

サイエンスダイレクトPPV 論文ダウンロードの流れ

2023.4

① <https://www.sciencedirect.com/> からサインイン

(※「学認」(Sign in via your institutionと表示されます)経由で接続すると、下記にある手順のようにPPVを利用できません。直接上記URLにアクセスし、メールアドレスとパスワードを入力してください。)

② 右上のアイコンをクリックして、表示されたメニュー画面からChange organizationを選択

Meiji University,PPV(学生の方はMeiji University,PPVgakusei20●●、研究推進員の方はMeiji University,PPVkenkyu20●●)を選択
*ブラウザによっては自動でChoose Organizationポップアップが表示されることもあります。
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The screenshot shows the ScienceDirect homepage. In the top right corner, there is a user profile icon with a dropdown menu. The menu includes 'You have institutional access' and 'Change organization'. A blue arrow points from the 'Change organization' menu item to a pop-up dialog box. The dialog box is titled 'ELSEVIER Change organization' and contains the following text: 'You currently have access to ScienceDirect through multiple organizations. Your choice will be remembered for all the Elsevier services you use.' Below this text are two radio button options: 'Meiji University, Meiji Lib' (unselected) and 'Meiji University, PPV' (selected). At the bottom of the dialog box is a blue button labeled 'Change organization'.

③ ダウンロードする論文のタイトルをクリック

The screenshot shows a list of articles from the 'International Journal of Research in Marketing'. The first article is titled 'Political ideology and brand attachment' and is highlighted with a red box. Below the title, it says 'International Journal of Research in Marketing, In press, corrected proof, Available online 22 May 2019' and 'Eugene Y. Chan, Jasmina Ilicic'. There are buttons for 'Abstract' and 'Export'. The second article is titled 'The aesthetic fidelity effect' and is also highlighted with a red box. Below the title, it says 'International Journal of Research in Marketing, In press, corrected proof, Available online 11 April 2019' and 'Annika Wiecek, Daniel Wentzel, Jan R. Landwehr'. There are buttons for 'Download PDF', 'Abstract', and 'Export'.

④ 表示された論文上部の、Download PDFをクリック

The screenshot shows the top section of an Elsevier article page. At the top, there are navigation buttons: 'View PDF', 'Download PDF' (highlighted with a red box), 'SFX Context Sensitive Linking', and 'Access through another institution'. Below this is the journal information: 'International Journal of Research in Marketing', 'Volume 36, Issue 4, December 2019, Pages 630-646'. The article title is 'Political ideology and brand attachment' by Eugene Y. Chan and Jasmina Illicic. There are options to 'Add to Mendeley', 'Share', and 'Cite'. A DOI link is provided: <https://doi.org/10.1016/j.ijresmar.2019.04.001>. The 'Abstract' section begins with: 'We introduce political conservatism as possibly associated with brand attachment. We propose that conservatism, in particular, might be related to stronger attachment bonds to brands due to greater feelings of uncertainty, encouraging consumers to seek security via forming brand attachment bonds. In five studies, we demonstrate a relationship between conservatism and brand attachment. Uncertainty is able to explain the relationship, as attachment bonds to brands can appease conservatives' uncertainty. We also observe downstream consequences for price sensitivity and purchase intentions. Finally, the relationship may arise primarily for a brand with a domestic (vs. foreign)'

⑤ Full Text access画面でContinueを一回クリック→ダウンロード完了

The screenshot shows a 'Full text access' dialog box. It states: 'You have requested access to the following article:'. Below this, the article title 'Political ideology and brand attachment' is shown, along with the journal name 'International Journal of Research in Marketing, Available online 22 May 2019' and authors 'Eugene Y. Chan, Jasmina Illicic'. The dialog asks the user to 'Please select "Continue" to access this article under your organization's agreement with Elsevier.' There are two buttons: '< Cancel' and 'Continue >' (highlighted with a red box). A 'Note' at the bottom explains that the organization may be charged for transactional access and that the user's email address will be made viewable to the organization's administrator in the ScienceDirect transactional history access statement. It also notes that if the organization's agreement does not permit transactional access, the user may still be able to access the article by making payment directly with their credit card.

【サインインできない、あるいはChange Organizationが表示されない場合】

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