



【経営学部】IBPPlus-B 実施報告



経営学部では今年度の冬もアメリカで **IBPPlus (International Business Program plus)** を実施しました。

サンノゼプログラム、ポートランドプログラム合わせて 16 名の参加学生はホームステイをしながら、研修先大学でビジネスに特化した授業やプレゼン力強化の授業、現地の企業訪問を行いました。

ポートランドプログラム引率教員より

In February 2016, six Meiji students visited Portland State University (PSU) in Portland Oregon for a four-week study abroad experience. After an overnight flight, the students arrived in Portland excited to see the USA and their new home city. The first day at PSU consisted of orientation sessions from the university and homestay organization and the students learned all about the university and getting around in Portland. The students soon bonded with other students on the PSU program and with the student volunteers who would help them with their studies and field trips throughout their stay. That evening after a tiring day, the students met their homestay families and enjoyed dinner with them. When classes began, the IBP students got an introduction to business practices in the US. They learned about logo design and completed a business plan. During their time in the US, students visited local Portland businesses, including a curry restaurant owned by a Japanese business man. In addition, they participated in a fun scavenger hunt in downtown Portland where they gathered information about different American businesses. The following week, the program included a trip to Seattle where many students enjoyed visiting Pike Place market and a trip to the original Starbucks Coffee shop! The students also had a chance to go skiing and snowboarding.

ポートランド州立大学プログラム参加者感

積極的になることも、消極的なままでいることもできるけど、自分次第でいろいろなことに挑戦し、自信を持つことが出来るんだとこの研修を通じて学ぶことが出来た。

迷ったら思い切ってやってみると、後悔もないし、その先の楽しいことをもっともっと楽しく感じられたと思いました。

自分にもっと英語力があれば、自分を出すことが出来、もっと楽しいものになったと思う。その点が悔しい。もし長期の留学に行くことで迷っている人がいれば、まずはこの短期留学を利用してもらいたい。参加してみて、海外への偏見・価値観が大きく変わったと感じた。この研修は私の将来への足掛かりになってくれると思う。



Portland
State
UNIVERSITY



SAN JOSÉ STATE
UNIVERSITY

This spring ten students, freshmen and sophomores split evenly between men and women, participated in the IBP Plus B at San Jose State University between February 14 and March 13. Coming from Tokyo—still in the grips of winter—we were greeted by warm sunshine and the feeling that spring had already arrived, and shortly after by the equally warm and ever cheerful homestay families. The next day we went through enrollment procedures, had a welcome lunch and campus tour. Apart from delays with student cards and some adventurous first bus rides home, the first week while I was with the students went reasonably smoothly. Classes were scheduled for the afternoons leaving mornings and evenings free for conversation club, shopping and other activities. Despite signs of jet lag, the students were all really active in the classes I sat in on which included Business Idioms and Slang, Current Events, Clear Communication and Exploring Silicon Valley. On the Friday we actually did a first bit of exploring Silicon Valley, with a guided tour of the San Jose branch of the US Patent Office where the technological designs developed in Silicon Valley are registered. To my surprise, it was not stuffed with papers and files as I had imagined but a beautifully designed venue with high tech rooms where corporate teams could make a case for their patents and even a courtroom for handling patent disputes. Hearing a group of business students would be visiting from Tokyo, the guide had done her homework and shared some facts and figures about Japanese patents registered with the office. Following this, we visited the Intel Museum for a guided tour introducing the history of the silicon chip through this key company. An introductory session at the university before these visits with one of the teachers went a long way to helping make the most of these visits, though unfortunately there was no time to answer the many questions the students had prepared. I had to return on the Sunday but the students kept themselves equally busy at weekends visiting San Francisco, Santa Cruz and other nearby places as well as more extended trips to Los Angeles with Disneyland and Hollywood and the spectacular Yosemite National Park. After they returned, I had a chance to interview the students and it was clear that they had really grown through the trip and brought back a lot more than memories and souvenirs.

サンノゼ州立大学プログラム参加者感

日本とアメリカの文化の違いなどに困惑することもあるかもしれないが、とても刺激的な 1 か月になることは間違いないと思う。

IBP+への参加で閉じこもっていた自分のネガティブな殻を破ることが出来た。1 か月は本当に短いですが、わが人生でとても HAPPY な一か月でした。

研修に参加する前は一度も海外に行ったことがなかったので心配でしたが、意外となんとかなるものだと思います。拙い英語でも伝えようとする意志があれば、問題がないことに気付きました。バックグラウンドが異なる人々が集まっているアメリカは文化の違いを始め、自分の視野を広げてくれる素敵な場所でした！

IBPPlus-A(夏プログラム) 募集説明会を行います！！

第1回:4月19日(火)昼休み

第2回:4月20日(水)昼休み

和泉第一校舎 305教室