



FOLLOWER REMOVED

外されるフォロワー

中国のフェミニスト投稿者・
配信者の事例から考える
プラットフォームと検閲

公開講座 講演言語：英語
※質疑応答は日英通訳あり

6月25日 (木)

5限 | 17:10-18:50

明治大学 駿河台キャンパス
Global Front 2階 4021教室

Recent years have seen a surge of feminist creators on Chinese social media platforms. These creators produce content ranging from the dissemination of feminist theories and thinkers to the highlighting of “invisible” women in history and the provision of feminist critiques regarding social incidents. However, since February 2025, many feminist content creators have discovered that their followers were systematically removed by the platform operators. Coupled with other forms of content moderation, this practice constitutes a censorship mechanism that specifically targets individuals and the parasocial relationships between creators and their audiences—a tactic distinct from shadowbanning and other algorithmic measures that primarily regulate content visibility. This talk examines how Chinese feminist content creators perceive, interpret and respond to these multi-layered platform censorship mechanisms.

PLATFORM CENSORSHIP OF FEMINIST CONTENT CREATORS ON XIAOHONGSHU

講師紹介 Dr. Qian Huang



Assistant Professor in Digital Cultures at the Centre for Media and Journalism Studies at University of Groningen. Her research expertise includes digital vigilantism, digital visibility negotiation, platform cultural production, and digital cultures. She co-edited *Introducing Vigilant Audience* (Open Book Publishers) and co-authored *Digital Media, Denunciation and Shaming: The Court of Public Opinion* (Routledge).