



## DESCRIPTION OF ASSIGNMENT

### **Preamble:**

The United Nations Volunteers (UNV) programme is the UN organization that promotes volunteerism to support peace and development worldwide. Volunteerism can transform the pace and nature of development and it benefits both society at large and the individual volunteer. UNV contributes to peace and development by advocating for volunteerism globally, encouraging partners to integrate volunteerism into development programming, and mobilizing volunteers.

In most cultures volunteerism is deeply embedded in long-established, ancient traditions of sharing and support within the communities. In this context, UN Volunteers take part in various forms of volunteerism and play a role in development and peace together with co-workers, host agencies and local communities.

In all assignments, UN Volunteers promote volunteerism through their action and conduct. Engaging in volunteer activity can effectively and positively enrich their understanding of local and social realities, as well as create a bridge between themselves and the people in their host community. This will make the time they spend as UN Volunteers even more rewarding and productive.

### **General**

<b>Assignment title:</b>	Communications and Advocacy: Community resilience, outreach, youth network and multimedia
<b>UN Host Entity:</b>	<b>UNFPA</b>
<b>Country of assignment:</b>	<b>Namibia</b>
<b>Duty station:</b>	<b>Windhoek</b>
<b>Family / non-family duty station:</b>	Family Duty Station
<b>Volunteer category:</b>	International UN University Volunteer
<b>Duration:</b>	5 months
<b>Expected starting date:</b>	20 September 2023
<b>Sustainable Development Goal:</b>	5. Gender Equality

## Details

### **Organization mission and objectives**

This UNV assignment is part of UNFPA, the United Nations Population Fund 6th country programme. The UNFPA 6<sup>th</sup> country programme of cooperation with the Government of the Republic of Namibia (GRN) is in its fifth year of implementation, for the period 2019-2023. However, the country programme has been extended to align to the National development plan scheduled to commence in 2025. The 6th country programme is aligned to the United Nations Partnership Framework 2019-2023, the Harambee Prosperity Plan, the National Development Plan, sector strategic plans, the Sustainable Development Goals and the UNFPA Strategic Plan (2022-2025). In partnership with the GRN and United Nations organizations, UNFPA supports implementation of upstream interventions at the national level. At the subnational level, UNFPA mobilize resources to support regions to strengthen integrated sexual and reproductive health services, including HIV prevention and gender-based violence response within the health, gender and social protection systems to ensure sustainability. The programme also addresses the needs of the most marginalized youth, including adolescent girls, by increasing their capacity to adopt protective sexual behaviours through targeted rights-based approaches to address unmet need for contraception. Based on the principle of 'leave no one behind', there is a greater focus on enhancing national capacities for disaggregated data collection, research and innovation, through partnerships with the government, civil society and academia. Addressing GBV and promoting a gender responsive environment is critical in achieving other development goals including advancing the Sexual and Reproductive Health and Rights (SRHR) of women, adolescents and young people.

The COVID-19 pandemic has had a significant impact on the communities necessitating more support and engagement required for young people in order to facilitate youth empowerment and community resilience. Reaching adolescents and young people as part of the most vulnerable with information, focussing on protecting and promoting the rights and inclusive participation of women, adolescent and youth as agents of change is critical for sustainable development. The engagement in pursuit of the realization of sexual and reproductive health and reproductive rights & gender equality while listening to their voices and ideas would not only address their needs and vulnerabilities; but also foster youth potentials that contribute to community's resilience. Moreover, as digitalization yields new opportunities, it also spawns a digital divide that leaves millions unable to access or safely navigate the new technologies. Misinformation, disinformation, cybercrime, and digital violence undermine health and justice institutions and erode public trust, compromising the health and welfare of the marginalized and leaving them further behind in the development process. Hence the need for communications and advocacy.

## Assignment context

The International UN University Volunteer will support UNFPA Namibia Country Office to implement strategic communication and branding to (a) end unmet demand for family planning; (b) end preventable maternal deaths; (c) end violence and harmful practices against women and girls and (d) end HIV new infection. This will include support in generating evidence, strategic information and results packaging of UNFPA Namibia Country Office's programmes to improve the sexual reproductive health rights of all Namibians especially adolescent girls and young women while building resilience. This will also include support to interventions supported by the government of Japan through the Japanese supplementary budget. International UN University Volunteer will assist the team in all aspects related to the implementation and roll out of corporate and internal communications initiatives and products, including the UNFPA global branding and communications strategies with great support to community engagement to build community resilience. A work plan with achievements for the duration of the Internship and learning opportunities will be agreed upon.

## Task description

Under the direct supervision of Communication Analyst and overall guidance of the Representative, the UN University Volunteer will undertake the following tasks:

- Work with supervisor to formulate a five-month work plan
- Support all aspects of communication including research and vetting, production and management, presentation and promotion, and monitoring and evaluation.
- Support the implementation of deliverables of corporate communications strategies, including the organization and management of initiatives and events and the production and revision of digital and traditional products.
- Assist in conducting of research and brainstorm opportunities related to internal communications and branding.
- Assist with writing, editing, and uploading text and multimedia content, including feature articles and interviews, to online communication platforms including myUNFPA and Voices and the One Voice toolkit and mobile app.
- Support the UNFPA Social Media Team with social media strategies and plans for upcoming events and other social media contents.
- Support the documentation of tested innovation projects and processes at UNFPA
- Participate in meetings and assist with conducting staff interviews for the production of internal-facing news articles.
- Provide support in organizing events related to corporate communications strategies and programmes.

Furthermore, UN Volunteers are required to:

- Strengthen their knowledge and understanding of the concept of volunteerism by reading relevant UNV and external publications and take active part in UNV activities (for instance in events that mark International Volunteer Day);
- Be acquainted with and build on traditional and/or local forms of volunteerism in the host country;
- Reflect on the type and quality of voluntary action that they are undertaking, including participation in ongoing reflection activities;
- Contribute articles/write-ups on field experiences and submit them for UNV publications/websites, newsletters, press releases, etc.;
- Assist with the UNV Buddy Programme for newly-arrived UN Volunteers;
- Promote or advise local groups in the use of online volunteering, or encourage relevant local individuals and organizations to use the UNV Online Volunteering service whenever technically possible.

### **Requirements**

**Required education level** Secondary Education

**Minimum experience** 0 years

**Area(s) of expertise:** Currently studying towards a degree in **communications, community engagement or social media, web portals and content management for national and/or international portals or other relevant field.**

### **Skills and experience description**

- Demonstrated interest and/or experience in **communication and community engagement**
- Previous experience as a volunteer and/or experience of another culture, (i.e. studies, volunteer work, internship) would be highly regarded;
- Some Knowledge ICT programs, photography, graphic designing and other current office software applications will be preferred

### **Language skills**

English                      mandatory  optional   
   basic  fair  working knowledge  fluent  mother tongue   
  
   mandatory  optional   
   basic  fair  working knowledge  fluent  mother tongue

mandatory  optional   
basic  fair  working knowledge  fluent  mother tongue

### Competencies and Values

- Accountability
- Adaptability and Flexibility
- Building Trust
- Client Orientation
- Commitment and Motivation
- Commitment to Continuous Learning
- Communication
- Creativity
- Empowering Others
- Ethics and Values
- Integrity
- Judgement and Decision-making
- Knowledge Sharing
- Leadership
- Managing Performance
- Planning and Organizing
- Professionalism
- Respect for Diversity
- Self-Management
- Technological Awareness
- Vision
- Working in Teams

**Driving license needed:** **No**

### Living conditions

Namibia is classified at Security level 1- Minimal. Windhoek is the capital of Namibia and the centre of Government's administration. It offers very good living conditions with various types of available facilities. Housing is most of the time readily available and rents can be negotiated. Infrastructure, roads, utilities, banking facilities, health services, telecommunications – are of a high standard. Like in other big cities with significant crime rates, caution has



to be exercised at all times. There is also public transport available. Most places in the city and across the country do provide accessibility wheelchair ramps and bathroom facilities for persons with disabilities.

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