

特別講義

# 明治大学 国際交流基金事業 「研究者交流支援制度」

## The Economics Behind Superstar Wines

2024年 6月15日 土

15:00~16:00

明治大学 和泉キャンパス 図書館ホール（1階）

講演詳細（使用言語は英語です）

Over the past 40 years, the wine industry has become highly globalized, with many wineries focusing on producing high-quality products. This lecture will examine the relationship between efforts to achieve quality, 100-point ratings, and wine prices. Using an analysis of Wine Spectator magazine's database of 266,301 wine reviews from 12 different countries sold in the United States, the lecture will specifically focus on "superstar wines" that receive scores higher than 90 points and will explore the dispersion of quality-adjusted prices. Additionally, the lecture will outline the effects of the rating system on producers and consumer behavior.

講師紹介 Dr. Stefano Corsi

Stefano Corsi is an Associate Professor of Agricultural Economics at the University of Milan, Italy, and an expert in wine economics.



主催：明治大学 商学部教授／ジェームズ・アンドリュー

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