

2026年2/3月 カレンダー

The World of Australian Wine (WAW)

	日曜日	月曜日	火曜日	水曜日	木曜日	金曜日	土曜日
	15日	16日	17日	18日	19日	20日	21日
am					Go to Perth: Dep 11:20 NH881 Arr 20:30 (local time) Bus pickup at airport and students taken to homestays	Getting to Know Perth: 11:00-12:30 Meet in downtown Perth to explore the city; memorize 54 aromas for Monday	Free Day
pm							
	22日	23日	24日	25日	26日	27日	28日
am	Day with homestay family	9:00-12:00 Wine Marketing: written test of 54 aromas; introduction to what you will learn in the WAW	9:00-12:00 Australian Wine History: 1 hour aroma training; 7 keys to the past and present	9:00-12:00 Acquiring a Wine Vocabulary: Aroma Training and Tests	9:00-12:00 Yellowtail and Critter Brands: How critter labels work at different price points	9:00-12:00 Rebranding with New Logos: design a new logo for either Myatts Field or	Rottneet Island and Fremantle: morning tour of the island; return to Fremantle by 3:00
pm		1:00-3:00 Aroma Training with Le Nez du Vin	1:00-3:00 How to sell wine in Australia; looking at an independent wine seller; aroma training	1:00-3:00 Talking with a Winemaker: interviewing Iggy Wines from Adelaide Hills (Zoom)	1:00-3:00 Logo Design: (2nd written test of 54 aromas at 12:30); the basics of logo design	12:30-4:00 Winery Visits: Myatts Field (sparkling wine); Fairbrossen (wine pairing)	
	1日	2日	3日	4日	5日	6日	7日
am	Day with homestay family	9:00-12:00 The Critter Contest: Design 2 critter labels	9:00-12:00 Finish Survey and Prepare a Presentation Have data ready to give to teacher	9:00-12:00 Wine Marketing Presentations; followed by one hour aroma training	9:00-12:00 Advertising Posters: understanding how they work	9:00-12:00 Finalizing Posters: posters created in pairs to give to the wineries	Free day
pm		1:00-3:00 Conduct a wine marketing survey on campus	12:30-4:00 Winery Visits: Mandoon Estate (making a blend); Nikola Estate (fortified wines and	1:00-3:00 Le Nez du Vin Team Championships	1:00-3:00 Designing a Wine Advertising Poster: dynamic realism and wordplay	12:30-4:00 Winery Visits: Sandalford (1840 Grenache and history); Faber (the Swan Valley varieties)	
	8日	9日	10日	11日	12日	13日	14日
am	Free Day	10:00-11:00 100 question exam 12:00 lunch served at university 1:00 Awards ceremony: prizes given for logos, posters and exam results	Trip to Margaret River: stop at Busselton Jetty Winery Visits: 1:00 Xanadu 3:00 Cape Mentelle Hotel: Stay Margaret River	Day in Margaret River: Lake Cave and the beach	Depart Margaret River by bus for Perth airport Fly home NH882 Dep 21:55	Arr Narita 8:30 End of programme	
pm							

*After Swan Valley winery visits, the bus will drop students off in downtown Perth

The bus will leave campus at 12:00 for each of the winery visits on February 27th, March 3rd and March 6th