

# School of Business Administration Meiji University



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MEIJI

# Our Mission & History

Our aim at the School of Business Administration is to produce graduates with well-rounded general learning in addition to expertise in their fields. To that end, we offer a wide variety of subjects so as to instill our “well-rounded experts,” as it were, with compassion and global-mindedness to pursue a richer and more varied lifestyle. Put simply, we hope that these will be the people to spearhead the creation of Japan as a fully internationalized nation that is as be the righteous and virtuous as it is prosperous.

In order to achieve those lofty goals, students of School of Business Administration are required to take a large number of general education and language courses. Specialist subjects, meanwhile, are taught in three discrete departments to enable students to delve more deeply into their chosen fields: the Department of Business Administration, the Department of Accounting and the Department of Public Management.

Established in 1953, the Meiji University School of Business Administration was the first of its kind among privately-owned colleges. As we contemplate our 60th birthday in 2013, we take immense pride in the success of our alumni who have made rewarding careers in the private sector (at for-profit and non-profit organization) and government institutions, as well as in such specialized occupations as certified public accountants and tax accountants.

Equally impressive are the graduates who progress to the Graduate School of Business Administration and other post-graduate schools to pursue ever higher levels of expertise through master’s degrees and doctorates, with many going on to stellar careers as university lectures and researchers.

In deed, it is our mission to provide broad-ranging education so as to develop our students into competent adults with the potential to make a valuable contribution to society.



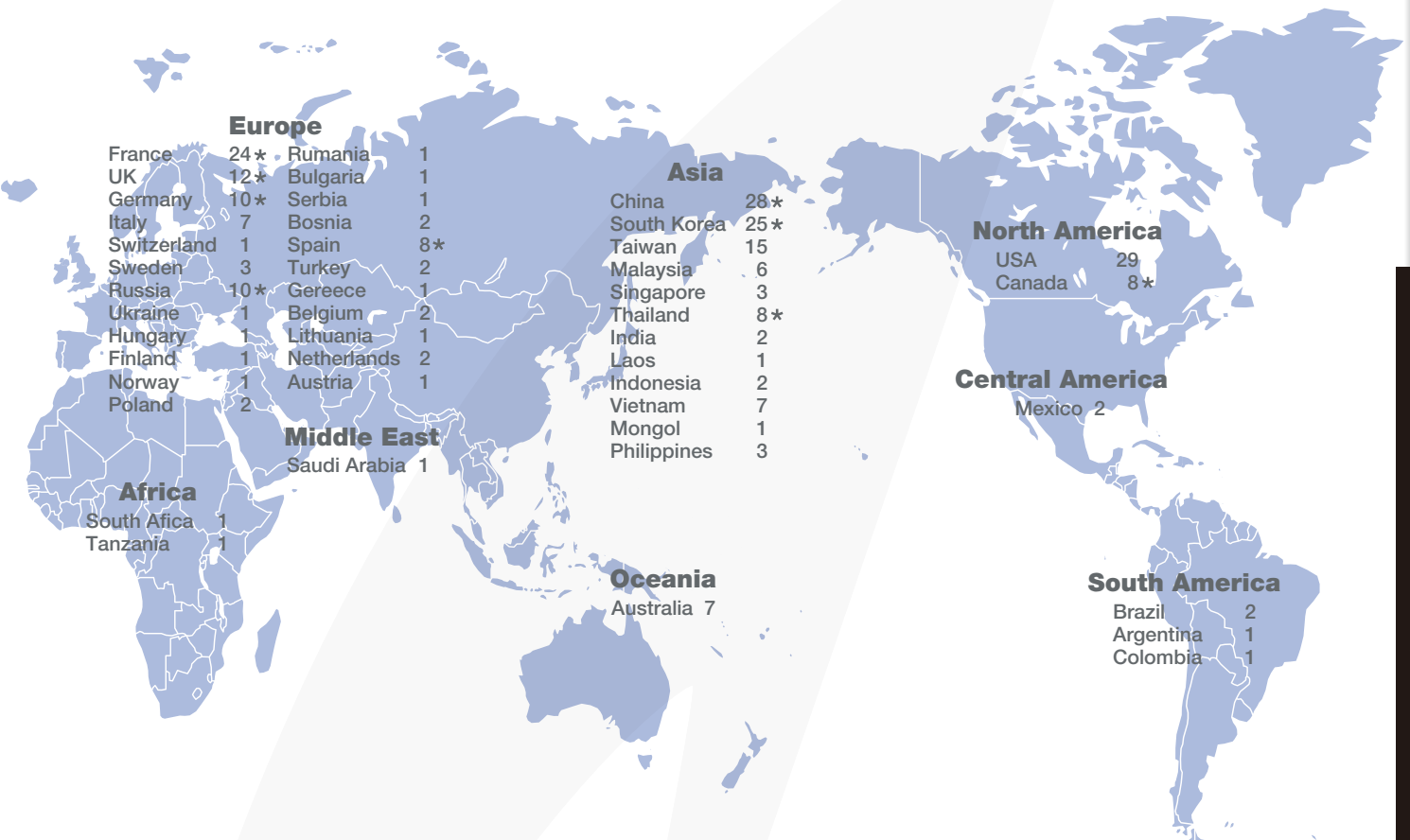
## History

- |      |  |
|------|--|
| 1881 | Meiji Law School established   |
| 1903 | Name changed to Meiji University   |
| 1953 | School of Business Administration established  |
| 1959 | Graduate School of Business Administration (Master’s Degree Program and Doctoral Degree Program for Business Administration Major) established           |
| 2002 | Department of Business Management<br>Department of Accounting<br>Department of Public Management<br>established in the School of Business Administration |

# Partner Institutions of Meiji University

**257** Collaborating universities in **45** countries (As of Jan 2016)

( ) : The number of Schools



\* : Interdepartmental agreement of School of Business Administration (9 countries, 12 schools)

# Partner Institutions of School of Business Administration



## CANADA

- Peter B. Gustavson School of Business, University of Victoria



## HONG KONG

- The College of Business at City University of Hong Kong, HKSAR



## FRANCE

- ESCEM Business Management School
- IPAG Business School



## SPAIN

- IE University



## South Korea

- SNU Business School, Seoul National University



## THAILAND

- The School of Economics and Public Policy, Srinakharinwirot University
- The International College for Sustainability Studies, Srinakharinwirot University



## CHINA

- Business School, University of International Business and Economics, Beijing, China
- International School of Business and Finance, Sun Yat-sen University



## GERMANY

- Hochschule Osnabruck, University of Applied Sciences
- Faculty of Business Management and Social Sciences



## THE UNITED KINGDOM

- Cardiff University
- Cardiff Business School

# About our School

The School of Business Administration consists of three different departments.

## Department of Business Management Develop an ability to read the future

The Department of Business Management trains students to become members of the professional community with the ability to understand diversity and change while constantly seeking out the best way to run a business.

## Department of Accounting Contribute to society as an accounting specialist

The Department of Accounting trains students to be certified public accountants or other accounting professionals as well as experts on the accounting and financial activities of corporations and other organizations.

## Department of Public Management Create new public services

In the Department of Public Management, students become specialists who are ready to take on organizational management in administrative organizations, NPOs, or other institutions.



# Courses in English

## Spring Semester

- Web Business A
- Creative Content Business A
- Fundamental Specialized Lectures A
- Global Issues A
- Innovation Strategy in Japan A
- Strategic Marketing A
- International Management A
- Strategic Analysis of Japanese companies A
- Comparative Business Management A
- Comparative Management(America) A
- Transcultural Management A
- Special Lectures on Business Management C
- Basic Accounting
- Field Study A
- Business Presentation A
- TOEFL Preparation A
- English Exams A
- Introduction to Management A
- Corporate Accounting A

## Fall Semester

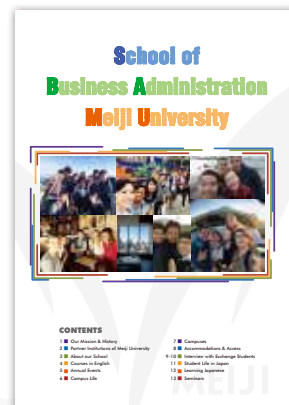
- Web Business B
- Creative Content Business B
- Japanese Economy
- Corporate Social Responsibility
- Fundamental Specialized Lectures B
- American Culture
- Global Issues B
- Innovation Strategy in Japan B
- Strategic Marketing B
- International Management B
- Strategic Analysis of Japanese companies B
- Comparative Business Management B
- Comparative Management(America) B
- Transcultural Management B
- Special Lectures on Business Management D
- Field Study B
- Business Presentation B
- TOEFL Preparation B
- English Exams B
- Introduction to Management B
- Corporate Accounting B

## For more information

Visit our Website:

<http://www.meiji.ac.jp/keiei/exchange/index.html>

The latest information of courses and syllabuses are on our website.



# Annual Events

**4**  
April  
Entrance ceremony  
Registration for Spring Semester/ Spring Semester Starts

**5**  
May  
Golden week

**6**  
June  
i-meeting

**7**  
July  
i-meeting      Award ceremony for international students  
Exams / End of classes

**8**  
August  
Summer Holidays

**9**  
September  
Fall Semester Starts

**10**  
October  
Sports meet

**11**  
November  
Anniversary of Meiji University  
School Festivals    i-meeting  
English presentation contest

**12**  
December  
i-meeting    Factory tour    Year end party  
Winter Holidays

**1**  
January  
Start of classes    Hakone-ekiden  
Exams / End of classes

**2**  
February  
Award ceremony for international students

**3**  
March  
Spring Holidays    Orientation week for international students



# Campus Life

## Sports meet

The seminars (or classes for freshmen and sophomore) of the School of Business Administration compete with one another in three events - Volley ball, basket ball and mini soccer. There are also softball matches between the students and the faculty team. They get really exciting!



## Factory tour

Every year, students are encouraged to visit many different factories. The objective is to observe how the knowledge they acquired in the classroom is actually being applied to the real world. To date, they have visited many firms beyond industry, from automobile companies such as TOYOTA, Nissan and Subaru, to electronics businesses including Sony, Cannon and Hitachi, coming in touch with the frontline business and asking questions.



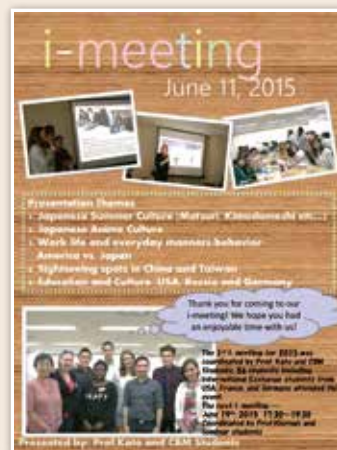
## English Presentation Contest

Students of the School of Business Administration make groups and apply for this contest. They give presentations on a chosen theme. The judges comment on the performances and the groups that receive the best assessments are awarded prizes.



## i-meeting

i-meeting provides a valuable opportunity for cross-cultural communication to share diverse values with all students and faculty members at School of Business Administration.



# Campuses

## IZUMI

In the First and Second year, the students spend time on this campus endowed with a lot of greenery. In Izumi campus, we have Library, Cafeteria and well-equipped sports facilities.



## SURUGADAI

In the Third and Fourth year, the students study in the heart of Tokyo, Surugadai, which is also the center of politics, Economy, science and culture. The area surrounding the Surugadai campus, unlike Izumi, has a modern atmosphere.

In Surugadai campus, we have the central Library, Lounge and museum.



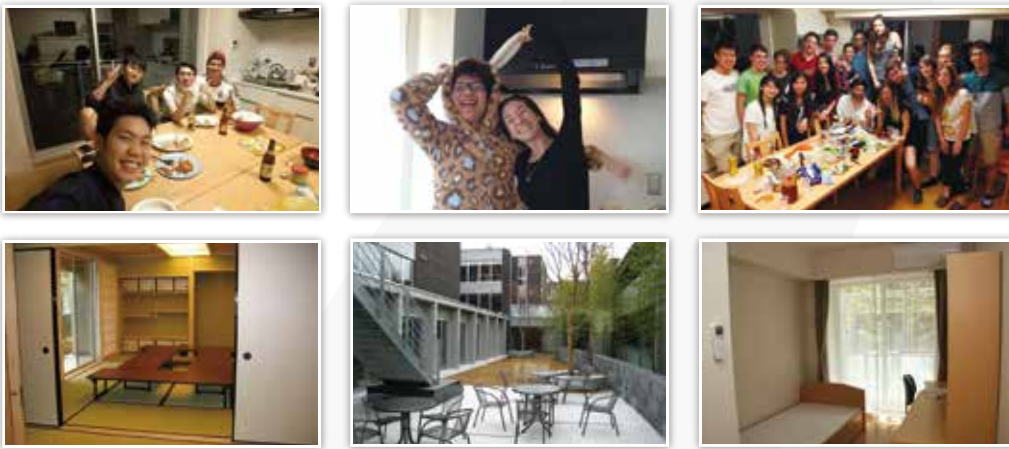


# Accommodations & Access

## Accommodations

- \*Izumi International House
- \*Komae International House

Both Izumi international house and Komae international house are residential facilities for invited researchers and exchange students from our partner universities.



## Access / Campus

Meiji University is an urban university with campuses throughout the Tokyo metropolitan area.



# Interview with Exchange Students



**Song Yuqing**

**From: Sun Yat-Sen University(China)**

**Why did you choose Meiji**

Japan, is such an amazing country that always attracts me to experience and enjoy. Therefore, I chose here without any hesitation. Living in Tokyo and studying in Meiji, I have not only explored my horizons, but also sensed the core of Japanese traditions. Just like a Chinese proverb says: "there are such a lot of things on the world I want to see."

**What are you studying special while on exchange?**

Lectures in Japanese perspectives, of course. Also, I am now trying to study Ikebana (Japanese flower arrangement), and be familiar with more Japanese cultures.



**My timetable**

	1 <sup>st</sup> period	2 <sup>nd</sup> period	3 <sup>rd</sup> period	4 <sup>th</sup> period	5 <sup>th</sup> period	6 <sup>th</sup> period
<b>Mon.</b>	Japanese	Special Lectures on Business Management D				
<b>Tue.</b>			International Management B		Japanese Economy	
<b>Wed.</b>			Contents Business B		Web Business B	
<b>Sat.</b>	Japanese		Corporate Social Responsibility		Seminar	

**How do you like living in Japan?**



**Ran Yunhao**

**From: University of International Business and Economics (China)**

I really like the living in Japan, especially I enjoy walking through the high streets and back lanes in Tokyo. While walking, I see modern skyscrapers and solemn temples, I listen to contemporary music and Japanese folk, which never fails to let me enchanted. Furthermore, I was completely amazed by the convenient life in Tokyo, a complete network of subway lines, 24-hour convenience stores and so on. By taking Shinkansen, I travelled a lot beyond Tokyo, Kyoto, Nagoya, Osaka, etc. Those traveling experience were also fantastic thanks to Japan's good infrastructure and Japanese people's hospitality.

**Yang Dongting**

**From: Sun Yat-sen University(China)**

I love both the natural and social environment here in Japan. The air is fresh, almost no dust and rubbish on the streets. Japanese people are polite and friendly, they will stand on line waiting the subway even in a rush hour, they will show you the way with amazing patience when you losing your way. Everything is in its order; people maintain a comfortable distance between each other.



Message to students who are considering studying abroad.

## Melissa Neilson

**From: University of Victoria (Canada)**

Japan is an amazing place to live, and Tokyo especially has proven to be a great city to go to school in. The train system is so convenient so it's easy to explore Tokyo and also other parts of Japan. There's so much to do in Tokyo that I never get bored and every day I'm discovering something new.



## Minh Duy Nguyen

**From: University of Applied Science Osnabruck (Germany)**

I highly recommend studying abroad no matter where because it is a once-in-a-lifetime-chance to explore the world outside of your comfort zone. If you have the chance to experience it in Tokyo, you should definitely go for it!

## Richard Liao

**From: University of Oregon (America)**

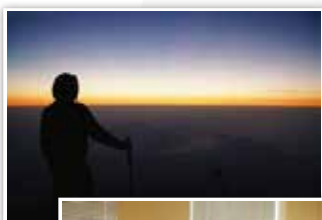
Living in Japan is definitely a new breath of air. Trying on new things, eating different food, seeing different places, it is an experience that I will never forget. For those who are worried about the cost, please don't let money be a restriction but a stepping stone to further your future career. Stay opened, go out of your comfort zone and try new things, because it is certainly worth it.



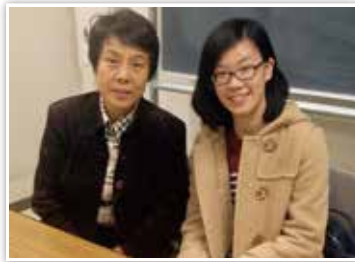
## Charlotte Robbrecht

**From: IPAG Business School (France)**

Don't hesitate to study abroad because it is the best way of meeting new people around the world and understand the world. You will become more mature by leaving by yourself and be willing to take on responsibilities.



# Student Life in Japan



**Yang Dongting**

From: Sun Yat-Sen University (China)

If I have to use a sentence to describe Tokyo, I would say "It's a modern and gentle city." It's modern cause you can get almost everything you want here, from convenient traffic system to the world latest fashion, from basic needs of daily life to spiritual fulfillment. But also Tokyo has its gentle and tolerated atmosphere; you would not feel lonely as a foreigner because you can receive help and understanding from surrounding Japanese people. The first few days in Tokyo, it took me half an hour just to find the subway line to my dormitory at Tokyo station, I even cannot distinguish between shampoo and body wash in the convenient store and I lost my way to school as well. But now, I am familiar with almost every entrance of Shinjuku station, I take the train arriving at 8:14 to catch up with my morning classes, and I know which convenient store has the cake that I like most. During this trip from unfamiliar to familiar, I have received so much help from my teachers, my classmates, also many kind Japanese people whom I don't know their names. All the things happened here will surely be part of my entire life.

The most impressing memory in Meiji for me is the English presentation contest. I can't speak Japanese, so it's hard for me to communicate with my Japanese classmates. But during the preparation of this contest, my group members and I become friends. At the first I just sit there listening to their discussion, but finally I can truly take part in the group conversation and they also ask me for some advices about English. I have never thought that we would receive award, so the result of third prize makes me surprised. This amazing experience will be the best present for me in Japan. Sometimes language is not the only way to communicate and make friends I think. If you cannot speak Japanese very well as me, then using your body language, your smile, your passion and your effort, people will feel it.

Except for study in school, traveling is also an important part of my life in Japan. Traveling is another kind of study to know about Japanese ancient and wonderful culture and also about ordinary people's life in Japan. I have already come to Kawagoe, Kamakura, Osaka, Kyoto and Nara and also many parks and museums in Tokyo. I also plan to visit Hokkaido, Shizuoka and Kyushu. I like taking pictures of all those beautiful scenery. Experiencing new things also makes me excited such as climbing mountain to see the maple leaves in autumn, trying Japanese traditional clothes called kimono, seeing the masterpiece paintings in the gallery, going skiing in the winter. I am always interested in Japanese culture, these trips help me know more about Japan and see a bigger and more wonderful world.

My half-a year foreign life in Japan is happy and precious. I ate a lot, experienced a lot, met so many kind people and received so much movement. Thanks for my teachers for their helpful assistance and patient listening. Thanks for my friends, both Chinese and Japanese; their companion makes me no longer lonely. Thanks for all the things happened here in Japan.



# Learning Japanese

Name of subject		Class per week	Level	Eligible person	Credit
Introductory 1 Introductory 2 Beginners 1 Beginners 2	Comprehensive	1-2 each	Introductory	Exchange Students	Non credit
Japanese (Level 1-5)	Comprehensive	3 each	Intermediate		Credit
	Reading Speaking Writing	1 each			
Meiji Language Program (MLP)	Comprehensive	1 each	Advanced	Undergraduate (1 <sup>st</sup> to 4 <sup>th</sup> grade)	Credit
Japanese	Reading Writing	1 each		Undergraduate (1 <sup>st</sup> grade)	
	Careful Reading Rapid Reading	1 each		Undergraduate (2 <sup>nd</sup> grade)	



## My Japanese Study

**Ran Yunhao**  
University of International Business and Economics

Since I was very interested in Japan, I started learning Japanese by myself from my second year in university. And after almost one-year learning, I grasped the opportunity to come to Meiji University as an exchange student. I received a Japanese placement test right after the orientation of enrollment in Meiji University. Thanks to my previous learning, I was put into rather high-level Japanese learning classes, each lasts for 1.5 hours a week.

I took advanced Japanese Reading, Writing, and Speaking classes, however it was not until I had my first Japanese Writing and Speaking class that I found that I could hardly talk about or write down what I want to express in Japanese, because to read is one thing and to speak or write is another. At first, I was really frustrated because it seemed that my learning efforts didn't pay off. Fortunately I got supported by Japanese language teachers, who encouraged me to put myself completely into a Japanese-only environment and have more contact with Japanese students. There are actually so many cross-cultural events and activities held by Meiji University, through which I obtained a lot of opportunities to make friends with Japanese students and gradually regained confidence in my Japanese learning.

Through Japanese learning, what I obtained is far more than the language itself, I became to understand Japanese culture more deeply and was enabled to do my own discovery of Japan.



## Meiji University “e-Learning System”

Japanese Language Educational Center provides educational content for the incoming exchange students. This content may help incoming exchange students to know about school life in Japan from the starting line.

URL: <https://e-edu.muc.meiji.jp/contents/japanesesdu>

# Seminars

## Well-organized small-class education

One of the important things in college life can be the attitude to study on one's own initiative, or student autonomy. The seminar is one educational form essential to the cultivation of student autonomy. The fact that Meiji University offers small-class education, even though it is Japan's leading university with more than 30,000 students, is one of the school's great features. Turning the downside of mass production education into the upside by enriching the quality of seminars will help strengthen the individual. What you gain from discovering a theme of your own interest and discussing it with many people is not just knowledge and theory, but also a connection to others that you will be able to cherish throughout your lifetime. Recognizing the individuality of one another and trying to improve on it will lead to strong solidarity among Meiji University students. And the bonds among the students will give them food for the mind and enable them to work actively in this advanced, complex society.

Seminars require initiative in addition to communication skills and the ability to address and resolve issues. It is one of the major differences in the learning style between high school and university. We offer seminar-style classes for students to delve deep into their specialized fields toward their dreams and goals instead of just tackling the given assignments. By enhancing presentation and discussion skills in interactive classes of 10 to 20 students led by one instructor, they can increase knowledge and ability needed for studies in the seminars of their special fields.

## Seminars accepting international students

The following seminars accept international exchange students regularly. Japanese students in these seminars may not speak excellent English, however, they are all looking forward to support you during your stay in Japan. Participating in a seminar is a good opportunity for international students to not only study and consult with the organizer but also to make life long friends with Japanese students.



### **ABE Etsuo, Professor**

Business Culture, Business Strategy,  
Business History

#### **Research theme**

International Comparison of Business  
Development



### **KATO Shizuko, Professor**

Business Management

#### **Research theme**

Business Management



### **ABE Taku, Associate Professor**

Cultural Anthropology

#### **Research theme**

Anthropological studies on Bali and Yunnan



### **KIERNAN Patrick, Associate Professor**

English, Global Issues

#### **Research theme**

Intercultural communication in Business



### **ENDO Koshi, Professor**

Industrial Relations

#### **Research theme**

Individual labor disputes in Japan, individual  
affiliate Unions in Japan, and pay system



### **NAKANISHI Aki, Professor**

Managerial Psychology Knowledge  
Management

#### **Research theme**

Humans, Organizations and Business in  
Knowledge Society



### **HAO Yanshu, Professor**

Comparative Management(China)

#### **Research theme**

Human Resources Management of Japanese  
Companies in China



### **OISHI Yoshihiro, Professor**

Global Marketing

#### **Research theme**

Global Marketing, Global Brand



### **ICHINOSE Masashi, Associate Professor**

Physiology, Science of Exercise Training,  
Industrial Physiology

#### **Research theme**

Exercise training for improving health and athletic  
performance. Cardiovascular, respiratory and  
body temperature



### **ORISE Marie, Associate Professor**

Business English, Practical Drama,  
Creative Writing

#### **Research theme**

English Literature, Multiculturalism



**SAKAMOTO Tsuneo, Professor**  
**Corporate Finance**  
**Research theme**  
 The principle of maximization of shareholder return to the Harmonized Management.



**TAKAHASHI Masayasu, Professor**  
**Organizational Theory, Organizational Behavior**  
**Research theme**  
 Organizational Discourse and Organizational Behavior



**SATSUMA Hideto, Professor**  
**European History**  
**Research theme**  
 History of Eastern Europe



**TSUKAMOTO Ichiro, Professor**  
**Nonprofit Organization**  
**Research theme**  
 Study in Nonprofit Organizations, Social Enterprises and CSR



**SHIMIZU Kazuyuki, Associate Professor**  
**Comparative Business Economics**  
**Research theme**  
 Corporate Governance, Corporate Social Responsibilities



**USHIMARU Hajime, Professor**  
**Corporation Theory**  
**Research theme**  
 Strategic alliances and networks



**SUMI Atsushi, Senior Assistant Professor**  
**International Business**  
**Research theme**  
 Globalization and Overseas Activities of Japanese Corporations



**YAMASHITA Yoshie, Professor**  
**Communicative English**  
**Research theme**  
 Issues in globalization and Internationalization

## Student Voice

### Robbrecht Charlotte from: IPAG Business School

Every Thursday we met all members of the seminar and listened to their presentation on a marketing issue. Indeed, 5 groups of 5 people researched information on a topic in order to present it during a competition at the end of the year. Maki and I joined respectively one finalist group in the interest of helping Japanese with their English and presenting during the competition.

We had a really great experience during this seminar. We built relationships with Japanese people during our trip to Toyama for the competition. Professor Oishi was the best teacher we could have, always giving good advices for the presentation and bringing us to success.

I am extremely thankful for the experience I had in this seminar and I would definitely recommend it to the future exchange students.

### Santos Gianna Maxine Mirasol from: University of Philipines

True enough, Oishi Seminar has taught me so much more than I ever expected. We started out analyzing and discussing various business cases and then moved on to writing a business research paper, which we presented in an International Business Presentation contest, which was held in Toyama.

Being given this rare opportunity to be one of the representatives and presenters from Meiji University is one of the highlights of my semester in Japan. We competed against 29 groups from 14 other universities around Japan and won 2nd place over-all. Being able to share the knowledge I have gained through Oishi Seminar to over 200 people was such an overwhelming and unforgettable experience, which I owe Professor Oishi and the rest of my seminar classmates.

More than the knowledge I have gained from Oishi Seminar, it is truly the new friendships I have built in this seminar that I will treasure the most. Choosing to belong to this seminar is probably one of the best decisions I have made this semester.



