

明治大学外国人研究者招聘制度 報告書

<招聘教授・研究員の情報 / Guest Professor・Guest Scholar>

氏 名	郑熙青 Zheng Xiqing
Name	
所属機関(派遣元)	中国社会科学院 Chinese Academy of Social Sciences
Affiliation (Home Organization)	
現在の職名	Assistant Professor
Position	
研究期間	2024年4月13日-2024年7月12日
Period of Stay	
専攻	比較文学 Comparative Literature
Field of Research	
ホスト教員氏名と所属学部研究科等	藤本由香里 国際日本学部
Name of host teacher and affiliation at Meiji University	

<外国人研究者からの報告 / Foreign Researcher Report>

①研究課題 / Research Theme
Japanese Otaku/Fujoshi Community and Its Influence on Chinese Online Fan Community
②研究概要 / Outline of Research
<p>My work at Meiji University mainly involves reading and researching Japanese fan culture, especially the dojinshi market. From there, I explore the lineage and influence of Japanese fan culture on contemporary Chinese online fan culture. Specifically, I aim to evaluate a widely circulated argument in English academia regarding Japanese fan culture: that Japanese dojin culture is a hybrid economic form that straddles the line between gift economy and capitalist commercial economy. Given the strict copyright laws in Japan, this argument seems improbable, as secondary creation constitutes a large portion of dojin productions, which almost always involve rewriting copyrighted media or literary products. Through discussions and reading Japanese source materials, I realize that the conditions for Japanese secondary creations occupy a gray area, much like in most other countries. However, the industry and fan communities have established and maintained an intricate balance, wherein the industry recruits talent and publicity labor from fans, while fans strive to restrict their works to the subculture community for fellow fans.</p> <p>Another important topic of interest is the gender division in the Japanese subcultural community. Should we understand shojo manga as a form of stereotyped gender representation, or as a unique space reserved for female creators and audiences, thereby opening more opportunities for women? My research suggests that this question can be answered in both ways, but it should be grounded in detailed cultural and historical contexts.</p>
③招聘期間中の研究活動の実績 / The research results as Guest Professor・Guest Scholar
<p>Here are some of the research activities I carried out during my stay in Japan:</p> <ol style="list-style-type: none">1. I attended weekly lectures and seminars by Professor Fujimoto and engaged in in-depth conversations with students about Japanese fan culture and the MAG industry.2. I gave a lecture on fan studies theories in English during Professor Fujimoto's seminar and answered questions related to the topic.3. I had several in-depth discussions about Japanese manga and dojinshi culture with Professor Fujimoto. She provided detailed answers and explanations to my questions and guided me to important books and journals, which were extremely helpful.4. The most useful discussion I had with Professor Fujimoto focused on the copyright conditions surrounding fan activities in Japan. I learned about the history and current legal debates concerning fan fiction and dojinshi publications from her.5. I attended the Manga Studies Conference in Kyoto in May, where I listened to presentations and engaged in discussions with participants.6. I visited the Yonezawa Memorial Library multiple times for extensive research. Through the books and papers I read there, I discovered and purchased additional books on topics of interest.7. I attended several doujinshi markets during my stay in Tokyo for firsthand experience and frequently visited Ikebukuro and Akihabara for field research. <p>I am currently finishing a book on Chinese fan culture, particularly focusing on fan fiction writings. My research in Japan has been extremely helpful for the sections concerning the Japanese MAG industry and doujin culture. Additionally, I am revising a Chinese paper that introduces the basic history and current state of Japanese doujin culture, which I will submit to a Chinese journal soon.</p>

