

特別講義

# 明治大学 国際交流基金事業 「Researcher Mobility Grant」

## Japan Pop: The Appeal and Potential of Japanese Visual Culture

2026年 7月 9日 木 1限

9:00~10:40

明治大学 駿河台キャンパス グローバルフロント1階 多目的室

講演詳細（使用言語は英語です）

Beneath its "pop" and "kawaii" surface, Japanese visual culture often harbours a world that is transgressive, unconventional, and at times unsettling. Drawing on a range of examples, this lecture explores these hidden depths and reflects on the appeal and potential of Japanese visual culture.

講師紹介

Prof.Masafumi Monden Lecturer, Faculty of Arts and Social Sciences,  
University of Sydney

Masafumi Monden is a cultural studies scholar specialising in modern Japan. His research reveals how fashion, gender, and visual culture operate as sites of cultural meaning, demonstrating that what appears on the surface is never merely superficial. Author of more than thirty publications, his book Japanese Fashion Cultures has become essential reading, cited by leading scholars more than a decade after publication. His current work examines masculinity in Japanese visual culture, the imagination of girlhood and boyhood in popular media, and generational identity in contemporary Japan.



主催：明治大学情報コミュニケーション学部 高馬京子教授

共催：明治大学 国際連携本部

本講義は科研費基盤研究C「日仏メディアにおいてファッションを通して構築される非/規範的ジェンダー表象」（24K15565）の助成を受けたものです。