue a managerial career in MNEs or entrepreneurial career I international context. Learning and teaching methods of this course include largely lectures and interactive discussions. Foreign exchange students are also cordially welcome to take this course. The course facilitator envisages employing face-to-face (in-person) interactions as the primary instruction type for delivering this course. Nevertheless, there is a high possibility of Zoom Video conferencing technology in the case of holding the Guest Speaking Session by a practicing manager from the industry. | | | |
| 2. Course Content Course Content: 1st Week Multinational Enterprises (MNEs), international management (IM), and international managers 2nd Week Globalization: Lens for understanding the rationale and significance of IM 3rd Week The strategy of international business 1 4th Week The strategy of international business 2 5th Week The organization of International business 1 6th Week The organization of international business 2 7th Week Global Production and supply chain management 1 8th Week Global production and supply chain management 2 9th Week Global Marketing and business analytics 1 10th Week Global Marketing and business analytics 2 11th Week Guest Speaking Session TBA 12th Week Global Human Resource Management 1 13th Week Global Human Resource Management 2 14th Week Reflections and course wrap up | | | |
| 3. Registration Requirements Registration Requirements There is no pre-requisite course(s) for International Management B. Nevertheless, students are advised to be knowledgeable of what is covered in International Management A as its scope entails fundamentals of the subject. The course will be delivered in English. It offers students opportunities for improving continuously and confidently their communication skills (speaking, reading, listening, and writing) in English. The test of English for International Communication (TOEIC) level desirable for registering for this course is around 750 points. | | | |
| 4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. Active participation and engagement in classroom meetings are vital for students to derive maximum benefits from taking this course. Students are also motivated to read at leisure the relevant chapter(s) of the course textbook prior to attending classroom meetings. More details of these chapters will be communicated as delivering of this course progresses through. | | | |

5. Textbook (s)

Textbook (s)

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Furthermore, students are welcome to contact the course facilitator by utilizing either "Discussions" platform on the Class Web or regular email for raising their concerns of assignments.

8. Assessment

Assessment

Course assessment comprises three components:

(1) 10 Quizzes 40%

(2) Final Exam 50% (40-50 Objective multiple choice questions that students must answer in the class web.)

(3) Participation and engagement in class discussions 10%

9. Others

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| 科目名 | | International Management B 経営学科・会計学科共同設置 | |
| 担当者 | | SUMI ATSUSHI | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives Course Outline and Objectives: Globalization has become a buzzword in the world today even during the times of it passing through a pandemic the end of which is believed to be in sight. From a broader perspective, this globalization can be seen as a vital and critical force that shapes managing multinational enterprises (MNEs) operating in various host countries. MNEs are known to be taking unique approaches to manage their business and operations whilst taking well into consideration historical, social, cultural, environmental, legal, political, and geopolitical factors in their host countries. The major foci of this course are on the nature and scope of international management, the strategy and structure of international business, and functional areas of international management such as global production (operations) and supply chain management, global marketing, and global human resource management. At the end of the course, students will be able to: (a) explain why MNEs need to be unique and sensitive in managing their business across borders by paying special attention to their adaptation needs on the "global" and "local" levels. (b) apply these concepts, principles, theories to analyze various routine and non-routine issues of managing international business. (c) identify some key considerations of planning to pursue a managerial career in MNEs or entrepreneurial career in international context. As an advanced-level introductory international management course, learning and teaching methods of this course include largely lectures and interactive discussions. Foreign exchange students are also cordially welcome to take this course. The course facilitator envisages employing face-to-face (in-person) interactions as the primary instruction type for delivering this course. Nevertheless, there is a high possibility of Zoom Video conferencing technology in the case of holding the Guest Speaking Session by a practicing manager from the industry. | | | |
| 2. Course Content Course Content: 1st Week Multinational Enterprises (MNEs), international management (IM), and international managers 2nd Week Globalization: Lens for understanding the rationale and significance of IM 3rd Week The strategy of international business 1 4th Week The strategy of international business 2 5th Week The organization of International business 1 6th Week The organization of international business 2 7th Week Global Production and supply chain management 1 8th Week Global production and supply chain management 2 9th Week Global Marketing and business analytics 1 10th Week Global Marketing and business analytics 2 11th Week Guest Speaking Session TBA 12th Week Global Human Resource Management 1 13th Week Global Human Resource Management 2 14th Week Reflections and course wrap up | | | |
| 3. Registration Requirements Registration Requirements There is no pre-requisite course(s) for International Management A. The course will be delivered in English. It offers students opportunities for improving continuously and confidently their communication skills (speaking, reading, listening, and writing) in English. As an advanced-level English-based course, the School of Business Administration (SBA) students participating in the GREAT program and/or the SBA students who are highly motivated to advance their English proficiency have priority to enroll in the class. The test of English for International Communication (TOEIC) level necessary for registering for this course is around 770 points. | | | |
| 4. Course Preparations Course Preparations (IMPORTANT) 1. Students are required to answer 10 quizzes in Oh-o! Meiji's class web in between classes. 2. Active participation and engagement in classroom meetings are vital for students to derive maximum benefits from taking this course. Students are also motivated to read at leisure the relevant chapter(s) of the course textbook prior to attending classroom meetings. More details of these chapters will be communicated as delivering of this course progresses through. | | | |

5. Textbook (s)

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Assessment

Course assessment comprises three components:

(1) 10 Quizzes 40%

(2) CASE STUDY REPORT ASSIGNMENT 50% (TWO PAGES ANSWER The word limit will be 800-1000 words that excludes the list of references). *CASE STUDY QUESTION:TBA

(3) Participation and engagement in class discussions 10%

No final written examination at the end of the semester.

9. Others

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| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (BA)MAN321E | |
| 科目名 | | Transcultural Management A | |
| 担当者 | | NAGAI HIROHISA | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| <p>1. Course Outline and Objectives</p> <p>This course is designed to cultivate practical, MBA-style business competencies and mindset required for future global leaders.</p> <p>Moving beyond a traditional lecture-based format, the course adopts an interactive, participant-centered active learning approach. Through dynamic class discussions, hands-on activities, individual and team projects, and presentations, students engage in real-time decision-making within a truly multinational classroom environment. Each year, students from more than ten countries learn together, bringing diverse perspectives, values, and experiences into the learning process.</p> <p>The course explores the foundations of Transcultural Management and examines how cultural differences shape leadership, communication, and managerial decision-making across borders. Students do not simply learn theory—they apply it. Through structured analysis, debate, and reflection, they tackle complex global business issues that require sensitivity, adaptability, and strategic thinking.</p> <p>As a core learning experience, each student participates in an Individual Panel Presentation, introducing their own national culture and business practices using established cultural analysis frameworks. These presentations transform the classroom into a global dialogue space, where students compare perspectives, challenge assumptions, and deepen mutual understanding in the following week’s discussion.</p> <p>In the second half of the course, students work in diverse teams on a Team Presentation examining global companies’ human resource development and global talent management strategies. Drawing on real-world corporate cases, each team analyzes how organizations cultivate global leadership and manage cross-border talent. Subsequent discussions connect these insights to broader questions of global leadership and strategic decision-making.</p> <p>Through this iterative cycle of presentation, dialogue, critical reflection, and collaborative analysis, students develop the confidence and competence to lead in complex, culturally diverse business environments.</p> | | | |
| <p>2. Course Content</p> <p>Week1: Course Orientation (Mandatory for Course Credit)</p> <p>Week2: What Is Culture? Where Does It Come From?</p> <p>Week3: Cultural Context (Hall)</p> <p>Week4: The Culture Map (Meyer)</p> <p>Week5: Hofstede’s Cultural Dimensions Model (Hofstede)</p> <p>Week6: Individual Poster Session: Cultural Identity and Business Context</p> <p>Week7: Comparative Discussion and Reflection on Poster Insights</p> <p>Week8: Individual Feedback and Team Preparation</p> <p>Week9: The Role of a Global Manager</p> <p>Week10: The Global Manager as a Decision Maker</p> <p>Week11: The Global Manager as a Negotiator</p> <p>Week12: The Global Manager as a Leader</p> <p>Week13: Team Presentation: Developing Global Leaders in Multinational Corporations</p> <p>Week14: Panel Discussion: From Corporate Practice to Your Global Career Path</p> | | | |
| <p>3. Registration Requirements</p> <p>a. Enrollment Limit</p> <p>Due to the interactive course style and the use of an active learning classroom, enrollment is limited to 36 students (10 Meiji University regular students and 26 exchange students).</p> <p>Meiji University regular students will be selected based on their scores on standardized external English proficiency tests (e.g., TOEFL, TOEIC, IELTS). Meiji students who wish to update their English test scores must complete submission through “Updating Language Scores” during the registration period.</p> <p>For exchange students, English proficiency requirements have already been verified at the time of admission to Meiji University, therefore, registration will be accepted on a first-come, first-served basis during the designated registration period.</p> <p>b. Attendance Policy</p> <p>Attendance at the first orientation session is mandatory for all students.</p> <p>Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled.</p> <p>As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.</p> | | | |

For reference, leading international business schools such as Harvard Business School, Stanford Graduate School of Business, INSEAD, and London Business School generally require an attendance policy of a minimum of 80-90% for course credit.

4. Course Preparations

Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.

5. Textbook (s)

There is no textbook. Lecture materials will be uploaded on Oh-o! Meiji or handed out in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

The first half of the course progress will be reviewed in Week 8 during the individual feedback session. Feedback on other activities and exercises will be provided either in class or through Oh-o! Meiji.

8. Assessment

Active participation in class discussions and activities: 40%

Individual Poster Session: 15%

Discussion based on Poster Session: 10%

Team presentation: 20%

Discussion based on Team presentation: 15%

9. Others

Course Administration & Learning Policy

1. Language Policy

English is used as a shared professional working language in this course. This is not an English language training class. Academic evaluation is based on analytical depth, managerial reasoning, and constructive contribution rather than linguistic perfection.

Students are expected to engage respectfully and thoughtfully in a multinational learning environment.

2. Student Information Sheet

After the first class, students are required to complete a Student Information Sheet via Google Forms. The information is used solely for academic purposes such as understanding student backgrounds and expectations, forming balanced teams, and providing constructive feedback. All submitted information is handled confidentially and is not shared outside the course.

3. Student Identification

Because this course is discussion-intensive and participation-based, accurate identification of students is necessary for fair evaluation.

Student photographs are taken during the second class for internal course use only. The photographs are not shared outside the course.

4. Participation Expectations

Active and thoughtful participation is a core component of this course. Students are expected to provide analytically grounded contributions, engage in structured discussion, respect diverse perspectives, and support collaborative learning.

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| 科目名 | | Transcultural Management B | |
| 担当者 | | NAGAI HIROHISA | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives 1. Course Description This course aims to study comprehensive savvy and practical skills in transcultural management for next generation of the global leaders. It focuses on the current issues as well as the future challenges from global manager's perspectives. Based on the basic theories and knowledge studied in Transcultural Management (A), this course is intended to develop the student's advanced transcultural management skills through activities and exercises. A team interview project will be conducted to study the mindset and competencies are required for the global leaders. 2. Projects and Presentations a. Individual Project: Interview-based Presentation (Midterm Project) As a midterm assignment, students will conduct an individual interview with a real person who has overseas or cross-cultural experience. Students are free to choose the interviewee. Possible interviewees include family members, relatives, acquaintances, seniors, or colleagues, as long as they have actual international or cross-cultural experience. Fictional characters are not permitted. Students will analyze a critical incident related to cross-cultural or global management and present their findings in class. In the following session, the class will engage in a whole-class discussion based on the individual presentations. By comparing multiple cases, students will explore similarities and differences in interpretation, decision-making, communication styles, and underlying assumptions in transcultural management contexts. b. Team Project: Global Companies & Global Talent Development (Final Project) In the final two sessions, students will work in multinational groups to conduct a group project on global talent development in real global companies. Each group will: <ul style="list-style-type: none"> · Select an existing global company. · Research and analyze its approach to developing global human resources. · Evaluate strengths and challenges from a transcultural management perspective. · Connect their analysis with insights gained from the individual interview cases discussed earlier in the course. 2. Objectives of the Course 1. Understand practical managerial skills required for future global managers. 2. Learn how to conduct interview survey. 3. Experience a process of team building through the team project. | | | |
| 2. Course Content Week1: Course Orientation (Mandatory for Course Credit) Week2: Global Mindset: Understand the differences and complexities among various cultures. Week3: Global Competency: Ability to achieve goals effectively. Week4: Interview Method: How to conduct a successful interview survey Week5: Single-loop learning vs. Double-loop learning for solving cross-cultural issues. Week6: Individual Presentation Week7: Whole Class Discussion Based on Individual Presentaiton Week8: Feedback session to review the progress Week9: Team Formation for Final Presentation Week10: Building Trust and Rapport with International Coworkers Week11: Managing Group Dynamics of Transcultural Team Week12: Coaching to Grow People in Your Team Week13: Team Presentation Week14: Final Class Discussion Based on Team Presentation | | | |
| 3. Registration Requirements a. Course Style This course focuses on developing practical, MBA-style business competencies through an interactive and participant-centered learning approach. Rather than traditional lectures, the course emphasizes class discussions, in-class activities, individual and group projects, and presentations. The course is conducted as an international collaborative learning class, bringing together students from diverse cultural and educational backgrounds. Through active engagement in a multinational classroom, students develop essential competencies for cross-cultural communication, collaboration, and managerial decision-making required in global business environments. b. Enrollment Limit | | | |

Due to the interactive and practice-oriented classroom design, enrollment is limited to 36 students (10 Meiji University regular students and 26 exchange students).

Meiji University students will be selected based on standardized external English proficiency scores (e.g., TOEFL, TOEIC, IELTS). Meiji students who wish to update their English test scores must complete submission through “Updating Language Scores” during the designated registration period.

For exchange students, English proficiency requirements have already been verified at the time of admission to Meiji University, therefore, registration will be accepted on a first-come, first-served basis during the designated registration period.

c. Attendance Policy

Attendance at the first orientation session is mandatory for course credit.

Students who are absent from this session without official documentation for unavoidable reasons will have their course registration canceled.

As this is a participation-based, experiential course, students are required to attend at least 10 of the 14 sessions to receive course credit. Late arrivals will result in point deductions, reflecting professional standards of time management expected in global business settings.

4. Course Preparations

Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.

5. Textbook (s)

There is no textbook. Lecture materials will be uploaded on Oh-o! Meiji or handed out in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

First half of the academic progress will be reviewed at the feedback session. Feedbacks of the other activities and exercises will be either handed out or returned through Oh-o! Meiji.

8. Assessment

Active Participation in Class Discussion: 60%

Individual Presentation: 10%

Discussion based on Individual Presentation: 10%

Team Presentatio :10%

Discussion based on Team Presentation: 10%

9. Others

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| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (BA)MAN991E | |
| 科目名 | | Special Lectures on Business Management C | |
| 担当者 | | NAGAI HIROHISA | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| <p>1. Course Outline and Objectives</p> <p>Topic: Organizational Behavior to Manage People</p> <p>This course is designed to develop practical, MBA-style business skills. Rather than a traditional lecture-based format, it adopts an interactive, participant-centered, active learning approach, including class discussions, in-class activities, individual and group projects, and presentations.</p> <p>Organizational Behavior (OB) is a field of study that investigates the dynamics of interactions among individuals, groups, and structures within an organization. The purpose of this course is to acquire essential knowledge in OB to benefit both individuals (e.g., leadership, motivation, performance management) and organizations (e.g., group dynamics, organizational culture), and to prepare students to become future global leaders.</p> <p>Objectives of the course</p> <ul style="list-style-type: none"> Acquire essential theories in organizational behavior. Develop practical knowledge and skills for future managerial roles. Enhance interpersonal and communication skills within organizational settings. <p>Team Project</p> <p>Students will conduct two team project presentations (with different members) that applies the theories learned in class to real-world situations. Students will form teams, identify an organizational behavior issue in their surroundings, perform a theoretical analysis, and propose solutions.</p> <p>Midterm Presentation (20%)</p> <p>Topic: Cross-Cultural Comparison of Managerial Behavior</p> <p>Compare managerial behavior between your country and your partner's country, and discuss implications for business collaboration.</p> <p>In the midterm presentation, students work in pairs composed of members from different cultural backgrounds. Each student interviews one real manager in their own cultural context (face-to-face or online) and identifies a managerial behavior issue using concepts studied in class.</p> <p>Each pair compares the two cases and examines how cultural context influences managerial behavior, communication style, decision-making, and leadership.</p> <p>The presentation focuses on identifying key differences, business challenges, and potential benefits in cross-cultural collaboration.</p> <p>The purpose of the midterm presentation is to assess students' ability to:</p> <ul style="list-style-type: none"> · Apply OB theories to real managerial situations · Identify behavioral problems at the individual level · Analyze cultural influences on leadership behavior · Compare similarities and differences across contexts · Propose evidence-based managerial improvements <p>Presentation Format:</p> <ul style="list-style-type: none"> · Two managerial cases (one per student) · Theoretical diagnosis using at least two OB concepts · Cross-cultural comparison · Managerial implications <p>Evaluation Criteria:</p> <ol style="list-style-type: none"> 1. Clarity of problem identification 2. Accuracy and depth of theoretical application 3. Logical analysis of cultural influence 4. Practical relevance of managerial recommendations 5. Professional delivery and response to questions <p>Final Presentation (20%)</p> <p>Topic: Global New Venture Team Design</p> <p>In the final presentation, students will form multicultural teams that ensure national diversity within each group. Each team will imagine that they are launching a new global business venture.</p> <p>The specific business field can be freely chosen and briefly introduced.</p> <p>Based on Organizational Behavior (OB) concepts, the team will:</p> <ul style="list-style-type: none"> · Analyze the leadership characteristics of each member in their own cultural context · Design appropriate role assignments for the team · Identify potential cross-cultural challenges · Propose an effective management structure for operating as a global team | | | |

The focus is not on the business idea itself, but on how to design and manage a multicultural team effectively.

Presentation Structure

1. Individual cultural leadership profile (each member speaks)
2. Brief introduction of the new business field
3. Role design and team structure based on OB concepts
4. Identification of possible behavioral or cultural challenges
5. Proposal of an adaptive global management strategy

2. Course Content

Week 1

Introduction to Organizational Behavior (Mandatory for Course Credit)

- Definition and scope of Organizational Behavior at individual, group, and organizational levels
- Importance of OB for future global managers
- Course structure, expectations, and assessment overview

Students are required to submit a Student Information Sheet with a photo in Week 1 to facilitate effective course management. The photo will be used solely for identification and course management purposes.

Week 2

Perception and Attribution

- How perception is formed and why interpretations differ
- Attribution theory and common cognitive errors
- Implications of misperception in managerial contexts

Week 3

Personality and Values

- Major personality traits and individual differences
- MBTI personality types as a reflective framework
- Role of personal values in shaping workplace behavior

Week 4

Attitudes and Job Satisfaction

- Formation of work attitudes and job satisfaction
- Relationship between satisfaction, commitment, and performance
- Managerial implications of employee attitudes

Week 5

Emotional Intelligence

- Role of emotions in workplace behavior
- Components of emotional intelligence
- Importance of emotional regulation in leadership and teamwork

Week 6

Individual Decision Making

- Rational decision-making model
- Cognitive biases and decision-making pitfalls
- Managerial responsibility in improving decision quality

Week 7

Motivation

- Major motivation theories and their managerial application
- Intrinsic and extrinsic drivers of performance
- Cultural considerations in motivating employees

Week 8

Feedback Session (Midterm Preparation)

Students will receive individual feedback on their midterm progress through one-on-one consultation sessions. During the remaining time, students will prepare for the upcoming midterm presentation.

Week 9

Midterm Presentation

Students will work in multicultural teams to analyze leadership behavior using Organizational Behavior (OB) concepts.

Week 10

Work Teams

- Characteristics of effective teams
- Team roles and group development stages
- Behavioral challenges in team environments

Week 11

Communication

- Communication process and common barriers
- Interpersonal and organizational communication dynamics
- Cross-cultural communication considerations

Week 12

Leadership

- Major leadership theories and styles

- Contextual and cultural influences on leadership effectiveness
- Leadership adaptation in global environments

Week 13

Power and Politics

- Sources of power in organizations
- Organizational politics and influence strategies
- Managerial navigation of power dynamics

Week 14

Final Group Presentation

- Integration of OB concepts across levels
- Comparative analysis of national leadership characteristics
- Design of an effective management style for a multicultural team

3. Registration Requirements

a. Enrollment Limit

Due to the interactive course style and the use of an active learning classroom, enrollment is limited to 36 students (10 Meiji University regular students and 26 exchange students).

Meiji University regular students will be selected based on their scores on standardized external English proficiency tests (e.g., TOEFL, TOEIC, IELTS). Meiji students who wish to update their English test scores must complete submission through “Updating Language Scores” during the designated registration period.

For exchange students, English proficiency requirements have already been verified at the time of admission to Meiji University, therefore, registration will be accepted on a first-come, first-served basis during the designated registration period.

b. Attendance Policy

Attendance at the first orientation session is mandatory for all students.

Absences due to unavoidable and legitimate reasons will be considered only if official supporting documentation is submitted. Students who are absent from the first orientation session without such documentation will have their course registration canceled.

As this is an experiential and participation-based course, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session to earn course credit. In addition, from the perspective of professional time management, late arrivals will result in point deductions.

For reference, leading international business schools such as Harvard Business School, Stanford Graduate School of Business, INSEAD, and London Business School generally require an attendance policy of a minimum of 80-90% for course credit.

4. Course Preparations

Reading and other assignments will be announced in class. All assignments should be submitted through the designated sections on Oh-o! Meiji.

5. Textbook (s)

There is no textbook for this course. Lecture materials will be uploaded to Oh-o! Meiji or distributed in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

Feedback on other activities and exercises will be provided either in class or via Oh-o! Meiji.

8. Assessment

Individual active participation and engagement: 60%

Midterm team presentation: 20%

Final team presentation: 20%

9. Others

| | | | |
|--|--------|---|-----------|
| 科目区分/科目ナンバー | | 11_経営学科専門科目 / (BA)MAN991E | |
| 科目名 | | Special Lectures on Business Management D | |
| 担当者 | | NAGAI HIROHISA | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives Course Description This course is designed provide the essential knowledge and skills necessary to manage team and people as the future professional manager. You'll experience various active training methods to become a skilled manager through hands-on activities including as follows. a. Skit project Teams will use drama, a popular method in U.S. business education, to work on real HR challenges. Your team will create scenarios, suggest solutions, film a video, and present product in class. You'll also individually develop your professional skills as future global manager. b. Elevator Pitch A great way to quickly introduce yourself in business or social situations. It helps people effectively communicate their strengths and value, capturing interest in short interactions like networking or professional opportunities. c. Impromptu Speech Improves the ability to respond to unexpected situations or topics in conversations. This skill builds flexibility and immediate communication skills, increasing confidence in different situations like work, academics, and social interactions." | | | |
| 2. Course Content Week 1: Course Orientation (Mandatory for Course Credit) Introduction to the course objectives, learning methods, assessment criteria, and expectations for professional behavior. Week 2: RIASEC to Plan Your Future Career Self-assessment using the RIASEC model to explore career interests and identify potential career directions. Week 3: Career Anchors to Identify Abilities, Talents, and Motives Analysis of personal values, strengths, and motivations using the Career Anchor framework. Week 4: Leadership Styles Understanding different leadership styles and examining how they influence team performance and decision-making. Week 5: "Wheel of Life" to Plan Work-Life Balance (WLB) Reflection on life priorities and designing a balanced approach to work and personal life as a professional manager. Week 6: Building Good Working Relationships Developing practical skills for trust-building, communication, and effective collaboration in organizations. Week 7: Interim Feedback Mid-course reflection and feedback on learning progress, participation, and professional development. Week 8: Skit Project Presentation Team presentations of recorded skits illustrating organizational behavior issues and managerial solutions. Week 9: Business Communication for Managers Practicing clear, concise, and professional communication in managerial and workplace contexts. Week 10: Elevator Pitch Designing and delivering a short, persuasive self-presentation for professional situations. Week 11: Impromptu Speech Developing confidence and structure in spontaneous speaking as required in real business settings. Week 12: Introduction to Business Model You Learning the Business Model You framework and its application to personal career design. Week 13: Business Model You (Presentation) Individual presentations of personal career models using the Business Model You framework. Week 14: Business Model You (Panel Discussion) Panel-style discussion in which students exchange feedback and ideas to refine their career models. | | | |
| 3. Registration Requirements a. Course Style This course is designed to develop practical competencies required of professional managers in global business environments. The emphasis is on managerial thinking, decision-making, communication, and collaboration, rather than theoretical knowledge alone. Rather than a traditional lecture-based format, the course adopts an interactive, participant-centered active learning approach, including class discussions, in-class exercises, individual and group projects, case-based analysis, and presentations. b. Enrollment Limit | | | |

Due to the interactive and practice-oriented course style and the use of an active learning classroom, enrollment is limited to 36 students (10 Meiji University regular students and 26 exchange students).

Meiji University regular students will be selected based on their scores on standardized external English proficiency tests. Students who wish to update their English test scores must complete submission through "Updating Language Scores" during the designated first registration period.

For exchange students, registration will be accepted on a first-come, first-served basis during the designated registration period.

c. Attendance Policy

Attendance at the first orientation session is mandatory for all students. Students who are absent from the orientation session without unavoidable and legitimate reasons supported by official documentation will have their course registration canceled.

As this is a practice-oriented, participation-based course designed to cultivate professional managers, students are required to attend at least 10 out of 14 classes (approximately 70%), including the orientation session, in order to earn course credit. Exceptions may be considered only in cases of valid reasons accompanied by appropriate official documentation.

In addition, from the perspective of professional conduct and time management expected of managers, late arrivals will result in point deductions.

4. Course Preparations

Reading and other assignments will be announced in class. Assignments should be submitted to the designated sections on Oh-o! Meiji.

5. Textbook (s)

There is no textbook for this course. Lecture materials will be uploaded to Oh-o! Meiji or distributed in class.

6. Reference Book (s)

7. How to provide Feedback to assignments

First half of the academic progress will be reviewed at the feedback session. Feedbacks of the other activities and exercises will be either handed out or returned through Oh-o! Meiji.

8. Assessment

Grading Policy (Assessment Criteria)

Grades will be determined based on continuous performance, professional engagement, and practical outputs, rather than written examinations. Students are evaluated as future professional managers.

1. Class Participation & Engagement:30%

Active and consistent participation in class discussions, activities, and exercises throughout the course, including:

Contribution to discussions and group work

Professional attitude (preparation, punctuality, respect for others)

Engagement in peer feedback and collaborative learning

2. Skit Project Presentation:20%

Assessment of the Skit Project (Week 8), focusing on:

Application of leadership, communication, and relationship-building concepts

Clarity of message and practical relevance

Team collaboration and delivery as professional managers

3. Individual Performance Tasks:25%

Evaluation of individual practical performances conducted during the course, such as:

Elevator Pitch

Impromptu Speech

Business communication exercises

Assessment focuses on clarity, persuasiveness, structure, and professionalism.

4. Business Model You (BMY) Project:25%

Comprehensive evaluation of the Business Model You project, including:

a. Individual Presentation (Week 13)

- Logical structure, self-analysis, and feasibility of the proposed career model

b. Group Discussion Contribution (Week 14)

- Ability to reflect on one's own model and provide constructive input to others

This project serves as the capstone assignment, integrating learning from the entire course.

9. Others

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|---|--------|----------------------------|-----------|
| 科目区分/科目ナンバー | | 12_会計学科専門科目 / (BA) ACC331E | |
| 科目名 | | Financial Accounting A | |
| 担当者 | | NAKASHIMA MASUMI | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives (Outline) This course provides a comprehensive knowledge of financial accounting and reporting. For each topic covered, the theory and technical details of the U.S. Generally Accepted Accounting Principles (GAAP) are presented and after that, we discuss the differences between the U.S. GAAP and the International Financial reporting (IFRS). This course also provides the knowledges for analyzing a firm's financial performance by the financial statements information. (Objectives) The objectives are to enable students to develop: to acquire an in-depth understanding of financial accounting and reporting as accounting profession, and to obtain the knowledge for evaluating a firm's performance. | | | |
| 2. Course Content 1. Introduction: Financial Accounting and Accounting Standards[Media-based class (Real-time delivery type)] 2. Conceptual Framework for Financial Reporting[Face-to-face class] 3. The Accounting Information System[Face-to-face class] 4. Income Statement and Related Information[Face-to-face class] 5. Balance Sheet and Statement of Cash Flows[Face-to-face class] 6. Mid-Term Exam [Media-based class (Real-time delivery type)] 7. Database Learning [Media-based class (Real-time delivery type)] 8. Cash and Receivables[Face-to-face class] 9. Valuation of Inventories: A Cost-Basis Approach[Face-to-face class] 10. Inventories: Additional Valuation Issues[Face-to-face class] 11. Acquisition and Disposition of Property, Plant, and Equipment[Face-to-face class] 12. Depreciation, Impairments, and Depletion[Face-to-face class] 13. Review [Media-based class (Real-time delivery type)] 14. Final Exam [Media-based class (Real-time delivery type)] | | | |
| 3. Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (at least TOEIC 550) cannot take this course. | | | |
| 4. Course Preparations Please read the chapter before each class. | | | |
| 5. Textbook (s) Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield. Intermediate Accounting, 18th Edition, ISBN: 978-1-119-77889-9, eBook is available through library website(Maruzen eBook Library), 2022. | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date. | | | |
| 8. Assessment Class Contribution 40% Assignments 40% Mid-term Exam 10% Final Exam 10% | | | |
| 9. Others | | | |

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|---|--------|----------------------------|-----------|
| 科目区分/科目ナンバー | | 12_会計学科専門科目 / (BA) ACC331E | |
| 科目名 | | Financial Accounting B | |
| 担当者 | | NAKASHIMA MASUMI | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives (Outline) This course extends a comprehensive knowledge of financial accounting to intermediate topics. For each topic covered, the differences in the theory and concepts of the U.S.GAAP and IFRS should be discussed. This course also provides the theory of accounting fraud and the basic knowledge of forensic accounting. This course also provides a comprehensive framework for business analysis and valuation by using financial statement information. Students can learn not only the concepts and principles for evaluating a firm's financial performance and predicting its future economic condition but also tools for the financial statements analysis. Topics are covered: Strategy Analysis, Accounting Analysis, Financial Analysis, and Prospective Analysis. (Objectives) The objectives are to enable students to develop: to acquire intermediate level of knowledges in financial accounting and reporting, to obtain the skills for interpreting financial information, and to understand the basic principles of fundamental analysis and to obtain skills and techniques to analyze the financial statements and determine the fundamental value. | | | |
| 2. Course Content 1. Intangible Assets [Media-based class (Real-time delivery type)] 2. Current Liabilities and Contingencies[Face-to-face class] 3. Long-Term Liabilities[Face-to-face class] 4. Stockholders' Equity[Face-to-face class] 5. Data Learning[Media-based class (Real-time delivery type)] 6. Revenue Recognition[Face-to-face class] 7. Mid-Term Exam[Media-based class (Real-time delivery type)] 8. Accounting for Income Taxes[Face-to-face class] 9. Accounting for Pensions and Postretirement Benefits[Face-to-face class] 10. Statement of Cash Flows[Face-to-face class] 11. Accounting for Leases[Face-to-face class] 12. Full Disclosure in Financial Reporting[Face-to-face class] 13. Review[Media-based class (Real-time delivery type)] 14. Final exam[Media-based class (Real-time delivery type)] | | | |
| 3. Registration Requirements ※「履修のための英語要件」の基準点を満たさない場合、本科目の履修はできません。 Students who do not meet the English requirement for this course (at least TOEIC 550) cannot take this course. | | | |
| 4. Course Preparations The students should read each of the assigned chapter prior to class. | | | |
| 5. Textbook (s) Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield. Intermediate Accounting, 18th Edition. ISBN: ISBN: 978-1-119-77889-9 February 2022. eBook is available through library website(Maruzen eBook Library) | | | |
| 6. Reference Book (s) | | | |
| 7. How to provide Feedback to assignments Assignments are conducted in class as part of active learning, so feedback are given in class or via email at a later date. | | | |
| 8. Assessment Class Contribution 40% Assignments 40% Midterm Exam 10% Final Exam 10% | | | |
| 9. Others | | | |

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|---|--------|----------------------------|-------|
| 科目区分/科目ナンバー | | 12_会計学科専門科目 / (BA) ACC346E | |
| 科目名 | | Management Accounting A | |
| 担当者 | | NAGANO SHIMA | |
| Credits:2 | Year:3 | Spring Semester | Other |
| 1. Course Outline and Objectives Managerial accounting provides information to managers for use within the organization. It helps managers perform three vital activities - planning, controlling and decision making. Planning involves establishing goals and specifying how to achieve them. Controlling involves gathering feedback to ensure that the plan is being properly executed or modified as circumstances change. Decision making involves selecting a course of action from competing alternatives. Management Accounting A and B introduce the building blocks of management accounting. This includes managerial applications of technical and behavioral aspects of managerial accounting for budget planning, sensitivity analysis, performance management. Taking this course offers students an opportunity to develop their analytical skills and to learn essential management tools for the above-mentioned activities. Management Accounting A focuses on understanding the basic difference between financial and management accounting and the cost. | | | |
| 2. Course Content Session 1 Course Introduction and Overview of Management Accounting A1.1 [Media-based class (On-demand type)] Session 2 Overview of Management Accounting A1.2 [Media-based class (On-demand type)] Session 3 Overview of Management Accounting A1.3 [Media-based class (On-demand type)] Session 4 Overview of Management Accounting A1.4 [Media-based class (On-demand type)] Session 5 Cost Term and Concept A2.1 [Media-based class (On-demand type)] Session 6 Cost Term and Concept A2.2 [Media-based class (On-demand type)] Session 7 Cost Term and Concept A2.3 [Media-based class (On-demand type)] Session 8 Cost Term and Concept A2.4 [Media-based class (On-demand type)] Session 9 Cost Behavior, cost drivers and cost estimation A3.1 [Media-based class (On-demand type)] Session 10 Cost Behavior, cost drivers and cost estimation A3.2 [Media-based class (On-demand type)] Session 11 Cost Behavior, cost drivers and cost estimation A3.3 [Media-based class (On-demand type)] Session 12 Cost Behavior, cost drivers and cost estimation A3.4 [Media-based class (On-demand type)] Session 13 Cost Behavior, cost drivers and cost estimation A3.5 [Media-based class (On-demand type)] Session 14 Revision [Media-based class (On-demand type)] | | | |
| 3. Registration Requirements Registration Requirement: Students are required to have completed foundation level Financial Accounting courses. The pre-recorded lecture videos will become available before Friday of the relevant week. | | | |
| 4. Course Preparations Pre-recorded lectures and the lecture slides are available for this course. They will become available via the course website. Students are expected to go through those materials during the relevant week. The sample solutions for the workshop questions will also become available so students are strongly encouraged to attempt those questions. In addition, students are welcome to make queries to the lecturer via email (rg00002@meiji.ac.jp). | | | |
| 5. Textbook (s) NA. | | | |
| 6. Reference Book (s) Journal articles, Management Accounting: Information for Creating and Managing Value (ISBN: 0070997608) | | | |
| 7. How to provide Feedback to assignments By email and other online tools. | | | |
| 8. Assessment Weekly assessment piece/s (50%) and exam/s (50%). Detailed information on the assessment pieces and the exam will be provided by the lecturer on the first week of the semester. | | | |
| 9. Others NA | | | |

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|---|--------|----------------------------|-------|
| 科目区分/科目ナンバー | | 12_会計学科専門科目 / (BA) ACC346E | |
| 科目名 | | Management Accounting B | |
| 担当者 | | NAGANO SHIMA | |
| Credits:2 | Year:3 | Fall Semester | Other |
| 1. Course Outline and Objectives Managerial accounting provides information to managers for use within the organization. It helps managers perform three vital activities - planning, controlling and decision making. Planning involves establishing goals and specifying how to achieve them. Controlling involves gathering feedback to ensure that the plan is being properly executed or modified as circumstances change. Decision making involves selecting a course of action from competing alternatives. Management Accounting A and B introduce the building blocks of management accounting. This includes managerial applications of technical and behavioral aspects of managerial accounting for budget planning, sensitivity analysis, performance management. Taking this course offers students an opportunity to develop their analytical skills and to learn essential management tools for the above-mentioned activities. Management Accounting B introduces budgeting to students. | | | |
| 2. Course Content Session 1 Course Introduction and Reviewing Management Accounting A Session 2 Job Order Costing and Process Costing B1.1 [Media-based class (On-demand type)] Session 3 Job Order Costing and Process Costing B1.1 [Media-based class (On-demand type)] Session 4 Job Order Costing and Process Costing B1.1 [Media-based class (On-demand type)] Session 5 Job Order Costing and Process Costing B1.1 [Media-based class (On-demand type)] Session 6 Operating Budget B2.1 [Media-based class (On-demand type)] Session 7 Operating Budget B2.2 [Media-based class (On-demand type)] Session 8 Operating Budget B2.3 [Media-based class (On-demand type)] Session 9 Operating Budget B2.4 [Media-based class (On-demand type)] Session 10 Flexible Budget and Variance Analysis B3.1 [Media-based class (On-demand type)] Session 11 Flexible Budget and Variance Analysis B3.2 [Media-based class (On-demand type)] Session 12 Flexible Budget and Variance Analysis B3.3 [Media-based class (On-demand type)] Session 13 Flexible Budget and Variance Analysis B3.4 [Media-based class (On-demand type)] Session 14 Revision [Media-based class (On-demand type)] | | | |
| 3. Registration Requirements Registration Requirement: Students are required to have completed foundation courses for Financial Accounting and knowledge that has been acquired in Management Accounting A. The pre-recorded lecture videos will become available before Friday of the relevant week. | | | |
| 4. Course Preparations Pre-recorded lectures and the lecture slides are available for this course. They will become available via the course website. Students are expected to go through those materials during the relevant week. The sample solutions for the workshop questions will also become available so students are strongly encouraged to attempt those questions. In addition, students are welcome to make queries to the lecturer via email (rg00002@meiji.ac.jp). | | | |
| 5. Textbook (s) NA. | | | |
| 6. Reference Book (s) Journal articles, Management Accounting: Information for Creating and Managing Value (ISBN: 0070997608) | | | |
| 7. How to provide Feedback to assignments By email and other online tools. | | | |
| 8. Assessment Weekly assessment piece/s (50%) and exam/s (50%). Detailed information on the assessment pieces and the exam will be provided by the lecturer on the first week of the semester. | | | |
| 9. Others NA | | | |

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|---|--------|-----------------------------------|-----------|
| 科目区分/科目ナンバー | | 13_公共経営学科専門科目 / (BA) MAN271E | |
| 科目名 | | Introduction to Public Management | |
| 担当者 | | KIKUCHI MASAO | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives (Outline) This course introduces students to the basic principles, issues and practices involved in the management of public organizations. The course is structured roughly into two modules. In the first module, the course focuses on topics related to the basics of public management and governance issues. In the second module, students are required to have group work on the comparative study of public management issues across countries, considering diversified students background. The course therefore draws heavily on student participation, toward the goal of building student capacity to prevent, diagnose, and remedy managerial challenges in complex organizational, social, economic, and political environments. (Objectives) By the end of this course, students should be able to have deep understanding of basic principles, issues, and practical knowledge involved in the management of public organizations. (Message for International Exchange Students) Your active participation in the class, and interaction with Meiji students are highly appreciated. | | | |
| 2. Course Content Week 1 : Course Introduction Week 2 : Understanding Public Management and Governance Week 3 : Models of Public Administration and Management Week 4 : Models of Central Local Relations Week 5 : Public Participation and Involvement Week 6 : Financial Management in Public Sector Organizations Week 7 : Marketing and Quality Management in Public Sector Week 8 : Group Work: Team Building Week 9 : Group Work and Mentoring Week 10 : Group Work and Mentoring Week 11 : Group Work and Mentoring Week 12 : Group Work and Mentoring Week 13 : Group Work Presentation Week 14 : Group Work Presentation and Overview of the Course *Course contents and class order may change. | | | |
| 3. Registration Requirements ※本科目の履修に必要な英語力の目安は、TOEIC 500 程度である。 The TOEIC level necessary for registering for this course is around 500. | | | |
| 4. Course Preparations Students are required to make group presentations out of the classes. Active participation both in and out of classes is highly encouraged. | | | |
| 5. Textbook (s) There is no required text book. | | | |
| 6. Reference Book (s) List of books and papers for references for further learning will be provided in the classes. | | | |
| 7. How to provide Feedback to assignments Feedback from the instructor is given in the group working motoring sessions, and in the presentation QA session. | | | |
| 8. Assessment Active Class Participation: 30%, Group Work Presentation:30%, Term Paper: 40% | | | |
| 9. Others | | | |

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|---|--------|------------------------------|-----------|
| 科目区分/科目ナンバー | | 13_公共経営学科専門科目 / (BA) MAN391E | |
| 科目名 | | Social Impact Investment | |
| 担当者 | | TSUKAMOTO ICHIRO | |
| Credits:2 | Year:3 | Spring Semester | Surugadai |
| 1. Course Outline and Objectives (Course Purpose) This course focuses on social impact investments as one form of sustainable investments. Through this course students will learn about theories, cases and business models regarding social impact investments which have been developing worldwide. Understanding impact investing will help students to design and propose alternative solutions for addressing social problems with using private capital and public-private partnership. (Learning Objectives) The goals of this course are for students to be able to (1) understand socioeconomic and environmental backgrounds and current social impact of social impact investing, (2) understand typical framework, key concepts and theories of social impact investing including social impact bonds (SIBs), (3) analyze potential and challenges of social impact investing as means of resolving social problems, (4) talk about alternative solutions for social problems with using social impact investing and partnership framework. | | | |
| 2. Course Content (Schedule) [1] Orientation/ Outline of the course [2] Overview of sustainable and impact investing [3] Overview of social impact investments and understanding key concepts and theories [4] Financing and social impact investments [5] Introduction to social impact bonds [6] Academic and practical perspective on social impact bonds [7] Global development of social impact bonds [8] Social Impact Bonds and outcome-based commissioning [9] Case studies on social impact bonds in the field of children and the youth support [10] Case studies on social impact bonds in the field of criminal justice [11] Case studies on social impact bonds in the field of homelessness [12] Case studies on social impact bonds in the field of healthcare. [13] Case studies on development impact bonds(DIBs) in the field of international Development [14] Impact evaluation and social impact investments | | | |
| 3. Registration Requirements | | | |
| 4. Course Preparations Through this course, except an introduction, summary of content of an each lecture is uploaded at Oh-o! Meiji in advance. Students are all expected to look through it as a preparation for the lecture. After an each lecture, students are all expected to review the essence and key concepts which were taught in the lecture. | | | |
| 5. Textbook (s) | | | |
| 6. Reference Book (s) GSIA(2019) Sustainable Investor Poll on TCFD Implementation http://www.gsi-alliance.org/wp-content/uploads/2019/12/Global-Sustainable-Investment-Alliance-TCFD-Poll.pdf GIIN(2020) THE STATE OF IMPACT MEASUREMENT AND MANAGEMENT PRACTICE, 2nd ed. http://www.giin.com/ | | | |
| 7. How to provide Feedback to assignments Student can receive feedback on an each assignment via Oh-o! meiji Classweb. | | | |
| 8. Assessment This course will be composed of four topics -impact investing , overview of social impact bonds, case studies, impact evaluation and improvement of SIBs . In the end of each topic lecture, topic report should be uploaded to Oh-o! Meiji within a week after the scheduled lesson date. - 4 topic reports (more than 200 words per report), weighted 10% each - 40% | | | |

- 8 reaction papers to specific questions posed at each lesson(8 lessons), weighted 5 % each-40%

Student who is absent at the class is not allowed to submit the reaction paper posed in the class. If the student does so, it is not evaluated.

- a final report, weighted 20 %

9. Others

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|---|--------|------------------------------|-----------|
| 科目区分/科目ナンバー | | 13_公共経営学科専門科目 / (BA) MAN391E | |
| 科目名 | | Business for Social Impact | |
| 担当者 | | TSUKAMOTO ICHIRO | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives <p>This course deals with potential and challenges of generation of social impact and profit at the same time with using hybrid business model which social enterprises employ typically. Actually, in recent years, under rapid growing sustainable and impact investing market globally, interest in social value-oriented entrepreneurs such as social enterprises and B-Corporations has been radically increased among social impact-seeking investors (social investors or impact investors). In addition, public private partnerships and collaborative governances with the aim of creating social and public value have attracted world-wide interest increasingly, in which social enterprises tend to play vital roles as service providers.</p> <p>For this reason, through this course, students will learn theories, cases and business models with focusing on social entrepreneurship, social impact, value creation, collaborative governance, impact measurement and impact-weighted accounts. This course will help students to design and propose alternative solutions for addressing social problems with using hybrid business model, social value and co-creation perspective and collaborative governance including public-private partnership.</p> <p><Learning Objectives></p> <p>The goals of this course are for students to be able to (1)understand socioeconomic and environmental contexts and rationale of current growing “business for social impact” such as social enterprises and B-Corps</p> <p>(2) understand key concepts, theories and business models of social entrepreneurship, social Enterprise and B-Corp</p> <p>(3) understand key concepts and theories of social impact, value creation, co-creation and impact measurement</p> <p>(4) understand the potential and challenges of hybrid business model seeking social impact and profit at the same time with using multi-stakeholders’ partnership</p> | | | |
| 2. Course Content <p><Schedule></p> <ol style="list-style-type: none"> [1] Orientation/ Outline of the course [2] Transforming modern capitalism and economic and corporate value [3] Theories of corporate social responsibilities(CSR), creating shared value (CSV) [4] Global trends of corporate social responsibilities(CSR) : a guest speaker [5] Different approaches to corporate value and reexamination of corporate valuation [6] Theories of business entrepreneurship and social entrepreneurship [7] Theories of social enterprise and hybrid enterprise such as B-Corp [8] Case study of social impact seeking business model in the policy sector of employment [9] Case study of social impact seeking business model in the policy sector of education [10] Case study of social impact seeking business model in the policy sector of healthcare [11] Case study of social impact seeking business model in the policy sector of local regeneration [12] Case study of social impact seeking business model in the policy sector of international development [13] Measuring and valuing social impact [14] Alternative approaches to accounting both social and economic value in integrated way | | | |
| 3. Registration Requirements <p>Students are required to submit topic reports and reaction papers which are posed as assignments by an instructor. In addition to the assignments, students are expected to actively join the discussion during the class.</p> | | | |
| 4. Course Preparations <p>Before an each lesson, students are expected to look through the teaching material uploaded in advance. Following the lesson, students will need to review lesson content and to further extend observations using materials that have been distributed via Oh-o! Meiji.</p> | | | |
| 5. Textbook (s) <p>In this course, the specific textbook will not be used. Instead, in every lessons, teaching materials will be uploaded on the Oh-o! Meiji’s Classweb in advance, in the morning of the lesson date at the latest.</p> | | | |
| 6. Reference Book (s) <p>In this course, in every lessons, useful publications, statistics and websites will be shown within the references of the material.</p> <p>Following publications are also useful to you although you don’t need to purchase them.</p> <p>Carol, A.B. and Buchholtz, A,K</p> | | | |

7. How to provide Feedback to assignments

The comments on the assignments are delivered to students who submit them via Oh-o! Meiji.

8. Assessment

⟨Methods of Evaluation and Grading Criteria⟩

This course will be composed of four topics with regard to specified topics related to lectures.

Topic reports should be uploaded to Oh-o! Meiji within a week after the scheduled lesson date.

- 4 topic reports (more than 200 words per report), weighted 10% each - 40%

- 8 reaction papers to specific questions posed in each lesson(8 lessons), weighted 5 % each-40%

Student who is absent at the class is not allowed to submit the reaction paper posed in the class. If the student does so, it is not evaluated.

- a final report, weighted 20 %

(20-16 points)

-Very clear understanding of the topic which was taught

-Observes data correctly, and provides an analytic description of it

-Expression own opinions logically, developing what has been taught in class.

(15-11 points)

-Clear understanding of the topic which was taught.

-Observes data correctly, and provides an accurate description of it

-Express own opinions, based on what has been taught in class.

(10-6 points)

-Insufficient understanding of the topic which was taught

-Observes most data, and provides a reasonable description of it

-Provides a relevant summary of what has been taught in class

(5-1 points)

-Very poor understanding of the topic which was taught

-Observes some data, and provides a reasonable description of it

-Describe some of what has been taught in class

9. Others

| | | | |
|---|------------------------------|---------------|-----------|
| 科目区分/科目ナンバー | 13_公共経営学科専門科目 / (BA) MAN371E | | |
| 科目名 | International Development | | |
| 担当者 | TAKAYANAGI AKIO | | |
| Credits:2 | Year:3 | Fall Semester | Surugadai |
| 1. Course Outline and Objectives Course Summary This course focuses on issues around international development and development cooperation with the Sustainable Development Goals (SDGs) in mind. First, we will quickly overview the history of international development theories. Then, we will examine various issues in international development with the SDGs in mind. Finally, we will look into international development cooperation by different actors, governments, NGOs/civil society organizations, and partnership between different actors. As the number of students taking this course is not expected to be large compared to the parallel course taught in Japanese, this course will emphasize in-class discussion, IN ENGLISH. Goals <ul style="list-style-type: none"> - To deepen understandings on SDGs. - To understand the current challenges in different international development agenda and international development cooperation - To enhance students' capacity to discuss global issues, especially those related to SDGs, in English | | | |
| 2. Course Content Session 1: Introduction Session 2: Understanding sustainable development and SDG s Session 3 A quick overview of international development theories since the end of the WW II Session 4: Poverty and Hunger Session 5: Health Session 6: Quality Education Session 7: Gender and Development Session 8: Climate crisis and international development Session 9: Official Development Assistance (ODA):: Global trends Session 10: Japan' s aid program Session 11: Roles of NGOs/CSOs in international development Session 12: Redefining the roles of Northern and International NGOs/CSOs Session 13: "Partnership" between governments and CSOs in international development cooperation Session 14: The future of development cooperation | | | |
| 3. Registration Requirements <ul style="list-style-type: none"> - Students are required to actively participate in discussions. - 日本人学生向けに英語と日本語の概念の違いなどを日本語で説明する時間を設けることもあります。 | | | |
| 4. Course Preparations <ul style="list-style-type: none"> - To read the relevant chapters of the Sustainable Development Goals Report 2025 (listed as a reference below) and other resources. - To access websites of UN agencies, OECD-DAC and other organizations working on international development | | | |
| 5. Textbook (s) No textbook | | | |
| 6. Reference Book (s) Sustainable Development Goals Report 2026, To be published by the UN in July 2026 Introduction to International Development, P. Haslm et al. eds. (Oxford Univ. Press, 2021 Poverty and Development in the 21st Century (Third Edition) , Tim Allen and Alan T | | | |
| 7. How to provide Feedback to assignments Will be announced at the first session | | | |
| 8. Assessment Final Essay 80%, In-class participation: 20% | | | |
| 9. Others 期末レポートは英語・日本語どちらで提出してもよい。 Students can write their final essay either in English or Japanese. We will have breakouts in various sessions. Students are required to actively participate in them. | | | |

日本人の学生の皆様へ。この授業は交換留学生が多く受講してきました。授業の目的ではありませんが、交換留学生とのディスカッションなどを通じて、諸外国の現実や考え方の違いを知る良い機会にもなります。

Scholastic Evaluation

| Judgment | Evaluation | Rating | GP |
|----------|------------|-------------------------------|----|
| pass | S | 100-90 points | 4 |
| pass | A | 89-80 points | 3 |
| pass | B | 79-70 points | 2 |
| pass | C | 69-60 points | 1 |
| fail | F | Under 60 points | 0 |
| fail | T | Students didn't take the exam | 0 |

Also, a Grade Point Average (GPA) system has been introduced.

Grade Points (GP) corresponding to the evaluation are multiplied by the number of subject units studied, and the total is divided by the number of total course credits. GPA is used for the school guidance and recommendations, and is a record one's scholastic results and transcript.

- ◆ This does not apply to accredited subjects (admissions, studying abroad, and subjects determined by the department).

● 45 minutes of class time is counted as 1 study hour.

- ◆ Required study hours for obtaining 1 credit

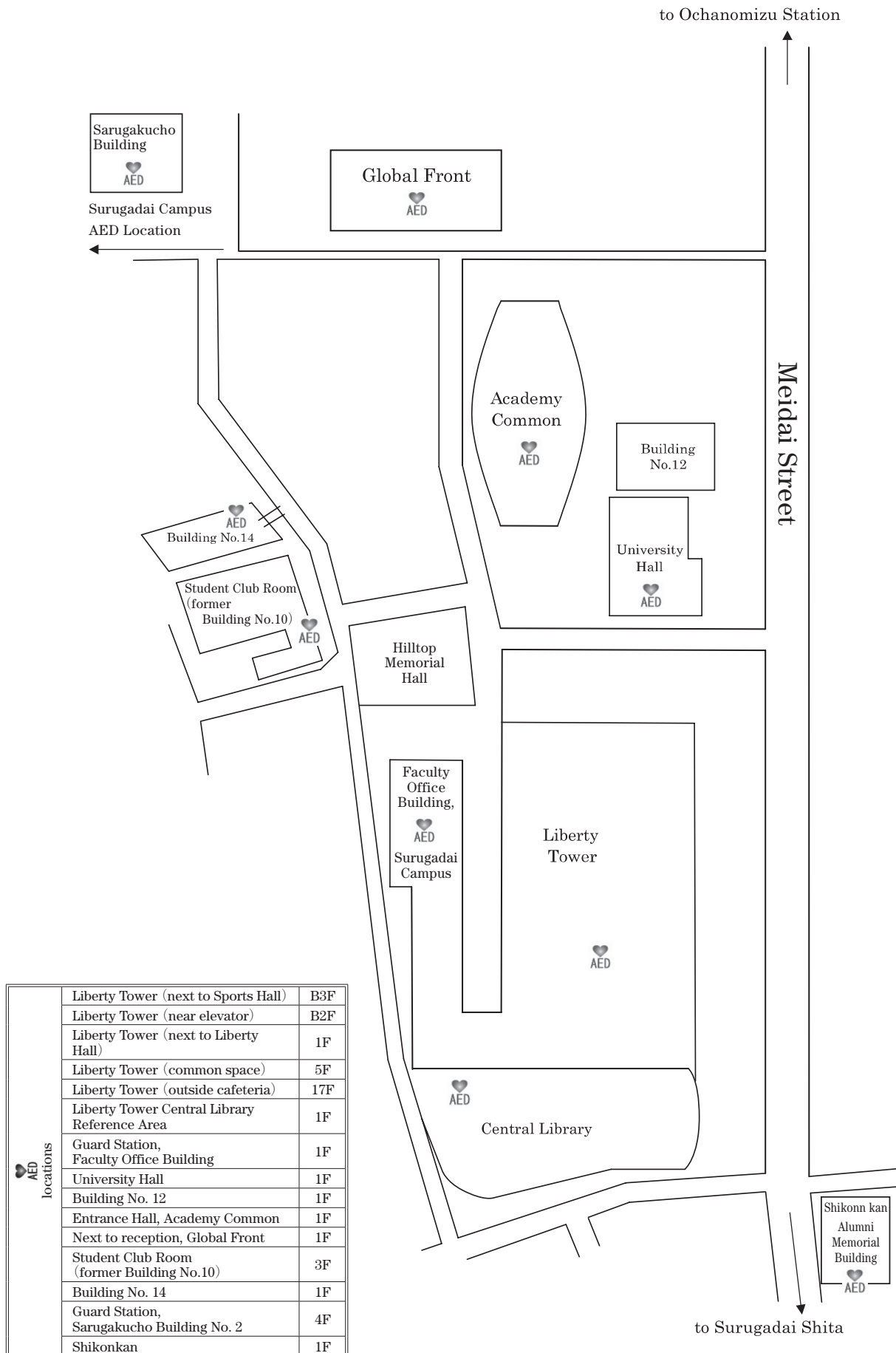
| Course Classification | Teaching Hours | Self-study hours | Total Required Study hours for 1 unit |
|---|-------------------|-------------------|---------------------------------------|
| Lectures/seminars | 15 hours/semester | 30 hours/semester | 45 hours/semester |
| Laboratory work, field studies, practical skills, foreign languages, PE | 30 hours/semester | 15 hours/semester | 45 hours/semester |

Guidelines for Taking Final Exams

1. Students should sit in alternate seats, leaving one seat vacant between you and your neighbor(s). In examination rooms where seating is prearranged, follow the instructions and sit in your designated seat.
2. Place your student ID, with the photo side up, on the desk within easy view of the proctor.
3. If you do not have your student ID with you, report to the faculty office to obtain a one-day permit for taking exams.
4. Unless otherwise specified by your instructor, teaching/studying materials, such as textbooks, reference books, notebooks, etc. are not permitted.
5. You must keep all personal belongings in your bag except for those permitted for the test such as writing tools, your student ID, watch/clock. Drinks are not permitted and must be stored in your bag. You must place your bag on a seat next to yours or at your feet. You will be held liable for cheating if (a) prohibited item(s) is/(are) found outside your bag.
6. Writing tools must be taken out of your pen case, which must be stored in your bag during the examination.
7. You must not use any type of electronic device such as cell phones, or electronic dictionaries. However, electronic calculators are permitted in certain examinations as indicated by the instructor.
8. You must not wear a hat, a cap or any other head covering during the examination, unless prior permission is obtained for a special reason.
9. You will not be allowed to enter the examination room if you are more than twenty minutes late for the exam. You can finish your test taking and leave the examination room after 20 minutes from the beginning of the examination, but not during the last 10 minutes of the examination.
10. You must enter your faculty name, department name, year, class number and student number on the answer sheet. Answer sheets without these entries will be treated invalid. Make sure you know your year, class number and student number by checking your commutation certificate (Tsugaku Shomeisho) card.
11. You must refrain from talking with any students in the examination room. Also, you must not cheat.
12. Please note that those who caught cheating in an examination will be punished with disciplinary measures, such as suspension or removal from the university in accordance with the university regulations.
13. Once you have completed the exam, you must submit your answer sheet in person.
14. You must follow the instructions of the proctor in the examination room at all times.

Campus and Classroom Information

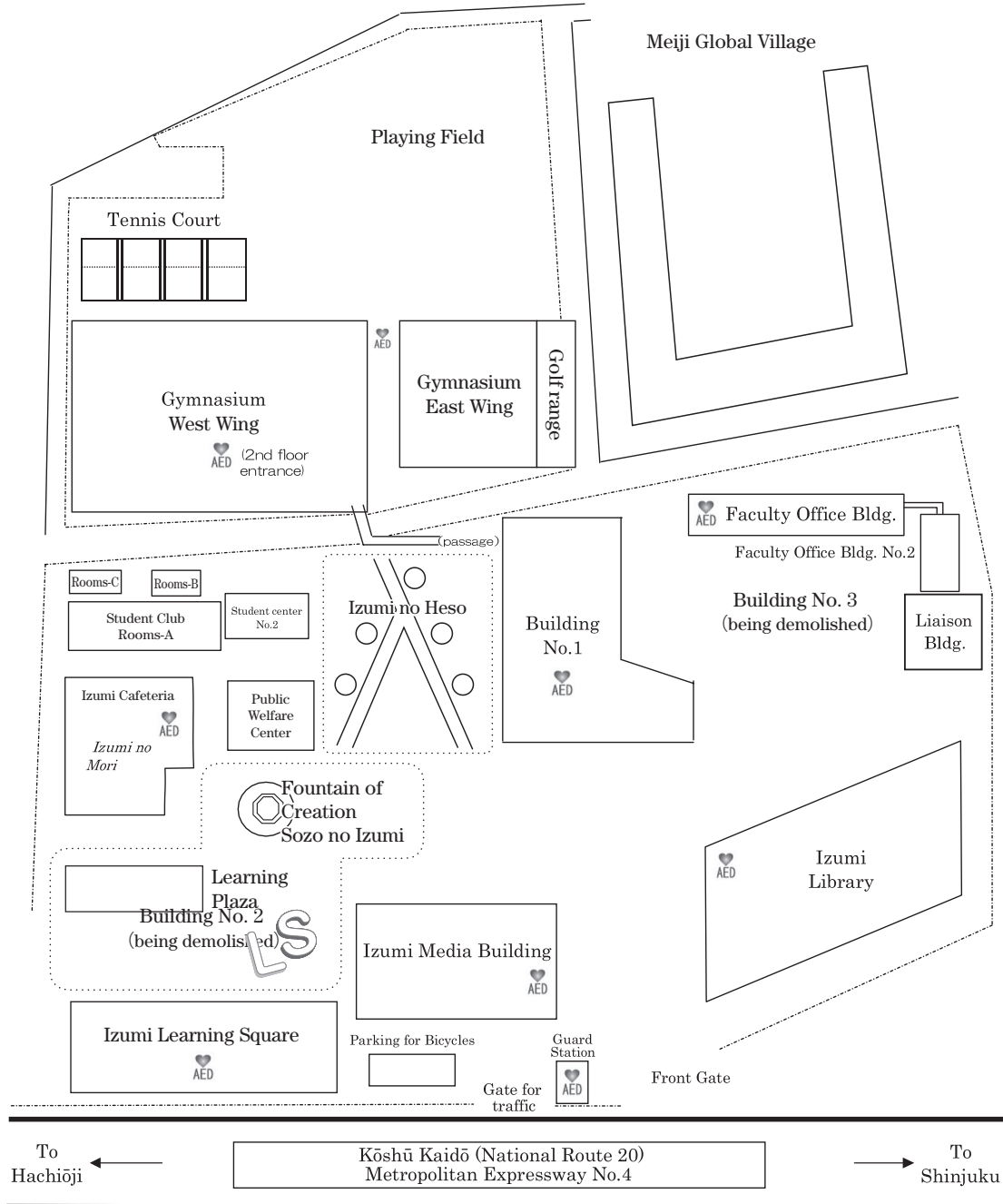
1. Surugadai Campus



Surugadai Campus Classroom Information List

| Bldg | Floor | Room etc. | Bldg | Floor | Room etc. | |
|-----------------------|--|---|--|---|--|---|
| Liberty Tower | B3 | Sports Hall, Gymnasium Teaching Staff Room (2), Men's Changing Room | Global Front | 1F | Global Hall, Multi-Purpose Room | |
| | B2 | Sports Room Gymnasium Teaching Staff Room (1), Lady's Changing Room | | 2F | International Collaboration Office, International Student Office, 4021, International Lounge, Prayer Room | |
| | B1 | 1001, 1002 | | 3F | Media Lounge, Seminar Room 403 (A-N), 4031 | |
| | 1F | Meidai Avenue Entrance, Lounge Marronnier 1011-1013 (Liberty Hall) Central Library (~B 3F), Central Library Office (B1, B2) | | 4F | Seminar Room 404A-404H, 404J-404N, 404P-404S | |
| | 2F | Kichirozaka Entrance, Lounge ZERO, Lounge Ivy, Lounge Purple, 1021, 1022 | | 5F | Graduate School Office, Lecturers' Common Room, Conference Room C1, Conference Room C2 | |
| | 3F | 1031, 1032, Faculty Waiting Room, Automatic Certificate Issuing Machine Corner, Student Support Office, Sports Promotion Office, Surugadai Volunteer Center | | 6F | Research Promotion and Intellectual Property Office | |
| | 4F | School of Law Office, School of Commerce Office School of Political Science and Economics Office School of Arts and Letters Office Liberty Tower No.1 Conference Room | | 7F | Conference Room C3, Conference Room C4, 407A-407G Liaison Laboratory | |
| | 5F | Academic Affairs Office School of Business Administration Office School of Information and Communication Office Liberty Tower No. 2 and No. 3 Conference Rooms | | 8F | 408A-408H, 408J-408M | |
| | 6F | 1061-1065 Liberty Tower No. 4 and No. 5 Conference Rooms | | 9F | 409A-409H, 409J-409M | |
| | 7F | 1071-1077 | | 10F | 410A-410H, 410J-410N, 410P | |
| | 8F | 1081-1089 | | 11F | 411A-411H, 411J, 411K | |
| | 9F | 1091-1093, 1095-1098 | | 12F | 412A-412H | |
| | 10F | 1101-1108 | | 13F | 413A-413G | |
| | 11F | 1111-1118 | | 14F | 414A-414H, 414J, 414K | |
| | 12F | 1121-1128 | | 15F | 415A-415H, 415J-415L | |
| | 13F | 1131-1138 | | 16F | 416A-416E | |
| | 14F | 1141-1148 | | 17F | Global Lounge, Conference Room C5, 417A-417E (Research Laboratory) | |
| | 15F | 1151-1158 | University Hall | B1 | Meidai Support Office, Meidai Mart | |
| | 16F | 1161-1168 | | 1F | Student Orientation Center, Administrative Office, Entrance Examination Information Office | |
| | 17F | Students Dining Room (Sky Lounge Akatsuki) | | 2F | Employment Career Support Center, Health Clinic Students Counseling Office | |
| | 19F | Certification Courses Office, Mock Classroom, Course for Secondary School Teachers Room, Course for Prospective Adult and Community Education Workers Room, Course for Certified Librarians, Office of Course for Teacher Librarians Room | | 3F | Campus Harassment Consultation Room, Teaching Staff Union, Fubokai Coordination Office, University Support Office, Teaching Staff Hall, Conference Room 1, Conference Room 2 | |
| | 20F | 120A-120Y | | 4F | Finance Office, University History Document Center Office, Somei Uzawa Library Public Education Office | |
| | 21F | 1211-1214 | | 5F | Procurement Office, Facility Office, Property and Facilities Office | |
| 22F | 122A-122Q | 6F | | Personnel Office, Personnel Planning Office, Planning Office, General Administration Office, Health Insurance Association | | |
| 23F | Tatsuo Kishimoto Memorial Hall, Saloon San, Kozou Miyagi Memorial Hall, Misao Yashiro Memorial Hall | 8F | | Conference Room 3, Conference Room 4, President's Office | | |
| Academy Common | B2 | Museum, exhibition room | | Building No.12 | 3F | System Planning Office |
| | B1 | Museum, University History Document Center and Exhibit Room Course for Prospective Museum Workers Study Room Aku Yu Memorial Hall, Museum Office | | | 4F | Building 12 Faculty Waiting Room, 2041 Media Seminar Room |
| | 2F | A1-A6 Conference Rooms | | | 5F | 2052 Media Room, 2053 Media Room, 2054 New Education Laboratory |
| | 3F | - Academy Hall | 6F | | 2061, 2062, 2063 Media Room, 2064 Media Room | |
| | 6F | | 7F | | Media Library, Terminal Room for Teaching Staff Support Desk, Media Support Office | |
| | 7F | Center for Clinical Psychology, Rainbow Support Center | 8F | | Media Study Room 1, Media Study Room 2 | |
| | 8F | 308A-308G, A7 Conference Room, A8 Conference Room | 9F | | 2091, 2093 Media Seminar Room, 2094 Media Room Media Support Conference Room | |
| | 9F | 309A-309H, 309J, A9 Conference Room | 10F | | 2101-2103 | |
| | 10F | Professional Graduate School Office Faculty Waiting Room 310A-310H, 310J-310L | 11F | | Studio, Edit Room | |
| | 11F | Community Relations Office 311A-311H, 311J | 12F | | 2121, 2122 CALL Room, 2123 Media Room, 2124 Media Room | |
| | Faculty Office Building, Surugadai Campus | Building No.14 | 6F | | Personal Study Room and Office Conference Room A | |
| 1F | | | Library Management Office | | | |
| 2F | | | Consultation room | | | |
| 3F | | | Inspection Office, Venue Rental Reception, Mental Health Clinic for Children and Adolescents, Meiji University Union | | | |
| Sarugakuchō Bldg No.1 | Faculty Office Building, Surugadai Campus | 4F | Office of Faculty Office Building | | | |
| | | 1F | National Examination Support Office (Legal Institute Office) (Accounting Institute Office) | | | |
| | | 2F | National Examination Support Office (Administration Institute Office) | | | |
| Sarugakuchō Bldg No.2 | Faculty Office Building, Surugadai Campus | 3/4F | National Examination Support Office | | | |
| | | 3F | History / Geography Collaborative Training Room Archaeology Practice Room, Geography Practice Room | | | |
| | | | 4F | Psychosociology Practice Room, Mock Courtroom | | |

2. Izumi Campus



To Hachiōji ← Kōshū Kaidō (National Route 20) Metropolitan Expressway No.4 → To Shinjuku

| | | |
|---------------|--|----|
| AED Locations | Front Gate | - |
| | Gymnasium West Wing Entrance Lobby | 2F |
| | Passage between Gymnasium East Wing and West Wing | 1F |
| | Building No. 1 Front Entrance | 1F |
| | 1st Building, Izumi Clinic | 2F |
| | Izumi Learning Square Front Entrance | 1F |
| | Izumi Media Building Front Entrance | 1F |
| | Izumi Library Check Out Counter | 1F |
| | Izumi Cafeteria (Izumi no Mori) In front of Front Entrance | 1F |
| | Faculty Office Bldg. | 1F |

Izumi Campus Classroom Information List

| Bldg | Floor | Room etc. | Bldg | Floor | Room etc. | |
|----------------------|---|--|---|---|---|---|
| Building No. 1 | B1F | 001-004, 006-008 Classroom, Natural Science Experiment Preparation Room, Experiment Theater Izumi Volunteer Center Shared Study Room for Graduated Students | Gymnasium | West Wing | 1F | Pool, Sports Room B (Kendo Hall) Sports Room C (Judo Hall) Climbing wall Sumo Hall, Weight Lifting Hall |
| | | 1F | | | 2F | Gymnasium Office Gymnasium Teaching Staff Room Lecture Room, Conference Room Sports Room A (Table Tennis Hall) Fitness Room |
| | 3F | | | | | Main Hall, Sub Hall |
| | 4F | | | | | Running Road |
| | East Wing | Outside | | Golf Practice Range | | |
| | | 3F | | Meijium Lounge | | |
| | | 2F | | Meeting Room A/B | | |
| | | 1,3,4F | Sports Room 11, 31 - 33, 41, 42 | | | |
| | 2F | 202-206, 208-214 Students Counseling Room, Health Clinic Izumi Graduate School Student Common Room | Izumi Library | 1F | Izumi Library Office Reference Counter Library Hall Salon Information Literacy Room | |
| | | 3F | | 301-317 | | |
| | | 4F | | 401-415 | | |
| | | 5F | | 501-513 | | |
| | | 6F | | No. 1 Conference Room, No. 2 Conference Room Teaching Staff Hall | | |
| | | 2F | | Reading Seat Communication Lounge Reading room | | |
| 3F | | Reading Seat AV Booth | | | | |
| 4F | Reading Seat Researcher Private Room | | | | | |
| Liaison Building | 1F | L1-L3, L5, L6 | Faculty Office Building, Faculty Office Building No. 2 | 1F | Inspection Office, Venue Rental Reception Private laboratory Office of Faculty Office Bldg. Faculty Waiting Room Research Promotion and Intellectual Property Office (Izumi Branch) Inspection Room Conference Room 1 - 4 | |
| | 2F | National Examination Guidance Office Legal / Accounting / Administration Institute Self-Schooling Room, Seminar Room, Lecture Room, Discussion Room Faculty Waiting Room | | | | |
| | 3F | L9 Halls, AV Studio, National Examination Guidance Office Media Presentation Laboratory | | | | |
| Izumi Media Building | 1F | Media Library Izumi Support Desk Izumi Media Support Office Terminal Room for Teaching Staff Faculty Waiting Room | | 2F | Private laboratory | |
| | 2F | Media Laboratory (M201) CALL Classroom (M202) CALL Study Room (M203) Media Study Room (M204) | | 3F | Private laboratory | |
| | | 3F | M301-M306 | | | |
| | 4F | M401-M406 M407-M414 (Media Classroom), Lounge A/B | | | | |
| | 5F | M501-M518, Lounge | | | | |
| | 6F | M601-M618 | | | | |
| | 7F | M701-M720 | | | | |
| Learning Square | 1F | LS101, GB1-1, Center Agora, Lounge | | | | |
| | 2F | LS201-206, GB2-1- 2-3, 2F Agora | | | | |
| | 3F | LS301-LS306, GB3-1 - 3-4 | | | | |
| | | Izumi Learning Support Base (Izumi Leaning Support Corner) | | | | |
| | 4F | LS401-LS408, 4F Agora, Faculty Waiting Room | | | | |
| | 5F | LS501-LS506, GB5-1 | | | | |
| | 6F | LS601-LS607, GB6-1 | | | | |
| 7F | LS701-LS706, GB7-1, 7-2 | | | | | |

※GB: Group classroom

Agora: Lounge area that can be reserved