

WELCOME TO GBLS 2017

It is a great pleasure to welcome you to the First International Conference on Global Leadership and Sustainability (GBLS) 2017 at Meiji University, Tokyo, Japan. Under the overall theme of 'Globalization and Business in Asia,' we will discuss various relevant issues on sustaining the global competitiveness of Asian countries.

We would like to highlight some features of this conference.

Professor Mannsoo Shin, Korea University as a Keynote Speaker will share his expertise and knowledge on Korean companies' global expansion strategies and competitiveness in Asian countries. We will also offer three topical sessions, Global Talent Management in Japan, Global Leadership and Sustainability, Global Business Strategy and Practice, and Student session.

We would like to thank to the headquarters of international collaboration in Meiji University for their generous support for this conference.

We look forward to welcoming you to GBLS 2017 at Meiji University in Tokyo on Sept, 2nd.

CONFERENCE SCHEDULE

9:00 ~ Registration opens

10:00-10:50 Opening remarks and Keynote address

Professor. Mannsoo Shin, Korea University

10:50-11:00 Break

11:00-12:30 Session 1

12:30-14:00 Lunch break

14:00-15:30 Session 2

15:30-15:45 Break

15:45-17:15 Session 3 & 4

17:15-17:30 Conference Closing

18:00-20:00 Conference Dinner

CONFERENCE PROGRAM (Sept 2nd, 2017)

Keynote Speaker: Mannsoo Shin, Korea University Business School



Mannsoo Shin, Ph.D.

Mannsoo Shin is the professor of International Business at Korea University Business School in Korea. He served as the president of Korean Academy of International Business and sit on the editorial boards of many prestigious business Journals in Korea. He also served as the advisory committee of Korean large multinational companies, Samsung and Hyundai Motors. His research expertise and interests reside in International Business in Emerging countries, Asian Business Management, and Emerging MNCs.

11:00-12:30	Place: 4021, 2nd floor, Global Front Building Session Chair: Julia S. Yongue, Hosei University
Session 1: Global Talent Management in Japan	Jeremy Breaden, Monash University "Exploring the nexus of language, intercultural competence and leadership in global talent education"
	Maria Guajardo, Soka University "Japan's Global Role and Leadership Development"
	Kawatani Takashi, Diversity Management Institute Inc. "Japanese Culture-Based Crosscultural Leadership Training"
14:00-15:30	Place: 4021, 2nd floor, Global Front Building Session Chair: Takeshi Yuzawa, Gakushuin University
Session 2: Global Business Strategy and Practice	Mary Quek, University of Hertfordshire "Japan Inbound tourism development, 2003-2016"
	Huong Ha, Singapore University of Social Science "Global Competitiveness in the Age of Globalization- The Case of Uniqlo"
15:45-17:15	Place: 4021, 2nd floor, Global Front Building Session Chair: Leslie Hannah, London School of Economics
Session 3: Global Leadership and Sustainability	Deepti Sharma, Shruti Mishra, Manipal University "Glass ceiling effect on Women leadership in Developing and developed Nations"
	Kumudinei Dissanayake, University of Colombo "Challenges of Sustainability of Micro Enterprises led by Women in Japan"
	Kazumi Arie, Musashino University "The sustainability of the Hong Kong Film Industry in the globalized world"
15:45-17:15	Place: 4031, 3rd floor, Global Front Building Session Chair: Soyeon Kim, Meiji University
Session 4: Student Session	N.B.Harshavardhan Reddy, VIT Business School "Innovation and Sustainability through Green Business"
	Lee Laurel, Steiner Gloria, Toda Hideyuki, Soka University "Raising the Next Generation of Global Leaders: A Student Perspective"
	Jessica Anne, Meiji University "The role of emotional and cultural intelligence, personality in managing stress: a case of Japanese expatriates in Malaysia"

CONFERENCE REGISTRATION

Seminar Room 4021, 2nd floor, Global Front Building, Surugadai Campus, Meiji University Authors:

- Faculty and practitioners: 10,000 Yen

- Students: 3,000 Yen

Audience: No charge

Conference dinner (4,000 Yen)

† All author and co-authors should pay the registration fee and the fee includes admission to all the conference sessions and lunch.

- † The registration fee should be paid on the day of the conference.
- † The registration fee does not include the conference dinner (4,000 Yen).
- † For those who would like to join the conference dinner, please contact Soyeon Kim, gbls2017.info@gmail.com

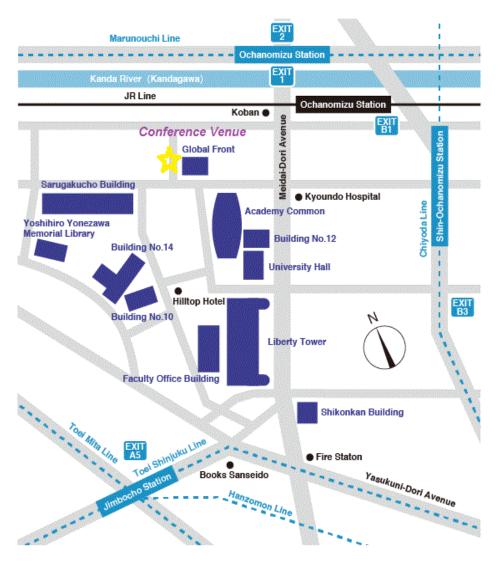
https://www.globalbls.org/

CONFERENCE COMMITTEE

Masayasu Takahashi, Conference Chair, Professor, Meiji University Takeshi Yuzawa, Professor Emeritus, Gakushuin University Julia Yongue, Professor, Hosei University Mary Quek, Senior Lecturer, University of Hertfordshire Jeremy Breaden, Associate Professor, Monash University Soyeon Kim, Assistant Professor, Meiji University

CONFERENCE VENUE

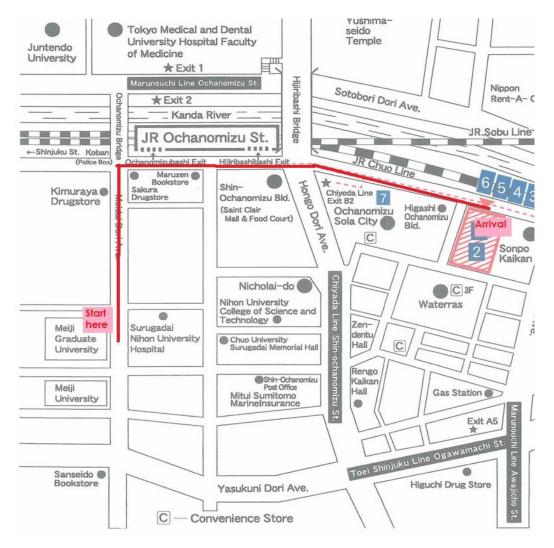
Seminar Room 4021, 2nd floor, Global Front Building Surugadai Campus, Meiji University 1-1 Kanda-Surugadai Chiyoda-ku, Tokyo, Japan



]http://www.meiji.ac.jp/cip/english/about/campus/surugadai.html

CONFERENCE DINNER

Hyakusaikenbi Akebinomi (百彩健美 あけびの実)
2nd floor at Ochanomizu Hotel Juraku
2-9 Awaji-cho, Kanda, Chiyoda-ku, Tokyo, Japan



http://www.hotel-juraku.co.jp/ocha/english/access.htm



