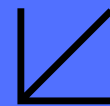




INNOVATIVE METHODS



《方法論セミナー》

デジタルメディア研究
の革新的手法について

IN STUDYING DIGITAL VISIBILITY NEGOTIATION

公開講座 講義言語：英語
※質疑応答：英語・日本語

6月23日 (火)

5限 | 17:10-18:50

明治大学 駿河台キャンパス
Global Front 3階 4031教室

(Digital) Ethnography is commonly adopted to study individuals' daily production practices and interactions on social media platforms. However, this methodology presents several challenges, including issues of access and practicality as well as the risk of missing numerous opportunities and data points. In this seminar, Dr. Huang introduces students and scholars who are interested in digital media research to a guided multimodal journaling method that integrates media diaries and the walkthrough method to investigate concrete practices of digital visibility negotiation. The discussion will serve as a starting point for further exploration of these difficulties and potential solutions in similar research. The seminar focuses on social media research, discussing its methodological challenges and other relevant issues. Graduate students are highly encouraged to attend.

講師紹介 Dr. Qian Huang



Assistant Professor in Digital Cultures at the Centre for Media and Journalism Studies at University of Groningen. Her research expertise includes digital vigilantism, digital visibility negotiation, platform cultural production, and digital cultures. She co-edited *Introducing Vigilant Audience* (Open Book Publishers) and co-authored *Digital Media, Denunciation and Shaming: The Court of Public Opinion* (Routledge).